

Document Summary

Description	Name
Brand	Kmart Lawn and Garden
Product	Garden Club
Area	
ID	
Name	

These projects will impact the following core components:

- TBD

Revision History

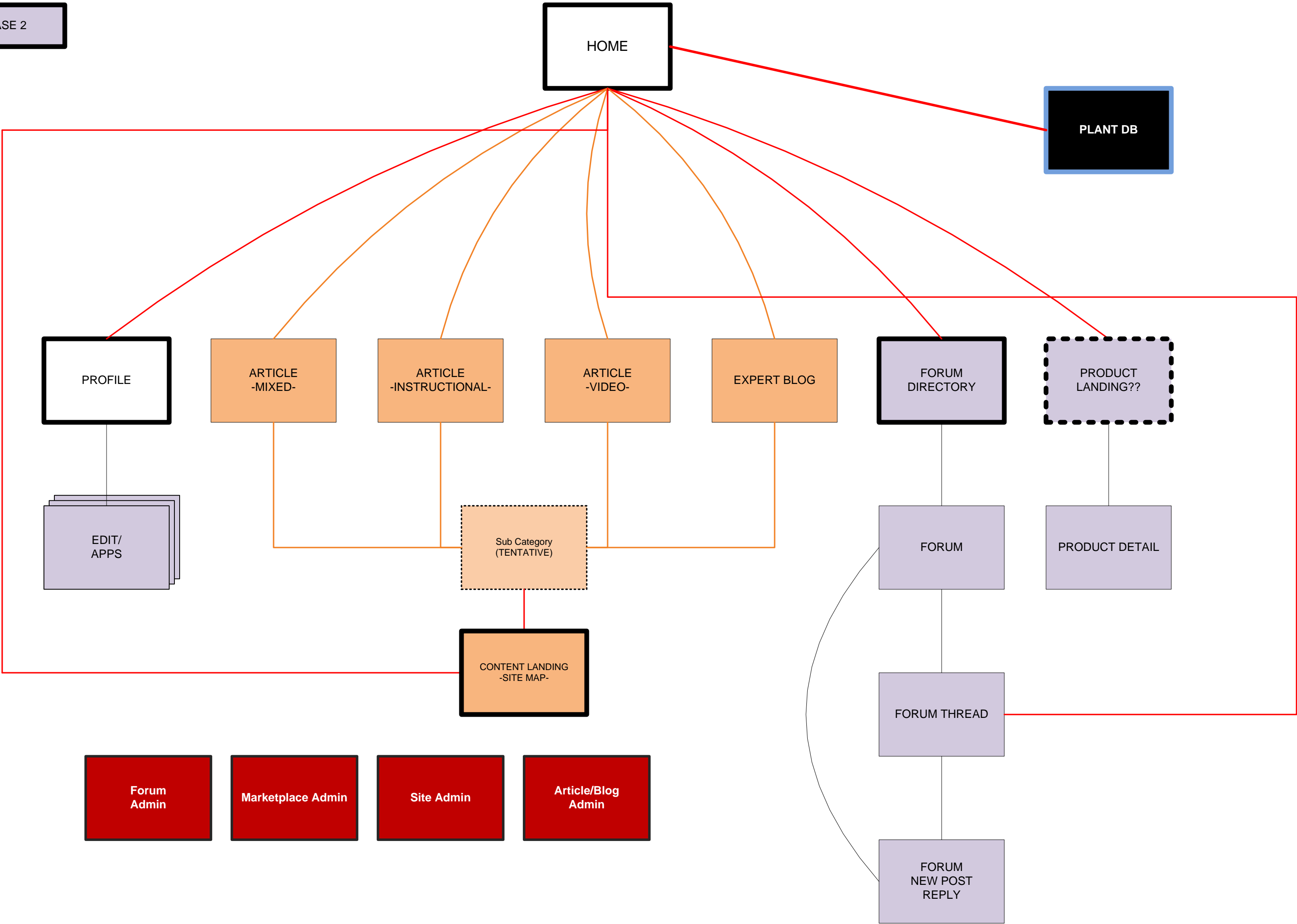
Version	Date	Author	Notes
0.01		Sam Rhee	Initial Draft Wires
0.02		Sam Rhee	Modifications
0.03		Sam Rhee	
0.04		Sam Rhee	
0.05		Sam Rhee	
0.06		Sam Rhee	
0.07		Sam Rhee	Corrected Search, Added Home links to all pages, added commerce to category landing pages, added explicit link to circu.lar

Note:

-

EXTERNAL

PHASE 2



Forum Admin

Marketplace Admin

Site Admin

Article/Blog Admin

Kmart Header

Rotating Hero

My Garden

Buying Guides

How To

Blogs

Plant Database

TBD

Drop Zone

Drop Zone

Drop Zone

Drop Zone

Drop Zone

Kmart Footer

Welcome back, John Doe

SEARCH GARDEN CLUB

Social Icons

Social Icons

Social Icons

Social Icons

Social Icons

Last Viewed

View This Weeks Deals

Link to Circular

Recommended

Recommended

LANDING PAGE:

- This page exists as a hub for accessing Club content and as a conduit to Profile information and applications housed in the Profile section.
- Many users of Club content will only see this page sporadically as most destination pages will see visits directly from search engines.
- The large, graphic menu buttons underneath the hero were created to avoid clashing with the mandatory Kmart Header.

LAST VIEWED:

- The Last Viewed section will show the last Club page (when possible) visited by this profile as a thumbnail.

RECOMMENDED:

- The Recommended area should show content tagged with the same keywords
- The exact function of this section is TBD

DROP ZONES:

- Drop Zones along the bottom of the page are manually curated and can feature content, external links, or products

SOCIAL LINKS:

- Various share buttons.

## Kmart Header

[Home](#)

## My Garden

## How To

## Blogs

Plant Database

Welcome back, John Doe

SEARCH

Promotion

Promotion

Promotion

## Promotion

## Rotating Hero

Category

Category

Category

Category

Category

Category

Category

Category

## Kmart Footer

# Kmart Header

Home > Breadcrumb > Breadcrumb > Breadcrumb

Filter

Filter

Filter

## Blog Title

### Post Title

date keywords

Duis pulvinar feugiat varius. Aenean malesuada, turpis sed dictum pretium, arcu velit lobortis ligula, vel facilisis odio sapien eget nunc. Ut consequat, nulla vel condimentum ultrices, elit velit feugiat purus, vitae ultricies purus velit pharetra nisi. Cras rhoncus luctus dignissim. [More After the Jump](#)

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date keywords

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## About This Blog

Aenean malesuada, turpis sed dictum pretium, arcu velit lobortis ligula, vel facilisis odio sapien eget nunc. Ut consequat, nulla vel condimentum ultrices, elit velit feugiat purus, vitae ultricies purus

## Marketplace Vendor Ad

DZ

## Related Content

DZ

### SUMMARY:

- Each entry contains the first XXX characters of the post, the publish date, and relevant keywords.
- Selecting the post title or the CTA at the end of the excerpt will link to the relevant post page.

### OLDER POSTS:

- If the number of posts in this blog exceeds XX entries, it must be paged.

Nav

Nav

Kmart Header

Home > Breadcrumb > Breadcrumb > Breadcrumb

Title

Publish Date  
Keywords

Author  
[Comments](#)

Social Links

Section Title

Duis pulvinar feugiat varius. Aenean malesuada, turpis sed dictum pretium, arcu velit lobortis ligula, vel facilisis odio sapien eget nunc. Ut consequat, nulla vel condimentum ultrices, elit velit feugiat purus, vitae ultricies purus velit pharetra nisi. Cras

MM Content

Duis pulvinar feugiat varius. Aenean malesuada, turpis sed dictum pretium, arcu velit lobortis ligula, vel facilisis odio sapien eget nunc. Ut consequat, nulla vel condimentum ultrices, elit odio sapien eget nunc.

Section Title

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Section Title

Donec ultricies, orci sit amet fringilla bibendum, neque lectus iaculis neque, in gravida dolor lorem et turpis.

Mentioned in Post

DZ

Marketplace  
Vendor Ad

DZ

Related Content

DZ

Attribution Section:

- Final position of Attributes (Author, Keywords, etc) are not established in this wireframe.
- Actual position will be dictated by visual design.

Paged Content:

- Length limit must be set for content. If the limit is reached, content must be paged.

Comments:

- Comment section must include a "Flag" option to report inappropriate content.

Reviews:

- Product Reviews may need a more structured format, but the template will be identical.

Mentioned in Post:

- Mentioned In Post can be either a list of items or an ad for a featured product.

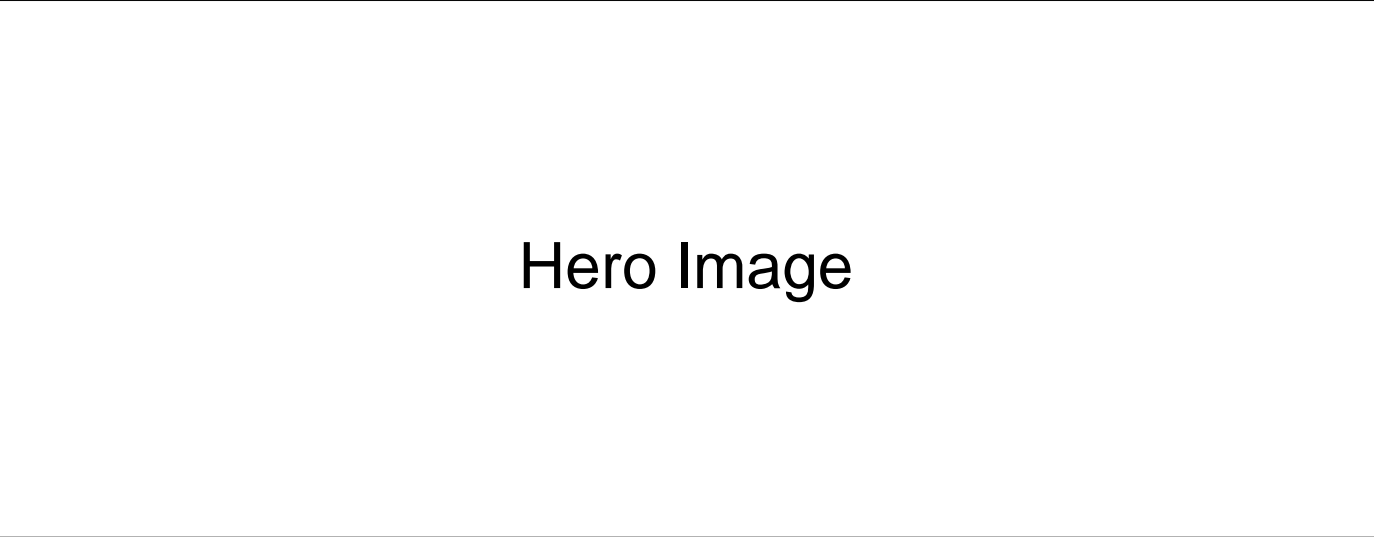
Social Links:

- Various share buttons.

# Kmart Header

Home > Breadcrumb > Breadcrumb > Breadcrumb

## Title



Date



Social Links

PRINT INSTRUCTIONS

## Summary

Duis pulvinar feugiat varius. Aenean malesuada, turpis sed dictum pretium, arcu velit lobortis ligula, vel facilisis odio sapien eget nunc. Ut consequat, nulla vel condimentum ultrices, elit velit feugiat purus, vitae ultricies purus velit pharetra nisi. Cras rhoncus luctus dignissim. Nulla facilisi. Fusce pulvinar egestas lacinia. Suspendisse imperdiet dolor vitae leo varius id tempus leo dapibus. Proin egestas vehicula neque in aliquam.

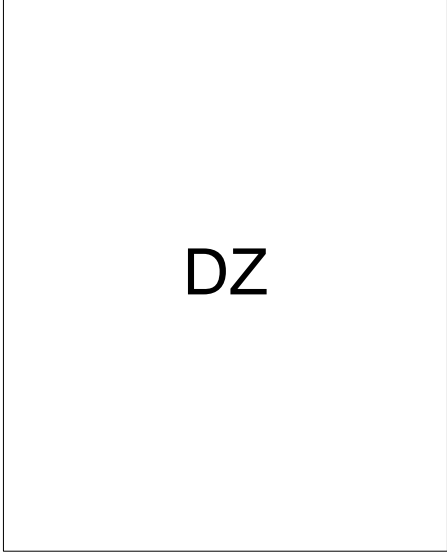
## Instructions

Donec ultricies, orci sit amet fringilla bibendum, neque lectus iaculis neque, in gravida dolor lorem et turpis. Cras eget est ut ante interdum ullamcorper et ut ipsum. Donec leo neque, condimentum in vestibulum eget, dignissim rutrum dolor. Donec quis lacus libero, sed accumsan felis. Nam ac massa fermentum felis lacinia interdum.

## Items Required



## Marketplace Vendor Ad



## Related Content



### ITEMS REQUIRED:

- Items Required is a drop zone containing a list of items required to complete the How To. Items with specific brand/model requirements or suggestions will have a check box allowing all desired items to be entered at once into the Cart.

### PAGED CONTENT:

- Steps of the How To will be split into successive pages in a logical and appropriate manner with clear indication of position within steps.

### PRINT INSTRUCTIONS:

- PRINT INSTRUCTIONS button sends user to page formatted for printing.

### COMMENTS:

- Comments should be disabled for this content type. If desired, a link to the appropriate forum or Q & A could be provided.

### SOCIAL LINKS:

- Various share buttons.

## Kmart Header

Home > Breadcrumb > Breadcrumb > Breadcrumb

## Nav

# Title



## Date



## Social Links

## Description

Nam liber tempor poussi soluta nobis eleifend option congue  
nihil imperdiet doming id quod mazim facer possim assum ➤



### Comment

Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming  
id quod mazim placer faciem possim assum >

## Add Comment

Submit

## Related Videos

DZ

## Marketplace Vendor Ad

DZ

## Related Content

DZ

**DESCRIPTION:**

- Description section may be contain a transcript of the video or, if it contains instructional content, steps similar to a project.

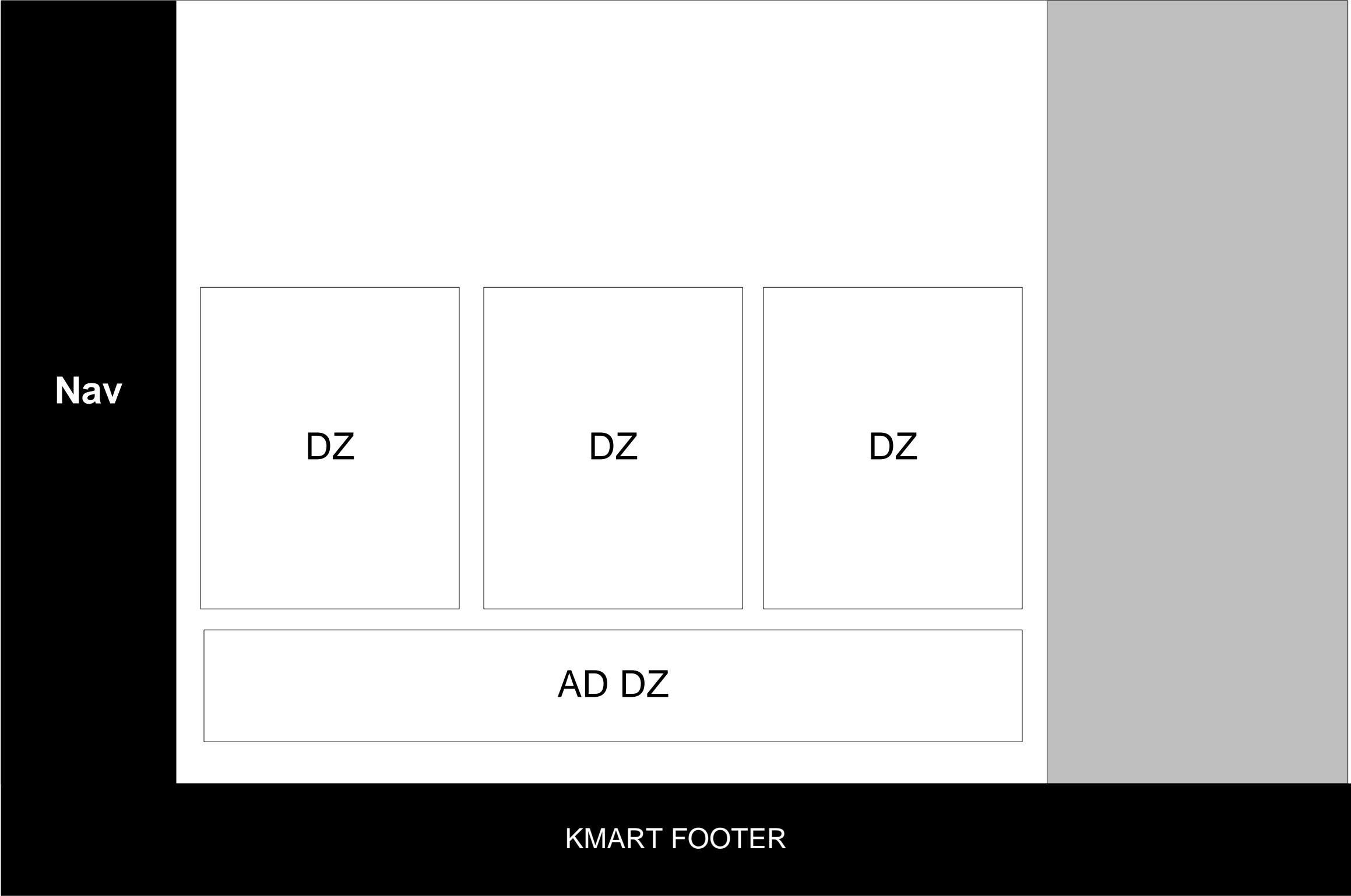
### EMBEDDED LINKS:

- If possible, links to related videos will be embedded as stems at the end of the footage.
- Design of the format will take into account the possibility of alternative content hosts.

## SOCIAL LINKS:

- Various share buttons.





- GENERAL BOTTOM:**
- This wireframe portrays the bottom portion of each content type. It is aligned with the upcoming product detail and subcat pages.
- DROP ZONES:**
- Drop Zones are intended to contained mixed content. The type of content is intentionally unspecified.
- COMMENTS:**
- Ad Dropzone is reserved for Marketplace Adspace if available.