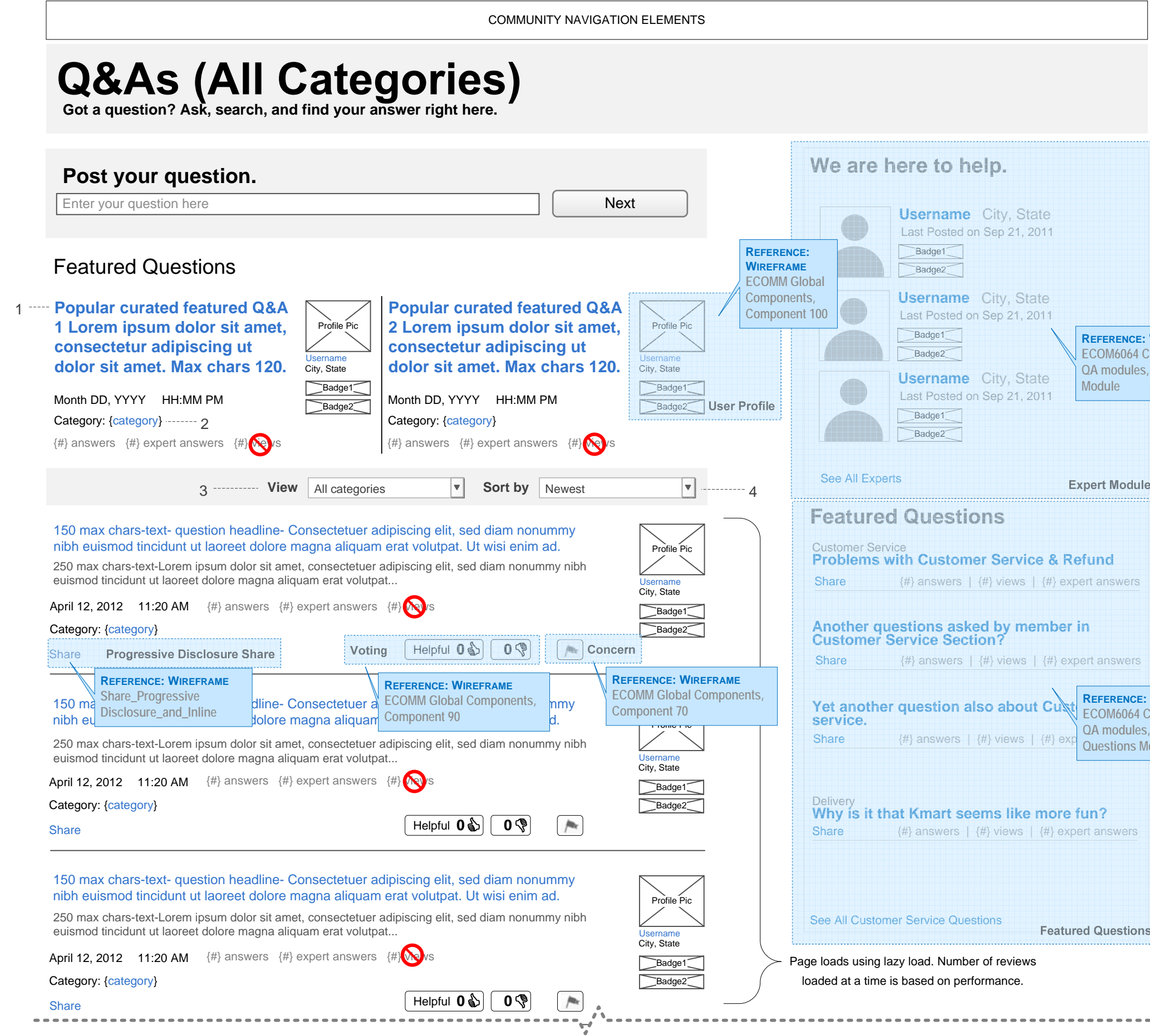


Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears Core Sites
Screen ID	
Screen Name	Community Initiative – Q&A

Revision History

Version	Date	Author	Notes
...			
0.0	04/10/12	J. Cisneros	Initial draft for feature list.
1.0	04/18/12	J. Cisneros	Continued modification of page features.
2.0	04/23/12	J. Cisneros	Continued modification of page features.
3.0	05/10/12	J. Cisneros	Continued modification of page features; inclusion of Global Header.
4.0	05/14/12	J. Cisneros	Continued modification of features.
5.0	05/18/12	J. Cisneros	Updated wires based on stakeholder feedback. Copy changes and annotations included.
6.0	05/21/12	J. Cisneros	Updates to annotations. Updates to UGC error condition.
7.0	05/23/12	J. Cisneros	Extracted components from wires into Global Component Wires



COMMUNITY NAVIGATION ELEMENTS

# Q&As (All Categories)

Got a question? Ask, search, and find your answer right here.

Post your question.

Enter your question here

Next

View

All categories

Sort by

Newest

150 max chars-text- question headline- Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad.

250 max chars-text-Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat...

April 12, 2012 11:20 AM {#} answers {#} expert answers {#} views

Category: {category}

Share

Helpful 0

150 max chars-text- question headline- Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad.

250 max chars-text-Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat...

April 12, 2012 11:20 AM {#} answers {#} expert answers {#} views

Category: {category}

Share

Helpful 0

150 max chars-text- question headline- Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad.

250 max chars-text-Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat...

April 12, 2012 11:20 AM {#} answers {#} expert answers {#} views

Category: {category}

Share

Helpful 0

Profile Pic

Username

City, State

Badge1

Badge2

Profile Pic

Username

City, State

Badge1

Badge2

Profile Pic

Username

City, State

Badge1

Badge2

See All Experts

Expert Module

Customer Service

Problems with Customer Service & Refund

Share {#} answers | {#} views | {#} expert answers

Another questions asked by member in Customer Service Section?

Share {#} answers | {#} views | {#} expert answers

Yet another question also about Customer service.

Share {#} answers | {#} views | {#} expert answers

Delivery

Why is it that Kmart seems like more fun?

REFERENCE: WIREFRAME

ECOM6064 Community - QA modules, Expert Module

REFERENCE: WIREFRAME

ECOM6064 Community - QA modules, Featured Questions Module

Sears Holdings Corp CONFIDENTIAL

Communities\_Q&A\_5.23.12\_v7.vsd

Project: Community Initiative

Author: J. Cisneros

Last edited: 05/24/12 1:49 PM

Page 3 of 18

COMMUNITY NAVIGATION ELEMENTS

{Category} Q&As

Post your question.

Enter your question here

Next

Featured Questions

1

Popular curated featured category Q&A 1 Lorem ipsum dolor sit amet, consectetur adipiscing. Max chars 120.

Month DD, YYYY

HH:MM PM

{#} answers

{#} expert answers

{#} views

Profile Pic

Username

City, State

Badge1

Badge2

Popular curated featured category Q&A 2 Lorem ipsum dolor sit amet, consectetur adipiscing. Max chars 120.

Month DD, YYYY

HH:MM PM

{#} answers

{#} expert answers

{#} views

Profile Pic

Username

City, State

Badge1

Badge2

Sort by

Newest

2

150 max chars-text- question headline- Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad.

April 12, 2012

11:20 AM

{#} answers

{#} expert answers

{#} views

Share

90 - Voting

Helpful

0

0

Profile Pic

Username

City, State

Badge1

Badge2

3

250 max chars-text-Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat...

April 12, 2012

11:20 AM

{#} answers

{#} expert answers

{#} views

Share

90 - Voting

Helpful

0

0

Profile Pic

Username

City, State

Badge1

Badge2

150 max chars-text- question headline- Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad.

250 max chars-text-Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat...

April 12, 2012

11:20 AM

{#} answers

{#} expert answers

{#} views

Share

90 - Voting

Helpful

0

0

Profile Pic

Username

City, State

Badge1

Badge2

150 max chars-text- question headline- Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad.

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April 12, 2012

11:20 AM

{#} answers

{#} expert answers

{#} views

Share

90 - Voting

Helpful

0

0

Profile Pic

Username

City, State

Badge1

Badge2

We are here to help.

Username

City, State

Last Posted on Sep 21, 2011

Badge1

Badge2

Username

City, State

Last Posted on Sep 21, 2011

Badge1

Badge2

Username

City, State

Last Posted on Sep 21, 2011

Badge1

Badge2

See All Experts

Expert Module

Featured Questions

Customer Service

Problems with Customer Service & Refund

Share

{#} answers

|

{#} views

|

{#} expert answers

Another questions asked by member in Customer Service Section?

Share

{#} answers

|

{#} views

|

{#} expert answers

Yet another question also about Cust service.

Share

{#} answers

|

{#} views

|

{#} expert answers

Delivery

Why is it that Kmart seems like more fun?

Share

{#} answers

|

{#} views

|

{#} expert answers

See All Customer Service Questions

Featured Questions

Page loads using lazy load. Number of reviews loaded at a time is based on performance.

FUNCTIONAL SPECIFICATIONS

1 – Curated Featured Category Question  
Type: hyperlink  
Description: these curated questions are from the specific category. The most popular from specific category will be displayed.  
Action: on click  
Functionality: On click, page turn to the Q&A detail page for that question.  
Condition: Featured content only appears if two popular curated questions are available. If two are unavailable, do not display Featured Questions section.  
Max Chars: 120

2 – Question title  
Type: hyperlink  
Action: on click  
Functionality: On click, page turn to the Q&A detail page for that question.  
Max Chars: 150

3 – Question Answer  
Type: text  
Order: display most voted; if an answer has no votes, show first answer of question thread  
Max Chars: 250

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Communities\_Q&A\_5.23.12\_v7.vsd

Project: Community Initiative

Author: J. Cisneros

Last edited: 05/24/12 1:49 PM

Page 4 of 18



View 40: Q&A Details Page

COMMUNITY NAVIGATION ELEMENTS

text- question headline- Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.

<Satisfied>

1

Month DD, YYYY

HH:MM PM

{#} answers

{1} expert answers

{#} ~~views~~

Category: {category}

Text- additional question details go here, wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore.

Share

Helpful 0

0

Profile Pic

Username

City, State

Badge1

Badge2

Related Questions

{Related Question 1}

4

{#} answers

{#} expert answers

{#} ~~views~~

{Related Question 2}

{#} answers

{#} expert answers

{#} ~~views~~

{Related Question 3}

{#} answers

{#} expert answers

{#} ~~views~~

{#} answers

|

{1} expert answers

|

{#} ~~views~~

Follow

Follow

2

Expert Answer 1

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, nostrud exerci {relevant keyword} suscipit lobortis nisl ut aliquip ex {relevant keyword} consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

Month DD, YYYY

HH:MM PM

Share

Reply

Helpful 0

0

40.10-Answers

in response to {Username}

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci suscipit lobortis nisl ut aliquip exconsequat.

Month DD, YYYY

HH:MM PM

Share

Reply

Comments

Helpful 0

0

Answer 2

Consectetuer adipiscing magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci suscipit lobortis nisl ut aliquip ex consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

Month DD, YYYY

HH:MM PM

Share

Reply

Helpful 0

0

Add Answer

Add Comment

Comments

REFERENCE: WIREFRAME  
ECOMM Global Components, Component 110

REFERENCE: WIREFRAME  
ECOMM Global Components, Component 50.10

REFERENCE: WIREFRAME  
ECOMM Global Components, Component 50.10.10

FUNCTIONAL SPECIFICATIONS

1 – Satisfied Icon  
Type: icon  
Condition: appears on page once a user indicates satisfaction with expert answer via sears generated email.

2 – Order of Answers  
Description: all expert answers should be surfaced before community answers. Comments to answers will be nested.

3 – Share  
Type: hyperlink  
Reference: Share\_Progressive Disclosure\_and\_Inline\_v1.1 wires  
Condition: both question and answer is shared

4 – Related Question  
Type: hyperlink  
Description: these questions should be related to the question. The order should be from most popular to least popular.  
Action: on click  
Functionality: On click, page turn to the Q&A detail page for that question.  
Condition: only display if there are related questions.  
Max chars: 120

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Communities\_Q&A\_5.23.12\_v7.vsd

Project: Community Initiative

Author: J. Cisneros

Last edited: 05/24/12 1:49 PM

Page 5 of 18

View 41: Q&A Details Page, 1 Answer

COMMUNITY NAVIGATION ELEMENTS

text- question headline- Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.

Month DD, YYYY    HH:MM PM    {#} answers    {#} expert answers    {#} Views

Category: {category}

Text- additional question details go here, wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore.

Share

Helpful 0

0

{#} answers | {#} expert answers | {#} Views

Follow

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci suscipit lobortis nisl ut aliquip ex consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

Month DD, YYYY    HH:MM PM

1

-----Share    Reply

Profile Pic

Username  
City, State

Badge1

Badge2

Related Questions

{Related Question 1}

{#} answers    {#} expert answers    {#} Views

{Related Question 2}

{#} answers    {#} expert answers    {#} Views

{Related Question 3}

{#} answers    {#} expert answers    {#} Views

Add Answer    Add Comment

FUNCTIONAL SPECIFICATIONS

1 – Share  
Type: hyperlink  
Reference: Share\_Progressive Disclosure\_and\_Inline\_v1.1 wires  
Condition: both question and answer is shared

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Communities\_Q&A\_5.23.12\_v7.vsd

Project: Community Initiative

Author: J. Cisneros


Last edited: 05/24/12    1:49 PM

Page 6 of 18

# View 42: Q&A Detail Page, No Answers

COMMUNITY NAVIGATION ELEMENTS


text- question headline- Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.


Month DD, YYYY   HH:MM PM   {#} answers   {#} expert answers   {#} 


Category: {category}


Text- additional question details go here, wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore.

Share

Helpful 0 

0 



{#} answers | {#} expert answers | {#} 

Follow

No answers have been submitted... yet.

Post an answer and be the first to show off your big brain.

Add Answer

Comments

REFERENCE: WIREFRAME

ECOMM Global Components,

Component 50.10.10

Profile Pic

Username


City, State

Badge1


Badge2

Related Questions


{Related Question 1}

{#} answers   {#} expert answers   {#} 

{Related Question 2}

{#} answers   {#} expert answers   {#} 

{Related Question 3}

{#} answers   {#} expert answers   {#} 

## FUNCTIONAL SPECIFICATIONS

1 – Share	
Type:	hyperlink
Reference:	Share_Progressive Disclosure_and_Inline_v1.1 wires
Condition:	both question and answer is shared

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Communities\_Q&A\_5.23.12\_v7.vsd

Project: Community Initiative

Author: J. Cisneros

Last edited: 05/24/12   1:49 PM

Page 7 of 18

Component 40.10 - Answers

Condition 10 – User Answer

Answer 2 Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci suscipit lobortis nisl ut aliquip ex consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

Month DD, YYYY    HH:MM PM

[Share](#)[Reply](#)

Helpful 0

0

Profile Pic

Username  
City, State

Badge1

Badge2

Condition 20 – Expert Answer

- expert answers are first in priority order within thread
- expert answers should be visually distinct from user answers
- due to their moderation tool, experts have ability to include additional media/resources within their response

1

Expert Answer 1

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, nostrud exerci {relevant keyword} suscipit lobortis nisl ut aliquip ex {relevant keyword} consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

Month DD, YYYY    HH:MM PM

[Share](#)[Reply](#)

Helpful 0

0

Profile Pic

Expert name  
City, State

Badge1

Badge2

2

Condition 30 – Nested Answer

- when user reply’s to a comment there should be an indentation to distinguish the threaded conversation
- all nested comments should begin with “in response to {Username}”

*in response to {Username}*

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci suscipit lobortis nisl ut aliquip exconsequat.

Month DD, YYYY    HH:MM PM

[Share](#)[Reply](#)

Helpful 0

0

Profile Pic

Username  
City, State

Badge1

Badge2

Condition 40 – User’s Own Answer

- when a logged in user views his or her own comment, the comment has a “Delete Comment” link
- report a concern icon will not be displayed

Answer 2 Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci suscipit lobortis nisl ut aliquip ex consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

Month DD, YYYY    HH:MM PM

[Share](#)[Reply](#)

[Delete Comment](#)

40.10.10-Deleting Answer

Helpful 0

0

Profile Pic

Username  
City, State

Badge1

Badge2

FUNCTIONAL SPECIFICATIONS

1 – Expert Answer

Description: all expert answers should be grouped together and surfaced before community answers.

2 – Relevant Keywords

Type: hyperlink  
Description: these hyperlinked key terms will be generated by experts via the expert moderation tool. Experts can include resources, information to services, or products via these links in their responses.  
Action: on click  
Functionality: On click, information layer appears

Future Phase

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Communities\_Q&A\_5.23.12\_v7.vsd

Project: Community Initiative

Author: J. Cisneros

Last edited: 05/24/12 1:49 PM

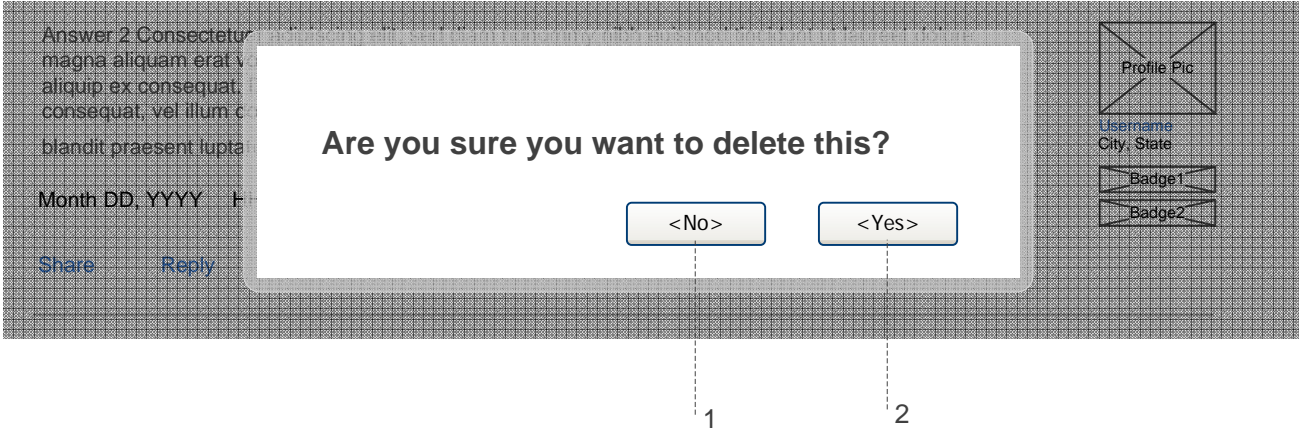
Page 8 of 18



# Component 40.10.10 - Deleting Answer

## Condition 10 – User’s Deletes Own Answer

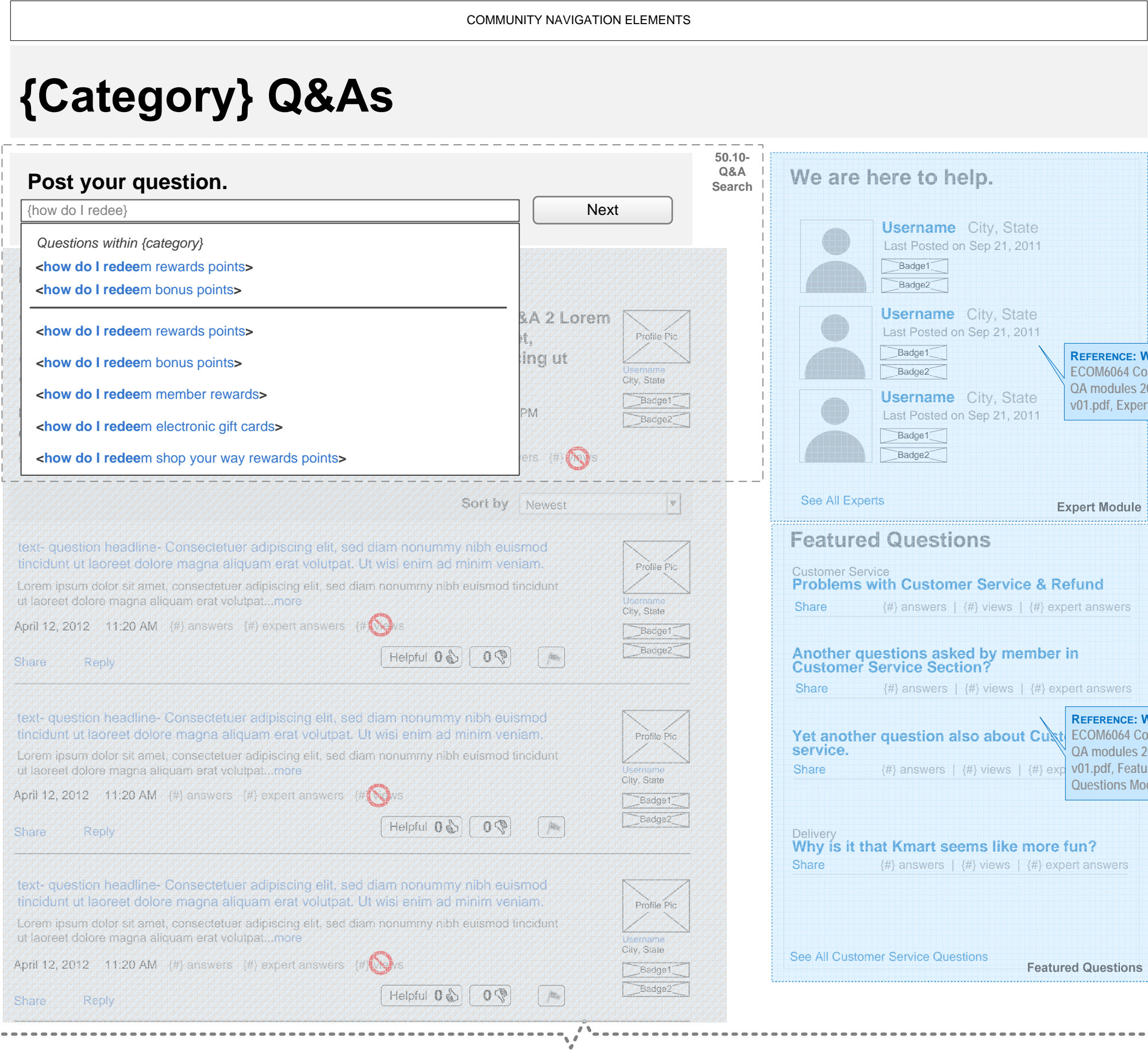
- After a logged in user views clicks on “Delete Comment” link, the user is prompted to confirm deletion of answer via a modal.



## FUNCTIONAL SPECIFICATIONS

1 – No  
Type: html button  
Action: on click  
Functionality: On click, modal closes.

2 – Yes  
Type: html button  
Action: on click  
Functionality: On click, user’s comment is removed from the thread and modal closes.



# Q&As (All Categories)

Got a question? Ask, search, and find your answer right here.

## Post your question.

Screen Name Required

10.07 – Screen Name

Your Question Required

text-user's submitted question- lorem ipsom adipscing elit sed diam nonumy nibh eusmod tindidunt ut laoree dolore magna aliquam erat.

Add more details (Optional)

Category Required

Choose the category that best matches your question.

Select

Tag(s) Required

Choose the tags that best match your question. You can choose up to five.

{suggested tag 1}

{suggested tag 2}

{suggested tag 3}

{suggested tag 4}

{suggested tag 5}

{suggested tag 6}

{suggested tag 7}

{suggested tag 8}

Optional

Add a link

Upload Media

REMOVE

Functionality only available for expert moderation tool.

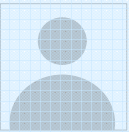
☐ Also send your question to an expert.

Post

Cancel

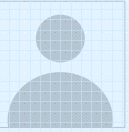
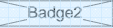
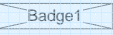
50.10-  
Q&A  
Search

## We are here to help.



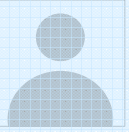
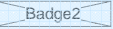
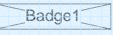
Username City, State

Last Posted on Sep 21, 2011



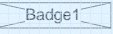
Username City, State

Last Posted on Sep 21, 2011



Username City, State

Last Posted on Sep 21, 2011



See All Experts

Expert Module

## Featured Questions

Customer Service

Problems with Customer Service & Refund

Share {#} answers | {#} views | {#} expert answers

Another questions asked by member in Customer Service Section?

Share {#} answers | {#} views | {#} expert answers

Yet another question also about Customer service.

Share {#} answers | {#} views | {#} expert answers

Delivery

Why is it that Kmart seems like more fun?

Share {#} answers | {#} views | {#} expert answers

See All Customer Service Questions

Featured Questions

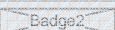
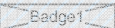
REFERENCE: WIREFRAME  
ECOM6064 Community -  
QA modules 2012-05-18  
v01.pdf, Expert Module

REFERENCE: WIREFRAME  
ECOM6064 Community -  
QA modules 2012-05-18  
v01.pdf, Featured  
Questions Module

April 12, 2012 11:20 AM {#} answers {#} expert answers {#} views

Share Reply

Helpful 0



text- question headline- Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat...more

April 12, 2012 11:20 AM {#} answers {#} expert answers {#} views

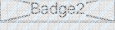
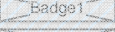
Share Reply

Helpful 0



Username

City, State





# Q&As (All Categories)

Got a question? Ask, search, and find your answer right here.

Post your question.

Screen Name Required10.07 – Screen Name

<Please enter a valid screen name..>

Love it because you can't change it. This is how you will be known on the site.

Screen Name Guidelines

- 2 – 18 characters
- Letters, numbers, underscores, dashes & periods only
- No spaces or profanity

Your Question Required

Add more details (Optional)

Category Required

Choose the category that best matches your question.

Select

Tag(s) Required

Choose the tags that best match your question. You can choose up to five.

{suggested tag 1}

{suggested tag 2}

{suggested tag 3}

{suggested tag 4}

{suggested tag 5}

{suggested tag 6}

{suggested tag 7}

{suggested tag 8}

Optional

Add a link

Upload Media

REMOVE

Functionality only available for expert moderation tool.

☐ Also send your question to an expert.

Post

Cancel

text- question headline- Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat...more

April 12, 2012 11:20 AM {#} answers {#} expert answers {#} views

Share

Reply

Helpful

Profile Pic

Username  
City, State

Badge1

Badge2

We are here to help.

Username City, State

Last Posted on Sep 21, 2011

Badge1

Badge2

Username City, State

Last Posted on Sep 21, 2011

Badge1

Badge2

Username City, State

Last Posted on Sep 21, 2011

Badge1

Badge2

See All Experts

Expert Module

Featured Questions

Customer Service

Problems with Customer Service & Refund

Share {#} answers | {#} views | {#} expert answers

Another questions asked by member in Customer Service Section?

Share {#} answers | {#} views | {#} expert answers

Yet another question also about service.

Share {#} answers | {#} views

Delivery

Why is it that Kmart seems like more fun?

Share {#} answers | {#} views | {#} expert answers

See All Customer Service Questions

Featured Questions

FUNCTIONAL SPECIFICATIONS

1 – Question Error In Focus  
Description: when in focus, the follow error message should be displayed

<Your Question> Required

Please enter your question. (Must be at least 3 characters.)

Add more details (Optional)

2 – Category Error In Focus  
Description: when in focus, the follow error message should be displayed

Category Required

Choose the category that best matches your question.

Please choose a category.

2 – Tag Error In Focus  
Description: when in focus, the follow error message should be displayed

Tag(s) Required

Choose the tags that best match your question. You can choose up to five.

{suggested tag 1}

{suggested tag 2}

{suggested tag 3}

{suggested tag 4}

{suggested tag 5}

{suggested tag 6}

{suggested tag 7}

{suggested tag 8}

Please choose at least one tag.

Sears Holdings Corp CONFIDENTIAL

Communities\_Q&A\_5.23.12\_v7.vsd

Project: Community Initiative

Author: J. Cisneros

Last edited: 05/24/12 1:49 PM

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# Component 50.10- Q&A Search (1 of 3)

## Condition 10 – Default View

- user is able to enter a question within the search box
- 250 chars max.

Post your question.

Enter your question here

Next

## Condition 20 – User Begins to Type Question from All Q&As Landing Page

- as user types question, the system should begin commence auto suggesting similar questions
- auto suggestion will commence on the second char entered in the search box (same as sears.com)
- the suggested questions can be from any category

Post your question.

{how do I redee}

Next

<how do I redeem rewards points>

<how do I redeem bonus points> 1

<how do I redeem member rewards>

<how do I redeem electronic gift cards>

<how do I redeem shop your way rewards points>

## Condition 30 – User Begins to Type Question from a Category Page

- as user types question, the system should begin commence auto suggesting similar questions
- if user is interacting with the Q&A search from within a particular category, suggested questions from that particular category should be suggested first.

Post your question.

{how do I redee}

Next

Questions in {category}

<how do I redeem rewards points>

<how do I redeem bonus points>

Questions in other categories

<how do I redeem rewards points> 1

<how do I redeem bonus points>

<how do I redeem member rewards>

<how do I redeem electronic gift cards>

<how do I redeem shop your way rewards points>

## FUNCTIONAL SPECIFICATIONS

### 1 – Auto suggested questions

Type: hyperlink  
Action: on click  
Functionality: On click, page turn to the Q&A detail page for that question.

### 2 – Next button

Type: html button  
Action: on click  
Functionality: On click, system accepts user's entered question and begins the posting a question process. The search section extends downward on page.  
Condition: the next button will no longer appear on the UI when user submitting question information for posting.

## Condition 40 – User Enters Question

- user continues with their specific question

Post your question.

{text-user's submitted question- lorem ipsom adipsching elit sed diam nonumy }

Next



## Component 50.10- Q&A Search (2 of 3)

### Condition 50 – User Clicks on Next

- on click, animation occurs expanding the search section downward and inline
- as downward animation occurs, components are revealed to user

## Post your question.

{text-user's submitted question- lorem ipsom adipsching elit sed diam nonumy }

Next

Screen Name Required

10.07 – Screen Name

Your Question Required

1-----  
2-----  
3-----  
4-----

text-user's submitted question- lorem ipsom adipsching elit sed diam nonumy nibh eusmod tindidunt ut laoree dolore magna aliquam erat.  
  
Add more details (Optional)

Category Required

Choose the category that best matches your question.

Select ▾

Tag(s) Required

Choose the tags that best match your question. You can choose up to five.

{suggested tag 1}

{suggested tag 2}

{suggested tag 3}

{suggested tag 4}

{suggested tag 5}

{suggested tag 6}

{suggested tag 7}

{suggested tag 8}

120 - Tags

Optional

Add a link  
Upload Media

REMOVE

Functionality only available for expert moderation tool.

☐ Also send your question to an expert.

5-----

PostCancel

7-----

Your review is in! The masses rejoice.

You have {#} reviews pending approval. You should see them within 72 hours.

### 60.01 – Confirmation

## FUNCTIONAL SPECIFICATIONS

1 – User question

Type:

**Description:** user can edit submitted question within this textbox. If user adds text to the question, the textbox should expand downward to accommodate chars.

## 2 – Ad more details (Optional)

Type: 

**Description:** user can add supplemental information about their question

**Functionality:** when user clicks within the textbox, the grey text will disappear.

### 3 – Category question

Type: text

**Condition:** category question is only displayed if user is submitting question from the Q&A all categories landing page; the category question is not needed when user is already within a particular category page.

#### 4- Category dropdown

Type:  drop down

Default:

Action: on click

**Functionality:** On click, menu is displayed showing available category values. Categories are determined by content team.

Select

Select

Category 1

Category 2

Category 3

Category 4

Category 5

<None of the above>

5 – Post

Type: `html button`

Action: on click

**Functionality:** On click, section reloads to show confirmation message (Component 50.10 – Q&A Search 3 of 3)

**Targets:** Component 50.10 – Q&A Search Condition 60 or 70

## 6 – Expert Option

Type: checkbox

Action: on click

**Functionality:** when a user clicks post, an expert will be notified via email to help answer the user's question.

7 – Cancel

Type: [hyperlink](#)

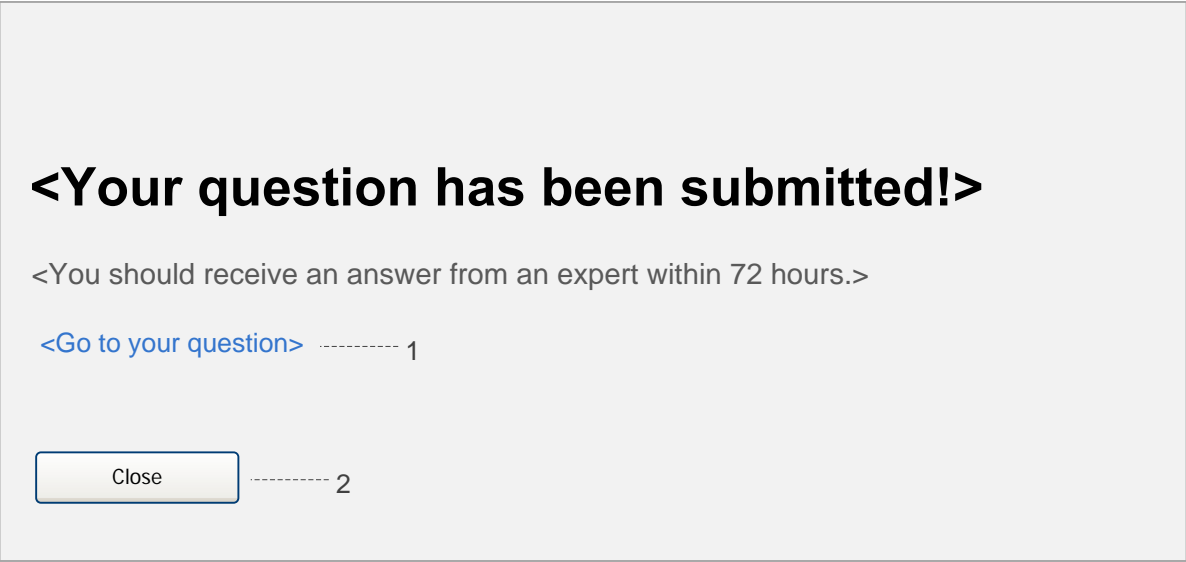
Action: on click

**Functionality:** collapses the extended section and reverts UI to state prior to clicking the Next button (Component 50.01 Condition 40).

# Component 50.10 - Q&A Search (3 of3)

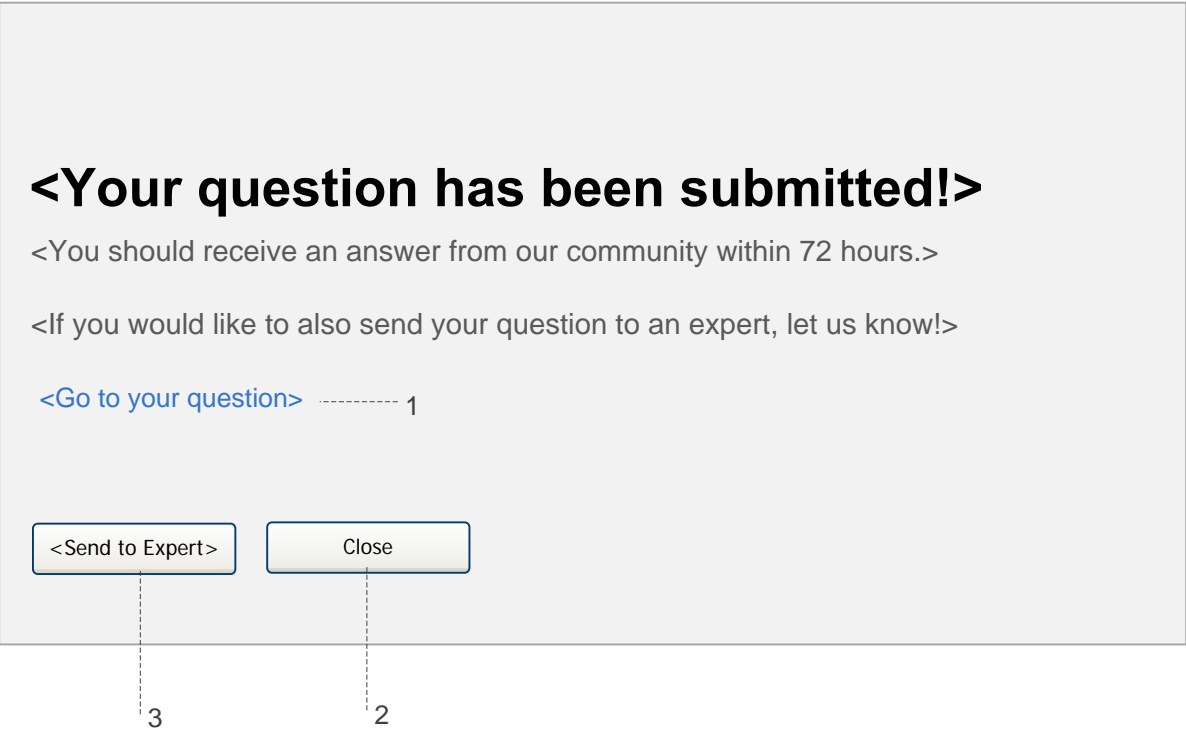
## Condition 60 – Answer Confirmation with Expert Checkbox selected

- after user clicks “post” button, expanded area will reload and show confirmation message
- this message displays if user previously opted to send question to an expert.



## Condition 70 – Answer Confirmation w Opportunity to Send to Expert

- after user clicks “post” button, expanded area will reload and show confirmation message
- this message displays if user previously DID NOT opt to send question to an expert.
- user has final opportunity to notify expert of the question



## FUNCTIONAL SPECIFICATIONS

### 1 – User question link

Type: hyperlink  
Action: on click  
Functionality: On click, page turn to the Q&A detail page.

### 2 – Close

Type: html button  
Action: on click  
Functionality: On click, closes the expanded section and reverts UI back to Condition 10.

### 3 – Send to Expert

Type: html button  
Action: on click  
Functionality: on click, an expert will be notified via email to help answer the user's question.  
Target: condition 60

Question: Add a Link

Ask your question.

Cancel X

text-user's submitted question- lorem ipsum adipsching elit sed diam nonumy nibh eusmod tindidunt ut laoree dolore magna aliquam erat.

Add more details (Optional)

Topic Required

<Please select the topic associated to your question.>

Select

Tag(s) Required

Choose the tags that best match your question. You can choose up to five.

(suggested tag 1)

(suggested tag 2)

(suggested tag 3)

(suggested tag 4)

(suggested tag 5)

(suggested tag 6)

(suggested tag 7)

(suggested tag 8)

Optional

Add a link

Add

Upload Media

Post

☐ Also send your question to an expert.

Ask your question.

Cancel X

text-user's submitted question- lorem ipsum adipsching elit sed diam nonumy nibh eusmod tindidunt ut laoree dolore magna aliquam erat.

Add more details (Optional)

Topic Required

<Please select the topic associated to your question.>

Select

Tag(s) Required

Choose the tags that best match your question. You can choose up to five.

(suggested tag 1)

(suggested tag 2)

(suggested tag 3)

(suggested tag 4)

(suggested tag 5)

(suggested tag 6)

(suggested tag 7)

(suggested tag 8)

Optional

Add a link

{http://www.sears.com} X

Add another link

Upload Media

Post

☐ Also send your question to an expert.

REMOVE

Functionality only available for expert moderation tool.

Sears Holdings Corp CONFIDENTIAL

Communities\_Q&A\_5.23.12\_v7.vsd

Project: Community Initiative

Author: J. Cisneros

Last edited: 05/24/12 1:49 PM

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# Question: Upload Media

Ask your question.

Cancel X

text-user's submitted question- lorem ipsum adipsching elit sed diam nonumy nibh eusmod tindidunt ut laoree dolore magna aliquam erat.

Add more details (Optional)

Topic Required

<Please select the topic associated to your question.>

Tag(s) Required

Choose the tags that best match your question. You can choose up to five.

{suggested tag 1}

{suggested tag 2}

{suggested tag 3}

{suggested tag 4}

{suggested tag 5}

{suggested tag 6}

{suggested tag 7}

{suggested tag 8}

Optional

Add a link

{http://www.sears.com} X

Add another link

Upload Media ({0})

Video 100MB max - MOV, AVI, MP4, WMV, MP3

Photo 3MB max - JPG, PNG, GIF

3 photo max

Photo

Video

Post

☐ Also send your question to an expert.

REMOVE

Functionality only available for expert moderation tool.

# Global Header

## Logged Out



Order of the navigation is flexible. The dropdowns within each are also flexible.

## Signed-In



### FUNCTIONAL SPECIFICATIONS

- 1 – Associate & Vendor Link
- Type: hyperlink
- Condition: only to appear on the myKmart version of the site
- Functionality: page turn to https://www.mykmart.com/portal45/mypage/mypage.asp?UserID=2&

**NOTE:**  
All copy is FPO.