Homepage Basic

h2. Story:

As a User I want to browse the homepage and view the following information:

\* Rotating hero

\* Links to ….

\*\* Navigation/Drop-zone brown titles (Projects, Blog, Plant Database, My Garden, Buying Guides)

\*\* Social Networks

\*\* Kmart Local Ad

\*\* Drop-zone red titles (Last viewed, video, project and article)

\*\* Promotions

\* Cart checkout

\* Search Garden Club

h2. Tasks:

# Horizontal and vertical drop-zones will be determined by the layouts of those particular pictures

# The Navigation bar

\*\* Are all those that are in drop-zone brown titles

\*\* Should direct user to particular source that they click on (My Garden, Plant Database and Buying Guides not part of this phase)

\*\* Color: white background with brown text

\*\* Should appear on every page (same color and place)

\*\* When clicked upon, display brown rectangular box with drop arrow

\*\* These tabs should be in this order from left to right (Home, Projects, Blog, Plant Database, My Garden and Buying Guides)

# Above the footer will be a promotion (different from the one above) that will be uploaded by client and it will stretch through the whole page

# The shopping cart will direct user to Kmart’s checkout

# User should be able to search for anything that pertains to Garden Club in the “Search Garden Club”. (Search tab color: White with green line above on every page)

# Blog, plant database, projects (how to), buying guides, my garden, articles & videos callout and promotions will be dynamic and divided into 2, 50% columns which will consist of:

\*\* Any combination of layout drop-zones, except for vertical on the left column

\*\* Can’t have it going horizontal in the middle between blog and plant database

# The titles of a drop-zones will always be displayed on the bottom left (blog, plant database and etc.)

# Page navigation

\* Home>>Projects>>Care and Maintenance>>Video, Howto, or project>>

\* Home>>Blog>>>>> Blog article

h2. Acceptance Criteria:

# Ensure that the picture layout determines whether horizontal or vertical

# Ensure that the navigation bar

\*\* Directs user to particular source that they click on

\*\* Changes to brown rectangular box with drop arrow when clicked upon

# Ensure that there is a ad/promotion above the footer with link photo and that it works

# Ensure that the shopping cart directs user to Kmart’s checkout

# Ensure that the user is able to search for anything that pertains to the Garden Club in the “Search Garden Club”. (Search tab color: light green on every page)

# Ensure that its dynamic per 50% column and include the following:

\*\* Any combination of layout drop-zones, except for vertical on the left column

\*\* Can’t have it going horizontal in the middle between blog and plant database

Rotating Hero

h2. Story:

As a user, i want to browse the homepage and project homepage and view the information that is in the rotating hero:

\* Articles/Blogs

\* Howto

\* Products

h2. Tasks:

Specific to Homepage rotating hero

# 5 different rotating hero images which will auto scrolls every 5 seconds

# The information in the rotating hero will be articles, projects, products and videos

# Distribution of how many of each will be determined by admin (ex. 2 articles, 1 video, 2 products and etc)

Specific to Project rotating hero

# 3 different rotating hero images which will auto scrolls every 5 seconds

# The information in the rotating hero will be based on project category

# Distribution of how many of each will be determined by admin (ex. 2 articles, 1 video)

Both

# Update approximately once a month with new images and videos

# Rotating hero will be same size and it will be static

# By clicking on the small square boxes, it should navigate to the one you clicked on

\*\* Color: white when it’s not the picture on display and red vice versa

# Corner callout (Information box)

\*\* Always same size and left aligned

\*\* It will be static

\*\* Color: Light green

# Videos will have an image associated with it, and on the corner callout it will address that it’s a video

h2. Acceptance Criteria:

Specific to Homepage rotating hero

# Ensure that there are 5 different rotating hero’s and that they rotate every 5 seconds

# Ensure admin the right to distribute how many of each kind that should go on the rotating hero (5 total)

Specific to Project rotating hero

# Ensure that there are 3 different rotating hero’s and that they rotate every 3 seconds

# Ensure admin the right to distribute how many of each kind that should go on the rotating hero (3 total)

Both

# Ensure that the images or videos gets uploaded the right way

# Ensure for every image it’s the same size and location

# Ensure that the little squares navigate you to the right article/blog, video or project

\*\* Ensure that the Color is as follows: white when it’s not the picture on display and red vice-versa

# Ensure that the corner callout is the same size and left aligned for each image, static and light green color

# Ensure that the ones that state video have an image association link

Homepage:dropzone red titles

h2. Story:

As a user, I want to browse the homepage and view the following:

\* Last viewed

\* Video drop-zone

\* Article drop-zone

\* Project drop-zone

h2. Tasks:

# Once u hover over, it should display a brief description of that particular topic and state “read more”

# When u hover over, the color of that “last viewed or video/project/article drop-zones” should change to brown

# When u click on “last viewed”, “video drop-zone”, “article drop-zone” and or “project drop-zone” it should direct user to the source

# “Last viewed” should always be stationary (same location and size)

# “Video, project and article drop-zones” will be dynamic

h2. Acceptance Criteria:

# Ensure that when you hover over red drop-zone titles it should give brief description of topic

# Ensure that the color changes to brown, when you hover over

# Ensure the link works and directs user to the right pages

# Ensure for “last viewed” that it’s in the same location and size

# Ensure that "video, project and article drop-zones are dynamic

Homepage: social icons & kmart Local Ad

h2. Story:

As a user, I want to browse the homepage and view the following:

\* Social Icons (Facebook, twitter, RSS and Sears Social)

\* Kmart Local Ad

h2. Tasks:

# Social icons

\*\* Same size, and it will be static

\*\* Social Network Icons will always be right aligned

It will have the following 4 icons (Facebook, Twitter, RSS and Sears Social)

# Kmart Local Ad

\*\* It will be right aligned above social network icons

\*\* Same size and location

\*\* It will route user to Kmart’s add (where user will input zip code to retrieve appropriate Ad)

Acceptance Criteria:

# Ensure that the icons are right aligned

# Ensure that the icons navigate to the source

# Ensure only the following social network icons are on the homepage (Facebook, Twitter, RSS and Sears Social)

# Ensure that they are same size, location and that they are static

Project landing page, project and blog sub-category

h2. Story:

As a user, I want to browse the project homepage and project/blog sub-category pages and view the following links:

\* Blog category

\* Promotions

\* Project categories (Indoor, Lawn Care, Care and Maintenance, Edible Garden, Container Garden, Landscaping, Flower Garden and Trees & Shrubs)

h2. Tasks:

h3. Project homepage:

\* Project drop-zone:

# Text information

# Right aligned

# Brown color drop-zone

\* Categories and promotion drop-zones:

# These will all be static

# Titles will be on the bottom, left aligned

h3. Project and Blog sub-category pages:

\* Both:

# It will have 5 different sub categories per page

# Pagination

# Promotions and drop-zones red titles right aligned

# View on one page link will be at the top and bottom of each page (enable user to see all of the sub-categories)

# Sort by - enables user to filter the sub-categories

# Read more link to allow user to view the full article

# Each sub-category will have a title

# It will give user “results” found per that meticulous search/filter

# Below the title will be the date it was posted

\* Project sub-category pages:

# Breadcrumb will be below the toolbar (one of the categories)

# Image associated with the article, left aligned

\* Blog sub-category pages:

# Blog drop-zone, right aligned (information regarding blogs)

# It will have tags

h2. Acceptance Criteria:

h3. Project homepage:

\* Ensure the following for project drop-zone:

# Text information available

# That its right aligned

# Drop-zone is brown color

\* Ensure the following for categories and promotion drop-zones:

# That they are static

# That titles are on the bottom and left aligned

h3. Project and Blog sub-category pages:

\* Ensure the following for project and blog sub-category pages:

# That they have 5 different sub categories per page

# Pagination

# Promotions and drop-zones red titles are right aligned

# View on one page link will be at the top and bottom of each page, make sure it works

# Lets user filter sub-categories via "sort by"

# Read more link allows user to view the full article

# Each sub-category has a title

# It gives user “results” found per that meticulous search/filter

# Below the title it has the date it was published

\* Ensure the following for Project sub-category pages:

# Breadcrumb to be below the toolbar (one of the categories)

# There is an Image associated with the article, left aligned

\* Ensure the following for Blog sub-category pages:

# Blog drop-zone is right aligned (information regarding blogs)

# It has tags

Project type and blog page

h2. Story:

As a user, I want to browse the project types and blog page and be able to do the following;

\* Rate articles/blogs and comment as necessary

\* Use social icons, print, email and link to promotions

\* View items required for projects (lead to modal)

\* Watch video of an actual project

h2. Tasks:

All:

\* Breadcrumbs below the category

\* Social Icons, Comment, Email and Print will all be left aligned below the main image

\* When you hit comment, you will get a dropdown on the bottom of the page and only users can comment

\* Show last 3 comments and use pagination for the rest

\* SYWR (static)

Project Howto page:

\* Category dropdown:

# Color: Orange

# Positioned above the title, left aligned

# Categories will include the following: (Indoor, Lawn Care, Care and Maintenance, Edible Garden, Container Garden, Landscaping, Flower Garden and Trees & Shrubs)

\* Items Required:

# Variable height and can accommodate depending on how many items per particular project

# All of the items will be links, and once you click on it will open modal

# Link colors: orange to grey, once you click on it (p1)

\* Static images and drop-zones

# Image below social network icons can be maximized

\* Ratings above social networks

Project article page:

\* Ratings below the breadcrumbs along with publication

\* Category dropdown:

# Color: Orange

# Positioned above the title, left aligned

# Categories will include the following: (Indoor, Lawn Care, Care and Maintenance, Edible Garden, Container Garden, Landscaping, Flower Garden and Trees & Shrubs)

Project video page:

\* Breadcrumbs, categories, ratings and social networks, comment and email will be on zone 2

\* Once you hit comment, zone 2 will alter to a comments section with pagination

\* Zone 3 and 4 will be dynamic

\* Per 50% column, you can’t have vertical drop-zone on the left

\* Video from ExpoTV

Blog article page:

\* No ratings

\* Will have author first name and last name

\* Will have tags

\* Author name dropdown:

\* Color: Orange

\* Positioned above the title, left aligned

h2. Acceptance Criteria:

Ensure the following for All:

\* Breadcrumbs below the category

\* Social Icons, Comment, Email and Print are all left aligned below the main image

\* When you hit comment, you will get a dropdown on the bottom of the page and only users can comment

\* Show last 3 comments and use pagination for the rest

\* SYWR (static)

Project Howto page:

\* Category dropdown:

# Color: Orange

# Positioned above the title, left aligned

# Categories will include the following: (Indoor, Lawn Care, Care and Maintenance, Edible Garden, Container Garden, Landscaping, Flower Garden and Trees & Shrubs)

\* Items Required:

# Variable height and can accommodate depending on how many items per particular project

# All of the items will be links, and once you click on it will open modal

# Link colors: orange to grey, once you click on it (p1)

\* Static images and drop-zones

# Image below social network icons can be maximized

\* Ratings above social networks

Project article page:

\* Ratings below the breadcrumbs along with publication

\* Category dropdown:

# Color: Orange

# Positioned above the title, left aligned

# Categories will include the following: (Indoor, Lawn Care, Care and Maintenance, Edible Garden, Container Garden, Landscaping, Flower Garden and Trees & Shrubs)

Project video page:

\* Breadcrumbs, categories, ratings and social networks, comment and email will be on zone 2

\* Once you hit comment, zone 2 will alter to a comments section with pagination

\* Zone 3 and 4 will be dynamic

\* Per 50% column, you can’t have vertical drop-zone on the left

\* Video from ExpoTV

Blog article page:

\* No ratings

\* Will have author first name and last name

\* Will have tags

\* Author name dropdown:

\* Color: Orange

\* Positioned above the title, left aligned