

SHC ECOM6064 Community Initiative – Polls

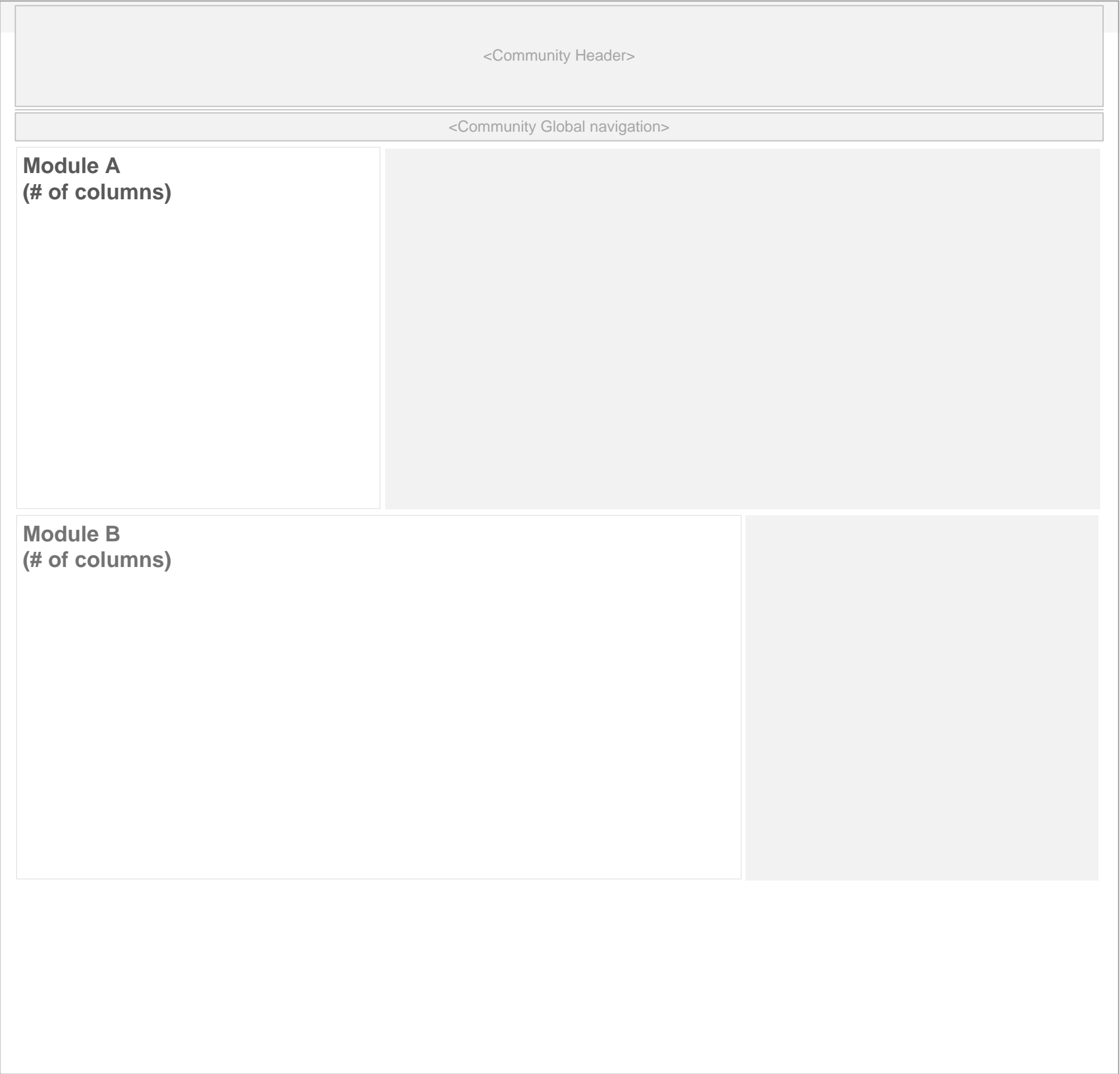
Document Summary

| Description     | Name                         |
|-----------------|------------------------------|
| Wireframe Scope | SHC                          |
| Brands Covered  | Sears and Kmart Communities  |
| Screen ID       | ECOM6064                     |
| Screen Name     | Community Initiative – Polls |

Revision History

| Version | Date       | Author       | Notes   |
|---------|------------|--------------|---|
| ...     |            |              |   |
| 1.0     | 05/20/2012 | J. Silverman | Initial drafft for the concept wire                       |
| 2.0     | 05/23/2012 | J. Silverman | Add pages and experience after discussion with S. McClain |
| 3.0     | 05/23/2012 | J. Silverman | Add minor functional specs                                |
| 4.0     | 06/08/2012 | J. Silverman | Copy change and minor fixes throughout document           |
| 5.0     | 06/08/2012 | S. McClain   | Minor clean up  |

# Structural View: Module Variation

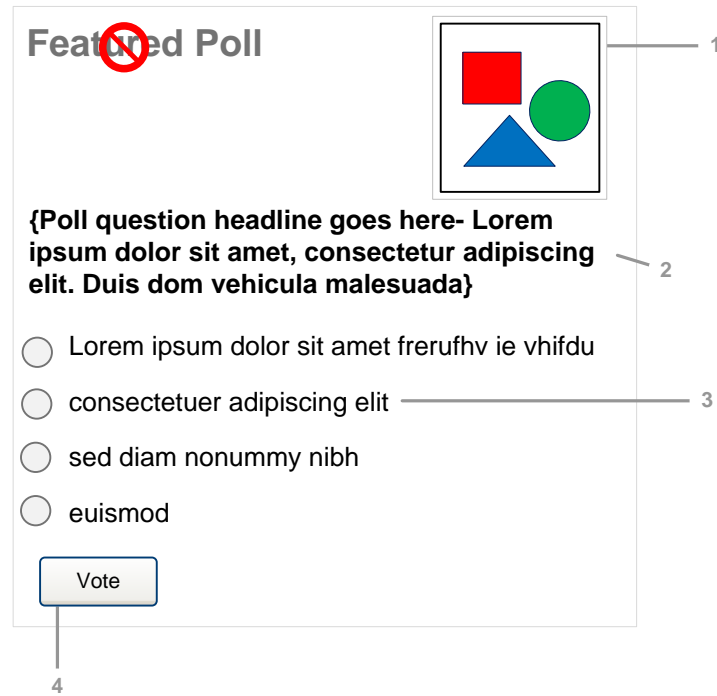


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Component View 10: Poll Module (1 of 2)

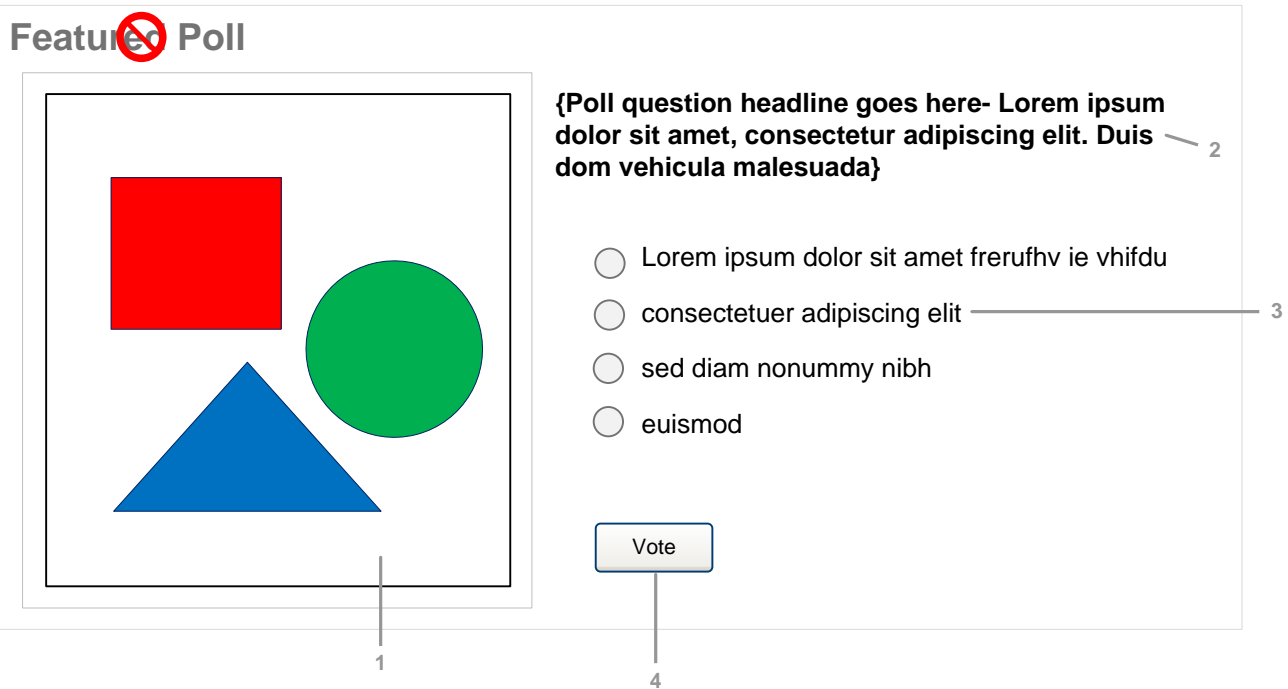
Condition 10 – Default View (Module A)

This condition applies during onLoad state



Condition 30 – Default View (Module B)

This condition applies during onLoad state



MODULE CONDITIONS

**1 – Feature Poll Graphic**  
Type: Display only image  
Functionality: Image is optional and uploaded by admin from existing category images.

**2 – Poll Question Headline**  
Type: Text  
Functionality: Max number of characters is 120.

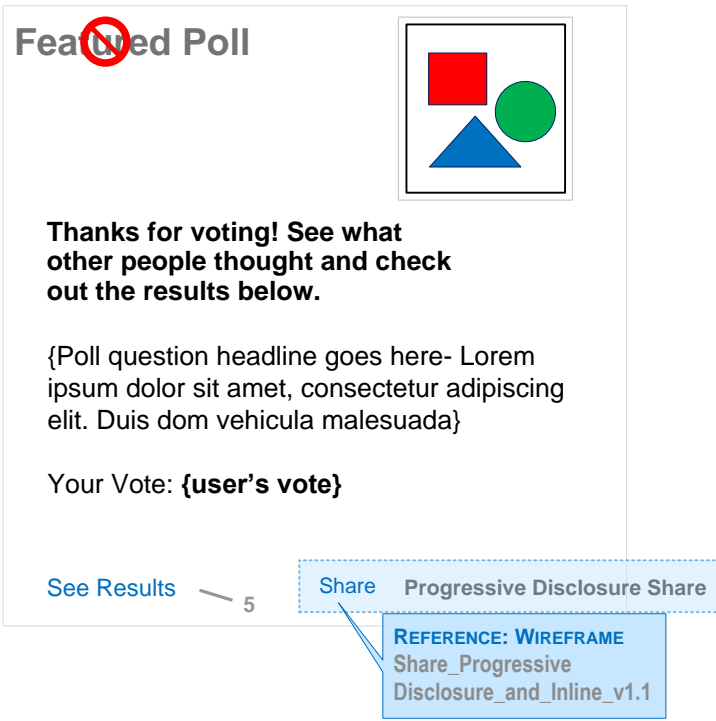
**3 – Poll Answers**  
Type: Text  
Functionality: Up to 4 answers with a minimum of 2. Answers must not be over 45 characters.

**4 – <Vote> button**  
Type: Call-to-action button  
Functionality: Will display confirmation of answer selected (see condition 20 & 40).

**5 – See Results**  
Type: Hyperlink  
Functionality: Will display results (condition 50 & 60).

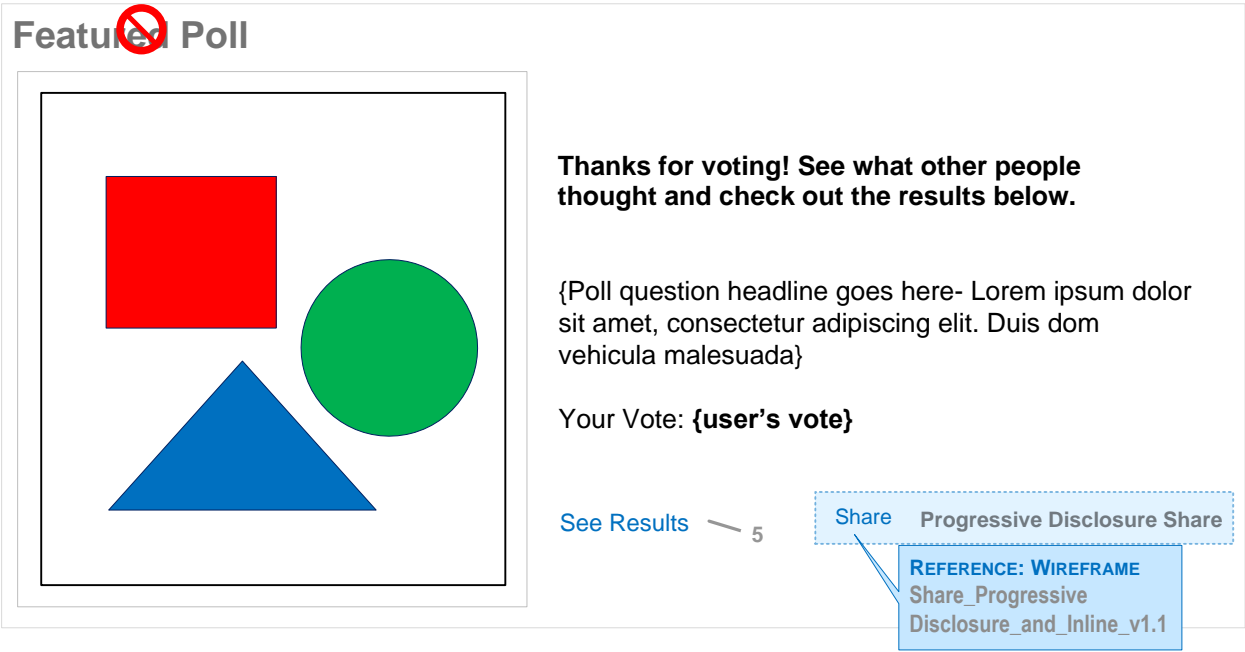
Condition 20 – Confirmation (Module A)

This condition displays after user clicks submit



Condition 40 – Confirmation (Module B)

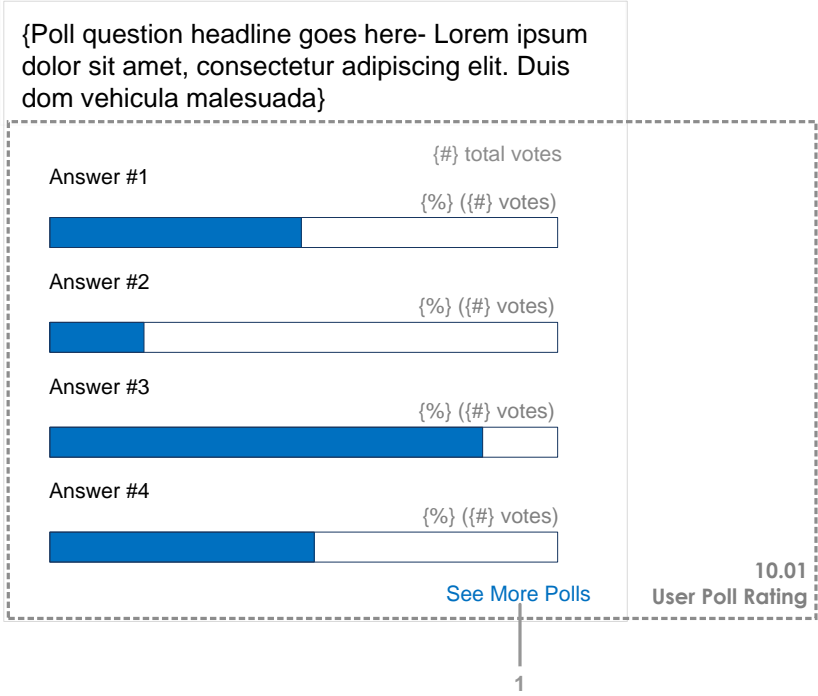
This condition applies after user clicks submit



# Component View 10: Poll Module (2 of 2)

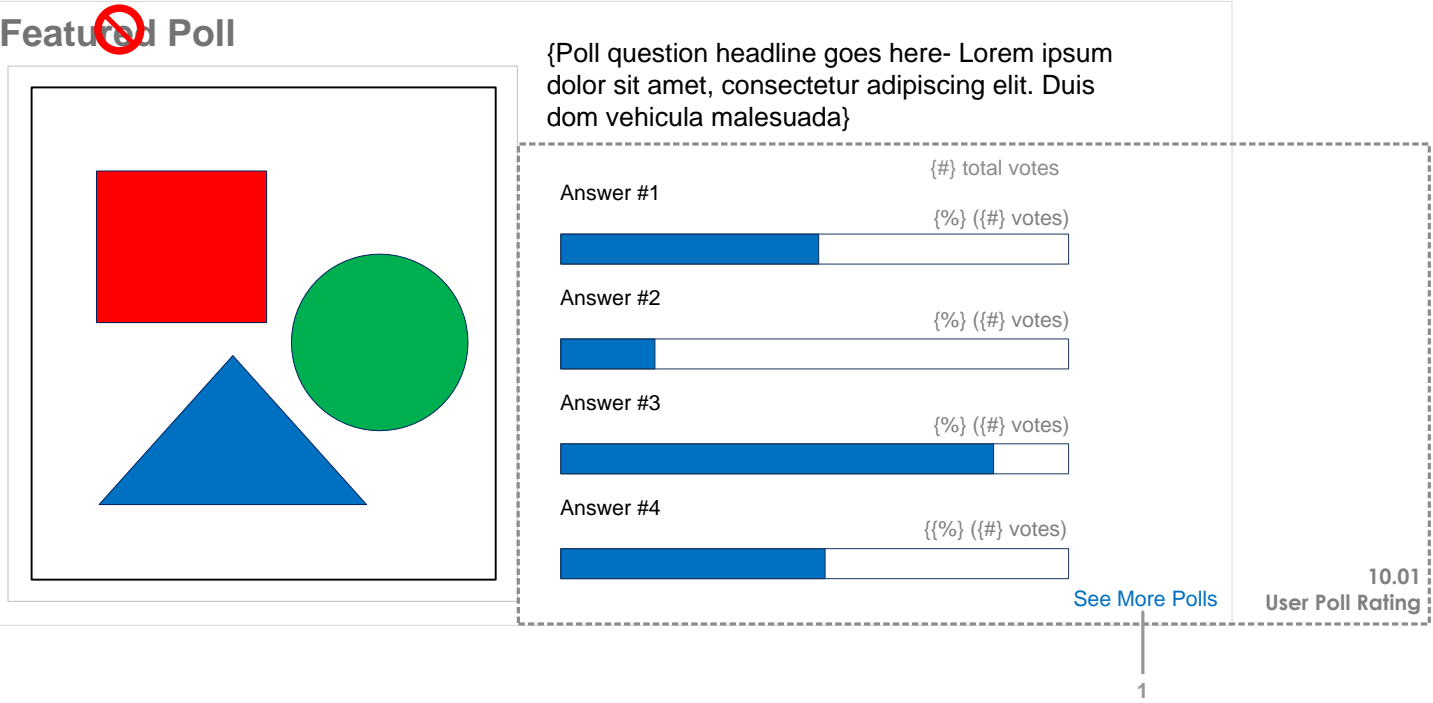
## Condition 50 – View Result (Module A)

This condition applies after on-click “View Results”



## Condition 60 – View Results (Module B)

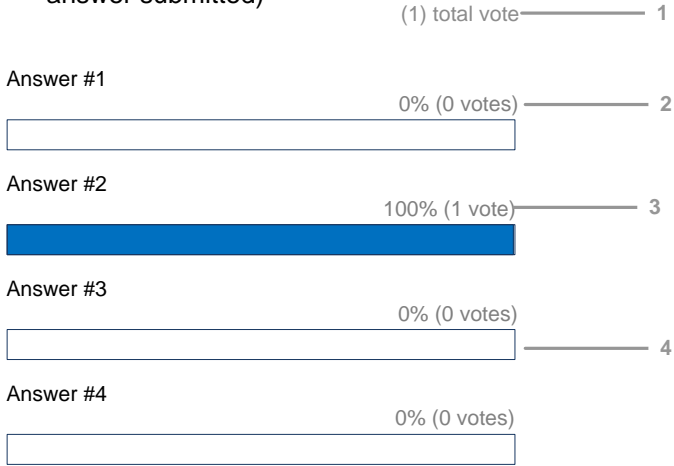
This condition applies after on-click “View Results”



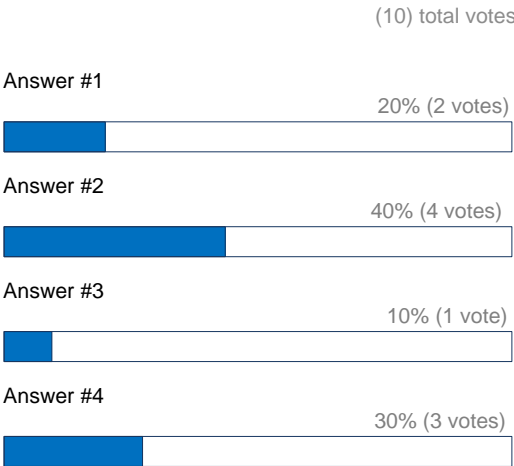
# 10.01: Results Distribution

## Condition 10 – At least 1 vote submitted

- Shown for the first user who votes on the poll (at least one answer submitted)



## Condition 30 – > 1 vote



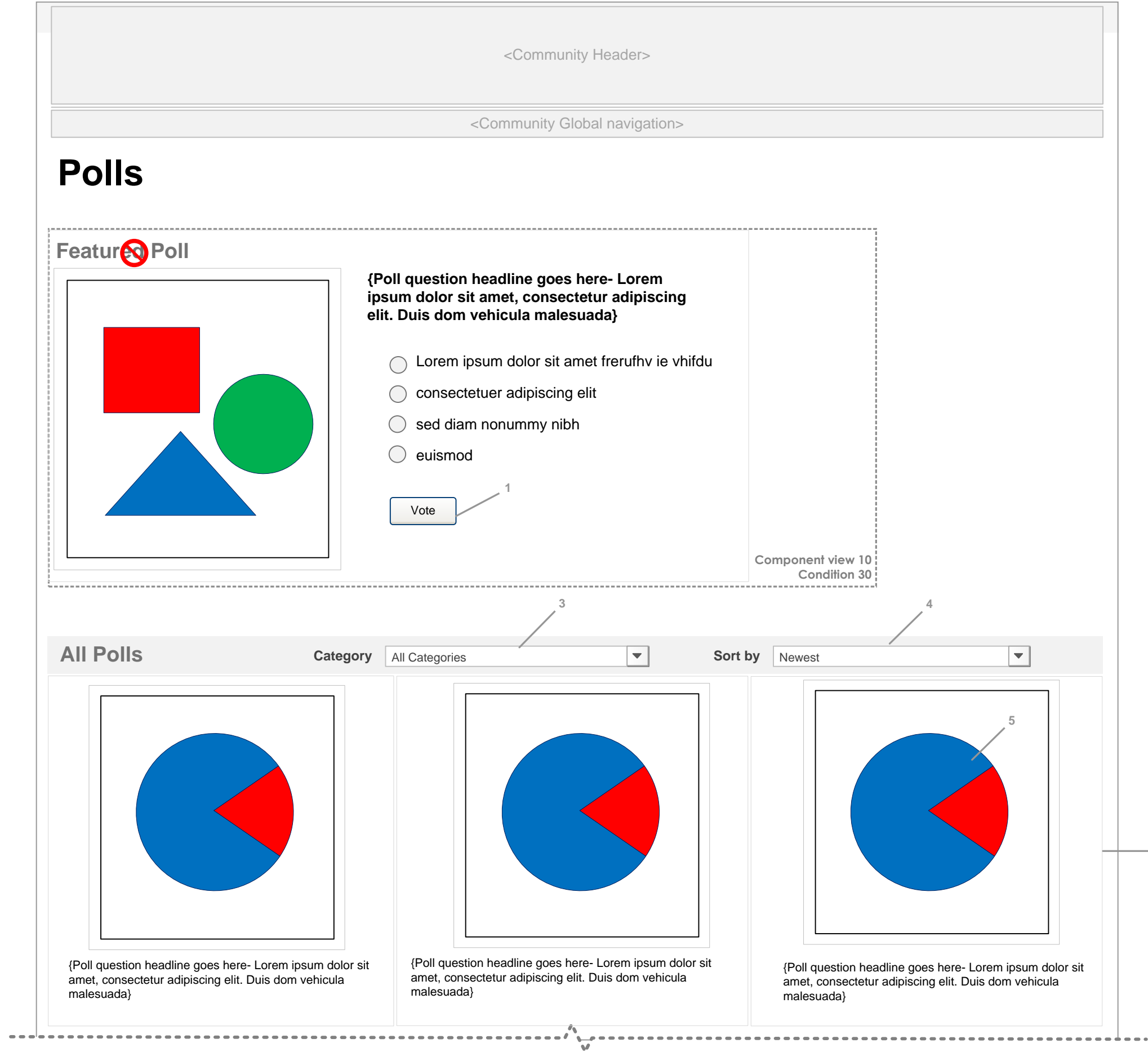
## MODULE CONDITIONS

**1 – Total Vote**  
**Type:** Display  
**Functionality:** Shows the total # of people that voted for that question  
**Values:** - If less than 500, it will display the actual number  
- if more than 500, it will display 500+

**2 – Total votes for answer and % of votes per answer**  
**Type:** Display  
**Functionality:** Shows the total # and % of people that voted for that question  
**Values:** - If less than 500, it will display the actual number  
- if more than 500, it will display 500+  
-0-100%

**3- “Vote vs. “Votes\***  
**Display:** Display “vote” when there is only one vote and “votes” when there are multiple (or zero) votes.

**4 – Bar graph**  
**Type:** Image  
**Functionality:** Rectangle bar length proportional to the % of the total answers.

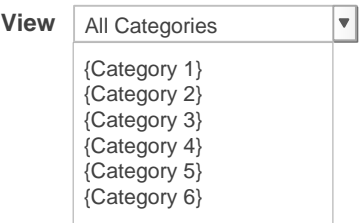


MODULE CONDITIONS

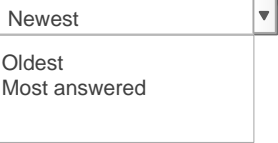
**1 – “Vote” button**  
Type: Call-to-action button  
Functionality: onClick system will bring users to Detail Page, page turn.  
.

**2 – See All Polls**  
Type: module visualization of all polls (not list view)  
Functionality: onClick of module poll, system will bring user to the Polls Page; Page turn.  
Details

**3 – Category Filtering**  
Type: Drop down menu  
Default: All Categories  
Functionality: System will allow user to filter polls by categories. Categories will only display if it's contain at least one poll. If user coming from a specific category page, the associated category polls will be preselected in the drop down by default.



**4 – Sorting Order**  
Type: Drop down menu  
Default: Newest  
Functionality: System will allow user to sort polls by the following criteria.  
Sort



**5 – Pie Chart**  
Type: Graphic Image of chart  
Functionality: General visual of percentage of votes for poll question

Page View 20: Show Poll Detail

Condition 10 – View Poll Results and Confirmation



MODULE CONDITIONS

- 1 – View Results  
Type: Hyoerlink  
Functionality: onClick system will display the onClick View (Component View 10: Condition 60). onClick View will populate below.
- 1 – View All Polls  
Type: Hyperlink  
Functionality: onClick, system will bring user to the Show All Polls Page; Page turn.

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