



The Learning Spectrum

AI Shot #1 @ VISUM

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Unlocking business capabilities

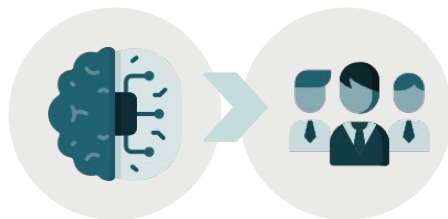
using data intelligence



Consulting company
in **Artificial Intelligence**



We help small-to-large companies
to make informed decisions
promoting
efficient opportunity handling.



We **adapt the technology** to your
business, so you can seamlessly
integrate data in your daily
decisions.

Our Network

Clients



Healthcare



Telco



Fintech

...



Chemistry



Utilities



Marketing



Partners



01

The Learning Spectrum

AI shot

02

Embedding Domain Knowledge

AI shot

03

Semi-Supervised Learning

AI shot

04

AI use case

01

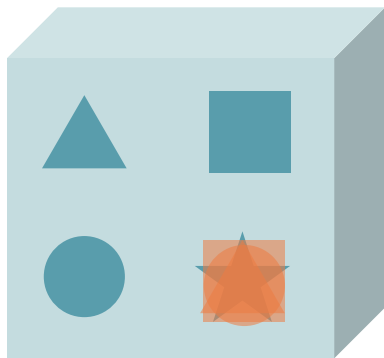
The good,
the bad and
the ugly



The Data Scientist Toolset

After doing a MOOC

Real-life Problems



ML Tools



Classification

Regression

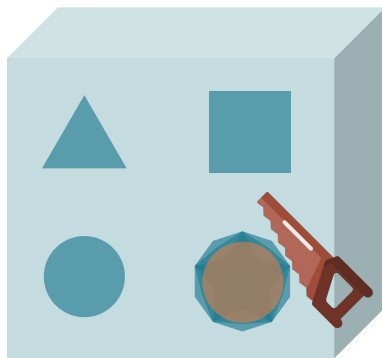
Clustering

A wild problem arrives!

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Real-life Problems



ML Tools



Classification

Regression

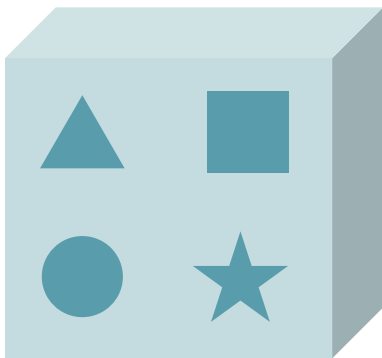
Clustering

A wild problem arrives!

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Real-life Problems



ML Tools

Classification

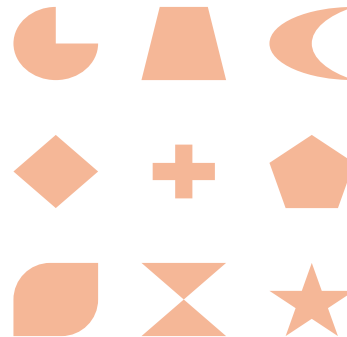
Regression

Clustering

A wild problem arrives!

Today's session:

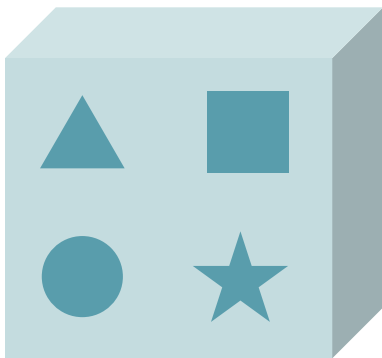
Catch more Pokemons, so
you increase your chances
to find a good fit



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After doing a MOOC

Real-life Problems



ML Tools



Classification

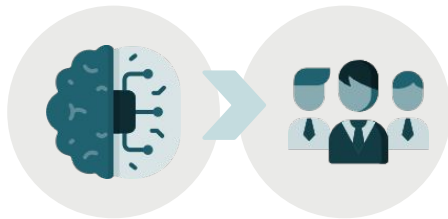
Regression

Clustering

A wild problem arrives!

Tomorrow's session:

Tips & tricks to adapt
your tools to your
current needs!

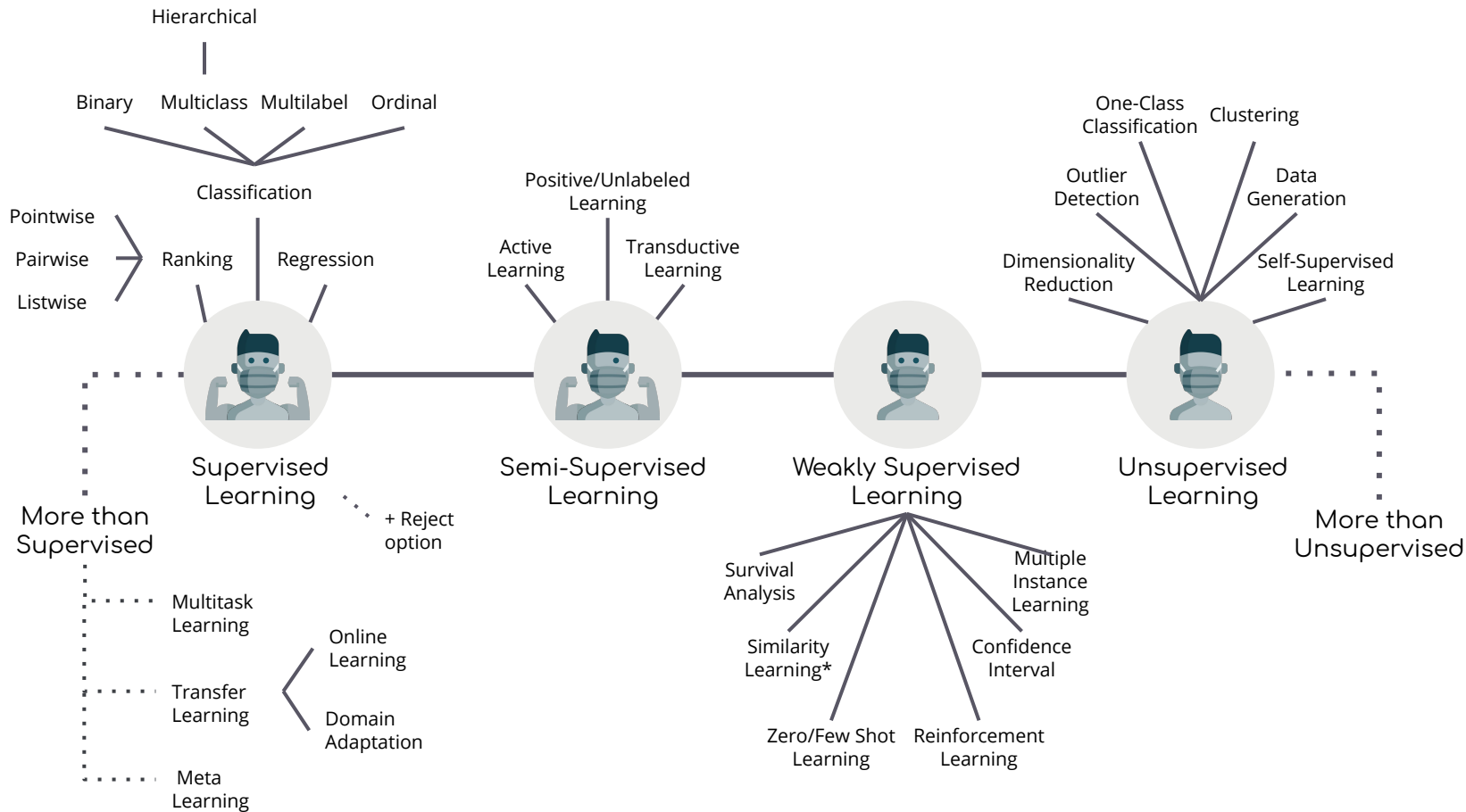


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integrate data in your daily decisions.

02

The Learning Spectrum





03

Modeling Examples



Modeling Examples



After a
MOOC



After
VISUM 2020

Cervical Cancer classification

Normal, CIN1, CIN2, CIN3, Cancer

Multiclass Classification
Regression

Ordinal Classification
Recoverability ranking of patients

Customer Lifetime Value

Regression

Survival Analysis
(Weakly Supervised)

Organic Sales Prediction

Binary Classification

Positive-Unlabeled
Multiple-Instance Learning

Categorization of Historical Documents

Multiclass Classification

Transductive Learning

Churn Prediction

Binary classification
Regression

Positive-Unlabeled
Survival Analysis

Thank you!
Questions?





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