Cover

SHC ECOM6064 Community Initiative – Polls

Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Polls

Revision History

Version	Date	Author	Notes
		...	
1.0	05/20/2012	J. Silverman	Initial draft for the concept wire
2.0	05/23/2012	J. Silverman	Add pages and experience after discussion with S. McClain
3.0	05/23/2012	J. Silverman	Add minor functional specs
4.0	06/08/2012	J. Silverman	Copy change and minor fixes throughout document
5.0	06/08/2012	S. McClain	Minor clean up

Structural View: Module Variation

<Community Header>

<Community Global navigation>

Module A
(# of columns)

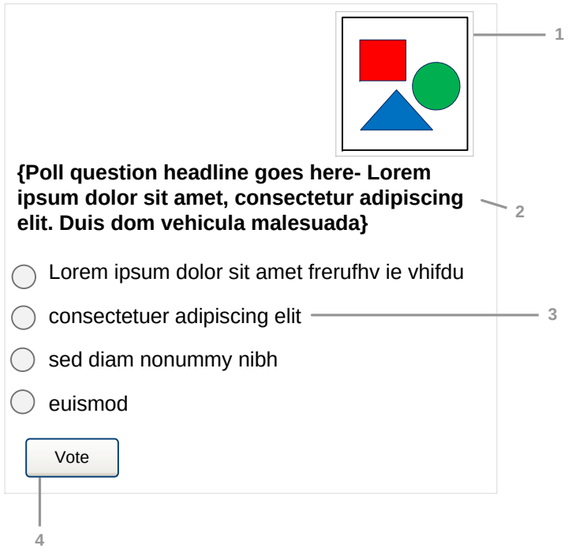
Module B
(# of columns)

—Top fold—

Component View 10: Poll Module (1 of 2)

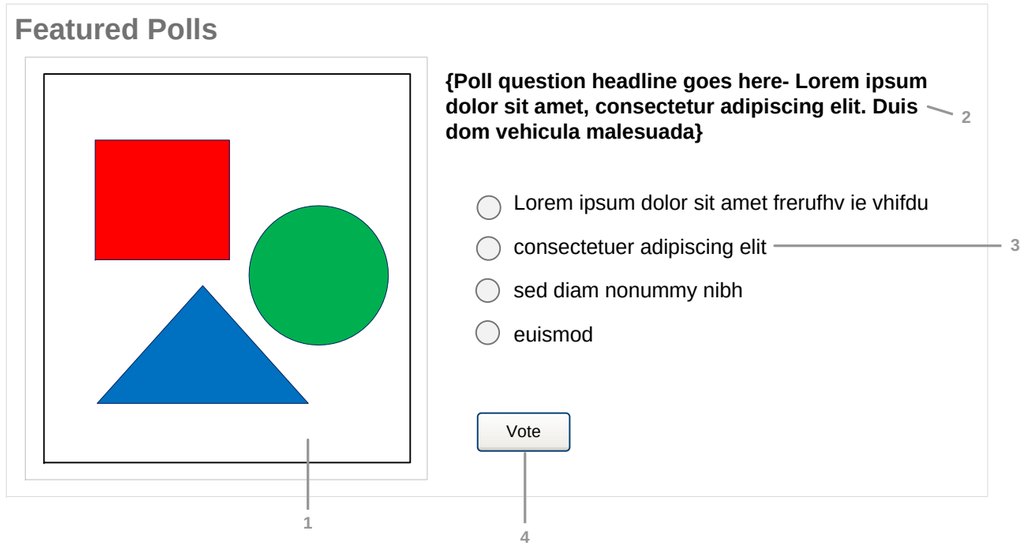
Condition 10 – Default View (Module A)

This condition applies during onLoad state



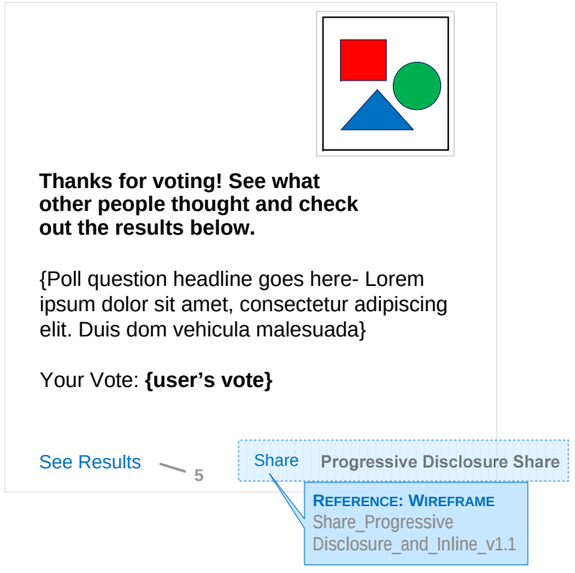
Condition 30 – Default View (Module B)

This condition applies during onLoad state



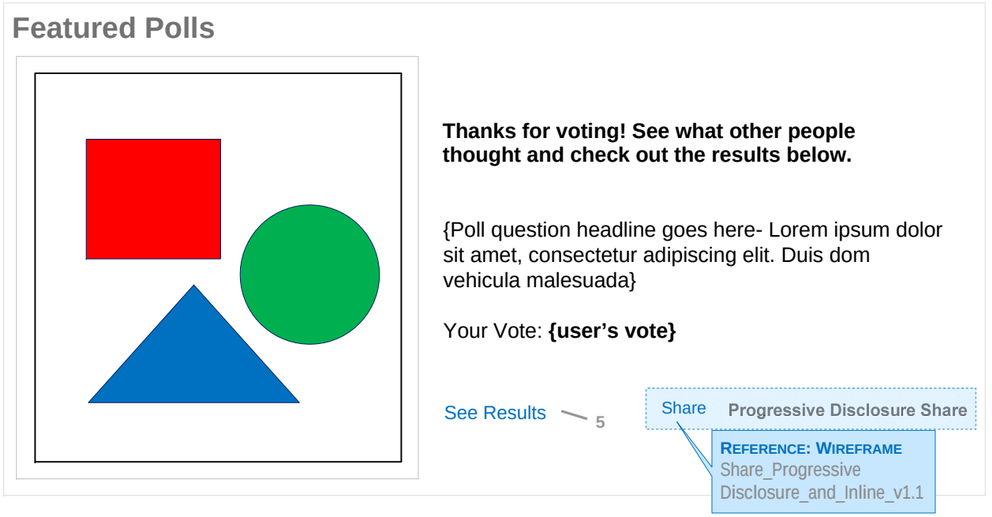
Condition 20 – Confirmation (Module A)

This condition displays after user clicks submit



Condition 40 – Confirmation (Module B)

This condition applies after user clicks submit



MODULE CONDITIONS

1 – Feature Poll Graphic
- Type: Display only image
- Functionality: Image is optional and uploaded by admin from existing category images.

2 – Poll Question Headline
- Type: Text
- Functionality: Max number of characters is 120.

3 – Poll Answers
- Type: Text
- Functionality: Up to 4 answers with a minimum of 2. Answers must not be over 45 characters.

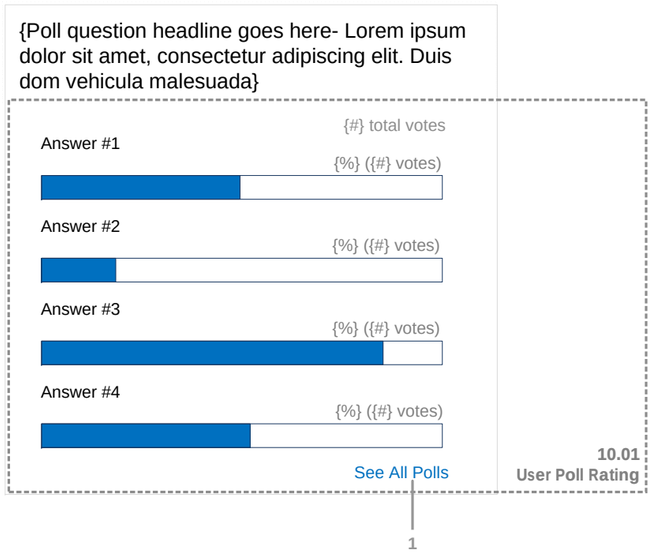
4 – <Vote> button
- Type: Call-to-action button
- Functionality: Will display confirmation of answer selected (see condition 20 & 40).

5 – See Results
- Type: Hyperlink
- Functionality: Will display results (condition 50 & 60).

Component View 10: Poll Module (2 of 2)

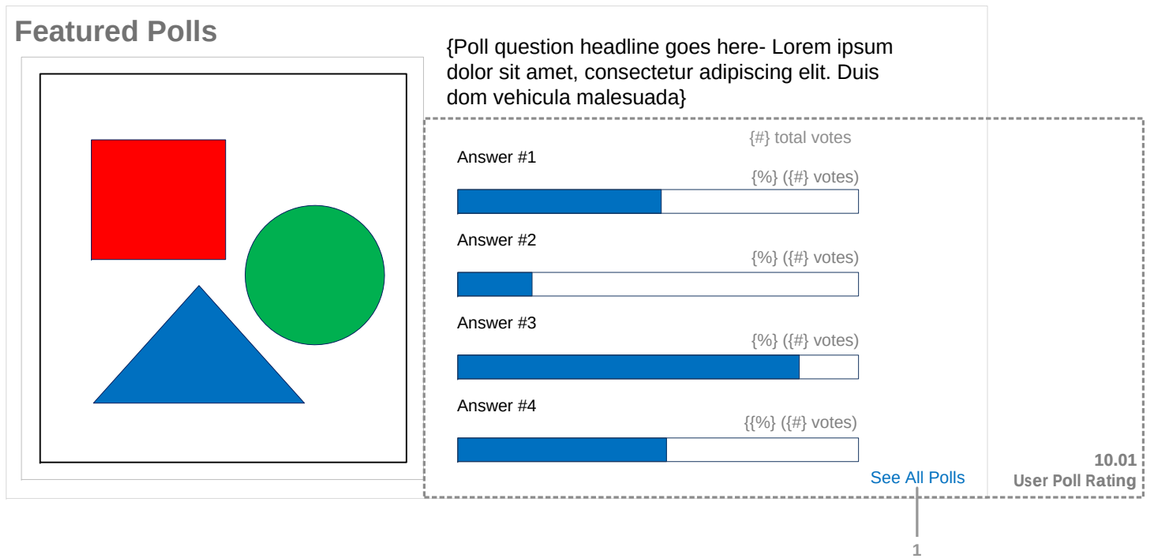
Condition 50 – View Result (Module A)

This condition applies after on-click “View Results”



Condition 60 – View Results (Module B)

This condition applies after on-click “View Results”



MODULE CONDITIONS

1 – View All Polls

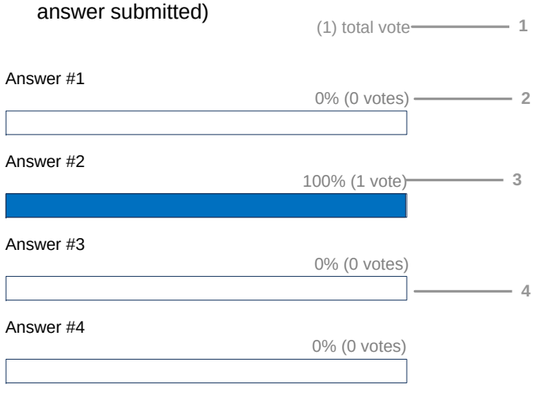
Type: Hyperlink

Functionality: onClick, system will bring user to the Show All Polls; Page turn.

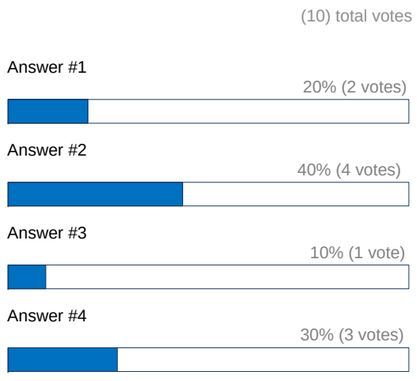
10.01: Results Distribution

Condition 10 – At least 1 vote submitted

- Shown for the first user who votes on the poll (at least one answer submitted)



Condition 30 – > 1 vote



MODULE CONDITIONS

1 – Total Vote

Type: Display
Functionality: Shows the total # of people that voted for that question
Values: - If less than 500, it will display the actual number
- if more than 500, it will display 500+

2 – Total votes for answer and % of votes per answer

Type: Display
Functionality: Shows the total # and % of people that voted for that question
Values: - If less than 500, it will display the actual number
- if more than 500, it will display 500+
-0-100%

3- “Vote vs. “Votes*

Display: Display “vote” when there is only one vote and “votes” when there are multiple (or zero) votes.

4 – Bar graph

Type: Image
Functionality: Rectangle bar length proportional to the % of the total answers.

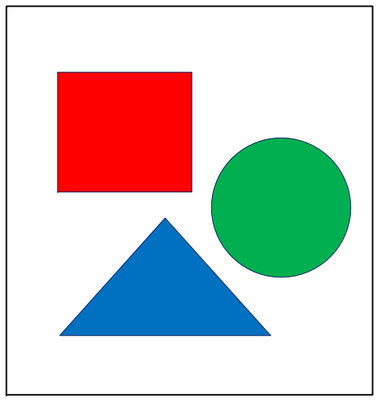
Page View 10: Show All Polls

<Community Header>

<Community Global navigation>

Polls

Featured Polls



{Poll question headline goes here- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis dom vehicula malesuada}

- ◯ Lorem ipsum dolor sit amet frerufhv ie vhifdu
- ◯ consectetuer adipiscing elit
- ◯ sed diam nonummy nibh
- ◯ euismod

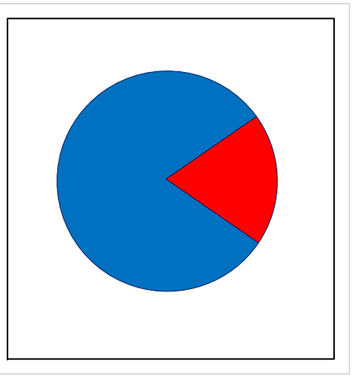
Vote 1

Component view 10
Condition 30

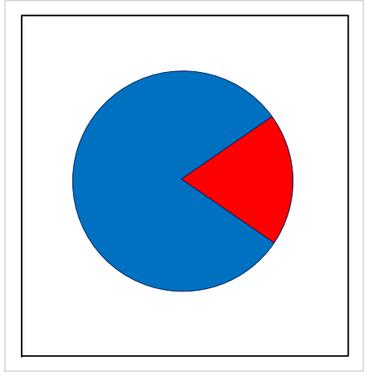
All Polls

Category: All Categories (3)

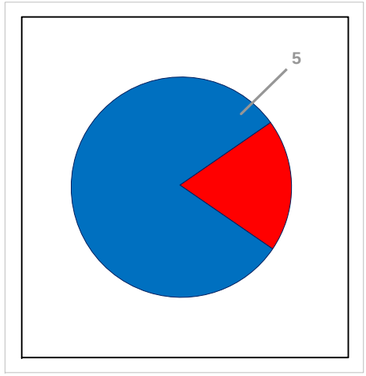
Sort by: Newest (4)



{Poll question headline goes here- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis dom vehicula malesuada}



{Poll question headline goes here- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis dom vehicula malesuada}



{Poll question headline goes here- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis dom vehicula malesuada}

2

—Top fold—

MODULE CONDITIONS

1 – "Vote" button
Type: Call-to-action button
Functionality: onClick system will bring users to Detail Page, page turn.
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2 – See All Polls
Type: module visualization of all polls (not list view)
Functionality: onClick of module poll, system will bring user to the Polls Details Page; Page turn.

3 – Category Filtering
Type: Drop down menu
Default: All Categories
Functionality: System will allow user to filter polls by categories. Categories will only display if it's contain at least one poll. If user coming from a specific category page, the associated category polls will be preselected in the drop down by default.

View: All Categories
- {Category 1}
- {Category 2}
- {Category 3}
- {Category 4}
- {Category 5}
- {Category 6}

4 – Sorting Order
Type: Drop down menu
Default: Newest
Functionality: System will allow user to sort polls by the following criteria.

Sort: Newest
- Oldest
- Most answered

5 – Pie Chart
Type: Graphic Image of chart
Functionality: General visual of percentage of votes for poll question

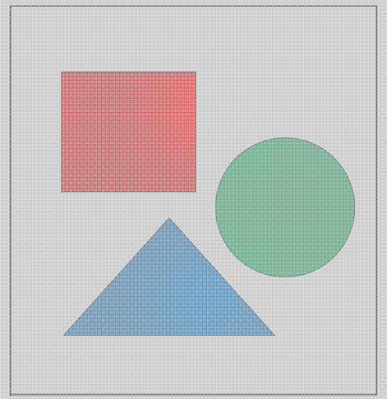
Page View 20: Show Poll Detail

Condition 10 – View Poll Results and Confirmation

<Community Header>

<Community Global navigation>

Featured Poll



Thanks for voting! See what other people thought and check out the results below.

{Poll question headline goes here- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis dom vehicula malesuada}

Your Vote: **{user's vote}**

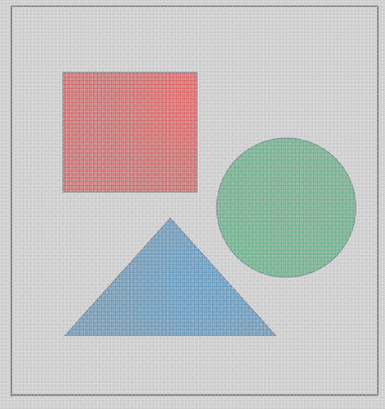
See Results ——— 1

Share Progressive Disclosure Share

REFERENCE: WIREFRAME
Share Progressive
Disclosure_and_Inline_v1.1

TBD

Need to discuss with Developers to confirm feature capability



{Poll question headline goes here- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis dom vehicula malesuada}

{#} total votes

Answer #1
{%} ({#} votes)

Answer #2
{%} ({#} votes)

Answer #3
{%} ({#} votes)

Answer #4
{%} ({#} votes)

See All Polls

2

10.01
User Poll Rating

Component view 10
Condition 60

MODULE CONDITIONS

1 – View Results

Type: Hyoerlink

Functionality: onClick system will display the onClick View (Component View 10: Condition 60). onClick View will populate below.

1 – View All Polls

Type: Hyperlink

Functionality: onClick, system will bring user to the Show All Polls Page; Page turn.

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—Top fold—