Cover

Global Components

Document Summary

Description	Name
Wireframe Scope	Global Components
Brands Covered	All SHC
Screen ID	
Screen Name	

Revision History

Version	Date	Author	Notes
Version 1.0	12/30/2012	A. Jordan	Initial draft of all the components
Version 2.0	02/06/2012	A. Jordan	Made adjustments to contact us and concern components based on internal feedback
Version 3.0	05/22/2012	J. Cisneros	Renamed file; addition of Q&A Components to file.

Component 10: Star Rating

Condition 10 – Default View

- Pageload; prior to the user selecting their overall rating / star rating

☆☆☆☆☆

Condition 20 – On mouse-over

- When the user places their mouse-over any of the overall ratings, the color of the stars from that point to the first star highlights and explanatory text appears to indicate what that rating means

★★☆☆☆   -- Fair —— 1

Condition 30 – On-click

- When the user clicks on any of the overall ratings, the color of the stars from that point to the first star are filled in and explanatory text is displayed to indicate what that rating indicates

★★☆☆☆   -- Fair —— 1

Condition 35 – Read only

- Read only view of overall rating / star rating is used when a review is in display mode (PDP, stand alone page, etc.)
- Displays in full stars as well as half stars
- Users are unable to interact with the stars in anyway
- Overall rating stars are a different color the attribute star ratings

{Attribute Label} —— 2   ★★★☆☆ —— 6

Condition 40 – Overall Rating (Error)

- If the user submits their review without providing an overall rating an error is thrown prompting the user to provide an overall rating

☆☆☆☆☆

Please rate

Condition 50 – Attribute Star Rating (Error)

- If the user submits their review without providing an default and/or optional star rating an error is thrown prompting the user to provide a rating

☆☆☆☆☆

Please rate

Component 10.07: Screen Name

Condition 10 – Screen Name doesn't exist

- Once the user successfully logs in or registers without a screen name, they are directed to the 'Create a Review' form with the screen name field shown and required

Screen Name Required

_____ — 1

Condition 20 – Screen Name exists

- Once the user successfully logs in but has an existing screen name, they are directed to the 'Create a Review' form with the screen name field hidden
- No space is left available for this control

Condition 20B – Screen Name exists. Q&A

- If the user successfully logs in and already has an existing screen name, the screen name field should not be displayed
- No space is left available for this control

Condition 30 – On-Focus Screen Name field

- Once the user places focus on the screen name field, text appears indicating to the user the guidelines to creating a screen name
- When the user loses focus on the field, the guideline text is hidden (Condition 10)

Screen Name Required

Love it because you can't change it. This is how you will be known on the site.

Screen Name Guidelines
- 2 – 18 characters
- Letters, numbers, underscores, dashes & periods only
- No spaces or profanity

Condition 40 – Screen Name exists (error)

- If the user attempts to submit or preview the form and have selected a screen name that currently exists and error is thrown asking the user to select another screen name

Screen Name Required

That screen name has already been taken. Please select a new one.

Condition 50 – Screen Name violates guidelines (not on-focus)

- If the user attempts to submit or preview the form and have selected a screen name that violates screen name guidelines specified.

Screen Name Required

Condition 60 – Screen Name violates guidelines (on-focus)

- If the user attempts to submit or preview the form and have selected a screen name that violates screen name guidelines specified.
- When the user has focus on the control, the guideline text appears below the error message.

Screen Name Required

Please follow the Screen Name guidelines below.

Love it because you can't change it. This is how you will be known on the site.

Screen Name Guidelines
- 2 – 18 characters
- Letters, numbers, underscores, dashes & periods only
- No spaces or profanity

Condition 70 – Screen Name not entered, Q&As (on-focus)

- If the user attempts to submit a question without entering a screen name. the guideline text appears to the right of the text field.

Screen Name Required

Please enter a valid screen name.

Love it because you can't change it. This is how you will be known on the site.

Screen Name Guidelines
- 2 – 18 characters
- Letters, numbers, underscores, dashes & periods only
- No spaces or profanity

FUNCTIONAL SPECIFICATIONS

1 – Screen Name

|	
Type:	textfield
Functionality:	Doesn't allow users to input more than 18 characters. If the user types more than 18 characters, the remaining characters will not appear.
Validation:	Must be at least 2 characters but less than 18 characters
	Can only include alpha, numerical, dashes, underscores and periods
	No use of profanity (BU provided profanity list)
Default Cond:	enabled
Max Chars:	18

Condition 10 – Default Attributes: Create a Review

- Pageload on the review form for the default attributes
- All forms have 2 default attributes and they are required. For products, the defaults are: quality & value, for a seller: Fulfillment & Customer Service. (Note: Although Customer Service is required users can opt out if its n/a to their order)
- The merchant is not able to opt out displaying these attributes; users are required to rate the product in these areas

{Attribute Label} — 1 ☆☆☆☆☆ Component 10: Star Rating

Condition 20 – Additional attribute graphic: Create a Review

- Pageload on the create a review form
- These options vary based on category and/or subcategory
- There can be up to 3 optional attributes; 1 additional attribute can use stars, thus leaving 2 attributes using a clickable graphic
- If used, they are required
- These attributes are grouped together under the 'And in these Areas…' header.
- Not applicable to seller reviews
- To be used, the ideal response must be in the middle, leaving the other two values as outliners

{Length} — 2
{Short}   {Just Right}   {Long} — 4
3   3   3
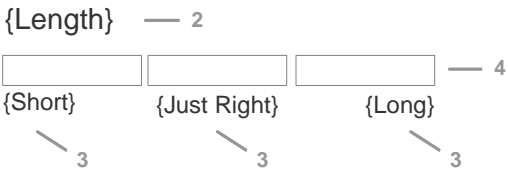
Condition 25 – On-click additional attribute graphic: Create a Review

- The graphical image indicates the user's selection
- The user is able to change their selection by clicking on another interval

{Length} — 2
{Short}   {Just Right}   {Long} — 4
3   3   3
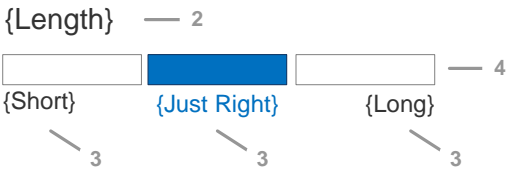
Condition 27 – On-hoover additional attribute graphic: Create a Review

- The graphical image indicates to the users what their selection will be if they were to click (this doesn't show up on the option that is currently selected if applicable)
- The user is able to change their selection by clicking on another interval

{Length} — 2
{Short}   {Just Right}   {Long} — 4
3   3   3
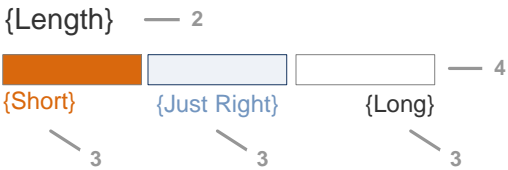
Condition 30 – Additional attribute graphic: Read only

- Read only view of additional graphic attributes is used when a review is in display mode
- Users are unable to interact with the graphic in anyway
- Percentage of people that rated the item at that interval is displayed (0 – 100); totaling 100%

{Length} — 2
{##}%   {##}%   {##}% — 5
{Narrow}   {Just Right}   {Wide}
3   3   3
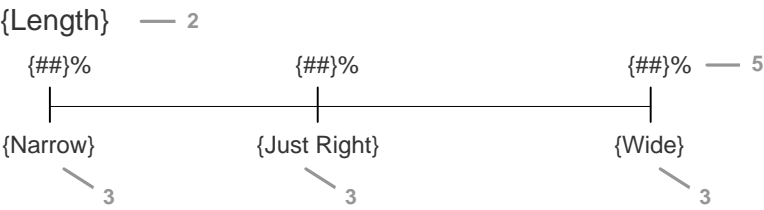
Condition 35 – Additional attribute graphic: Error

- If the user attempts to submit the create a review form without providing a rating for the attribute an error is thrown prompting the user to provide one

{Length}
{Short}   {Just Right}   {Long}

Please rate
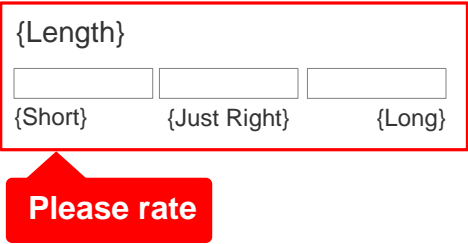
Condition 40 – Additional stars attribute : Create a Review

- Pageload on the create a review form additional star attributes
- These options vary based on category and/or subcategory
- There can be up to 3 optional attributes; either all stars or 1 additional attribute as stars and the remaining clickable graphic.
- If used, they are required
- Star attributes are grouped under the same header as the default star attributes

{Attribute Label} — 2 ☆☆☆☆☆ Component 10: Star Rating

Condition 50 – No additional attributes exists

- Pageload if no attribute exists
- The additional attribute section is hidden and all the content below the default attribute rating section is moved up.

Quality — 1 ☆☆☆☆☆

Value — 1 ☆☆☆☆☆ Component 10: Star Rating

Tell us about this item Required

FUNCTIONAL SPECIFICATIONS

1 – Required Attribute Labels
Type: Label
Values: Quality, Value (Product Create a Review)
    Fulfillment, Customer Service (Seller Review)

2 – Additional Attribute Labels
Type: Label
Values: Merchant / BU dependent
Source: Admin tool

3 – Attribute Scale Labels
Type: Label
Functionality: When the user is using the graphic to input their rating, all labels are displayed. When the graphic is being used to display a user's rating, all labels are displayed by the one with the highest rating is highlighted.
Values: Merchant / BU dependent; the center attribute is always 'Just Right' and the remaining two are the outliners for that area. (Such as long & short)
Source: Admin tool

4 – Attribute selector
Type: clickable graphic
Functionality: Customers click on the corresponding graphic to how they feel about product in the various area(s)
Values: Merchant / BU dependent; 3 intervals
Default Cond: enabled

5 – Percentages
Type: Numeric
Functionality: Shows the % of people that rated the item for the corresponding attribute rating
Values: 0 – 100%

6 – Star rating
Type: Star Rating
Format: Used to display a user's attribute rating, using full stars and half stars
Functionality: Read-only view of data submitted by reviewers. Users are unable to modify or interact with the display in anyway

Component 20: Attributes (2 of 2)

Condition 60 – LMP Seller Review Customer Service Default View
- Pageload; prior to the user selecting a rating for the LMP Seller's customer service or the checkbox

Customer Service

☐ Doesn't apply to my order

☆☆☆☆☆   Component 10: Star Rating

Condition 70 – LMP Seller Review Customer Service N/A
- If the user checks the checkbox to indicate customer service is N/A, the star ratings disable, not allowing users to give a rating

Customer Service

☑ Doesn't apply to my order

☆☆☆☆☆

Condition 80 – LMP Seller Review Customer Service N/A after rating
- If the user checks the checkbox to indicate customer service is N/A but already rated the star rating, the star ratings disable (leaving the input as is, but doesn't allowing users to change the rating. If the user unchecks the box, the rating stars enable as is.
- When the user clicks submit, the star rating for customer service would be ignored and not submitted.

Customer Service

☑ Doesn't apply to my order

★★☆☆☆

Condition 10 – Review Title: Default View

- On pageload when the form loads.

Summary Required {75} —— 1

75 character max —— 2

Condition 20 – Review Title: 10 Characters remaining

- On key up of the 65th character, the counter text changes color to indicate to the user they have almost reached the maximum character limit allotted.
- If the user continues to type past the 75th character, the field would no longer accept any additional characters. (No error is thrown)

Summary Required {10} —— 1

How many characters am I typing in this field right now and when —— 2

Condition 30 – Review Title: Submit / Preview Minimum not met (Error)

- When the user attempts to submit or preview their review without having at least 3 characters typed in the field an error is thrown

Summary Required {75} —— 1

—— 2

Please enter at least 3 characters

Condition 40 – Review Details: Default View

- On pageload when the form loads.

Tell us about this item Required   Reviewing Tips ▼

2000 character max —— 3

Condition 50 – Review Details: Viewable area met

- When the user has typed more than the expandable body text can show an additional line appears
- Content and controls below the expandable body text move down; the field should never cover any other content / controls on the page

Tell us about this item Required   Reviewing Tips ▼

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque et condimentum felis. Ut vitae massa at nibh hendrerit ultrices a non tortor. Vestibulum nec purus velit. Praesent posuere dolor vitae mi interdum ultricies. Aliquam aliquam lectus sodales diam euismod dictum vitae non leo. —— 3

FUNCTIONAL SPECIFICATIONS

1 – title character count

Type:	text / counter
Functionality:	As the user types characters into the corresponding input field, the counter will decrease by 1 (75 – Field Char Count)
Validation:	When the user reaches the 65th character the text turns orange (Condition 20)
Default Val:	75

2 – title

Type:	expandable body text
Functionality:	Once the user reaches the max viewable, an additional line appears. No scrollbar appears within the text field, however the user should be able to view all content within the allowable area
Default Cond:	enabled; with an initial line height of 1
Default Val:	Ghost text: 75 character max
Min Chars:	3
Max Chars:	75

3 – Thoughts

Type:	expandable body text
Functionality:	Once the user reaches the max viewable, an additional line appears. On the stand alone 'Create a Review' page and within the PDP, no scrollbar appears within the text field, however the user should be able to view all content within the allowable area. In the layer, the field should grow maximum of 30 lines. Once the 30 line max has been reached, a scrollbar in the field will be displayed. The filed doesn't accept more than 10000 characters typed
Default Cond:	enabled; with an initial line height of 3
Min Chars:	20
Max Chars:	10,000

Error - Min characters not met

Description:	When the user tries to submit or preview their review and there isn't a minimum of 3 characters in the field
Position:	Under the field. It is inserted into the page, pushing the content downward
Color:	Red

Component 30: Review Text (2 of 2)

Condition 60 – On-Click Reviewing Tips

- The content on the page is expanded and the active link is below the content. The arrow points in the direction the link will move to condense the content.

Tell us about this item _Required_

Tips to writing a great review

- **Be Yourself**: Good reviews have personality and life. Speak in your own voice and tell your story. Help readers understand who you are so they can put your review in context.

- **Be Honest**: Be fair and objective in sharing your opinions with others. Always share if you are affiliated with the product/service/place you are reviewing.

- **Be Respectful**: Even when sharing a dissenting opinion, be respectful. Debate the point, don't attack the person. Refrain from using offensive language.

- **Be Accountable**: Be accountable for your reviews. Know that others are basing their decisions on your insights. Never plagiarize any part of your review or misrepresent yourself in any way.

- **Be Organized**: Try to be succinct, organized and relevant. Make sure your review is easy to understand, readable and well organized.

- **Be Specific**: Please stay on topic and be very specific in your comments. Bring the product, service or place to life. Make comparisons and provide tips

Reviewing Tips ▲ ——— 2

Condition 70 – Submit / Preview Minimum not met (Version A error)

- In version A when the field is required and the user attempts to submit or preview their review without having at least 20 characters typed in the field

Tell us about this item _Required_   Reviewing Tips ▼

Please enter at least 20 characters

Component 50: Comments (1 of 3)

Condition 10 – Comment added
- The user's review is added to the top of the comment thread, as comments are shown in reverse chronological order.
- Edit and Delete links are present, as the user may edit or delete his or her own comments.

Leave a comment

[   ] ——— 1

[Submit]

> {Screen Name}, on {MM/DD/YY} at {Time}:
> {Comment text}
>
> Delete comment

> {Screen Name}, on {MM/DD/YY} at {Time}:
> {Comment text}
>
> Report a Concern

Comments ({#}) ▲

Condition 20 – Comment contains profanity
- If the comment does not pass the profanity filter, the word(s) that contain profanity, each character is masked with an a (*), but the review is posted.

> {Screen Name}, on {Month} {Day} at {Time}:
> This **** rocks!
>
> Delete comment

Condition 30 – User views own comment
- When a logged in user views his or her own comment, the comment has a "Delete comment" link instead of a "Report a concern" link.

> {Screen Name}, on {Month} {Day} at {Time}:
> {Comment text}
>
> Delete comment ——— 2

FUNCTIONAL SPECIFICATIONS

1 – Comments field
Type: expandable body text
Functionality: Once the user reaches the max viewable, an additional line appears. On the stand alone 'Create a Review' page and within the PDP, no scrollbar appears within the text field, however the user should be able to view all content within the allowable area. In the layer, the field should grow maximum of 30 lines. Once the 30 line max has been reached, a scrollbar in the field will be displayed. The filed doesn't accept more than 10000 characters typed
Default Cond: enabled; with an initial line height of 1
Min Chars: 3
Max Chars: 10,000

2 – Delete comment
Type: Link
Format: Text
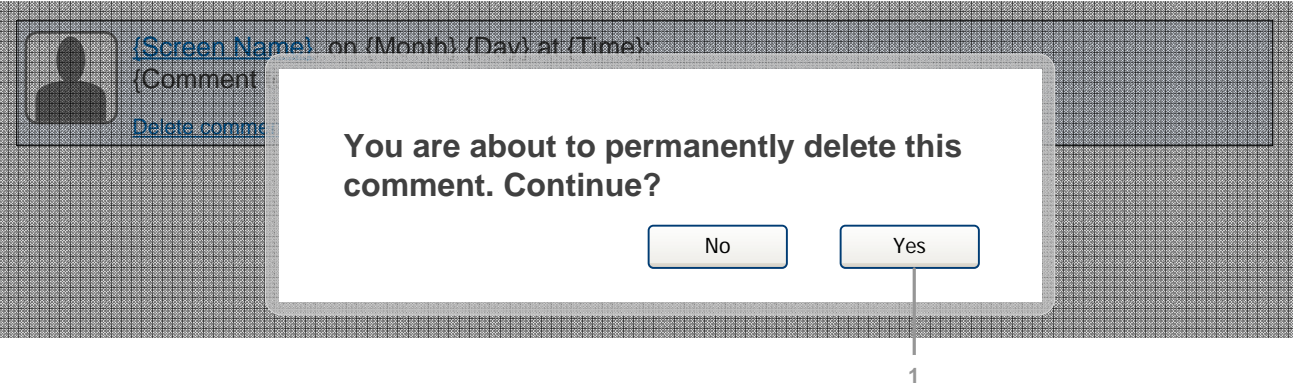Functionality: On-click, opens the "Delete comment" modal
Default Cond: Displayed only when a logged in user views their own comment.

Component 50: Comments (2 of 3)

Condition 40 – User deletes own comment
- The user is prompted to confirm the deletion of the comment via a modal.
- After the user clicks the Delete button, their comment is removed from the Comments section.
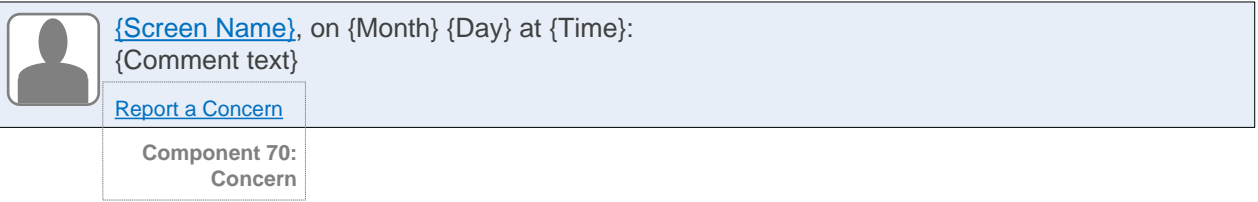
{Screen Name}, on {Month} {Day} at {Time}:
{Comment

Delete comme

You are about to permanently delete this comment. Continue?

[No]   [Yes]

1

Condition 43 – Comment deleted
- Comments can be deleted by a user (if they are signed in) by clicking the link and confirming. The comment content is still present, however the comment text is removed and there is text left to indicating the comment was removed
- Comments can be deleted by the moderator. If the comment is moderated and found offensive for whatever reason, the comment text is removed and there is text left indicating the comment was removed.

{Screen Name}, on {Month} {Day} at {Time}:
{Screen Name / Moderator} removed this comment
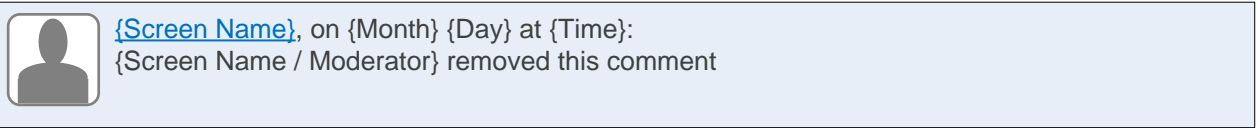
Condition 50 – Comment left by other user
- Every comment not left by the current user is displayed with a "Report a concern" link.

{Screen Name}, on {Month} {Day} at {Time}:
{Comment text}

Report a Concern

Component 70: Concern

Component 50: Comments (3 of 3)

Condition 60 – Comment section expanded, at least 1 comment available – Signed in (Banned user)

- Banned users are able to view comments but are unable to submit a comment. The comment functionality is hidden from these user.
- If the user isn't signed in, Condition 32 is displayed. When the user signs in, the notification is displayed.

➡ **Due to violating our rules of conduct, you can't contribute to the site anymore. If you believe this is a mistake, contact us** Component 60 – Contact Us

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{Screen Name}, on {Month} {Day} at {Time}:
Very helpful!
Report a Concern

{Screen Name}, on {Month} {Day} at {Time}:
I had the same problem! Thank you for sharing.
Report a Concern

Comments ({#}) ▲

Condition 70 – Comment section expanded, 0 comment available – Signed in (Banned user)

- The comment functionality is hidden from these user, and there is a notification inline stating that they are not able to submit a comment.
- If the user is not signed in, Condition 37 is displayed. When the user signs in notification is displayed.

➡ **Due to violating our rules of conduct, you can't contribute to the site anymore. If you believe this is a mistake, contact us** Component 60 – Contact Us

Condition 80 – On-click Rules of Conduct

- The rules of conduct are displayed in a layer
- *A link is included that will direct users to the customer service page anchored to the customer reviews page. TBD*

Æ **Due to violating our rules of conduct, you can't contribute to the site anymore. If you believe this is a mistake, contact us**
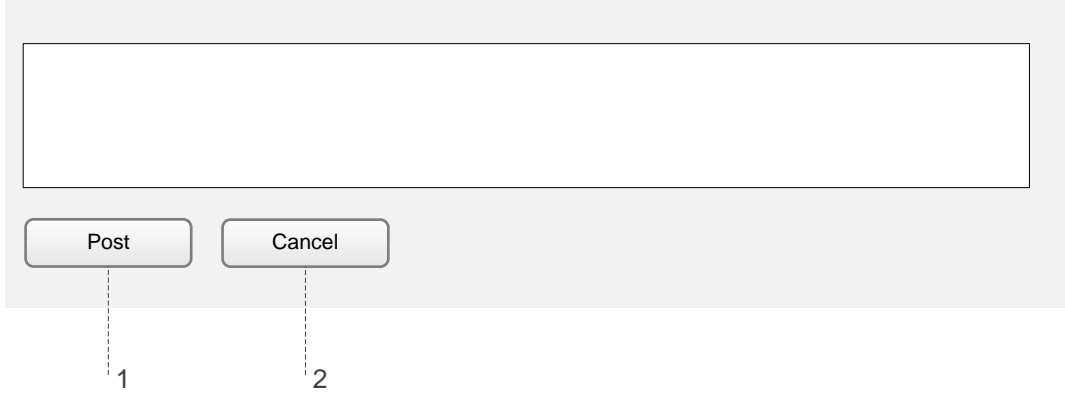
Close X

TBD

Component 50.10: Comments

Condition 10 – Default View
- reply link is enabled

Share   Reply

Helpful 0 👍   0 👎   🚩
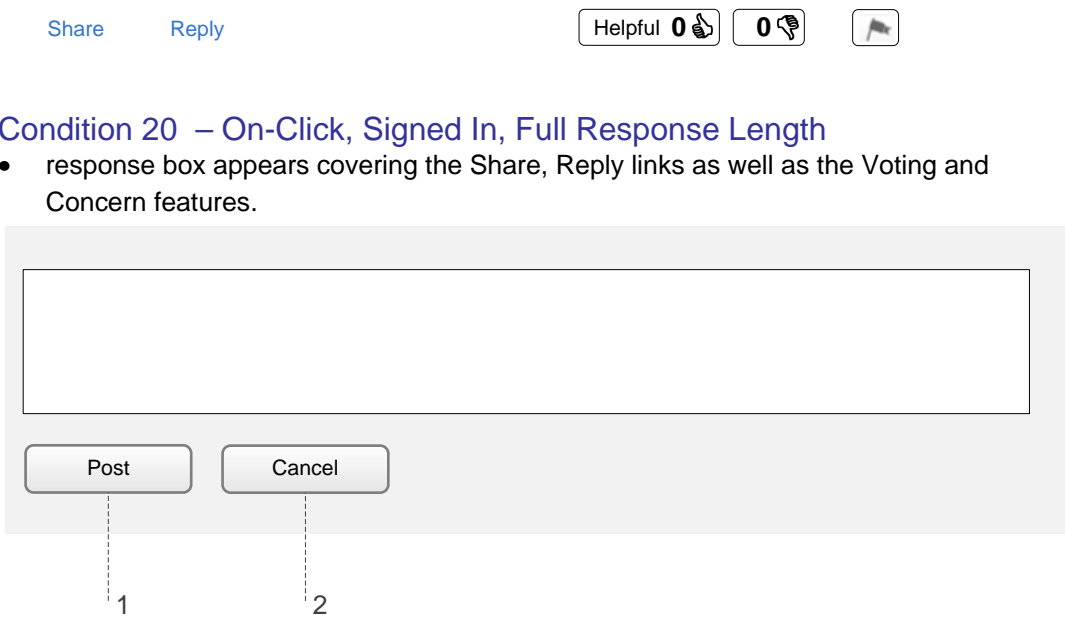
Condition 20 – On-Click, Signed In, Full Response Length
- response box appears covering the Share, Reply links as well as the Voting and Concern features.

Post	Cancel

1   2

Condition 30 – On-Click, Signed In, Nested Length
- response box appears covering the Share, Reply links as well as the Voting and Concern features.
- length of the response box is shorter due to nested reply.

1 ┈┈ Post   Cancel ┈┈ 2

Condition 40 – User Clicks Post Without Chars
- error should be thrown if user tries to click on post without entering a response.
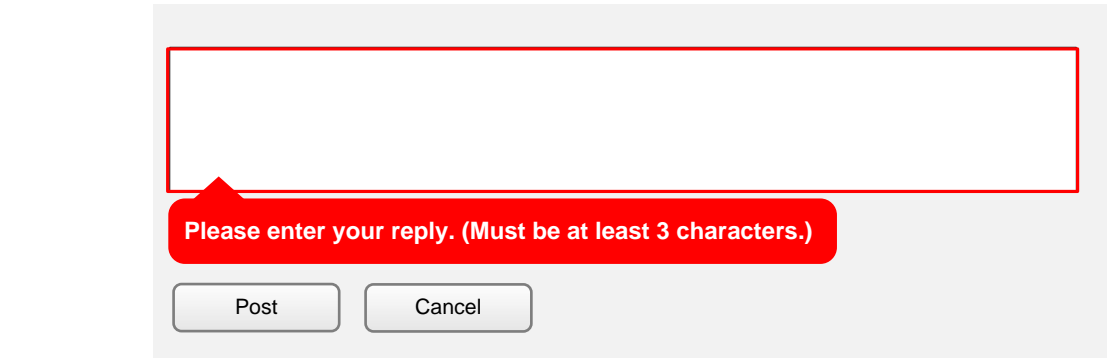
Please enter your reply. (Must be at least 3 characters.)

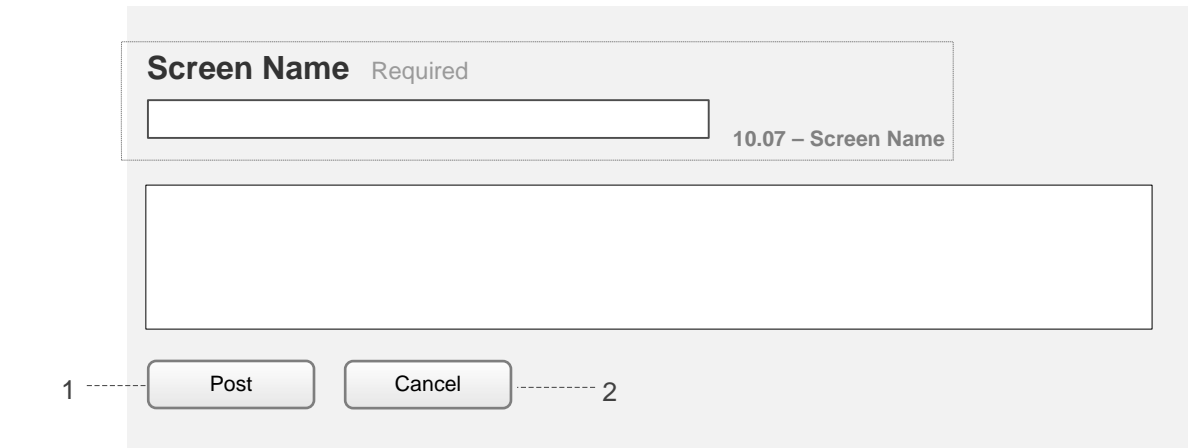Post   Cancel

Condition 50 – On-Click, Not Signed In
- if user is not signed in, on-click the user will be presented with the sign/registration modal
- user must have an account in order to post
- refer to wire frames: Sign-In & Registration

Condition 60 – On-Click, Signed In, No Screen Name
- response box appears covering the Share, Reply links as well as the Voting and Concern features.
- user is logged in but does not have a screen name yet.

Screen Name *Required*

10.07 – Screen Name

1 ┈┈ Post   Cancel ┈┈ 2

FUNCTIONAL SPECIFICATIONS

1 – Post

Type:	html button
Action:	on click
Functionality:	On click, response box disappears and user response is posted in the thread.
Condition 1:	the post should appear immediately underneath the post where user clicked on Reply link
Condition 2:	if user is posting within a nested thread, the post should appear aligned with the nested thread immediately underneath the last post

2 – Cancel

Type:	html button
Action:	on click
Functionality:	On click, the response box is removed from page and UI reverts to Condition 10.

Condition 10 – Default View
- Add Answer link is enabled
- Add Comment link is enabled

Add Answer   Add Comment

Condition 20 – On-Click, Add Answer
- response box appears undereath
- Add Comment link is no longer displayed

Add Answer

[Post]   [Cancel]

1   2

Condition 30 – On-Click, Add Comment
- response box appears underneath
- Add Answer link is no longer displayed

Add Comment

[Post]   [Cancel]

1   2

Condition 40 – On-Click, Not Signed In
- if user is not signed in, on-click the user will be presented with the sign/registration modal
- user must have an account in order to post
- refer to wire frames: Sign-In & Registration

Condition 50 – On-Click, No Screen Name
- user is signed-in but has no screen name yet.

Add Answer

Screen Name Required

10.07 – Screen Name

[Post]   [Cancel]

1   2

FUNCTIONAL SPECIFICATIONS

1 – Post
Type: html button
Action: on click
Functionality: On click, response box disappears and user response is posted at the end of the thread discussion.

2 – Cancel
Type: html button
Action: on click
Functionality: On click, the response box is removed from page and UI reverts to Condition 10 with both links displayed and enabled.
Condition: when there are zero answers for a question, clicking on cancel button would revert UI to the prior state.

Component 50.10.10: Comments (2 of 2)

Condition 60 – User Clicks Post Without Answer Chars

- error should be thrown if user tries to click on post without entering a response.

Add Answer

Please enter your answer. (Must be at least 3 characters.)

| Post | Cancel |

Condition 70 – User Clicks Post Without Comment Chars

- error should be thrown if user tries to click on post without entering a response.

Add Comment

Please enter your comment. (Must be at least 3 characters.)

| Post | Cancel |

Component 60: Contact Us

Condition 10 – Pageload (before user clicks link)

- Users have the option of clicking the contact us link. On display of the message to contact us, the link is always active.

Contact Us — 1

Condition 20 – On-click contact us

- A free form 3 lined textfield is displayed inline allowing users to input the body of their message.
- Due to the user having to be signed in before they are able to contact, the customer's name and email should be submitted with the text as well.

Contact Us

Close X —— 2

Message

Submit — 3

Condition 30 – Post submitted

- A confirmation message is displayed. This message will remain on the screen until the user either presses the close link, refreshes the page or leaves the page and returns.

Contact Us

Close X

Thanks for contacting us. We'll be in touch shortly.

DESCOPED

FUNCTIONAL SPECIFICATIONS

1 – Contact Us
Type:	Link
Functionality:	Opens the "Contact Us" drawer
Default Cond:	enabled
Target:	Condition 20

2 – Close link
Type:	Link
Functionality:	On-click, closes the drawer

3 – Submit
Type:	Button
Functionality:	Submits the message, the signed in user's email address and name to the moderator.

Component 70: Concern

Condition 10 – Report a concern link
- The "Report a concern" link exists so users (logged in or not) can report inappropriate reviews.
- The "Report a concern" link does not appear when a logged in user views their own review.

Report a Concern
1

Condition 20 – Report a concern layer
- Upon clicking the 'Report a concern' link, the layer opens.

Report a Concern

Close X ——— 2

Please describe the issue

3 — [Cancel]   [Report] — 4

Condition 30 – Report submitted
- The text that used to say "Report a concern" now says "Your report has been submitted." (the report flag changes to another color)

Report a Concern

Close X

Thanks for your concern. We'll look into it as soon possible. ——— 6

Condition 10 – Default View

- On pageload users have the ability to upload a photo or a video. Each button triggers a different restricted. For photos, users are only able to upload JPG, PNG & GIF file formats. For video, which is being handled by ExpoTV, restricts files to be uploaded in MOV, AVI, MP4, WMV, MP3 file formats.

Upload Media ({0}) Optional —— 1

Video 100MB max - MOV, AVI, MP4, WMV, MP3

Photo 3MB max - JPG, PNG, GIF
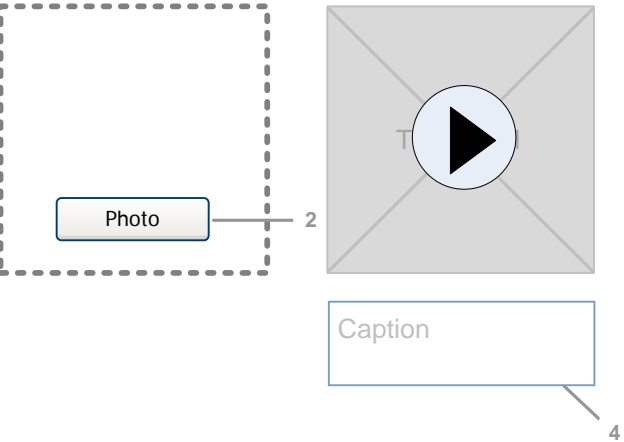
3 photo max

[Photo] —— 2
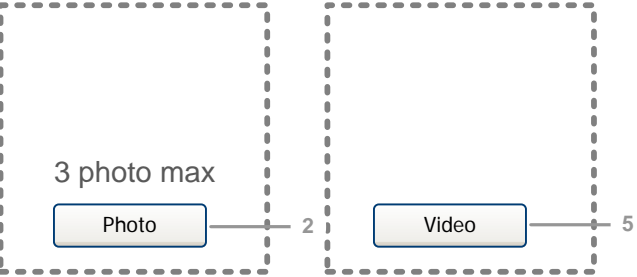
[Video] —— 5

Condition 20 – Video Upload

- Upload and interaction controlled by ExpoTV in iframe
- Once the user has uploaded a video, the button to upload a video is hidden, preventing the user from attempting to upload multiple video files
- Each uploaded file is has a caption and the ability to delete
- A counter next to the section header displays the total number of file successfully uploaded and will be attached to the review

Upload Media ({0}) Optional —— 1

Video 100MB max - MOV, AVI, MP4, WMV, MP3

Photo 3MB max - JPG, PNG, GIF

[Photo] —— 2

Caption

—— 4

FUNCTIONAL SPECIFICATIONS

1 – Uploaded photo counter
Type: text / counter
Format: alpha
Functionality: As the user adds photos / videos to the review the counter reflects the number of successful files uploaded
Max Value: 3

2 - Choose Photo File
Type: button
Functionality: Displays the browser upload file dialog box, with the ability to upload a image. The dialog box should restrict users from uploading a file that isn't one of the following file types: JPEG, PNG or GIF
Default Cond: Enabled

3 – Delete
Type: graphical button
Functionality: When clicked the uploaded media is removed from the review. The user is not promoted with a confirmation prior to removing the media. But a confirmation is shown to confirm the photo is deleted.
Default Cond: enabled
Target: Condition 50

4 – Caption
Type: expandable body text
Functionality: Once the user reaches the max viewable, an additional line appears. No scrollbar appears within the text field, however the user should be able to view all content within the allowable area
Default Cond: enabled; with an initial line height of 2
Default Val: Ghost text: Caption
Max Chars: 75

5 - Choose Video File
Type: button
Functionality: Owned by ExpoTV (Displays the browser upload file dialog box, with the ability to upload a video.)
Default Cond: enabled

Condition 25 – Photo Upload

- Customers are restricted from being able to upload more than 3 photos per review
- Each uploaded file is has a caption and the ability to delete
- A counter next to the section header displays the total number of file successfully uploaded and will be attached to the review

Upload Media ({0}) Optional —— 1

Video 100MB max - MOV, AVI, MP4, WMV, MP3

Photo 3MB max - JPG, PNG, GIF ₃

Remove

Thumbnail

Change —— 2

Photo —— 2   Video —— 5
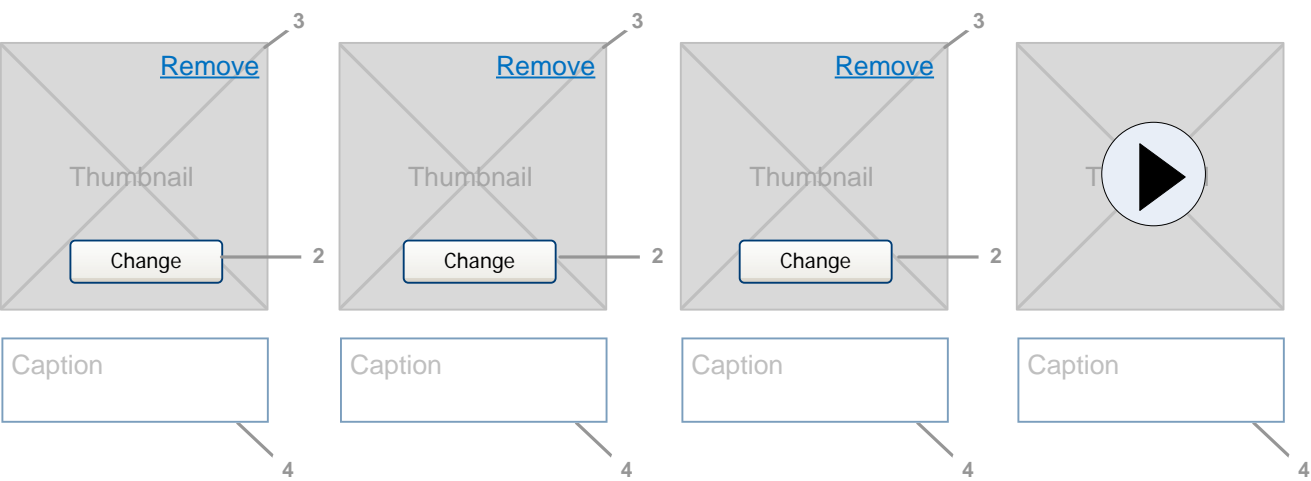
Caption

—— 4
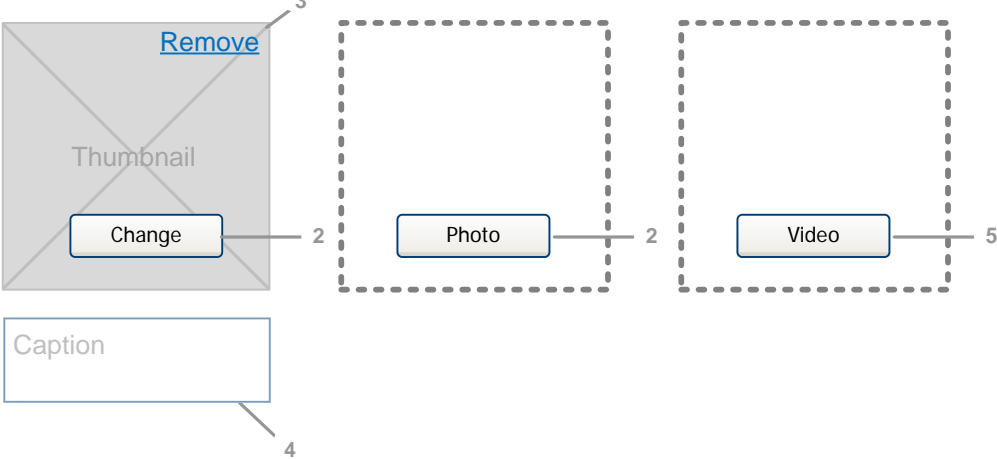
Condition 30 – Max Upload Met

- Once the user has successfully uploaded the maximum number of files (3), the Photo and/or Video upload buttons are hidden to prevent the user from uploading more then the allowable number of files

Upload Media ({0}) Optional —— 1

Video 100MB max - MOV, AVI, MP4, WMV, MP3

Photo 3MB max - JPG, PNG, GIF

Remove ³   Remove ³   Remove ³

Thumbnail   Thumbnail   Thumbnail

Change —— 2   Change —— 2   Change —— 2

Caption —— 4   Caption —— 4   Caption —— 4   Caption —— 4

FUNCTIONAL SPECIFICATIONS

1 – Uploaded photo counter
Type: text / counter
Format: alpha
Functionality: As the user adds photos / videos to the review the counter reflects the number of successful files uploaded
Max Value: 3

2 - Choose Photo File
Type: button
Functionality: Displays the browser upload file dialog box, with the ability to upload a image. The dialog box should restrict users from uploading a file that isn't one of the following file types: JPEG, PNG or GIF
Default Cond: Enabled

3 – Delete
Type: graphical button
Functionality: When clicked the uploaded media is removed from the review. The user is not promoted with a confirmation prior to removing the media. But a confirmation is shown to confirm the photo is deleted.
Default Cond: enabled
Target: Condition 50

4 – Caption
Type: expandable body text
Functionality: Once the user reaches the max viewable, an additional line appears. No scrollbar appears within the text field, however the user should be able to view all content within the allowable area
Default Cond: enabled; with an initial line height of 2
Default Val: Ghost text: Caption
Max Chars: 75

5 - Choose Video File
Type: button
Functionality: Owned by ExpoTV (Displays the browser upload file dialog box, with the ability to upload a video.)
Default Cond: enabled

## Condition 40 – On-click delete

- When the user clicks on the graphical button to delete, the button(s) are shown again to allow the user to upload another file if needed. If the video file remains uploaded, the video button remains hidden, otherwise its shown.
- A confirmation message is displayed in orange and goes away once the user places focus on another control

Upload Media ({0}) Optional —— 1

Video 100MB max - MOV, AVI, MP4, WMV, MP3

Photo 3MB max - JPG, PNG, GIF

➡ **Your media has been removed.**
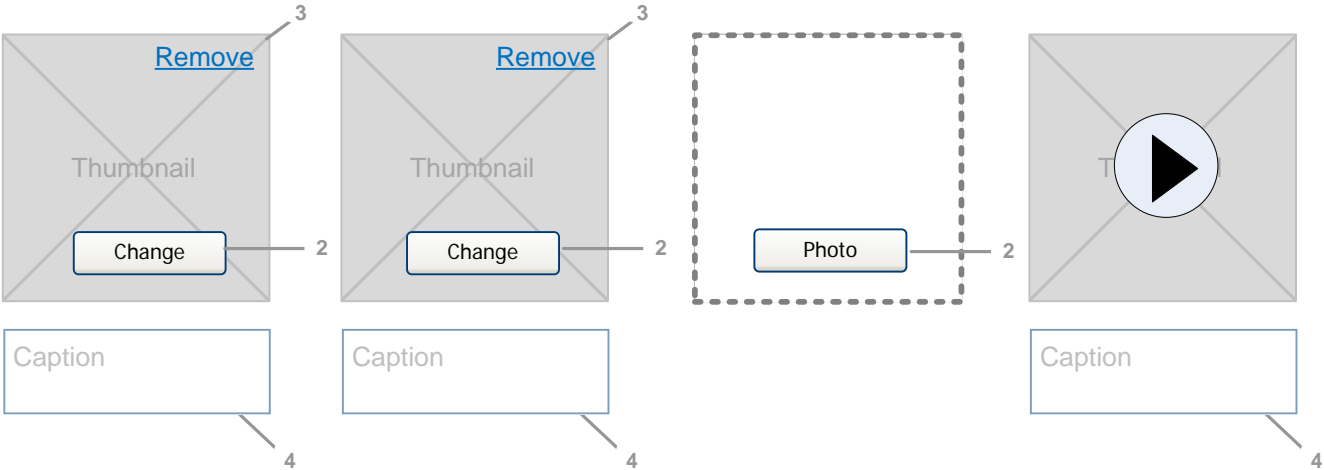
Condition 50 – Uploaded file exceeds max allowed

- When the user tries to upload a file that exceeds the denoted file max, a notification is displayed above the uploaded file area to indicate to the user why the media isn't uploaded
- Notification is displayed in real-time (once the file uploads unsuccessfully)
- The notification is displayed in red and goes away once the user places focus on another control

Upload Media ({0}) Optional —— 1

Video 100MB max - MOV, AVI, MP4, WMV, MP3

Photo 3MB max - JPG, PNG, GIF

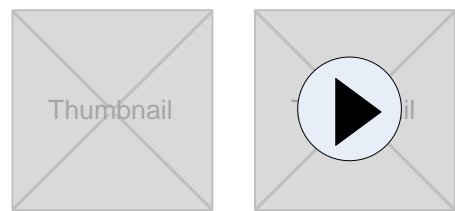➡ **Your file exceeds {#}MB. Please upload a smaller one.**
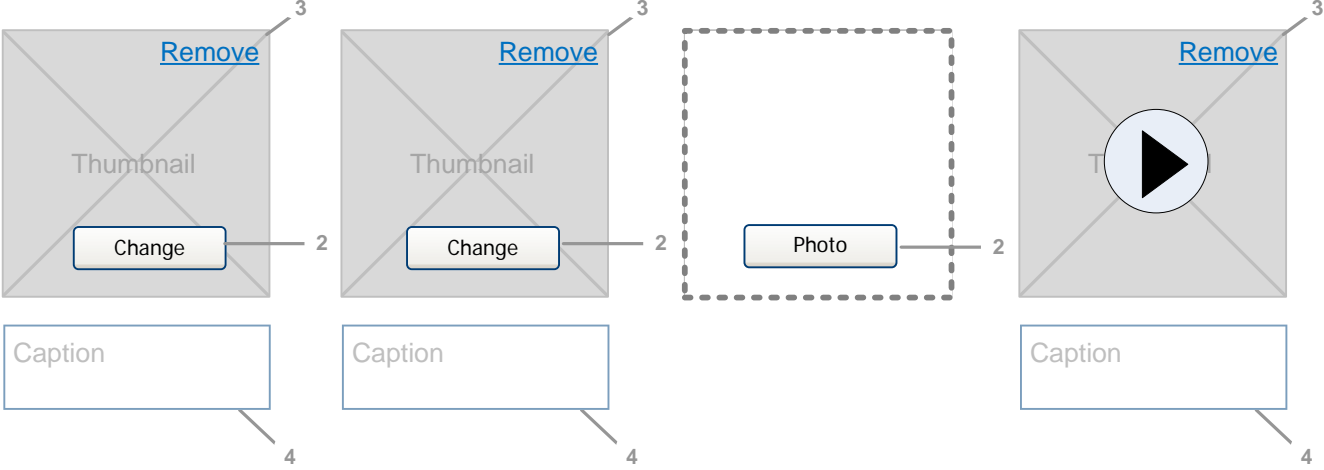
Component 80: Media (4 of 4)

Condition 60 – Photo(s) / Video Uploaded (View Only)

- Default view; once a review is posted, the photos and videos are read only
- On the preview page, photos and videos at this point can no longer be "played back" or viewed.

Condition 70 – On-click Photo(s) Uploaded (View Only)

- When a user clicks on a thumbnail a modal opens to display the full image with the caption if applicable

{Caption: Lorem ipsum dolor sit amet, consectetur adipiscing elit.}
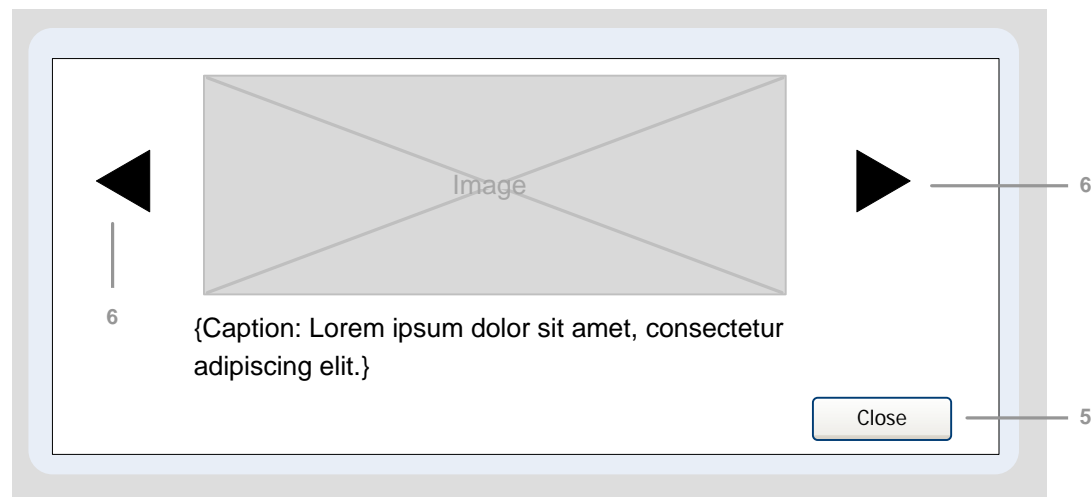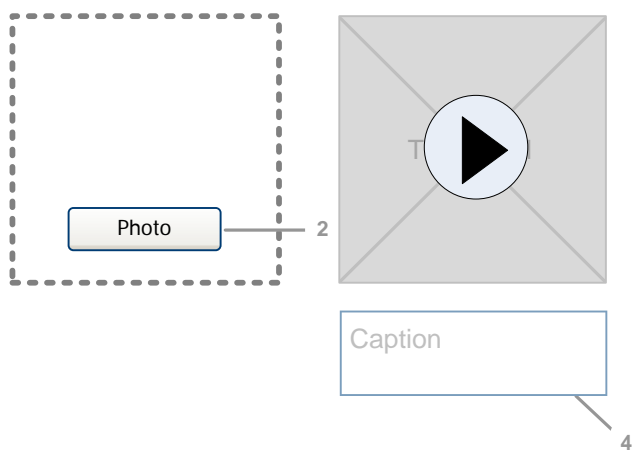
Condition 80 – On-click Video Upload (Play)

- Customers have the ability to review and uploaded video prior to submitting the form.
- When users click the play button, the ExpoTV interface would handle the playback / preview. (This is also true when the video is being played from the review.)

Upload Media ({0}) Optional — 1

Video 100MB max - MOV, AVI, MP4, WMV, MP3
Photo 3MB max - JPG, PNG, GIF

Component 90: Voting

Condition 10 – User has not rated a review as helpful

- Both the thumbs up and thumbs down ratings are unactivated.

This review was helpful?   {#} 👍 {#} 👎
                     1 2   3 4
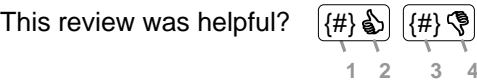
Condition 20 – User has clicked thumbs up

- The thumbs up button is activated.
- If the user were to click the thumbs down icon from here, the number of upvotes would decrease by 1, and the number of downvotes would increase by 1.

This review was helpful?   {#} 👍 {#} 👎

Condition 30 – User has clicked thumbs down

- The thumbs down button is activated.
- If the user were to click the thumbs up icon from here, the number of downvotes would decrease by 1, and the number of upvotes would increase by 1.

This review was helpful?   {#} 👍 {#} 👎

Condition 40 – User deselects

- user can deselect a selection
- If the user were to click the an icon again, this would void the original vote and therefore reset the counters with the numbers that were displayed prior to making the initial selection.

FUNCTIONAL SPECIFICATIONS

1 – Number of upvotes

Type:	Text
Format:	Numeric
Source:	Database: upvotes associated with the review
Content:	End user

2 – Thumbs up

Type:	Link
Format:	Image
Functionality:	On-click, activates the Thumbs Up icon and increments the number of upvotes by 1
Default Cond:	Unactivated, unless the current user has previously upvoted this review. This information is saved to a user's site cookie.

3 – Number of downvotes

Type:	Text
Format:	Numeric
Source:	Database: downvotes associated with the review
Content:	End user

4 – Thumbs up

Type:	Link
Format:	Image
Functionality:	On-click, activates the Thumbs Up icon and increments the number of upvotes by 1
Default Cond:	Unactivated, unless the current user has previously upvoted this review. This information is saved to a user's site cookie.

Component 100: Profile Information

Condition 10 – Reviewer public profile information
- Customers have the ability to provide certain demographic information about themselves that is displayed along with their profile per their digression.
- Any content not provided or opt out of by the user is not displayed

{Screen Name} — 2
{Ag **Descoped** 3
{City, State} — 4
Badge — 5
1
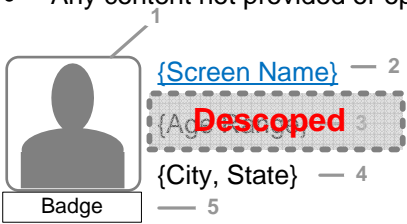
Component 110: Date

Condition 10 – Date Displayed
- Each review has a corresponding date
- The date displayed is the date the customer submitted their review
- The date is formatted as: Month DD, YYYY

{Month DD, YYYY} —— 6

Condition 20 – Syndicated reviews date
- Each review has a corresponding date
- The date displayed is based on the source of the review
- The date is formatted as: Month DD, YYYY
- Additional text is included the indicate the source of the review

{Month DD, YYYY} via {Site} —— 7

FUNCTIONAL SPECIFICATIONS

1 – Profile image
Type: image
Functionality: The corresponding user's profile image is displayed. If the user has not uploaded an image to their profile, a default image is used.
Source: User's profile

2 – Screen Name
Type: Link
Functionality: Page turn to the corresponding users public profile page. Not a link on the preview modal.
Default Cond: enabled
Target: Public Profile

3 –Age range
Type: text
Functionality: Displays the corresponding age range based on the user's birthday (including the year). If the year / birthday isn't available, the age range is not displayed. No space is left.
Source: User's profile

4 – City, State
Type: text
Functionality: Displays the corresponding city, state based on the user's zip code.
Source: User's profile

5 – Badges
Type: icon
Format: Image
Functionality: Displays the highest level badge earned or the badge that is most relevant to the review. The rules for this will be determined by the BU.
Condition: max number of badges displayed is 2
Source: User's profile

6 – Date
Format: Date: Month DD, YYYY
Values: Displays the date the review was submitted by the reviewer
Source: Moderation tool

7 – Source
Type: Text
Functionality: Displays only when the user wrote a review in another SHC site then what the user is currently reviewing the review in

Component 110: Follow

Condition 10 – Default View
- View regardless of log-in status, button is enabled.

Follow

Condition 20 – On-Click, Signed In
- if user is signed in, on-click the button should convey that action has taken place
- button continues to be enabled to give user opportunity to un follow the discussion.

Unfollow

Condition 30 – On-Click, Not Signed In
- if user is not signed in, on-click the user will be presented with the sign/registration modal
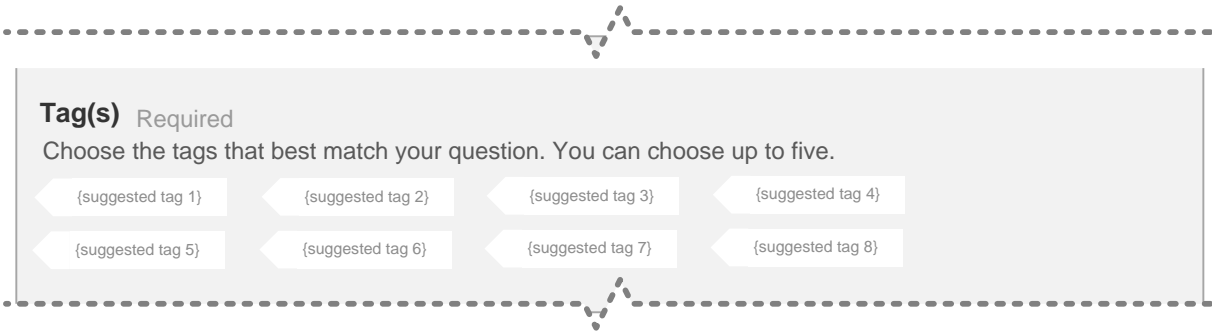- refer to wire frames: Sign-In & Registration

Condition 40 – On-Click, Signed In, No Screen name

Should screen name be required in order to follow?
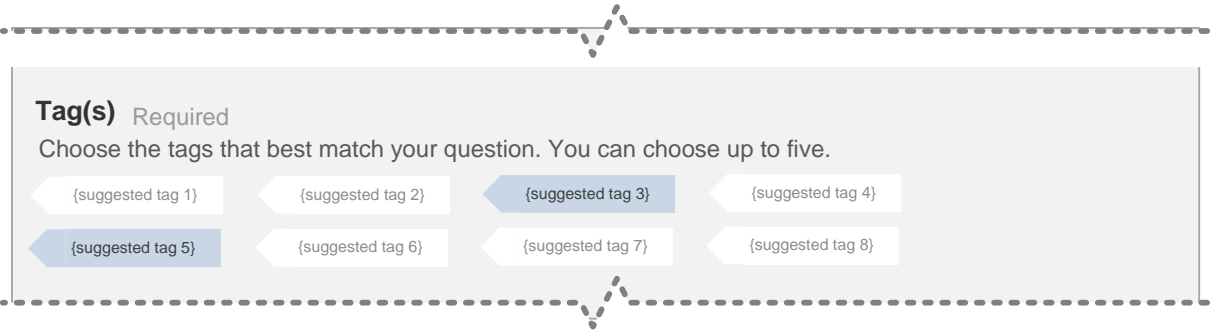
Component 120: Tags

Condition 10 – Default View

- Tags are automatically generated and suggested for the user based on the question submitted.
- Tags are pre defined by the content team

Tag(s) Required

Choose the tags that best match your question. You can choose up to five.

{suggested tag 1}	{suggested tag 2}	{suggested tag 3}	{suggested tag 4}
{suggested tag 5}	{suggested tag 6}	{suggested tag 7}	{suggested tag 8}

Condition 20 – Tags Selected

- User selects a tag by clicking.
- Once user selects a tag, the selected tag becomes visually distinct.
- If user clicks on a selected tag, the tag will become deselected.
- If user attempts to click on a 6th tag, the system should not accept the selection. User will have to deselect an already selected tag first in order to only have 5 selected tags.

Tag(s) Required

Choose the tags that best match your question. You can choose up to five.

{suggested tag 1}	{suggested tag 2}	{suggested tag 3}	{suggested tag 4}
{suggested tag 5}	{suggested tag 6}	{suggested tag 7}	{suggested tag 8}