**Responsys**

Following post category? Or actual post?

Questions or discussion ?

For the frequency

-What does unsubscribe radio button do? Does it take you out of category or post type?

-if no updates, what does the user receive?

Send to responses:

What should it contain?

How do we send data and schedule to responsys.

-follow comments/answers/reply

-follow question/posts/guides or discussion of that particular post or of that category?

-follow categories. does it include discussion?

Requirements:

Category subscriptions: what happens when u follow a category?

-Responsys has: emails contain links and number to the categories of questions only

1.Email of Questions only: What content to we want? Email contains:

Excerpt or the question (follow the question)

2.User subs to question? What info do they get in that email

Question and the link to answer it. In real time ideally.

3. Never button for the frequency?

No emails send to user whatsoever

Follow question-get notification when someone answers that question

Follow category- get excerpt- get series of this (5 excerpts depending on what you followed) ….you get content for questions.

Subscribe to guide and blog?

Yes.

If user subscribes to electronic category, does that include guides, blogs and question?

Do we want to follow electronic guides only or electronics only etc

When you answer something are you subscribed to