**WIRE NOTES: 1/25/12**

1. Will the social network icons always be on the right? Yes
2. How many social network icons will we have? Homepage will have 5 (Craftsman , sears social, fb, twitter and RSS) and every other page will have those 5 along with a 3 other
3. How many rotating images and how often will we update them? 5, update once a month
4. Will the rotating hero be the same size and place? Yes
5. By clicking on the small boxes in the rotating hero, would navigate the user to different article and etc correct? Yes
6. What information will we have on the rotating hero? Articles, projects, products and vids…blog in P3
7. Will we have images and videos on the rotating hero, and if so will the vid have info box? We will have both but for the video there will be an image associated with it and the corner callout will address that it’s a video, plus the title will give it away too. (Video: How to plant a flower)
8. How often will the rotating hero change/slide? Approximately every 5 seconds
9. Is there a fixed number of how many articles, projects and vids we going to have as far as distribution? The distribution Is up to the admin
10. The info box within the rotating hero, will it always be left aligned, same size? yes
11. Will the last viewed and get connected be at the same place at all times? Yes
12. How do we determine which images we will have as vertical vs. horizontal? Depends on the photo
13. Will the images be the same size for ALL those vertical vs. horizontal? As of now that’s the plan
14. Will the images be place the same place for every page because that would make it easier for the user to cruise through the pages? No, the images can (and most probably will) move. We're sort of discouraging the traditional way of navigating in a way and that includes the promo as well.
15. As far as what’s recommended, how does it determine? End user
16. Where are we going to pull our images from? Pat and Lindsay are creating a library for it, because the images in MML are poor content and they are small, so we won’t use MML images.
17. Will the images used for blog, plant db, how to, my garden, and buying guides change? No, but if we need to we can change it in the future
18. How do we know which ones are the recommended? The two that says harvesting vegetables and starting seeds indoors. They will generally have a larger red box for the title. I told Sam to include the word “recommend” it there, so the user knows why those articles are there. Generally if it doesn’t say it then looks like a typical article, “recommended” will actually make the user take a step he/she wouldn’t of have otherwise.
19. The buy online (green box) will it always be there, and will it be on every page? Depends on the client
20. Are we going to have 2 search bars? Yes
21. Will the titles always be on the bottom left for blog, pland db and etc? Yes
22. Once you click the plant db what happens? Link you to 3rd party site.. http://www.lowes.com/cd\_Lowes+Plant+Guide\_253427968\_?url=plantsearch.aspx

--As far as the ads go, if the picture doesn’t fit the size range because it’s too small, put a background color box to fit it.

--The look and feel is from gilt.com

--Lindsay has been designing at 960

**WIRE NOTES: 1/26/12**

1. Is that toolbar going to be on every page? yes
2. In the home tab, what information are we putting in there, if it’s a dropdown? Not a dropdown
3. The topic that states article will that always be articles or will we have projects there as well? It wont always be articles. It will include articles, blogs and videos
4. When you hover/roll over blog, my garden, how to, last viewed and etc does it show you an overview description? Only for the once in the red color title boxes

My golfer not on every page? Depends on client, its just promotion

GC search box? Only GC info

Ads? If I click on it will it ask for zipcode or route me to kmart cite?

Project page to have social icons? nope

Project page to have 3 rotating heros? yes

Project page boxes not stationary? They are static

Category on project page, what are the diff categories? Indoor, edible garden, lawn care, container garden, care and maintenance, trees and shrubs, landscaping, flower garden

Ratings? Part of next phase

Like button? nope

Will project videos have one vertical and one horizontal? Any combination, except

Is blogs going to be part of the rotating hero?

As far as commenting, who can comment? Users with profile

Widget gets larger?

Author and tagging, rating blog article

Marketplace ad.

Far right of articles page will it be all article related dropzones?

Sort by options? Date and author

Comments, pagination, 3 per page?

If article or product is in kmart and sears, each need to be pull from there own API

-if each party puts the content/product in their own API that should resolve the issue???

insert into the context.

wrap and not render (enlarge image)

* Last Viewed: Should direct user to last published and not the last thing viewed
* Red Drop-zones titles: Red text goes away when u cover over the Articles, Projects and Videos
* View on one page link: Default 10 per page and then have it set to “infinite scroll” per 100 page search items (where as u scroll u get content) because the system can’t handle all data at once.
* Include Image banner on project howto page
* Video size not scaled to the comps and issues with videos because they are in flash and we don’t have the source codes

“List Page”

As a user I want to blog and enter

As a user I want to browse and view the blogs page, so that I can do the following:

-Edit blogs

-Enter new thread

-Cancel blogs