**Header and Footer**

**Page 2**

Occasions: ex. Mother’s day etc

Top level navigation:

* “Go shopping” (make it a link, not blue)

**Page 3**

“Customer care” will be a link and won’t have a dropdown for now

**Footer:**

Add site feedback on top and bottom

* Code will be provided from Qualtracs

**Blog**

**Page 3**

* Category name🡪 point to the interest page/category main page
* Change author name to screen name

**Page 4**

How will we differentiate between buying guide or blog?

Make wires for Q&A, Guying Guide like that of Related Articles

**Navigation map**

* Occasions is a season and if there is no content that page will never show
* Mask out the second level navigation under Customer Care in the site map (the 12 items).
* Judy, Doug and Shirley to re-group to make edits for the navigation map.
* Sub categories only pertain to Sears and Kmart under customer care
* Make Go Shopping another color and it will be a link

**Header**

* Go Shopping will be moved and put it somewhere else
* Doug to validate if “Join the community” is the correct copy for this
* Make “Q&A” consistent from page to page
* For the Compact View go to Sears.com to review

**Footer (pg. 4)**

* Which footer navigation do we need content for
* Add “Feedback” link at the top and bottom
* About Us – base this on what our email communications are. Doug to take a stab at this and share with Casey for feedback. The “About Us” could be only the top of that Meet the Communities page.

**Articles/Blog Module & List View**

***Page 3***

* We need to change “Author Name” to “Screen Name”

***Page4***

* Revise this page to reflect multiple types of story types