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Question

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{Optional question details goes here... ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt laoreet}

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Answers

{#} answers | {#} community team answers

Community Team Answer

{Answer content goes here... dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet.}

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Answer

{Answer content goes here... dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet.}

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Screen Name **Required**

Your Question **Required**

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Add more details **Optional**

Category **Required**

Choose the category that best matches your question.

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Banner - Marketing Message of Graphic

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June 12, 2012

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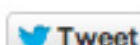
June 12, 2012

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By: Loren Ipsum

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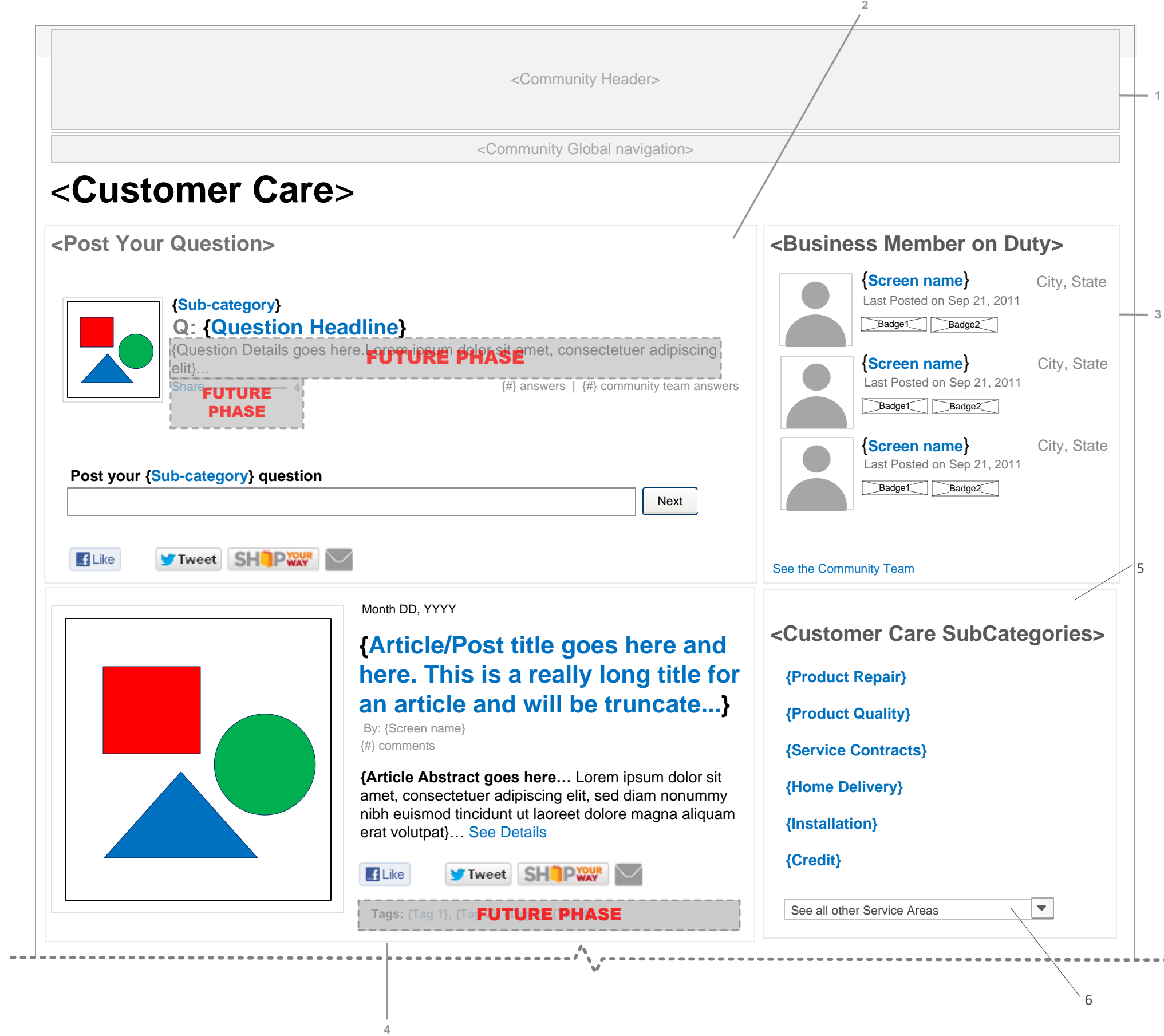
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MODULE CONDITIONS

1 – Global Header and Navigation

Type: Global component
Reference: Wire ECOM6064 Community – Header and Footer

2 – Post Your Question (module A)

Type: Component area block
Reference: Wire ECOM6064 Community – Q&A modules

3 – Featured Experts (module B)

Type: Component area block
Reference: Wire ECOM6064 Community – Experts

4 – Blog Module (module A)

Type: Component area block
Reference: Wire ECOM6064 Community – Blog Module

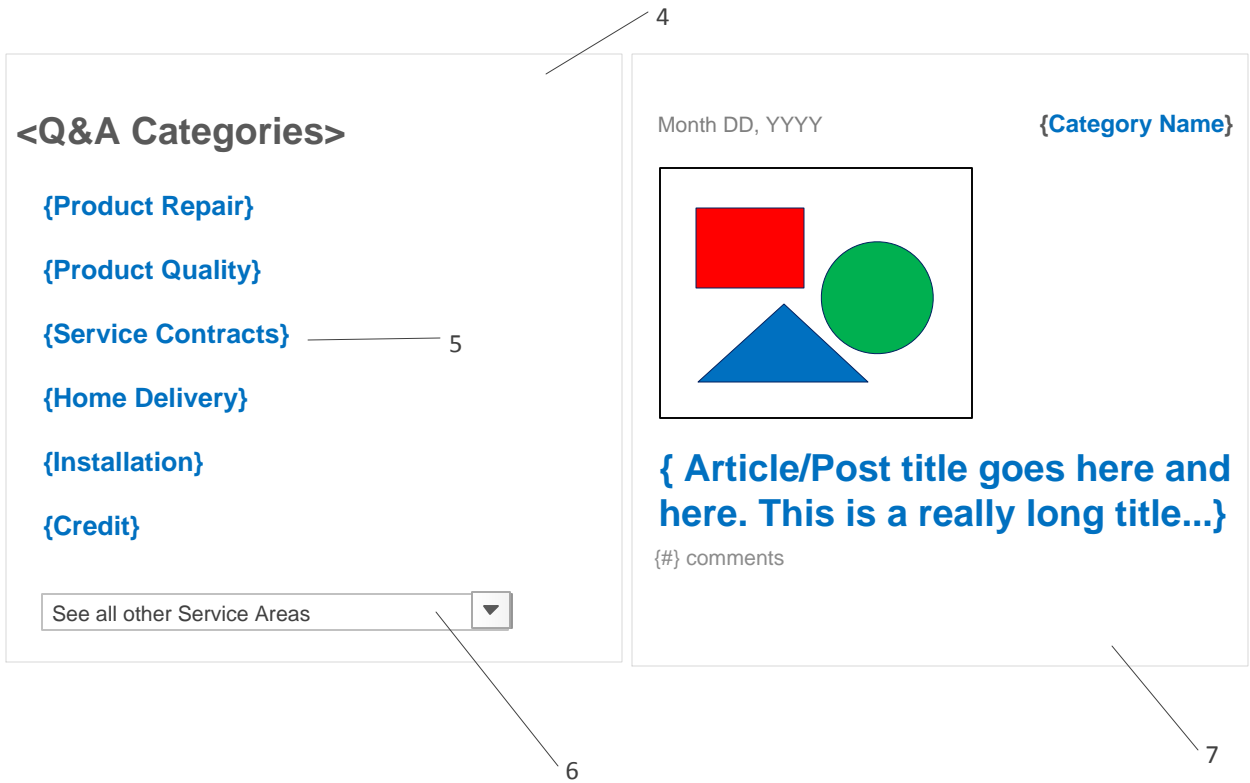
5 – Subcategories (module B)

Type: Component area block
Functionality: Display the main 6 Subcategories. onClick, turn page to the subcategory page detail.

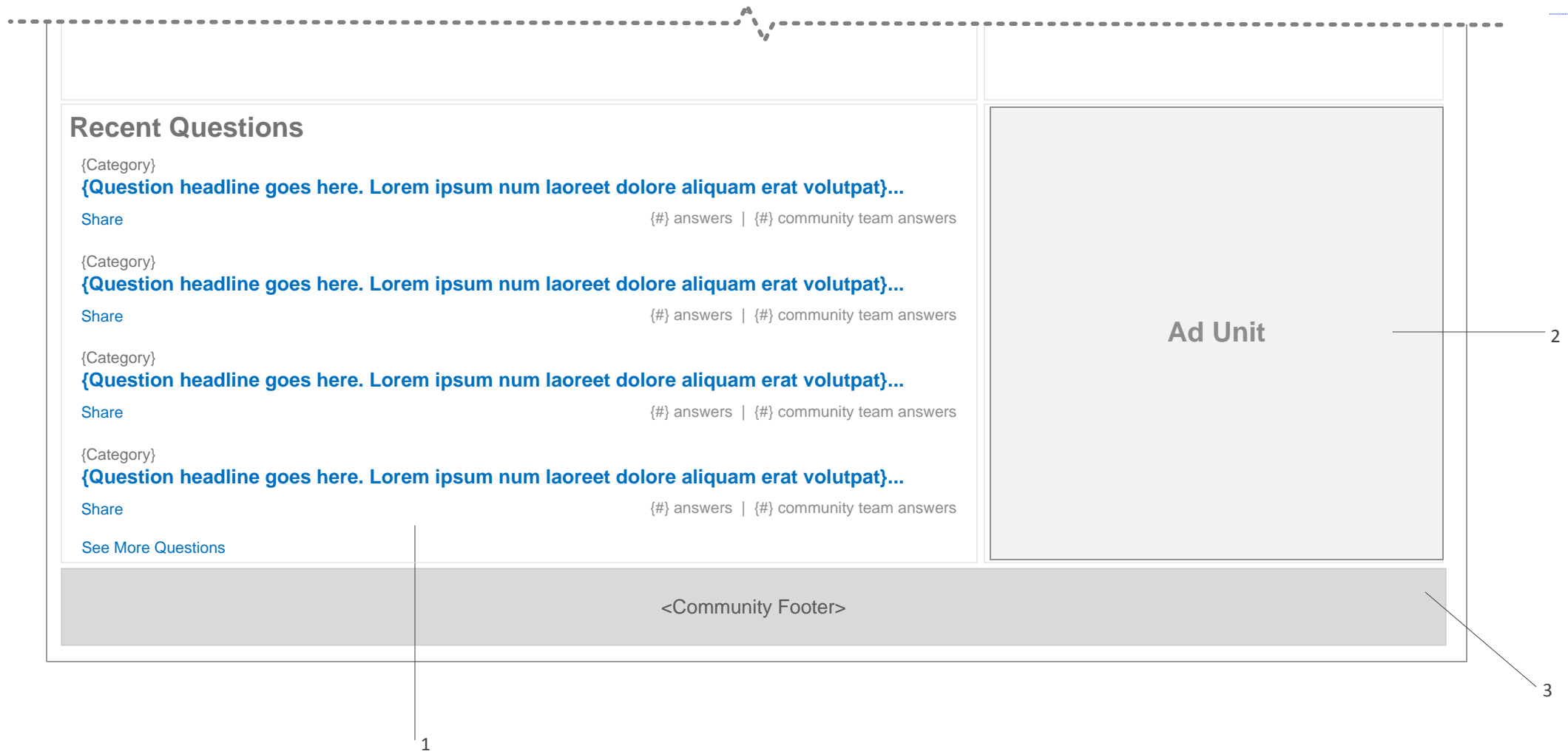
6 –Categories list

Type: Dropdown
Functionality: onClick, Display a list with all the categories.
Default should be set to “See all other Service Areas”

—Top fold—



Page View 10: Customer Service Page - Default State (2 of 2)



MODULE CONDITIONS

- 1 – Recent Questions (module B)**

Type: Component area block

Reference: Wire ECOM6064 Community – Q&A Module
- 2 – Ad Unit (module B)**

Type: Clickable Image

Functionality: Populates Ad which would be curated by Admin using Adobe CQ5.
- 3 – Global Footer and Navigation**

Type: Global component

Referemce: Wire ECOM6064 Community – Header and Footer

Component 10: Search

Condition 10 – Default View



Condition 20 – User starts typing search terms

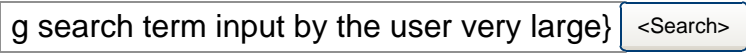


Condition 30 – User Rolls over a suggested term

- When User rollovers on a suggested/autocomplete search term, the content type prediction section bill be updated with the types of content which contain the term the user is rollovering into



Condition 40 – User continues typing search term



MODULE CONDITIONS

1 – <Enter keyword>
Type: Textfield
Type: onClick
Functionality: OnClick user is able to type a search term within the search box. Maximum 25 characters can be displayed in the search box text field. Character input will not be truncated. Last 25 characters will be the ones displayed.

OnKeyPress Enter system will take the user to search results page. Page turn.

2 – <Search> button
Type: Call-to-action button
Type: onClick
Functionality: System will take the user to search results page. Page turn.

Error Condition – If users click on the <search> button without typing anything in the search box text field, no action will occur. Label in text field will update to <Please enter a keyword>

3 – Auto Suggestion Box
Type: Textfield
Type: onKeyDown
Functionality: As user types, the system should begin commence auto suggesting results.

Auto suggestion will commence with the first char entered in the search box (same in sears.com). Aprox. For each backend request 1s (TBC)
Auto suggestions may be from any indexable content or category in the site.

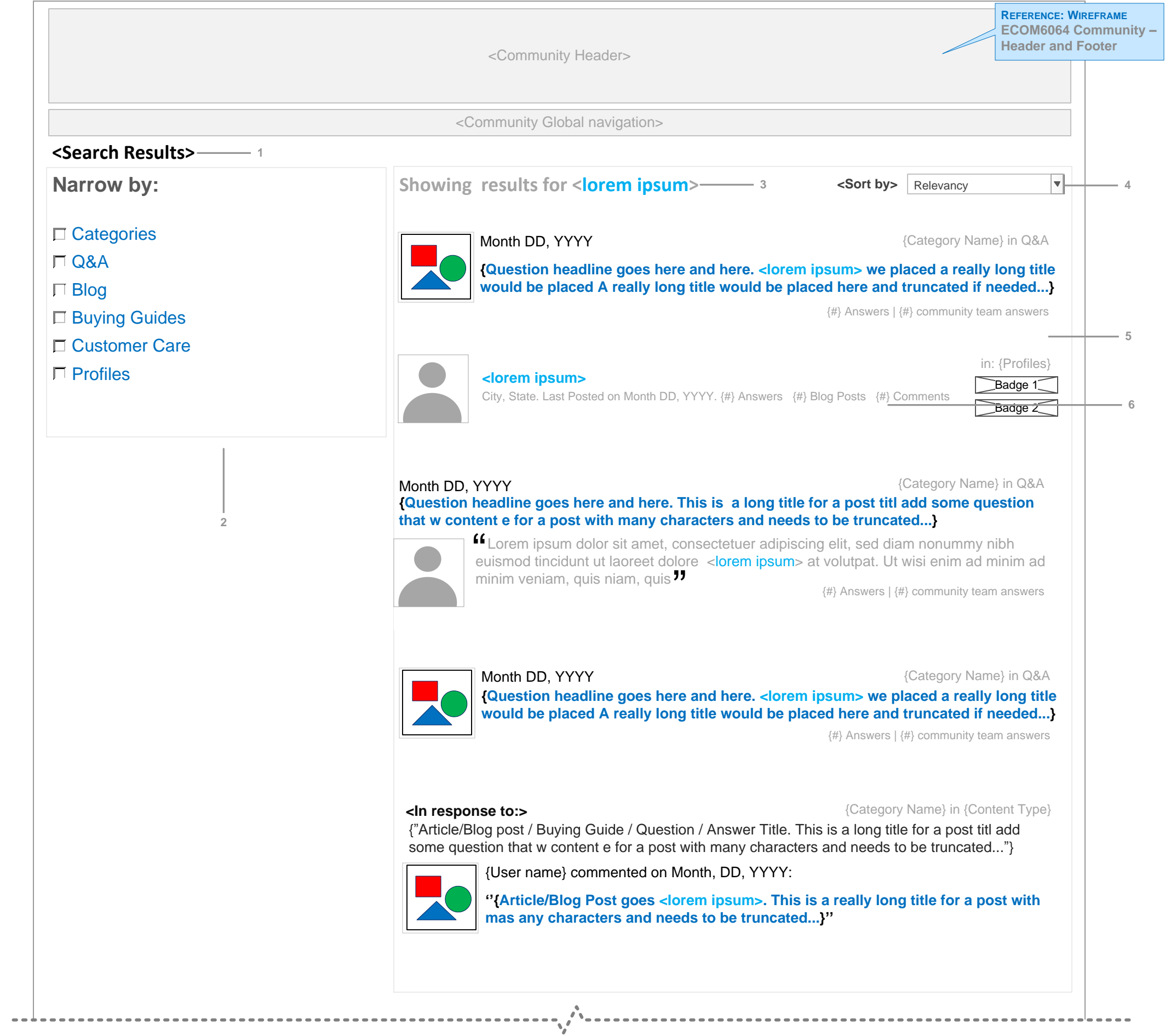
Maximum 10 auto suggestions will be displayed.

Consists of two columns, one of auto suggested terms and one of content type prediction.

4 – Auto Completed / Suggested results
Type: Hyperlink
Type: onClick
Functionality: OnClick page turn to specific result page. Maximum 10 auto suggestions will be displayed.

5 – Content type prediction
Type: Hyperlink
Type: onClick
Functionality: OnClick page turn to specific result page. Will display the relevant types of content which contain the search term.

Component 20: Search Results Page View (1 of 2)



REFERENCE: WIREFRAME
ECOM6064 Community –
Header and Footer

MODULE CONDITIONS

- 1 – <Search Results> Page Title

Type: Label

Type: none

Functionality: Will display page title.
- 2 – Search Results Filters Module

Type: Checkbox

Type: onClick

Functionality: Filter content on Component 20 to display the appropriate type.
- 3 – Search Term Label

Type: Text

Type: none

Functionality: Should display the amount of results being displayed.

As by default is showing multiple types of data, the string won't display data type in the label.

Condition 1

When content is filtered to a certain type of data, the type of data should be added to the label string. See next page
- 4 – Sort by

Type: Dropdown

Type: onClick

Functionality: Display other sorting options.

Default should be set to “happening now” to show the most recent results.

Relevancy

Most Recent

Most Viewed

Most Commented

Most Shared

From (A to Z)

From (Z to A)

Alphabetical sorting available only when viewing filtered results
- 5 – Search Results

Type: List

Action: none

Functionality: Displays max.10 search results at a time.

Content type: Article/Blog posts, profiles,Questions, Answers, Comments, Buying Guides, Customer Care Content
- 6 – Search Result Type: Profile – TO BE CONFIRMED