

IBM FINAL CAPSTONE  
Battle of neighborhoods

# MARKET ANALYSIS FOR COMMERCIAL SHOPS NEARBY NEW YORK

<https://github.com/bernardo-vg/>





**1- Finding the most visited commercial shop in NY**



**2- Find the neighborhoods that are lacking the selected type of shop which could be potential business opportunity**

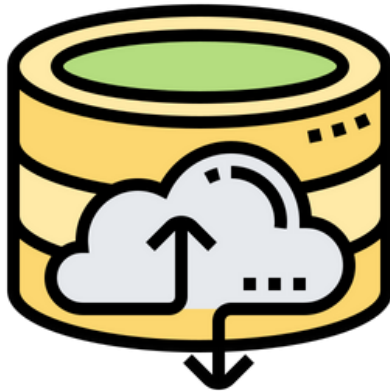


# MOST VISITED COMMERCIAL SHOP.....

DATA WITH 227,428  
CHECK-INS IN NY



SHOWED THAT  
"BARS" ARE THE  
MOST VISITED  
PLACE





# BEST NEIGHBORHOOD TO OPEN A BAR(RADIOUS=4KM)

