Cover

SHC ECOM6064   Community Initiative – Customer Service Interest Page
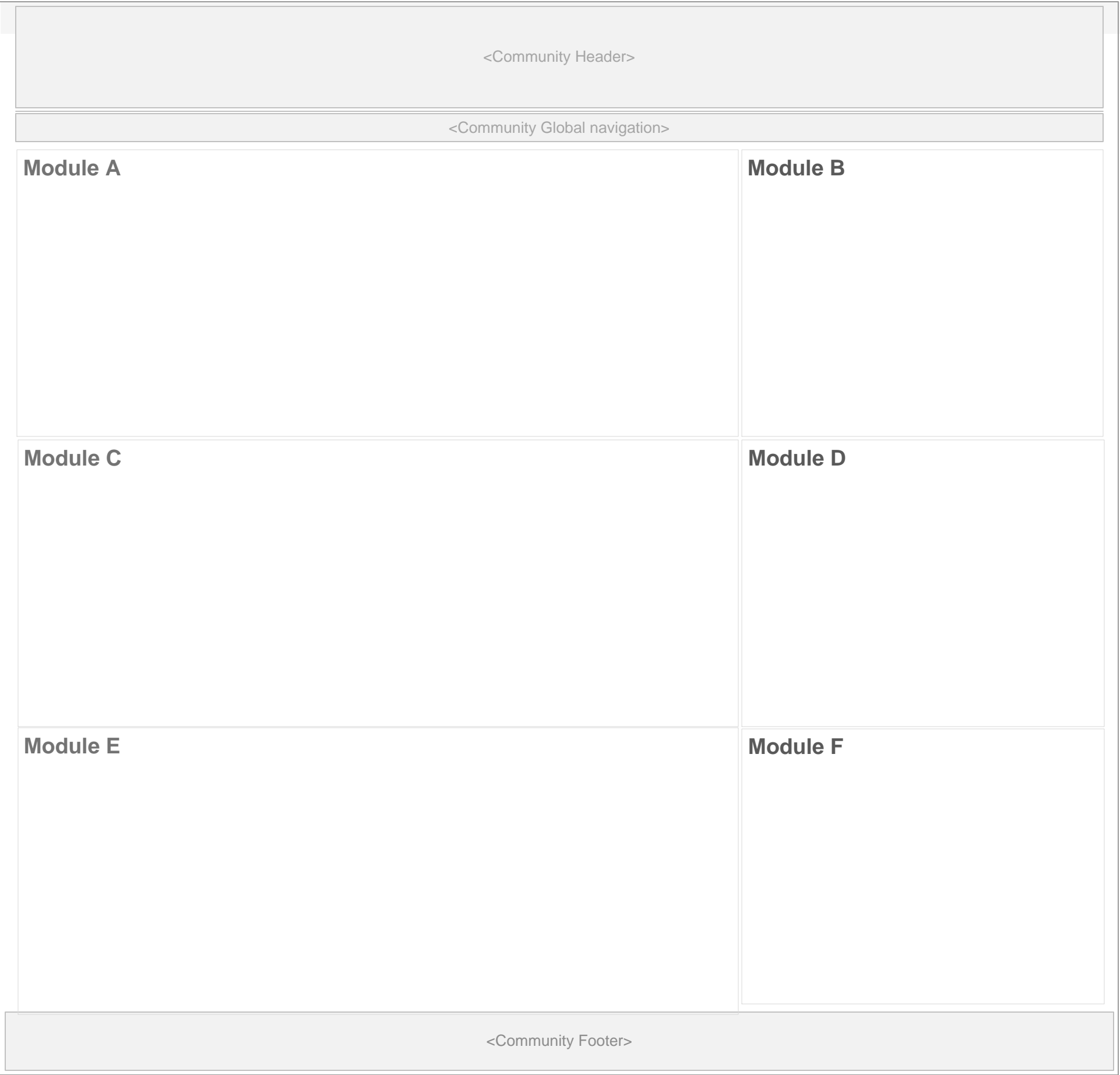
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Customer Service Interest Page

Revision History

Version	Date	Author	Notes
			...
1.0	06/08/12	N. Morales	Initial draft
2.0	06/12/12	N. Morales	Updates based on PRD Functional requirements
3.0	06/13/12	F. Mendez	Modules reorganized, Copy and Module conditions adjustments, Drop Zone removed.
4.0	06/14/12	N. Morales	Structure page adjusted, {sub-category} link removed, Recent to Most Popular Question
5.0	06/14/12	N. Morales	Pg 3 noise cleanup
6.0	06/15/12	M. Fernandez	Structure modules descriptions corrected. Featured Question module corrected. Clean Up.

Structure View: Module Variation

Community Header

Community Global navigation

Module A

Module B

Module C

Module D

—Top fold—

Module E

Module F

Community Footer

MODULE CONDITIONS

Module A & C – Featured Story Type

Type: Clickable area block
Functionality: onClick, go to associated landing page.
Page turn.
Available modules including:
Q&A
Blog
DropZone

Module B – Featured Community Team Members
Type: Display
Functionality: Reference ECOM6064 Community – Experts wire for module functionalities.

Module D – Subcategories
Type: Component area block
Functionality: Display the main 6 Subcategories. onClick, turn page to the subcategory page detail.
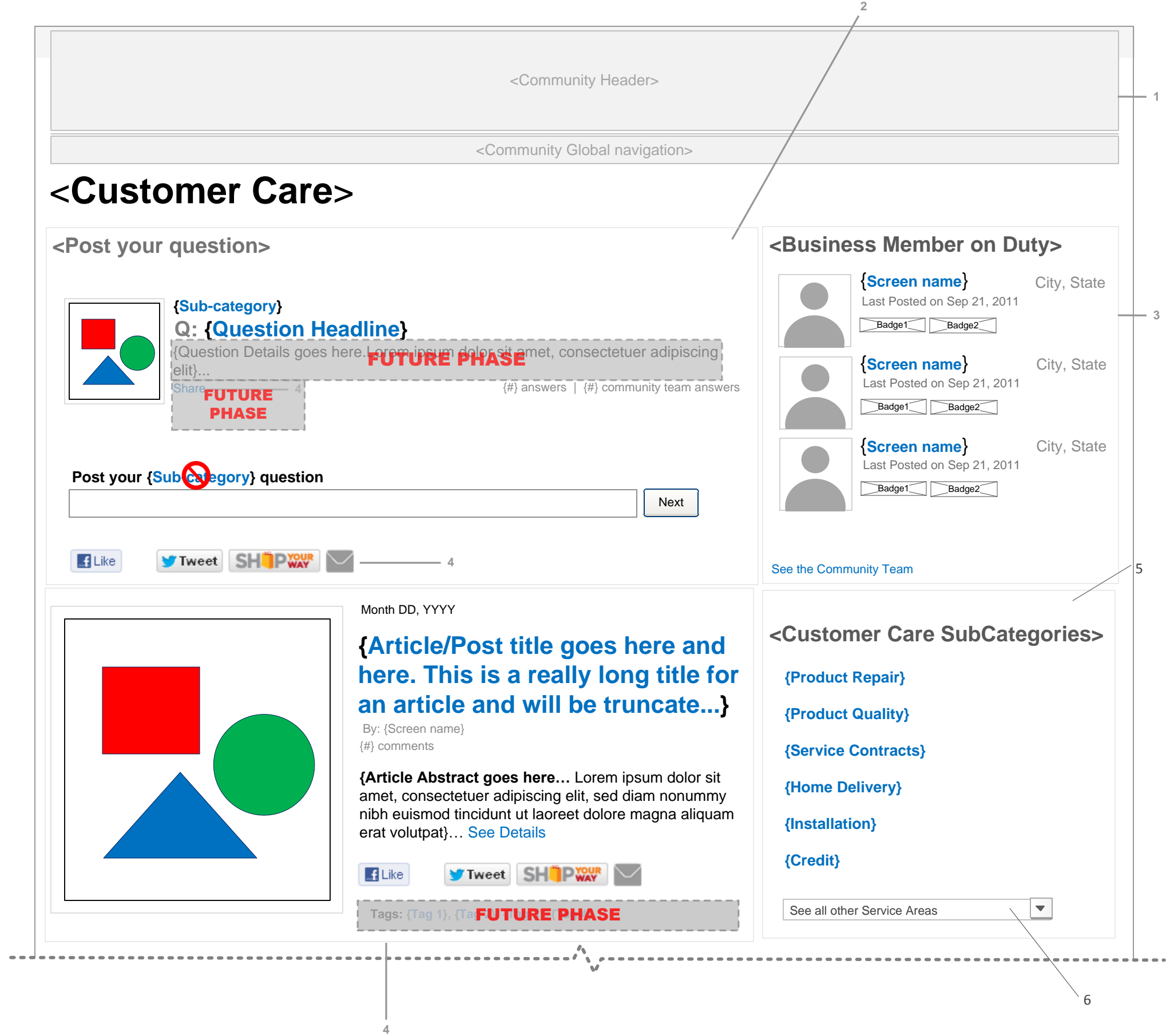
Module E – Most Popular Questions
Type: Component area block
Functionality: Reference ECOM6064 Community – Q&A Modules
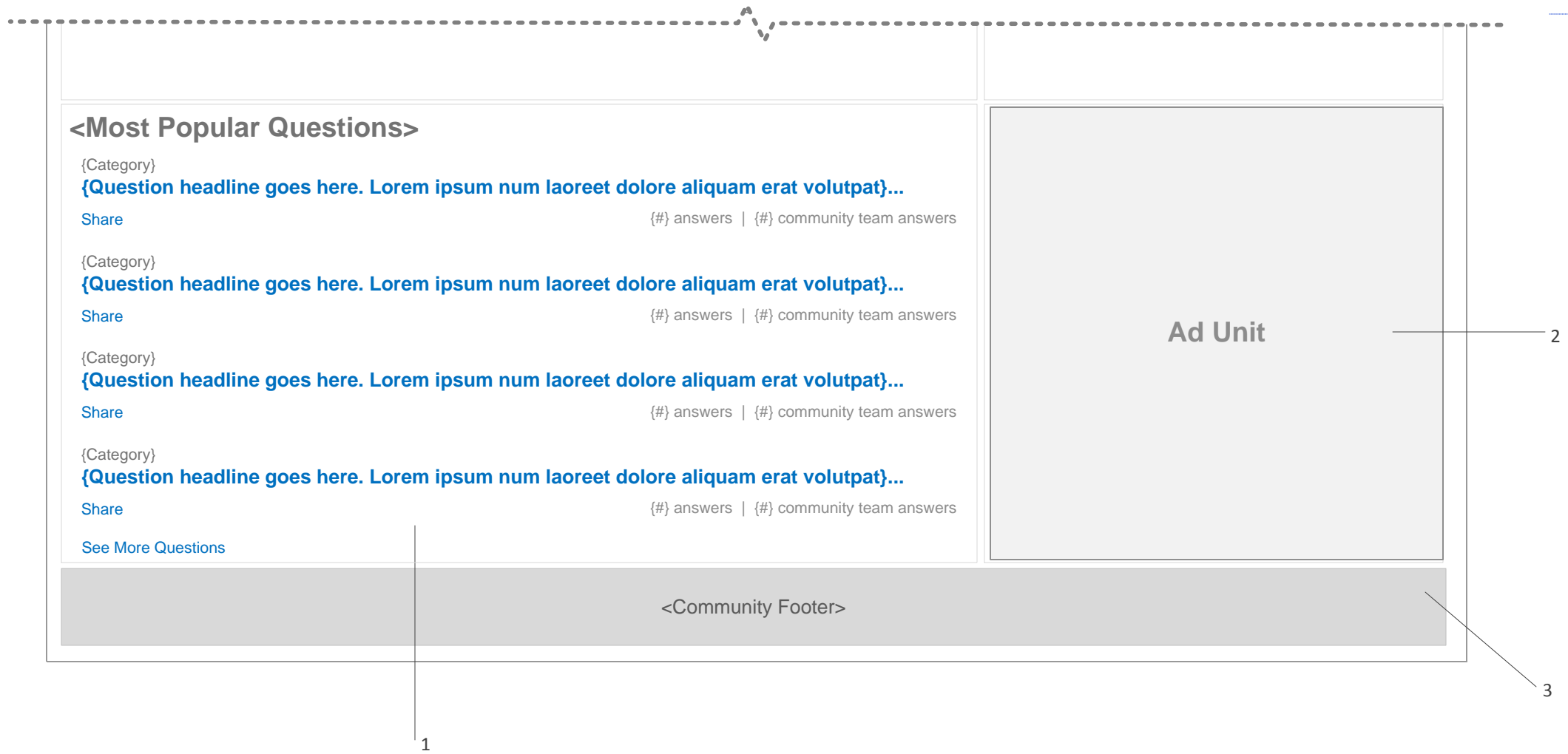
Module F – Ad Unit (If available)
Type: Clickable image
Functionality: System will populate Community related Ad/ promotion. onClick, go to associated landing page. New browser window.

<Community Header>

1

<Community Global navigation>

<Customer Care>

<Post your question>

2

{Sub-category}

Q: {Question Headline}

{Question Details goes here. Lorem ipsum dolor sit amet, consectetuer adipiscing elit}... **FUTURE PHASE**

Share   4   **FUTURE PHASE**   {#} answers | {#} community team answers

Post your {Sub-category} question

[   ]   [Next]

[f Like] [Tweet] [SHOP YOUR WAY] [✉]   4

Month DD, YYYY

{Article/Post title goes here and here. This is a really long title for an article and will be truncate...}

By: {Screen name}
{#} comments

{Article Abstract goes here… Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat}… See Details

[f Like] [Tweet] [SHOP YOUR WAY] [✉]

Tags: {Tag 1}, {Ta... **FUTURE PHASE**

<Business Member on Duty>

{Screen name}   City, State
Last Posted on Sep 21, 2011
[Badge1] [Badge2]

{Screen name}   City, State
Last Posted on Sep 21, 2011
[Badge1] [Badge2]

{Screen name}   City, State
Last Posted on Sep 21, 2011
[Badge1] [Badge2]

See the Community Team

3

5

<Customer Care SubCategories>

{Product Repair}

{Product Quality}

{Service Contracts}

{Home Delivery}

{Installation}

{Credit}

[See all other Service Areas   ▼]

6

—Top fold—

4

MODULE CONDITIONS

\<Most Popular Questions\>

{Category}

{Question headline goes here. Lorem ipsum num laoreet dolore aliquam erat volutpat}...

Share   {#} answers | {#} community team answers

{Category}

{Question headline goes here. Lorem ipsum num laoreet dolore aliquam erat volutpat}...

Share   {#} answers | {#} community team answers

{Category}

{Question headline goes here. Lorem ipsum num laoreet dolore aliquam erat volutpat}...

Share   {#} answers | {#} community team answers

{Category}

{Question headline goes here. Lorem ipsum num laoreet dolore aliquam erat volutpat}...

Share   {#} answers | {#} community team answers

See More Questions

Ad Unit

\<Community Footer\>

1 – Most Popular Questions
Type: Component area block
Reference: Wire ECOM6064 Community – Q&A Module

2 – Ad Unit
Type: Clickable Image
Functionality: Populates Ad which would be curated by Admin using Adobe CQ5.

3 – Global Footer and Navigation
Type: Global component
Referemce: Wire ECOM6064 Community – Header and Footer