| ID | Status light | Task Name | Duration | Start | Finish | % Complete | Predecessors | Resource Names |
|---|---|---|---|---|---|---|---|---|
| 1 | | **13547 Kmart Garden Club (Launch 3/1/12)** | **70.25 days** | **Mon 11/21/11** | **Thu 3/1/12** | **35%** | | |
| 2 | | **Project Awarded** | **33.75 days** | **Mon 11/21/11** | **Tue 1/10/12** | **99%** | | |
| 3 | | Requirements Gathering (Client - Project Kick-off Meeting) | 9 days | Mon 11/21/11 | Fri 12/2/11 | 100% | | Kim |
| 4 | | Requirements received (EOD) | 0 days | Mon 12/5/11 | Mon 12/5/11 | 100% | 3 | OBU Team |
| 5 | | Estimates gathered (EOD) | 17 days | Mon 12/5/11 | Thu 12/29/11 | 100% | 4 | Kathryn/Kim |
| 6 | | Project Plan Development (EOD) | 17 days | Mon 12/5/11 | Thu 12/29/11 | 100% | 4 | Kathryn |
| 7 | | Final SOW/Timeline/Costs Due to Client and Team (AM) | 0 days | Fri 12/30/11 | Fri 12/30/11 | 100% | 6FS+1 day | Kim |
| 8 | | **Stakeholder review of Requirements/SOW** | **0 days** | **Tue 1/3/12** | **Tue 1/3/12** | **100%** | **7FS+1 day** | **Kim/OBU Team/Lawn & Garden BU** |
| 9 | | Updates to Requirements based on Stakeholder Feedback | 0 days | Tue 1/3/12 | Tue 1/3/12 | 100% | 8 | Kim |
| 10 | | **Signoff on Requirements/SOW/Timeline/Cost Due From Client (EOD)** | **0 days** | **Wed 1/4/12** | **Wed 1/4/12** | **0%** | **9FS+1 day** | **Kim/Lawn & Garden BU** |
| 11 | | **Project kickoff (Internal Team)** | **0.5 days** | **Tue 1/10/12** | **Tue 1/10/12** | **100%** | **10FS+4 days** | **OBU Team** |
| 12 | | **Branding** | **24.5 days** | **Fri 12/2/11** | **Mon 1/9/12** | **99%** | | |
| 13 | | Develop Copy & Design for Branding of Kmart Garden Club | 2 days | Fri 12/2/11 | Tue 12/6/11 | 100% | 2FS+9 days | Pat/Lindsay |
| 14 | | **Internal review (Send PDF)** | **0.5 days** | **Tue 12/6/11** | **Tue 12/6/11** | **100%** | **13** | **Andrew/Kristen/Pat/Lindsay/Kat** |
| 15 | | Revisions | 1 day | Wed 12/7/11 | Thu 12/8/11 | 100% | 14FS+1 day | Pat/Lindsay |
| 16 | | **R2 Stakeholder review (HE)** | **0 days** | **Thu 12/8/11** | **Thu 12/8/11** | **100%** | **15** | **Pat/Kristen/Lindsay/Brooke/Kim/Kat/Stakeholders** |
| 17 | | Revisions | 4 days | Fri 12/9/11 | Thu 12/15/11 | 100% | 16FS+1 day | Pat/Lindsay |
| 18 | | **Final Stakeholder Review (HE)** | **0 days** | **Thu 12/15/11** | **Thu 12/15/11** | **100%** | **17** | **Pat/Kristen/Lindsay/Brooke/Kim/Kat/Stakeholders** |
| 19 | | Revisions | 2 days | Thu 12/15/11 | Mon 12/19/11 | 100% | 18 | Pat/Lindsay |
| 20 | | **Final Stakeholder Sign-off (Logo/Branding/Brand Guidelines) Send PDF (EOD)** | **0 days** | **Mon 12/19/11** | **Mon 12/19/11** | **100%** | **19** | **Kathryn** |
| 21 | | **Final Sign-off Required (EOD)** | **0 days** | **Fri 1/6/12** | **Fri 1/6/12** | **100%** | **20FS+12 days** | **Lawn & Garden BU** |
| 22 | | **Delivery of Final Assets to BU** | **0 days** | **Mon 1/9/12** | **Mon 1/9/12** | **0%** | **21FS+1 day** | **OBU** |
| 23 | | **Requirements Phase** | **24.5 days** | **Mon 12/5/11** | **Tue 1/10/12** | **99%** | | |
| 24 | | Develop Requirements for Kmart Garden Club | 13 days | Mon 12/5/11 | Thu 12/22/11 | 100% | 4 | Kim/OBU Team |
| 25 | | **Stake holder review of Requirements/SOW** | **0 days** | **Tue 1/3/12** | **Tue 1/3/12** | **100%** | **7FS+1 day** | **Kim/OBU Team/Lawn & Garden BU** |
| 26 | | Updates to Requirements based on Stakeholder Feedback | 0 days | Tue 1/3/12 | Tue 1/3/12 | 100% | 8 | Kim |
| 27 | | **Signoff on Requirements/SOW/Timeline/Cost Due From Client (EOD)** | **0 days** | **Wed 1/4/12** | **Wed 1/4/12** | **0%** | **9FS+1 day** | **Kim/Lawn & Garden BU** |
| 28 | | **Project kickoff (Internal Team)** | **0.5 days** | **Tue 1/10/12** | **Tue 1/10/12** | **100%** | **10FS+4 days** | **OBU Team** |
| 29 | | **IA - Architecture Development** | **9 days** | **Thu 1/5/12** | **Wed 1/18/12** | **83%** | | |
| 30 | | Detailed Architecture Development Begins (Wires) | 5 days | Thu 1/5/12 | Thu 1/12/12 | 100% | 10FS+1 day | Sam |
| 31 | | **Internal Review** | **0 days** | **Thu 1/12/12** | **Thu 1/12/12** | **0%** | **30** | **Kim/OBU Team/Profile Team** |
| 32 | | Revisions | 0 days | Thu 1/12/12 | Thu 1/12/12 | 0% | 31 | Sam |
| 33 | | **R1 Stakeholder Review (HE)** | **0 days** | **Fri 1/13/12** | **Fri 1/13/12** | **0%** | **32FS+1 day** | **Kim/OBU Team/Lawn & Garden BU** |
| 34 | | Revisions | 1 day | Fri 1/13/12 | Mon 1/16/12 | 0% | 33 | Sam |
| 35 | | **R2 Stakeholder review (HE)** | **0 days** | **Tue 1/17/12** | **Tue 1/17/12** | **0%** | **34FS+1 day** | **Kim/OBU Team/Lawn & Garden BU** |
| 36 | | Revisions | 0 days | Tue 1/17/12 | Tue 1/17/12 | 0% | 35 | Sam |
| 37 | | **Final Stakeholder Sign-off (Wireframes) Send PDF (EOD)** | **0 days** | **Tue 1/17/12** | **Tue 1/17/12** | **0%** | **36** | **Kathryn** |
| 38 | | **Final Sign-off Required (EOD)** | **0 days** | **Wed 1/18/12** | **Wed 1/18/12** | **0%** | **37FS+1 day** | **Lawn & Garden BU** |
| 39 | | **Delivery of Final Wires to Development & Creative Team (EOD)** | **0 days** | **Wed 1/18/12** | **Wed 1/18/12** | **0%** | **38** | **Kathryn/Sam** |
| 40 | | **Omniture Discovery** | **5 days** | **Wed 1/18/12** | **Wed 1/25/12** | **0%** | | |
| 41 | | Omniture Discovery | 5 days | Wed 1/18/12 | Wed 1/25/12 | 0% | 39 | Kim Pierce |
| 42 | | **Content Strategy Planning** | **36 days** | **Tue 1/10/12** | **Wed 2/29/12** | **0%** | | |
| 43 | | Content Strategy Planning Begins | 1 day | Tue 1/10/12 | Wed 1/11/12 | 0% | 28 | Annie/Kristen |
| 44 | | **Internal Review** | **0 days** | **Thu 1/12/12** | **Thu 1/12/12** | **0%** | **43FS+1 day** | **Annie/Kristen/Kim/OBU Team** |
| 45 | | Revisions | 0 days | Thu 1/12/12 | Thu 1/12/12 | 0% | 44 | Annie/Kristen |
| 46 | | **Stakeholder Presentation of Content Strategy (HE)** | **0 days** | **Fri 1/13/12** | **Fri 1/13/12** | **0%** | **45FS+1 day** | **Annie/Kristen/Erin/Kim/OBU Team/Lawn & Garden BU** |
| 47 | | Revisions | 0 days | Fri 1/13/12 | Fri 1/13/12 | 0% | 46 | Annie/Kristen |
| 48 | | **Deliver Final Content Matrix (Send PDF)** | **0 days** | **Mon 1/16/12** | **Mon 1/16/12** | **0%** | **47FS+1 day** | **Annie/Kristen/Kathryn** |
| 49 | | Develop Editorial Calendar Begins | 5 days | Mon 1/16/12 | Mon 1/23/12 | 0% | 48 | Erin |
| 50 | | **Internal Review** | **0 days** | **Tue 1/24/12** | **Tue 1/24/12** | **0%** | **49FS+1 day** | **Annie/Erin/Kim/OBU Team** |
| 51 | | Revisions | 0 days | Tue 1/24/12 | Tue 1/24/12 | 0% | 50 | Erin |
| 52 | | **Stakeholder Presentation of Editorial Calendar (Send PDF)** | **0 days** | **Wed 1/25/12** | **Wed 1/25/12** | **0%** | **51FS+1 day** | **Annie/Kristen/Erin/Kim/OBU Team/Lawn & Garden BU** |
| 53 | | Revisions | 2 days | Wed 1/25/12 | Fri 1/27/12 | 0% | 52 | Erin |
| 54 | | **Deliver Final 6 month Editorial Calendar (Send PDF)** | **0 days** | **Mon 1/30/12** | **Mon 1/30/12** | **0%** | **53FS+1 day** | **Erin/Kathryn** |
| 55 | | Development of Content Maintenance Plan and Future Content Recommendations Begins | 2 days | Mon 2/20/12 | Wed 2/22/12 | 0% | 54FS+15 days | Erin |
| 56 | | **Internal Review** | **0 days** | **Thu 2/23/12** | **Thu 2/23/12** | **0%** | **55FS+1 day** | **Annie/Erin/Kim/OBU Team** |
| 57 | | Revisions | 0 days | Thu 2/23/12 | Thu 2/23/12 | 0% | 56 | Erin |
| 58 | | **Stakeholder Presentation of Content Maintenance Plan and Future Content Recommendations (Send PDF)** | **0 days** | **Mon 2/27/12** | **Mon 2/27/12** | **0%** | **57FS+2 days** | **Annie/Kristen/Erin/Kim/OBU Team/Lawn & Garden BU** |
| 59 | | Revisions | 1 day | Mon 2/27/12 | Tue 2/28/12 | 0% | 58 | Erin |

| ID | Status light | Task Name | Duration | Start | Finish | % Complete | Predecessors | Resource Names |
|---|---|---|---|---|---|---|---|---|
| 60 | | **Deliver Final Content Metrics Content Maintenance Plan and Future Content Recommendations (Send PDF)** | **0 days** | **Wed 2/29/12** | **Wed 2/29/12** | **0%** | **59FS+1 day** | **Erin/Kathryn** |
| 61 | | **Content Strategy Planning Completed** | **0 days** | **Wed 2/29/12** | **Wed 2/29/12** | **0%** | **60** | **Annie/Kathryn** |
| 62 | | **Copy** | **14 days** | **Thu 1/12/12** | **Wed 2/1/12** | **0%** | | |
| 63 | | Copy Content Development Begins | 7 days | Thu 1/12/12 | Mon 1/23/12 | 0% | 31 | Brooke |
| 64 | | **Internal Review** | **0 days** | **Tue 1/24/12** | **Tue 1/24/12** | **0%** | **63FS+1 day** | **Kim/OBU Team** |
| 65 | | Revisions | 0 days | Tue 1/24/12 | Tue 1/24/12 | 0% | 64 | Brooke |
| 66 | | **R1 Stakeholder Review (HE)** | **0 days** | **Wed 1/25/12** | **Wed 1/25/12** | **0%** | **65FS+1 day** | **Kim/OBU Team/Lawn & Garden BU** |
| 67 | | Revisions | 1 day | Wed 1/25/12 | Thu 1/26/12 | 0% | 66 | Brooke |
| 68 | | **R2 Stakeholder review (HE)** | **0 days** | **Fri 1/27/12** | **Fri 1/27/12** | **0%** | **67FS+1 day** | **Kim/OBU Team/Lawn & Garden BU** |
| 69 | | Revisions | 0 days | Fri 1/27/12 | Fri 1/27/12 | 0% | 68 | Brooke |
| 70 | | **Final Stakeholder Sign-off (Copy Content) Send PDF (EOD)** | **0 days** | **Mon 1/30/12** | **Mon 1/30/12** | **0%** | **69FS+1 day** | **Kathryn** |
| 71 | | **Final Sign-off Required (EOD)** | **0 days** | **Tue 1/31/12** | **Tue 1/31/12** | **0%** | **70FS+1 day** | **Lawn & Garden BU** |
| 72 | | **Delivery of Final Copy Deck to Development Team** | **0 days** | **Wed 2/1/12** | **Wed 2/1/12** | **0%** | **71FS+1 day** | **Kathryn/Brooke** |
| 73 | | **Creative** | **10 days** | **Wed 1/18/12** | **Wed 2/1/12** | **0%** | | |
| 74 | | Visual Design Development Begins | 3 days | Wed 1/18/12 | Mon 1/23/12 | 0% | 39 | Pat/Lindsay |
| 75 | | **Internal review** | **0 days** | **Tue 1/24/12** | **Tue 1/24/12** | **0%** | **74FS+1 day** | **Kim/OBU Team** |
| 76 | | Revisions | 0 days | Tue 1/24/12 | Tue 1/24/12 | 0% | 75 | Pat/Lindsay |
| 77 | | **R1 Stakeholder Review of Copy/Visual Designs (HE)** | **0 days** | **Wed 1/25/12** | **Wed 1/25/12** | **0%** | **76FS+1 day** | **Kim/OBU Team/Lawn & Garden BU** |
| 78 | | Revisions | 1 day | Wed 1/25/12 | Thu 1/26/12 | 0% | 77 | Pat/Lindsay |
| 79 | | **R2 Stakeholder review of Copy/Visual Designs (HE)** | **0 days** | **Fri 1/27/12** | **Fri 1/27/12** | **0%** | **78FS+1 day** | **Kim/OBU Team/Lawn & Garden BU** |
| 80 | | Revisions | 0 days | Fri 1/27/12 | Fri 1/27/12 | 0% | 79 | Pat/Lindsay |
| 81 | | **Final Stakeholder Sign-off (Copy/Visual Designs) Send PDF (EOD)** | **0 days** | **Mon 1/30/12** | **Mon 1/30/12** | **0%** | **80FS+1 day** | **Kathryn** |
| 82 | | **Final Sign-off Required (EOD)** | **0 days** | **Tue 1/31/12** | **Tue 1/31/12** | **0%** | **81FS+1 day** | **Lawn & Garden BU** |
| 83 | | Slice Images for Dev Team | 1 day | Tue 1/31/12 | Wed 2/1/12 | 0% | 82 | Pat/Lindsay |
| 84 | | **Delivery of Final Assets to Development Team (EOD)** | **0 days** | **Wed 2/1/12** | **Wed 2/1/12** | **0%** | **83** | **Kathryn/Pat/Lindsey** |
| 85 | | **Architecture/Environment** | **37 days** | **Tue 1/10/12** | **Thu 3/1/12** | **0%** | | |
| 86 | | Architecture Sign-off Meeting | 0 days | Tue 1/10/12 | Tue 1/10/12 | 0% | 10FS+4 days | Brendan/Sebastian/Brian/David/John Patton/Kathryn |
| 87 | | API Development | 10 days | Thu 1/12/12 | Thu 1/26/12 | 0% | 30 | Development Team |
| 88 | | CMS Initial Build | 5 days | Thu 1/12/12 | Thu 1/19/12 | 0% | 30 | Development Team |
| 89 | | CMS API Integration | 5 days | Thu 1/19/12 | Thu 1/26/12 | 0% | 88 | Development Team |
| 90 | | Integration Environment Setup | 5 days | Thu 1/12/12 | Thu 1/19/12 | 0% | 30 | Development Team |
| 91 | | Integration Database Environment setup | 5 days | Thu 1/12/12 | Thu 1/19/12 | 0% | 30 | Development Team |
| 92 | | Q/A Environment Setup | 3 days | Tue 1/10/12 | Fri 1/13/12 | 0% | 86 | Development Team |
| 93 | | Q/A Database Environment setup | 3 days | Tue 1/10/12 | Fri 1/13/12 | 0% | 86 | Development Team |
| 94 | | Production Environment Setup | 3 days | Fri 1/13/12 | Wed 1/18/12 | 0% | 93 | Development Team |
| 95 | | Production Database Environment Setup | 3 days | Wed 1/18/12 | Mon 1/23/12 | 0% | 94 | Development Team |
| 96 | | **Web Development (build)** | **15 days** | **Mon 1/23/12** | **Mon 2/13/12** | **0%** | **95** | **Development Team** |
| 97 | | Content Upload | 10 days | Mon 1/30/12 | Mon 2/13/12 | 0% | 54 | Development Team |
| 98 | | Crons | 5 days | Fri 1/13/12 | Fri 1/20/12 | 0% | 93 | Development Team |
| 99 | | Server Middleware Setup | 5 days | Thu 1/19/12 | Thu 1/26/12 | 0% | 90 | Development Team |
| 100 | | Staging Environment Setup | 5 days | Thu 1/26/12 | Thu 2/2/12 | 0% | 99 | Development Team |
| 101 | | Staging Database Environment Setup | 5 days | Thu 2/2/12 | Thu 2/9/12 | 0% | 100 | Development Team |
| 102 | | Code Freeze | 0 days | Mon 2/13/12 | Mon 2/13/12 | 0% | 96 | Development Team |
| 103 | | QA Testing | 3 days | Mon 2/13/12 | Thu 2/16/12 | 0% | 102 | Sankar Gopalan (Infosys) |
| 104 | | **Security Review** | **3 days** | **Thu 2/16/12** | **Tue 2/21/12** | **0%** | **103** | **Security Team** |
| 105 | | **Legal Review** | **3 days** | **Tue 2/21/12** | **Fri 2/24/12** | **0%** | **104** | **Legal Team** |
| 106 | | **User Acceptance Testing** | **2 days** | **Fri 2/24/12** | **Tue 2/28/12** | **0%** | **105** | **OBU Team** |
| 107 | | Push to Production | 1 day | Tue 2/28/12 | Wed 2/29/12 | 0% | 106 | Development Team |
| 108 | | **Client Review** | **1 day** | **Wed 2/29/12** | **Thu 3/1/12** | **0%** | **107** | **Kim/OBU Team** |
| 109 | | **Launch** | **0 days** | **Thu 3/1/12** | **Thu 3/1/12** | **0%** | **108** | Development Team |