

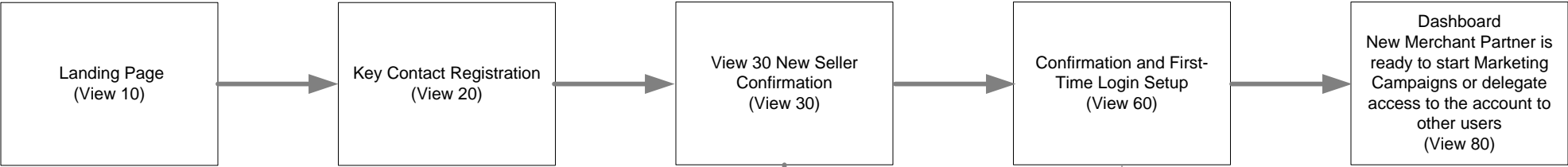
Document Summary

Description	Name
Brand	Shop Your Way Rewards
Product	SYWR Marketing Center (Merchant Partner Website)
Name	Merchant Partner Marketing Center

Revision History

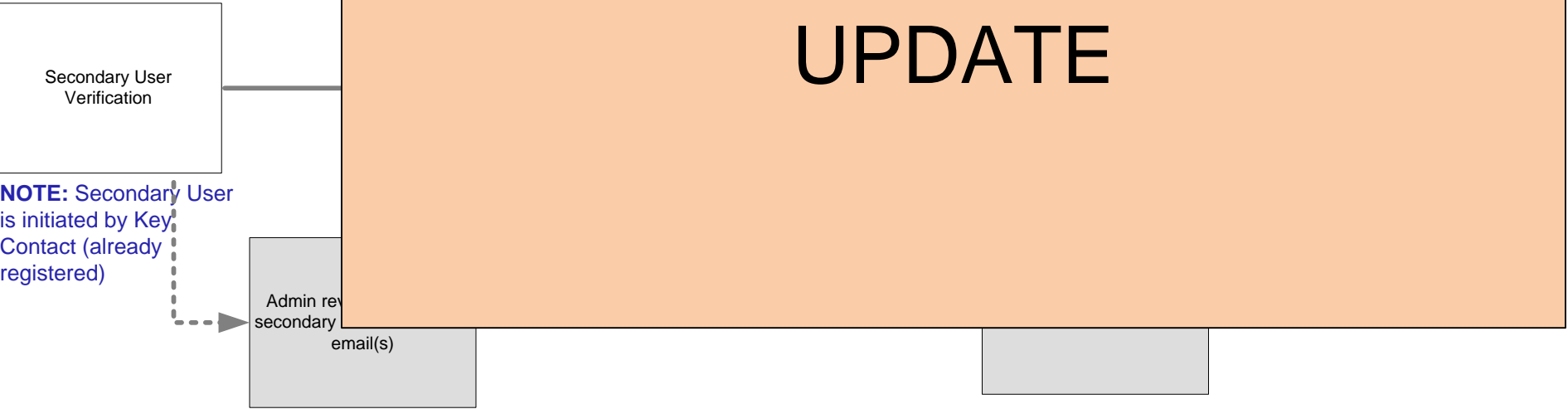
Version	Date	Author	Notes
00.01	12/05/11	Elyse Sanchez	Initial Draft
00.02	12/07/11	Elyse Sanchez	Multiple revisions following first review by business team
00.03	12/09/11	Elyse Sanchez	Further revisions following second review by business team
00.04	12/13/11	Elyse Sanchez	Further revisions, change of Step 1 in Request Campaign Flow, and additional screens created following Wire Review #4
00.05	12/14/11	Elyse Sanchez	Final changes prior to submission to business
00.06	12/20/11	Elyse Sanchez	Changes as a result of engineering questions (refer to Grubinder's email/spreadsheet)
00.07	01/02/12	Elyse Sanchez	Further modifications as a result of engineering questions and recommendations
00.08	01/09/12	Elyse Sanchez	Revisions based on discussion with Business/Engineering that took place 1/5/12.

New SYWR Merchant Partner Registration

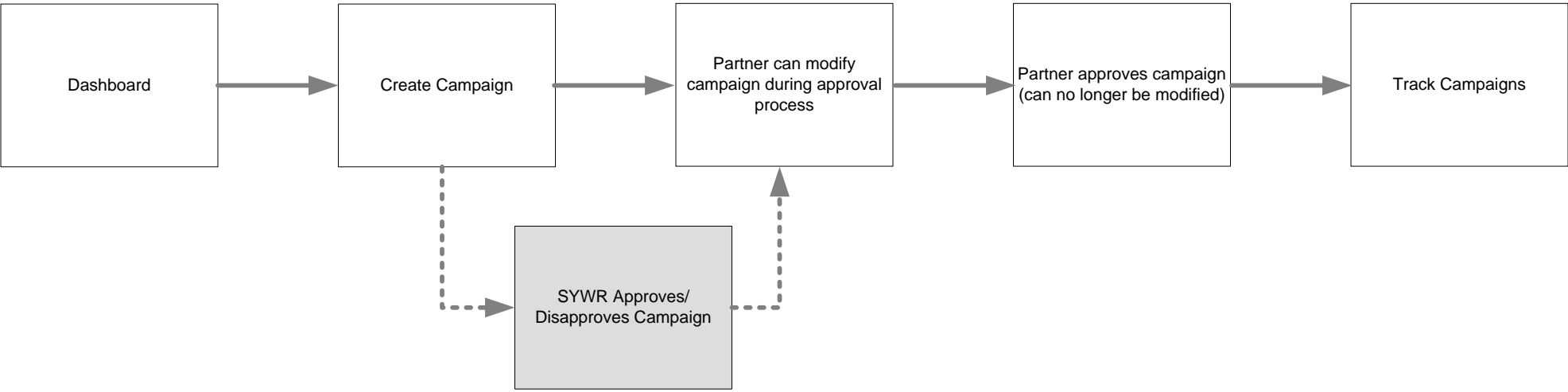


Setup Account Flow

New SYWR Merchant Partner Secondary User Login



New Merchant Partner



Partner Your Way  
Logo

---

Getting Started

[> FAQs](#)  
[> About Shop Your Way Rewards](#)  
[> Setting Up Your Account](#)  
[> Creating Campaigns](#)

CONTACT US INFORMATION

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NEW: SPLASH PAGE WITH FAQs AND CONTACT INFORMATION. (BASED ON REVIEW WITH CHAIRMAN)

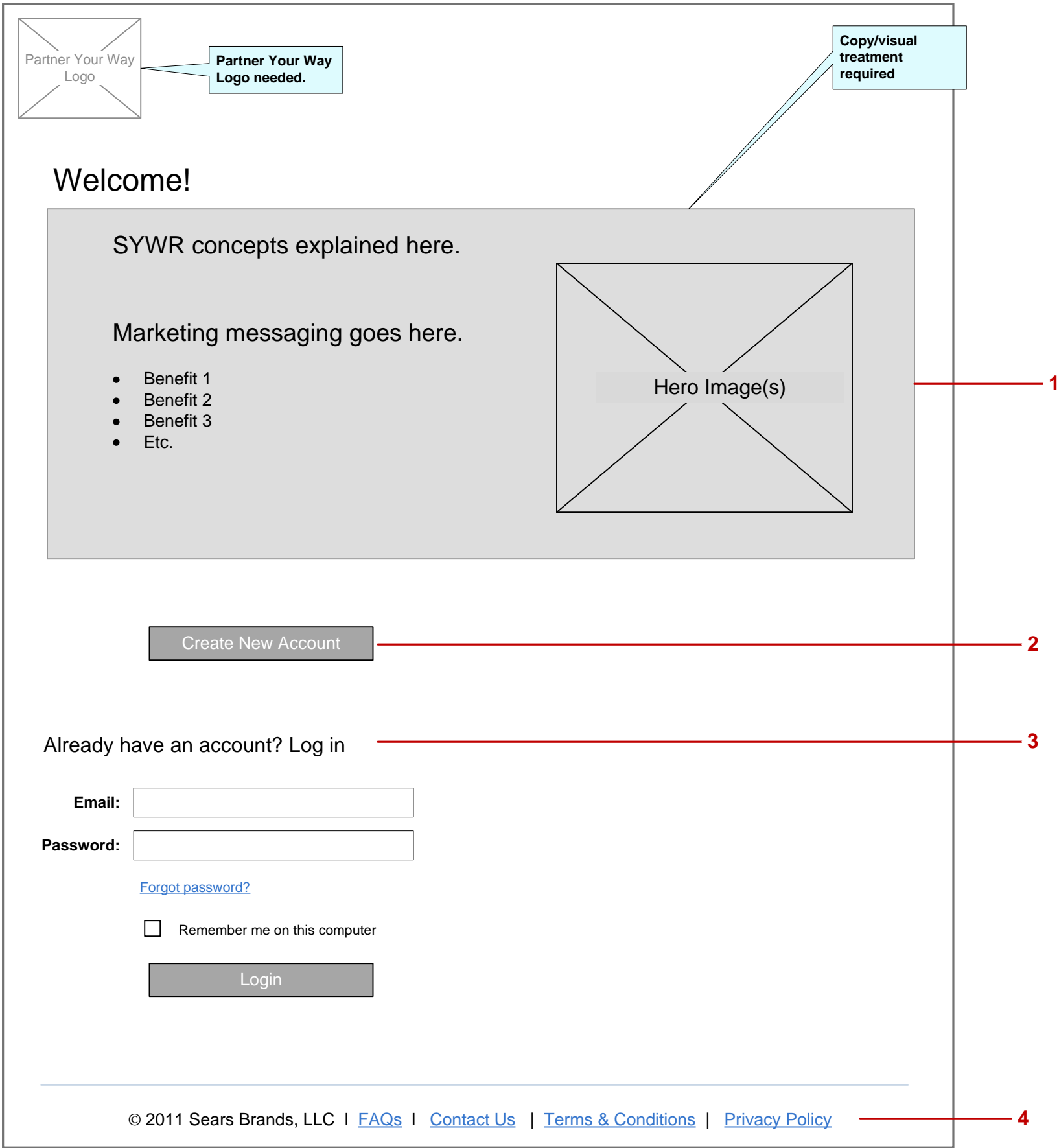
SPECS TO BE DETERMINED IN FORTHCOMING CR.

Interaction Specifications

- This Landing Page will be accessed by a unique URL and will allow for new registration (2) and login to existing accounts (3).
1. Page will feature one or more hero images, SWYR summary and marketing messages. Elements in this area may link to other informational pages (e.g., FAQs)
  2. . On click, navigates user to Registration page (View 20)
  2. On click, page turn to Registration page (View 20)
  3. Fields are displayed for those Partners who are already registered or have just had their registration approved. Login will take them directly to their dashboard.
  4. Global footer links are FAQs, Contact Us, Terms & Conditions and Privacy Policy.

**NOTE: The email received by the Key Contact user upon successful/approved registration shall contain a confirmation message and a link to this landing page. The user can then login in as “Already has account”**

**Secondary users will receive a temporary password in their confirmation email, and upon initial login, a modal will display that will request the user to change their password.**



Please create a new password for your account.

Password

New Password:

Confirm Password:

Update Password

# View 30 Registration

## Initial registration

- New Merchant Partner Registration

Partner Your Way  
Logo

Already a Member? [Log In](#) [FAQs](#)

Copy required

New Shop Your Way Rewards Partner? Sign up now...

Fill out the information below to create your Shop Your Way Rewards Merchant Partner Account.

Error position 1

All fields required unless otherwise noted.

Company Name:

Business Unit:  
(optional)

Company Info:

Limit: 255 characters

Company Address 1:

Company Address 2:  
(optional)

City:

State:

ZIP Code:

Key Contact Information

First Name:

Last Name:

Phone:

Email:

Password:

Confirm Password:

Upload Company Logo:

Browse

[Need requirements for logo, e.g., size]

Yes, I agree with the [Terms and Conditions](#)

Yes, I agree with the [Privacy Policy](#)

Save for Later

Create My Account

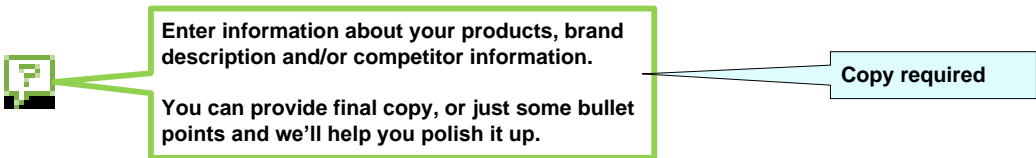
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## Interaction Specifications

- This screen will be used by new Partners and internal BU owners as the first step in creating an account in the SYWR Marketing Center. This registration form can be used by all the user segments that will access the application (External merchants, internal merchants, Sears BUs)
- After the Registration form is submitted to the internal SYWR team for approval, the Partner will be unable to access the site until s/he receives an email from the Admain approving the registration, containing a link to the Marketing Center login page (View 40, following).

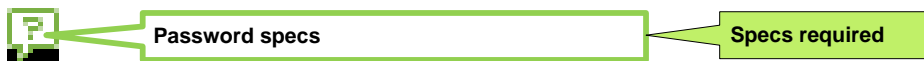
1.All potential registrants have the option of entering a Business Unit in addition to their Company Name. [This is important for internal BU owners]

2. On hover, information icon will display the tooltip indicated below.



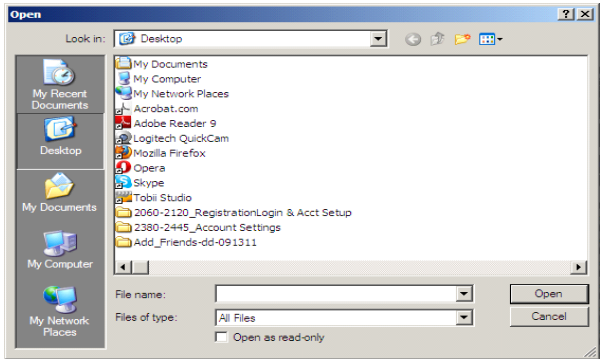
3. .Character limit TBD.NOTE: 255 adequate?

4. On hover, information icon will display the tooltip indicated below, regarding password specifications [NEED THESE SPECIFICATIONS FROM THE BUSINESS]



5. Browsing for assets will follow standard procedure: clicking on "Browse" (3) will bring up the user's operating system's standard "File open" dialog. (see below)

NOTE: Consider adding an information icon and popup with explanation of this procedure?



6. NEED REQUIREMENTS FOR ASSET LOGO UPLOAD FROM THE BUSINESS

7. On click, Terms and Conditions and Privacy Policy will open in a separate browser window

8. Save button will save incomplete registration for user to complete at a later time. Users do not need to click "Save" if they are submitting a completed Registration form.

**NOTE: Users must have entered at least First Name, Last Name, and Email in order to "Save for Later". Otherwise, error messaging will display and user will not be able to navigate from the page. [Relevant fields will be highlighted in red]**

**To Save for Later, you must provide a First and Last Name and Email at minimum**

9. On click of "Create My Account," View 30 (Registration Confirmation Page) will appear, unless user opted to Save for Later, in which case, View 40 (Incomplete Setup) will display when user next logs in.

View 40 - Registration Confirmation Page

Primary account set-up confirmation page

- Primary account user submits registration form with no errors
- Confirmation page that form has been submitted.

Interaction Specifications

- 1. Contact Us links to designated customer service email address

1

Partner Your Way  
Logo

[FAQs](#)

Thank you for Registering!

Copy required

Almost done... After we approve your registration, you'll receive an email that will enable you to access the site and begin creating your campaigns.

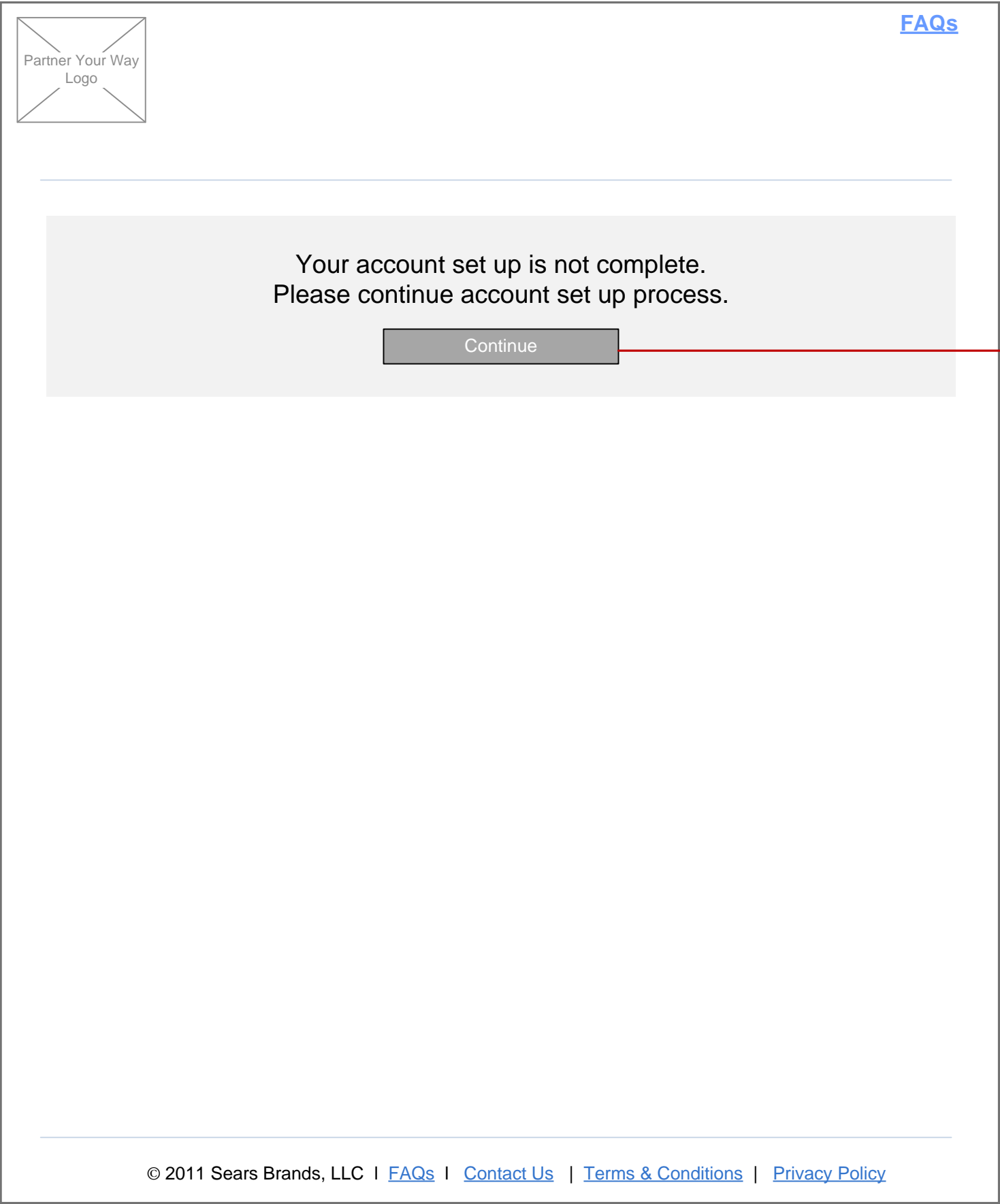
[Contact us](#) if you have any questions

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# View 50 Incomplete Setup

## Incomplete Setup

- Key contact has saved an incomplete registration form
- This screen appears when key contact attempts to login




## Interaction Specifications

1. Contact Us links to designated customer service email address



Approval in Process

- Key contact has completed and submitted registration form
- Key contact attempts to log in to site before receiving approval email from SYWR admin



[FAQs](#)

### Your registration is still in process

You will shortly receive an email with a link that will allow you to set up your account. Until then, you cannot login to the Marketing Center.

[Contact us](#) if you have any questions

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Partner Your Way  
Logo

Partner Logo

FAQs

My Profile

Dashboard

Request Campaign

Modify Campaign

Manage Account

Account Dashboard

Brief explanatory text.

Copy required

Summary of Campaigns

Sort by: Campaign ID ▼

Campaign ID	Title	Channel	Audience	Start Date	End Date	Status
123134566	Campaign Name	Email	General	01/15/12	01/25/12	Value
123154322	Campaign Name	Website	General	01/15/12	01/25/12	Value
123234321	Campaign Name	Multi	Targeted	01/25/12	01/31/12	Value
123271323	Campaign Name	Multi	Targeted	02/01/12	02/28/12	Value
124012322	Campaign Name	Email	General	02/07/12	02/15/12	Value
125633214	Campaign Name	POS	General	02/15/12	03/15/12	Value
125722577	Campaign Name	Website	Targeted	02/25/02	03/25/02	Value

<< < 1 2 3 4 5 6 7 >>>

Manage Account

Change Login Password

Manage Secondary User Accounts

Update Company Information

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Interaction Specifications

1. Tabbed format allows users quick access to all sections of the profile. If secondary user does not have read/write access, relevant tabs are disabled.
2. “Sort by” allows user to sort by specific criteria (TBD)
3. Summary view of existing campaigns. Each row is clickable; when clicked, window opens and details are revealed. (See next page)
- Recommend displaying 10 rows per page. Pagination links allow users to navigate from one screen to another.
- “Manage Account” section contains links to key functions that can be accessed from the dashboard and/or “Manage Account” tab. On click of the links on this dashboard page, links will navigate the user to pages in the “Manage Account” tab for each of the following functions:
4. Change Login Password (Refer to Visio page XX)
5. Manage Secondary Users (Accounts) (refer to Visio page XX)
6. Update Company Information (Refer to Visio page XX)

NOTE: Secondary users DO NOT have access to the links in the Manage Account Section of the dashboard, except for “Change Login Password”. The links and pages for “Manage Secondary User Accounts” and “Update Company Information” should be disabled or omitted from the secondary user views.

Assumption (p9 of PRD): “At the Campaign Summary page the partner will view the total charges for the campaign and will follow the regular SHC process for invoicing”

Partner Your Way  
Logo

Partner Logo

FAQs

My Profile

Dashboard

Request Campaign

Modify Campaign

Manage Account

Account Dashboard

Brief explanatory text.

Copy required

Sort by: Campaign ID ▼

Summary of Campaigns

Campaign ID	Title	Channel	Audience	Start Date	End Date	Status
123134566		Email	General	01/15/12	01/25/12	Value
123154322		Website	General	01/15/12	01/25/12	Value
123234321		Multi	Targeted	01/25/12	01/31/12	Value

My First Campaign

Campaign Start Date: 01/25/12

Business Objectives

Campaign End Date: 01/25/12

Channel: Email

Status:

Audience: General

Notes:

CLOSE

123271323		Multi	Targeted	02/01/12	02/28/12	Value
124012322		Email	General	02/07/12	02/15/12	Value
125633214		POS	General	02/15/12	03/15/12	Value
125722577		Website	Targeted	02/25/02	03/25/02	Value

Manage Account

Change Login Password

Manage Secondary User Accounts

Update Company Information

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Example of a completed or active campaign. To modify or create a new campaign based on this information, user will go to "Modify Campaign" tab, where information can be edited.

Need requirements for details.

FPO

Partner Your Way  
Logo

FAQs

Change Password

Dashboard

Request Campaign

Modify Campaign

Manage Account

Change Password

Manage Secondary Users

Update Company Info

To change your login password, enter current password and new password.

Password

New Password:

Confirm Password:

Update Password

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Interaction Specifications

1. "Manage Account" tab displays three sub pages on hover. Key contacts have access to all three sub tabs; secondary users may only change their own password. User may access sub page menu for "Manage Account" from the Dashboard page. (There is no landing page for "Manage Account")

Latter two items are DISABLED for secondary users

Partner Your Way  
Logo

FAQs

Manage Secondary User Accounts

Dashboard

Request Campaign

Modify Campaign

Manage Account

Change Password

Manage Secondary Users

Update Company Info

You can add, remove or change the access level of your secondary users.

Secondary User Name	Approve final agreements?		Remove user?
Richard Smith	Yes	<a href="#">Change access level</a>	<input type="checkbox"/>
Melody Cooper	Yes	<a href="#">Change access level</a>	<input type="checkbox"/>
Pamela Morgan	No	<a href="#">Change access level</a>	<input type="checkbox"/>
Patrick O'Connor	No	<a href="#">Change access level</a>	<input type="checkbox"/>
Grace Lee	No	<a href="#">Change access level</a>	<input type="checkbox"/>
			Remove

Add Secondary Users

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User has accessed "Manage Secondary Users" from menu on Dashboard page

Interaction Specifications

1. On click of "Add Secondary Users" button, user navigates to View 130 (Visio page 15)

1

Partner Your Way  
Logo

Partner Logo

[FAQs](#)

Assign Secondary Users

Dashboard

Request Campaign

Modify Campaign

Manage Account

You can delegate access to this account to your co-workers and assign different levels of access. Your co-workers will login to this account with their own unique email IDs and passwords.

You may select from two levels of access to the account:

1. Full access to all account and campaign information WITH the ability to approve the final campaign agreements

2. Full access to all account and campaign information WITHOUT the ability to approve the final campaign agreements

Error position 1

Invite Secondary Users

Potential secondary users will receive login information with their invitations.

First Name:

Last Name:

Email Address:

Access level:

☐ This person CAN approve the final campaign agreements

☐ This person CANNOT approve the final campaign agreements

+

Add Additional Invites

Submit

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Interaction Specifications

1. Key contact enters name and email address of first secondary user.

2. Access level is specified.

3. Clicking on the “+” icon will access a window containing information contained in the dotted lines. Key contact can access additional forms by clicking on each “+” icon successively.

4. When information for all invitees has been entered, Key Contact clicks on “Submit” button. Information (and email) will be sent to Admin for review and approval. Upon approval or rejection, SYWR admin will status secondary user(s) by email.

Filename:  
SYWR\_14147\_MerchantPartnerMarketingCenter  
\_01-10-12\_V8\_FOR-REVIEW-ONLY.vsd

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Last edited: 01/10/12 1:24 PM Page: 14 of 36

Partner Your Way  
Logo

FAQs

Update Company Information

DashboardRequest CampaignModify CampaignManage Account

All fields required unless otherwise noted.

Change Password

Manage Secondary Users

Update Company Info

Company Name:

Abc company

Business Unit:  
(optional)

Marketing

Company Info:

Text text

Limit: 255 characters

Company Address 1:

1234 Elm Street

Company Address 2:  
(optional)

City:

Chicago

State:

IL

ZIP Code:

60607

Update

Submit for Approval

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[FAQs](#)

Update Company Information

- Dashboard
- Request Campaign
- Modify Campaign
- Manage Account

Update Company Information

Your information has been updated. Please ensure that everything is correct, then click “Submit for Approval.”

Company Name:

Business Unit:   
(optional)

Company Info: 

Text text

Limit: 255 characters

Company Address 1:

Company Address 2:   
(optional)

City:  State: 

IL

▼

 ZIP Code:

Edit

Submit for Approval





[FAQs](#)

Update Company Information

Dashboard	Request Campaign	Modify Campaign	Manage Account
-----------	------------------	-----------------	----------------

Update Company Information Confirmation

Your updated company information has been successfully submitted for approval.  
We will contact you shortly by email or phone.

Partner Your Way  
Logo

Partner Logo

[FAQs](#)

Need help? [COPY TBD]

Create Campaign Request

Dashboard

Request Campaign

Modify Campaign

Manage Account

Business Objectives

Audience

Marketing Channels

Upload Documents

Review & Submit

Are your products currently sold by Sears Holdings in-store or online?

Yes

No

Campaign Name:

Step 1 of 5: Identify Your Business Objectives

To start, please select one or more of the following basic offer business objectives for your campaign:

☐ Increase Frequency

☐ Drive Add-on Sales

☐ Increase Basket Size

☐ Competitive Response

☐ Drive Members to Category/Cross Shopping

☐ Increase Awareness/Trial

☐ Increase Market Share

☐ Gain New Customers

☐ Increase Sales and Margin

☐ Other:

Campaign Start and End Dates:

Requested Start Date:

Requested End Date:

Calendar widgets for selecting start and end dates. Dates populate in text boxes (standard functionality)

Save for Later

Next

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Interaction Specifications

- Upon successful registration (account status=active), partner shall be able to login and create a campaign request by selecting desired options for Offers Type, Audience, and Marketing Channels.
- Progress meter will display step user is currently on. User may navigate backward using progress meter.
  - “Save for Later” button will save incomplete Campaign request with entered values.
  - “Next” button will advance user to Step 2 (Audience).

Partner Your Way  
Logo

Partner Logo

[FAQs](#)

Need help? [COPY TBD]

Create Campaign Request

Dashboard

Request Campaign

Modify Campaign

Manage Account

Business  
Objectives

Audience

Marketing  
Channels

Upload Documents

Review & Submit

Step 2 of 5: Select Audience

Audience

☐ General

☒ ?

☐ Member Targeted

☐ Geo-Targeted

Save for Later

Back

Next

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Interaction Specifications

- Upon successful registration (account status=active), partner shall be able to login and create a campaign request by selecting desired options for Offers Type, Audience, and Marketing Channels.
1. On click, (?) i
  2. On click, (?) icon will display a popup that provides information on Offers Types (see following page)
  3. If "Custom" offers type is selected, area will expand to display a text box to allow user to input a custom offer (See Profile – Create Campaign – Details page)
  4. On click, (?) icon will display a popup that provides information on Audience Types (see following page)
  5. If "Targeted" audience type is selected, area will expand to allow user to make selections (see "Profile - Create Campaign - Details" page).
  6. On click, (?) icon will display a popup that provides information on Marketing Channels (see following page)

Partner Your Way  
Logo

Partner Logo

[FAQs](#)

Need help? [COPY TBD]

Create Campaign Request

Dashboard

Request Campaign

Modify Campaign

Manage Account

Business  
Objectives

Audience

Marketing  
Channels

Upload Documents

Review & Submit

Step 2 of 5: Select Audience

Audience

☐ General

☒ Member Targeted

☐ Geo-Targeted

?

Age(s):

☐ Value

☐ Value

☐ Value

☐ Value

☐ Value

☐ Value

☐ Value

☐ Value

Ethnicity:

☐ Value

☐ Value

☐ Value

☐ Value

☐ Value

Household Income:

☐ Value

☐ Value

☐ Value

☐ Value

☐ Value

☐ Value

☐ Value

☐ Value

CONTINUED ON NEXT VISIO PAGE

CONTINUED FROM PREVIOUS VISIO PAGE

Household Size:

- ☐ Value
- ☐ Value

Number of Adults in Household:

- ☐ Value
- ☐ Value

Gender:

- ☐ Male
- ☐ Female

Marital Status:

- ☐ Value
- ☐ Value
- ☐ Value

Number of Children in Household:

- ☐ Value
- ☐ Value

Occupation:

Save for Later

Back

Next

Partner Your Way Logo

Partner Logo

[FAQs](#)

Need help? [COPY TBD]

Create Campaign Request

Dashboard

Request Campaign

Modify Campaign

Manage Account

Business Objectives

Audience

Marketing Channels

Upload Documents

Review & Submit

Step 2 of 5: Select Audience

Audience

☐ General

☐ Member Targeted

☒ Geo-Targeted

?

ZIP Code:

Location:  
(Proximity to Store)

Notes:

Save for Later

Back

Next

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Partner Your Way Logo

Partner Logo

[FAQs](#)

Need help? [COPY TBD]

Create Campaign Request

Dashboard

Request Campaign

Modify Campaign

Manage Account

Business Objectives

Audience

Marketing Channels

Upload Documents

Review & Submit

Step 3 of 5: Select Marketing Channels

Marketing Channels

☐ Email

☐ Website

☐ POS

☐ Text Messaging

☐ Social Media

☐ Digital Receipts

☐ Coupons

☐ Sweepstakes

☐ In-store Radio

☐ Circular

?

1

2

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Interaction Specifications

- 1. This is the full list of marketing channels.
- 2. On click of info icon (?), a popup will display relevant information on the various marketing channels.

Partner Your Way  
Logo

Partner Logo

[FAQs](#)

Need help? [COPY TBD]

Create Campaign Request

Dashboard

Request Campaign

Modify Campaign

Manage Account

Business  
Objectives

Audience

Marketing  
Channels

Upload Documents

Review & Submit

Step 3 of 5: Select Marketing Channels

Marketing Channels

☐ Email

☐ Website

☐ POS

☐ Text Messaging

☒ Social Media

☐ Digital Receipts

☐ Coupons

☐ Sweepstakes

☐ In-store Radio

☐ Circular

☐ Value

☐ Value

☐ Value

☐ Value

☐ Value

Some channels have subcategories—if one or more of these channels is selected, a small window will expand, displaying subcategories

?

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Partner Your Way Logo

Partner Logo

[FAQs](#)

Need help? [COPY TBD]

Create Campaign Request

Dashboard

Request Campaign

Modify Campaign

Manage Account

Business Objectives

Audience

Marketing Channels

Upload Documents

Review & Submit

Step 4 of 5: Upload Campaign Assets

Category:

▼

Values—e.g., Word doc, jpeg, xls file, etc.

Optional Details:

Upload Assets:

Browse

Open

Look in: Desktop

My Recent Documents

Desktop

My Documents

My Computer

My Network Places

My Documents

2060-2120\_RegistrationLogin & Acct Setup

2380-2445\_Account Settings

Add\_Friends-dd-091311

File name:

Files of type: All Files

Open as read-only

Open

Cancel

Step 2: Standard OS browse window appears and user selects appropriate file.

Save for Later

Back

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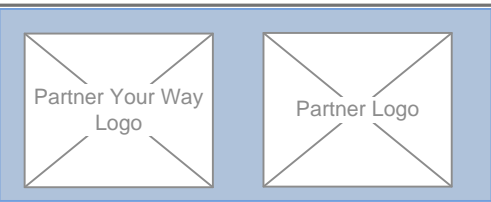
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Interaction Specifications

1.

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Need help? [COPY TBD]



Create Campaign Request

- Dashboard
- Request Campaign
- Modify Campaign
- Manage Account



Step 4 of 5: Upload Campaign Assets

Category: 

Values—e.g., Word doc, jpeg, xls file, etc.

Optional Details:

Upload Assets: 

Browse

<a href="#">Campaign Document 1.doc</a>	<a href="#">Edit</a>	<a href="#">Delete</a>
<a href="#">Campaign Document 1.1.doc</a>	<a href="#">Edit</a>	<a href="#">Delete</a>
<a href="#">Campaign Document 1.1-REVISED.doc</a>	<a href="#">Edit</a>	<a href="#">Delete</a>
<a href="#">Shoe image.jpg</a>	<a href="#">Edit</a>	<a href="#">Delete</a>
<a href="#">Brown boots.jpg</a>	<a href="#">Edit</a>	<a href="#">Delete</a>

Partner Your Way Logo

Partner Logo

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Need help? [COPY TBD]

Create Campaign Request

Dashboard

Request Campaign

Modify Campaign

Manage Account

Business Objectives

Audience

Marketing Channels

Upload Documents

Review & Submit

Step 5 of 5: Review and Submit

You have made the following selections in your campaign request. Please review for accuracy, edit if necessary, then click "Submit." You will be contacted shortly by a Shop Your Way Rewards consultant.

Business Objectives:

[selection]

[selection]

Edit

Audience:

[selection]

[selection]

Edit

Marketing Channel(s):

[selection]

[selection]

[selection]

Edit

Documents:

[selection]

Edit

Submit Request

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Interaction Specifications

- 1. Selections made by the user are summarized on this page. On click of "Edit" hyperlink, user navigates to corresponding page in the flow, where the information may be changed.
- 2. On click of "Submit Request," request is sent to SYWR Admin

Partner Your Way  
Logo

FAQs

Your request has been successfully submitted

Dashboard

Request Campaign

Modify Campaign

Manage Account

We will contact you shortly regarding your campaign.

1

Contact us

if you have any questions

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[FAQs](#)

Need help? [COPY TBD]

The “Modify” section is, essentially, an editable version of Request Campaign tab with some additional functionality (e.g., adding new campaigns based on existing campaigns, etc.)

Modify a Campaign

- Dashboard
- Create Campaign
- Modify Campaign
- Manage Account

Click on a campaign to edit it.

Sort by: Campaign ID ▼

Campaign ID	Title	Channel	Audience	Start Date	End Date	Status
123134566	Campaign Name	Email	General	01/15/12	01/25/12	Value
123154322	Campaign Name	Website	General	01/15/12	01/25/12	Value
123234321	Campaign Name	Multi	Targeted	01/25/12	01/31/12	Value
123271323	Campaign Name	Multi	Targeted	02/01/12	02/28/12	Value
124012322	Campaign Name	Email	General	02/07/12	02/15/12	Value
125633214	Campaign Name	POS	General	02/15/12	03/15/12	Value
125722577	Campaign Name	Website	Targeted	02/25/02	03/25/02	Value

Shading is used to indicate that user has clicked on this row.

[FAQs](#)

Need help? [COPY TBD]

Modify a Campaign

- Dashboard
- Create Campaign
- Modify Campaign
- Manage Account

Campaign ID	Title	Channel	Audience	Start Date	End Date	Status
123134566	Campaign Name	Email	General	01/15/12	01/25/12	Value
123154322	Campaign Name	Website	General	01/15/12	01/25/12	Value
123234321	Campaign Name	Multi	Targeted	01/25/12	01/31/12	Value
123271323	Campaign Name	Multi	Targeted	02/01/12	02/28/12	Value

On click, selected row opens a window with editable elements of campaign request.

Campaign ID: 123271323

Business Goals:

[Edit](#)

?

- ☐ Goal 1
- ☐ Goal 2

Audience:

[Edit](#)

?

- ☒ General
- ☐ Member Targeted
- ☐ Geo-Targeted

Marketing Channels

- ☐ Email
- ☐ Website
- ☐ POS
- ☐ Text Messaging
- ☐ Social Media
- ☐ Digital Receipts
- ☐ Coupons
- ☐ Sweepstakes
- ☐ In-store Radio
- ☐ Circular

?

[Edit](#)

Submit for Approval

Partner Your Way  
Logo

FAQs

Administrator Dashboard

Dashboard

Request Campaign

Modify Campaign

Account Dashboard

Brief explanatory text.

Copy required

Summary of Campaigns

Sort by: Approvals Needed ▼

Partner Name	Total Campaigns	Active	Pending	Inactive	Approvals
Abel	4	4	0	0	
Baker's Pride	5	3	0	2	<a href="#">Approval needed: Registration</a>
Chrome Co.	10	10	0	0	
Donuts-R-Us	2	0	1	1	
Elegance	1	1	0	0	<a href="#">Approval needed: 2ndary User</a>
Fisher & Co.	12	7	3	2	<a href="#">Approval needed: Registration</a>
Great Cuts	22	18	4	0	

Required approvals will link to relevant screen from Partner that relates to the pending approval. (See following pages)

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Admin Screen - Review/Approve Pending Account

Partner Your Way  
Logo

FAQs

Copy required

New Shop Your Way Rewards Partner? Sign up now...

Fill out the information below to create your Shop Your Way Rewards Merchant Partner Account.

Error position 1

All fields required unless otherwise noted.

Company Name:Company ABC

Business Unit:  
(optional)

Company Info:Information about the company  
will appear here

Limit: 255 characters

Company Address 1:1234 Main Street

Company Address 2:  
(optional)Suite 1440

City:ChicagoState:ILZIP Code:60602

Key Contact Name:Ms. Mary Bossypants

Key Contact Phone:555-555-5555

Key Contact Email:bossypants@company.com

Password:\*\*\*\*\*

Confirm Password:\*\*\*\*\*

Upload Company Logo:

Browse

[Need requirements for logo, e.g., size]

✓ Yes, I agree with the Terms and Conditions

✓ Yes, I agree with the Privacy Policy

Admin Notes:

Business is considering if all admin notes should be saved. If the answer is "Yes," additional functionality will be added to either the Admin dashboard or a separate page.

Decline

Approve



Partner Your Way  
Logo

Partner Logo

[FAQs](#)

Assign Secondary Users

Dashboard

Request Campaign

Modify Campaign

Manage Account

You can delegate access to this account to your co-workers and assign different levels of access. Your co-workers will login to this account with their own unique email IDs and passwords.

You may select from two levels of access to the account:

1. Full access to all account and campaign information WITH the ability to approve the final campaign agreements

2. Full access to all account and campaign information WITHOUT the ability to approve the final campaign agreements

Error position 1

Review Secondary Users

First Name:

Jack

Last Name:

Morrow

Email Address:

jmmorrow23@domain.com

Access level:

☐ This person CAN approve the final campaign agreements

☒ This person CANNOT approve the final campaign agreements

First Name:

Jill

Last Name:

Morrow

Email Address:

jillmmorrow23@domain.com

Access level:

☐ This person CAN approve the final campaign agreements

☒ This person CANNOT approve the final campaign agreements

Decline

Approve

Partner Your Way  
Logo

[FAQs](#)

Administrator Account Management - Update Company Information

Dashboard

Request Campaign

Modify Campaign

Manage Account

Update Company Information

Your information has been updated. Please ensure that everything is correct, then click "Submit for Approval."

Company Name:Abc company

Business Unit:  
(optional)Promotions

Company Info:Text text

Limit: 255 characters

Company Address 1:202 Market Street

Company Address 2:  
(optional)Suite 450

City:Chicago

State:IL

ZIP Code:60607

AdministratorComments:Text text

Hold

Approve

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Filename:  
SYWR\_14147\_MerchantPartnerMarketingCenter  
\_01-10-12\_V8\_FOR-REVIEW-ONLY.vsd

Last edited: 01/10/12 1:24 PM Page: 34 of 36

Partner Your Way Logo

Partner Logo

FAQs

My Profile

Dashboard

Request Campaign

Modify Campaign

Account Dashboard

Brief explanatory text.

[PARTNER NAME] Summary of Campaigns

Sort by: Campaign ID

Campaign ID	Title	Channel	Audience	Start Date	End Date	Status	
123134566	Campaign Name	Email	General	01/15/12	01/25/12	Value	<a href="#">Edit</a>
123154322	Campaign Name	Website	General	01/15/12	01/25/12	Value	<a href="#">Edit</a>
123234321	Campaign Name	Multi	Targeted	01/25/12	01/31/12	Value	<a href="#">Edit</a>
123271323	Campaign Name	Multi	Targeted	02/01/12	02/28/12	Value	<a href="#">Edit</a>
124012322	Campaign Name	Email	General	02/07/12	02/15/12	Value	<a href="#">Edit</a>
125633214	Campaign Name	POS	General	02/15/12	03/15/12	Value	<a href="#">Edit</a>
125722577	Campaign Name	Website	Targeted	02/25/02	03/25/02	Value	<a href="#">Edit</a>

NOTE—Status is a REQUIRED field—must have a value.

Values: Campaign ID  
Start date  
[Later: Status]

Admin Notes:

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Partner Your Way Logo

Partner Logo

FAQs

My Profile

Dashboard

Request Campaign

Modify Campaign

Account Dashboard

Brief explanatory text.

Copy required

[PARTNER NAME] Summary of Campaigns

Campaign ID	Title	Channel	Audience	Start Date	End Date	Status
123134566	Campaign Name	Email	General	01/15/12	01/25/12	Value
123154322	Campaign Name	Website	General	01/15/12	01/25/12	Value
123234321	Campaign Name	Multi	Targeted	01/25/12	01/31/12	Value

My First Campaign

Campaign Start Date: 01/25/12

Business Goals:

Campaign End Date: 01/25/12

Channel: Email

Status:

Audience: General

Notes:

[CLOSE](#)

[Edit](#)

FPO

123271323	Campaign Name	Multi	Targeted	02/01/12	02/28/12	Value
124012322	Campaign Name	Email	General	02/07/12	02/15/12	Value
125633214	Campaign Name	POS	General	02/15/12	03/15/12	Value
125722577	Campaign Name	Website	Targeted	02/25/02	03/25/02	Value

Admin Notes:

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MODULE CONDITIONS

Condition 10

- Default State

No errors. Do not show.

Condition 20

- Error messages exist upon form submission
- Show each message in a separate paragraph

First error message.

Second error message.

Third error message.

ERROR MESSAGING TEXT

**Duplicate email address**  
Description: User enters existing email address  
Position: 1  
Message: “<We're sorry, your email is already tied to an existing seller account. Please login to your current account or use a different email to create a new account. >”

**Password and Confirm Password fields do not match**  
Description: Different passwords are entered  
Position: 1  
Message: “<Your confirmation password does not match your password. Please re-enter the same password in both fields.> ”

**Blank Field**  
Description: Any field is left blank.  
Position: 1  
Message: “<Please provide your \_\_\_\_.> ”

**Domain not in valid formatting**  
Description: Domain is not a valid URL.  
Position: 1  
Message: “<Please provide your business domain address in the format of http://www.yoursite.com.> ”

**Email not in valid formatting**  
Description: Email address is not a valid email.  
Position: 1  
Message: “<Please provide your email address in the format of email@domain.com.> ”