Cover

SHC ECOM6064   Community Initiative – Expert

Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Expert

Revision History

Version	Date	Author	Notes
			...
1.0	05/20/2012	J. Silverman	Initial draft for the concept wire
2.0	05/30/2012	J. Silverman	Minor fixes on View Experts page
3.0	06/01/2012	J. Silverman	Minor fixes on whole document
4.0	06/05/2012	J. Silverman	Copy change to whole document, added in categories
5.0	06/06/2012	J. Silverman	Removed page 4, copy change to whole document, added in sub-categories
6.0	06/11/2012	J. Silverman	page 4, copy change to reference 6064 Communities – Full List of Category Buckets.docx

Structural View: Module Variation

<Community Header>

<Community Global navigation>

**Module A
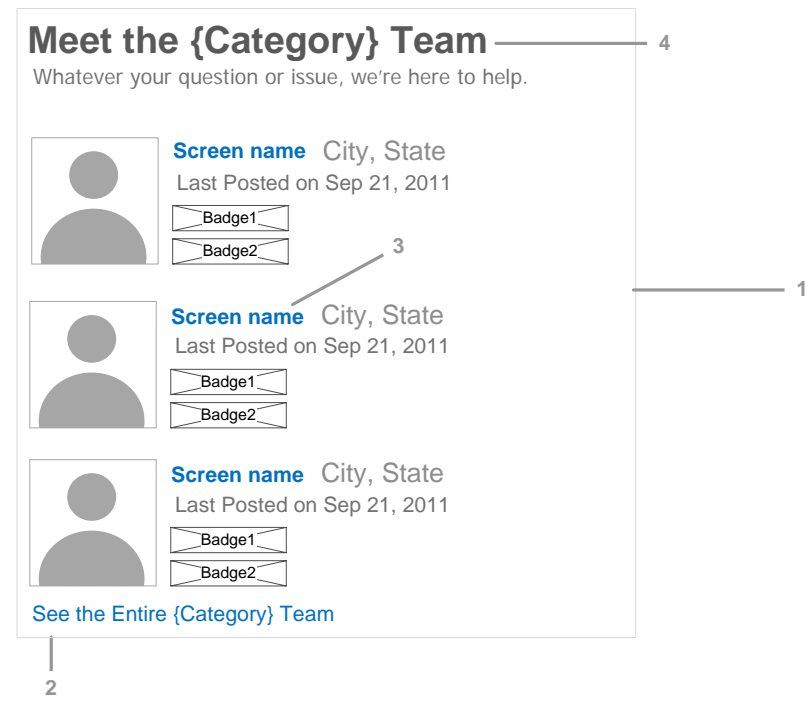(# of columns)**
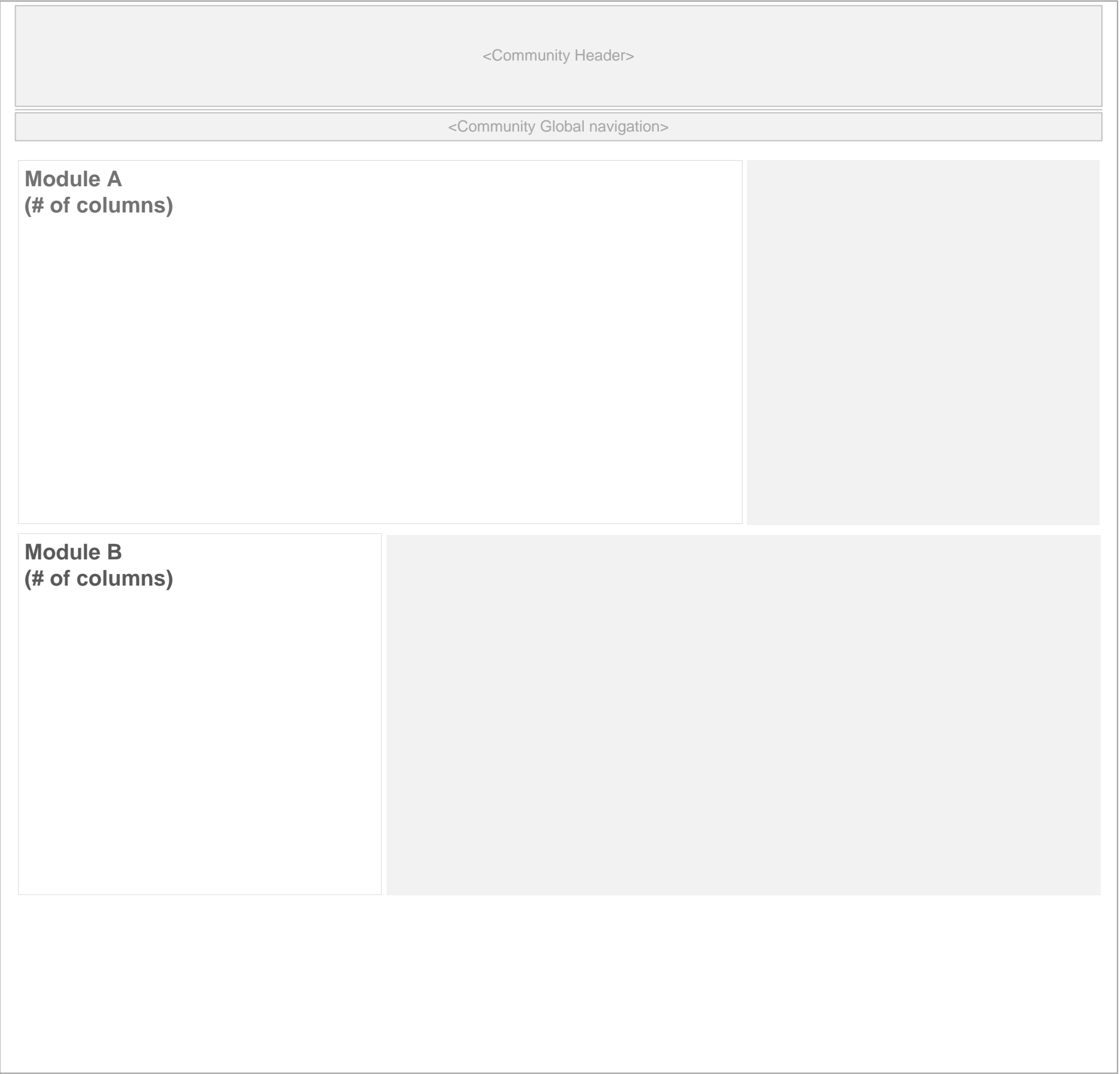
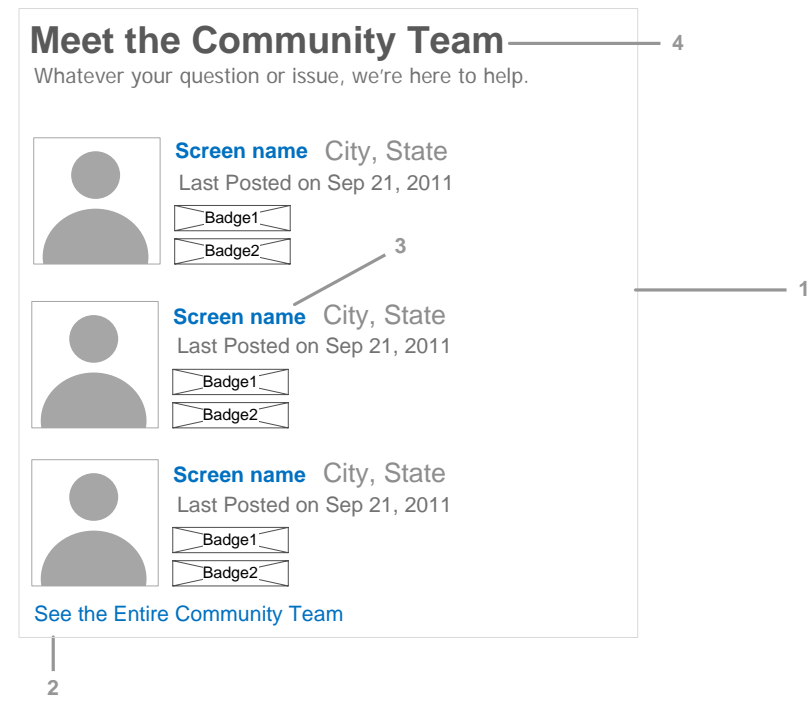**Module B
(# of columns)**

——Top fold——

Component View 10: Featured Communtiy Team Module

This module displays on homepage, and specific category landing pages.

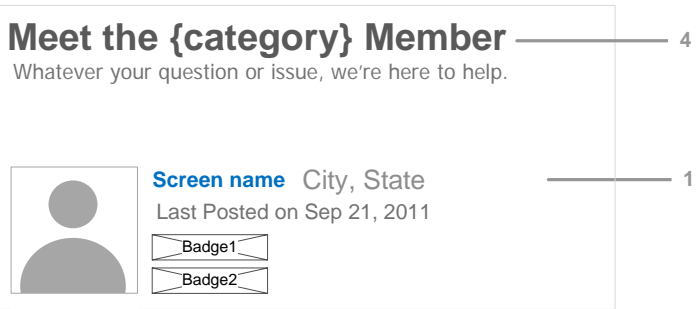## Condition 10 – When on category specific page, with a maximum of 3 community specific team members

Meet the {Category} Team —— 4

Whatever your question or issue, we're here to help.

Screen name City, State
Last Posted on Sep 21, 2011
Badge1
Badge2
3

Screen name City, State
Last Posted on Sep 21, 2011
Badge1
Badge2
——— 1

Screen name City, State
Last Posted on Sep 21, 2011
Badge1
Badge2

See the Entire {Category} Team
2

Condition 20 – When on the homepage with a maximum of 3 community team members

Meet the Community Team —— 4

Whatever your question or issue, we're here to help.

Screen name City, State
Last Posted on Sep 21, 2011
Badge1
Badge2
3

Screen name City, State
Last Posted on Sep 21, 2011
Badge1
Badge2
——— 1

Screen name City, State
Last Posted on Sep 21, 2011
Badge1
Badge2

See the Entire Community Team
2

Condition 30 – At least 1 Community Team Member

Meet the {category} Member —— 4

Whatever your question or issue, we're here to help.

Screen name City, State
Last Posted on Sep 21, 2011
Badge1
Badge2
——— 1

MODULE CONDITIONS

1 – Community Team Member Module
Type: Module A (Contractible)
Functionality: Must show at least 1 community team member. If no members are available do not display module. Maximum of 3. Module is contractible if there is only 1 member.
Display: If on homepage display community members from all categories/topics
                 If on topic page display community members from the associated topic

2– See the Entire Community Team
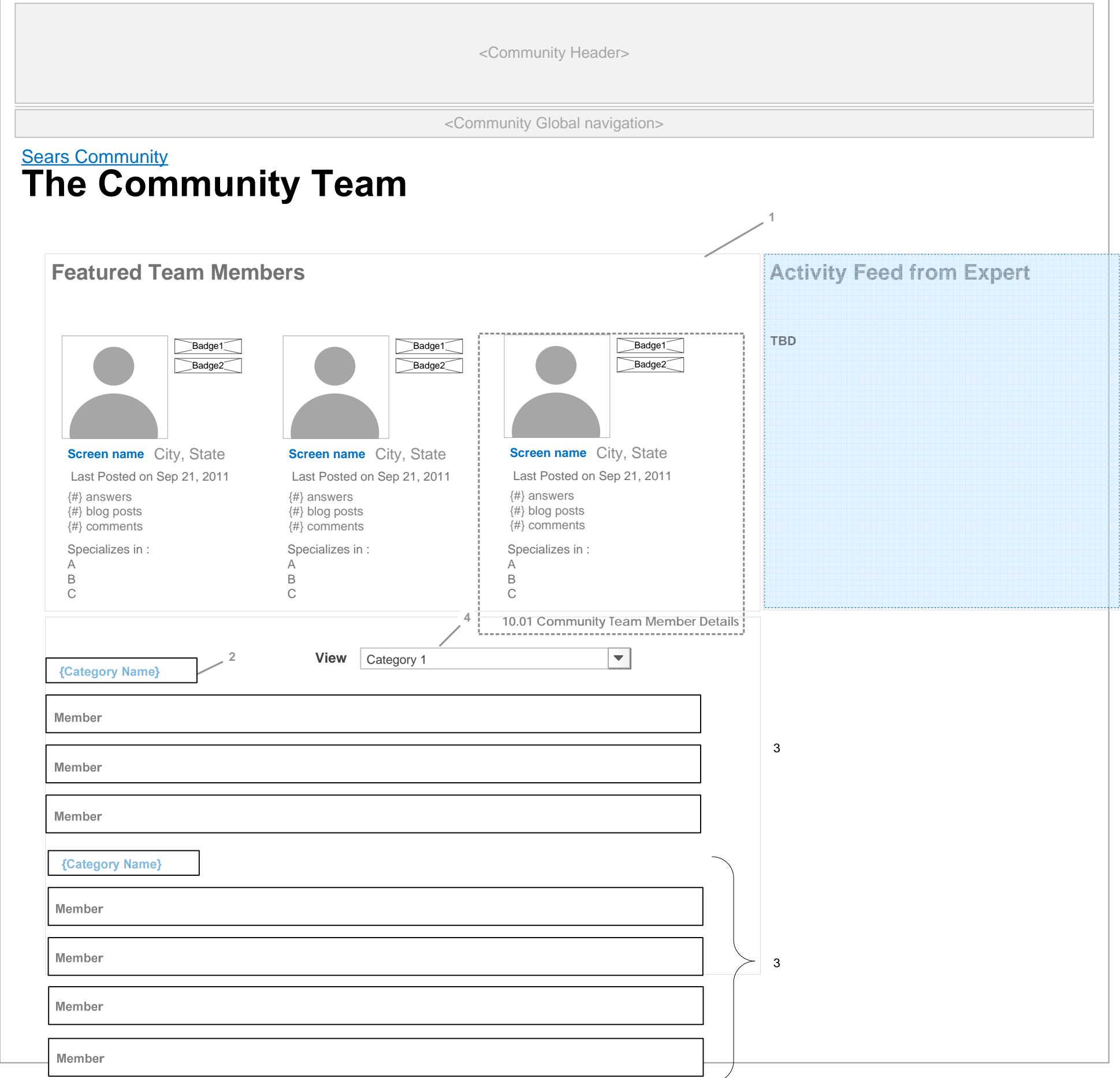Type: Hyperlink
Functionality: Will change to 'See the {Category} Team' when on specific category page. Display only if there is > then 3. nClick, system will take user to Page View 10: See Entire Community Team.

3– Screen name
Type: Hyperlink
Functionality: onClick, system will take user to profile page

4– Title 'Meet Community Team' or 'Meet {Category} Team'
Display: If on homepage display 'Meet Community Team' from all categories/topics
                 If on topic page display 'Meet {Category} Team from the associated topic

5 – {Category]} listed below
Display: Home Appliances, Home Electronics, Lawn and Garden Equipment and Fitness Equipment.

Condition 10 – from the homepage

<Community Header>

<Community Global navigation>

Sears Community
The Community Team

1

Featured Team Members

Badge1
Badge2

Badge1
Badge2

Badge1
Badge2

Screen name City, State
Last Posted on Sep 21, 2011
{#} answers
{#} blog posts
{#} comments

Specializes in :
A
B
C

Screen name City, State
Last Posted on Sep 21, 2011
{#} answers
{#} blog posts
{#} comments

Specializes in :
A
B
C

Screen name City, State
Last Posted on Sep 21, 2011
{#} answers
{#} blog posts
{#} comments

Specializes in :
A
B
C

10.01 Community Team Member Details

Activity Feed from Expert

TBD

4

View | Category 1 ▼ |

2
{Category Name}

Member

Member

Member

3

{Category Name}

Member

Member

Member

Member

3

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1 – Featured Community Team Members

Type: Module A Display

Functionality: Module is flexible and will expand or contract depending on # of categories & community members

2 – Category Name

Type: Hyperlink

Functionality: Display category when there is at least one member. Do not display category if there are no members.

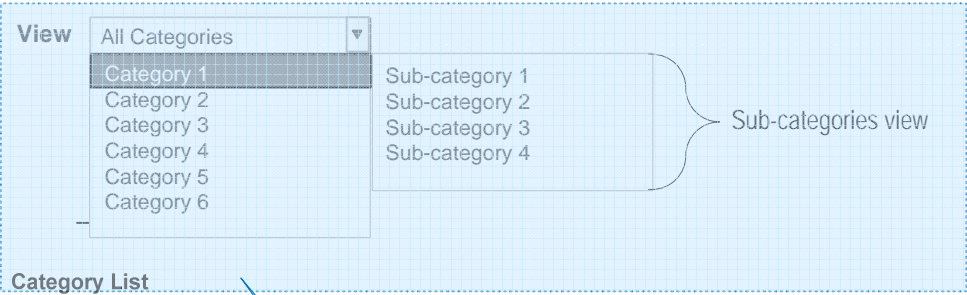Arrangement: Categories are displayed in alphabetical order.

3 – Community Members

Type: List View

Functionality: Will display a list of all community team members within each the categories.

Arrangement: Experts are displayed in alphabetical order within categories.
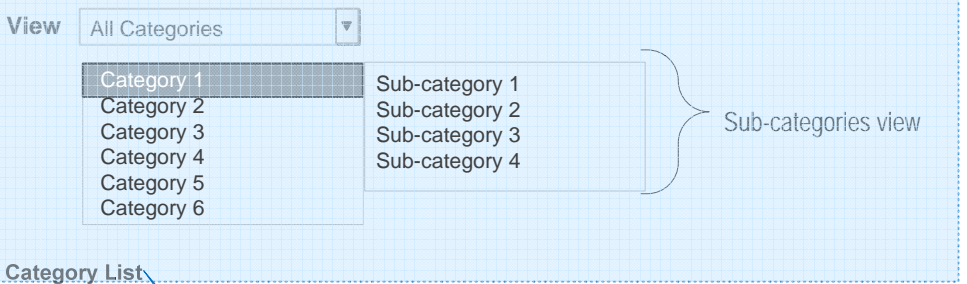
4 – Filter Categories

Type: Drop-Down

Arrangement: Categories are displayed in alphabetical order

Display: These categories MUST be used consistently throughout the Sears Community (or Kmart Community site) whether on the category tab of the global navigation, interest pages, Q&A pages or Community Team pages.

Sears Filter Categories

View | All Categories ▼ |

Category 1
Category 2
Category 3
Category 4
Category 5
Category 6

Sub-category 1
Sub-category 2
Sub-category 3
Sub-category 4

Sub-categories view

Category List

REFERENCE:
6064 Communities I Full List of Category Buckets.docx

Kmart Filter Categories

View | All Categories ▼ |

Category 1
Category 2
Category 3
Category 4
Category 5
Category 6

Sub-category 1
Sub-category 2
Sub-category 3
Sub-category 4

Sub-categories view

Category List

REFERENCE:
6064 Communities I Full List of Category Buckets.docx

Condition 20 – Specific category page with total of 4 experts

<Community Header>

<Community Global navigation>

[Sears Community](#) > {Category Name}

The Community Team

Featured Team Members

Screen name City, State
Last Posted on Sep 21, 2011
{#} answers
{#} blog posts
{#} comments
Specializes in :
A
B
C

Screen name City, State
Last Posted on Sep 21, 2011
{#} answers
{#} blog posts
{#} comments
Specializes in :
A
B
C

Badge1
Badge2

Screen name City, State
Last Posted on Sep 21, 2011
{#} answers
{#} blog posts
{#} comments
Specializes in :
A
B
C

Badge1
Badge2

10.01 Community Team Member Details

See the Entire Community Team ——— 2

———— 1

Activity Feed from Expert

TBD

Screen name
City, State Last Posted on Sep 21, 2011   {#} answers   {#} blog posts   {#} comments

Badge1
Badge2

10.01 Expert Details

——Top fold——

10.01 Community Team Member Details

Condition 10 – Featured Community Team Member View

REFERENCE: WIREFRAME
Global Components
Component 100, 110

Profile Information & Date

Badge1
Badge2

Screen name City, State
Last Posted on Sep 21, 2011

{#} answers
{#} blog posts———————————————— 1
{#} comments

Specializes in : ———————————————— 2
A
B
C
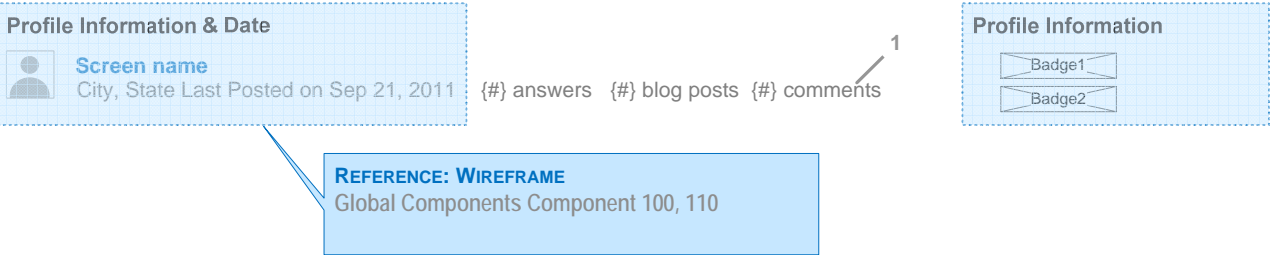
1 – Counter
Type: Display
Functionality: Shows the total # of answer, blog posts and comments
               from experts. Show the field only if relevant content exists.
Values: - If less than 500, it will display the actual number
               - if more than 500, it will display 500+

2 – Specialize
Type: Display
Functionality: Shows the area they specialize in.
Display: Display all specialized areas in a list view.

Condition 20 – Community Team Member List View

Profile Information & Date

Screen name
City, State Last Posted on Sep 21, 2011   {#} answers   {#} blog posts   {#} comments ——— 1

Profile Information

Badge1
Badge2

REFERENCE: WIREFRAME
Global Components Component 100, 110