

CAMUNDA

What does **low-code** mean to you and the software you build?

Bernd Ruecker
Co-founder & Chief Technologist Camunda
bernd.ruecker@camunda.com



CAMUNDA

Was bedeutet **Low-Code** für dich und die Software, die du baust?

Bernd Ruecker
Co-founder & Chief Technologist Camunda
bernd.ruecker@camunda.com



41%

Shadow IT is mainstream

CAMUNDA

“ Business technologists - formerly “shadow IT” - now account for 41% of employees who conceptualize, design, develop, test and produce technology.

“ 47% of boards have moved digital-business budgets into business functions (away from a central IT budget).
81% of IT leaders say business technologists are more involved in technology innovation now than two years ago.

Source: Gartner.

“Top Strategic Technology Trends for 2022: Hyperautomation” (18 Oct 2021);

“Practice Consensus Decision Making to Improve the Quality of Software Investment Strategies” (2024).

Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates.

no-code/low-code

There will be **no-code/low-code**.

There will be **no-code/low-code**.
Let **us** shape how it looks –

There will be **no-code/low-code**.
Let **us** shape how it looks –
before business does **without IT**.

But how?



“

We need to speed up
our bank account
opening. **Others do
this in minutes, we
need 3 days!**



The as-is situation

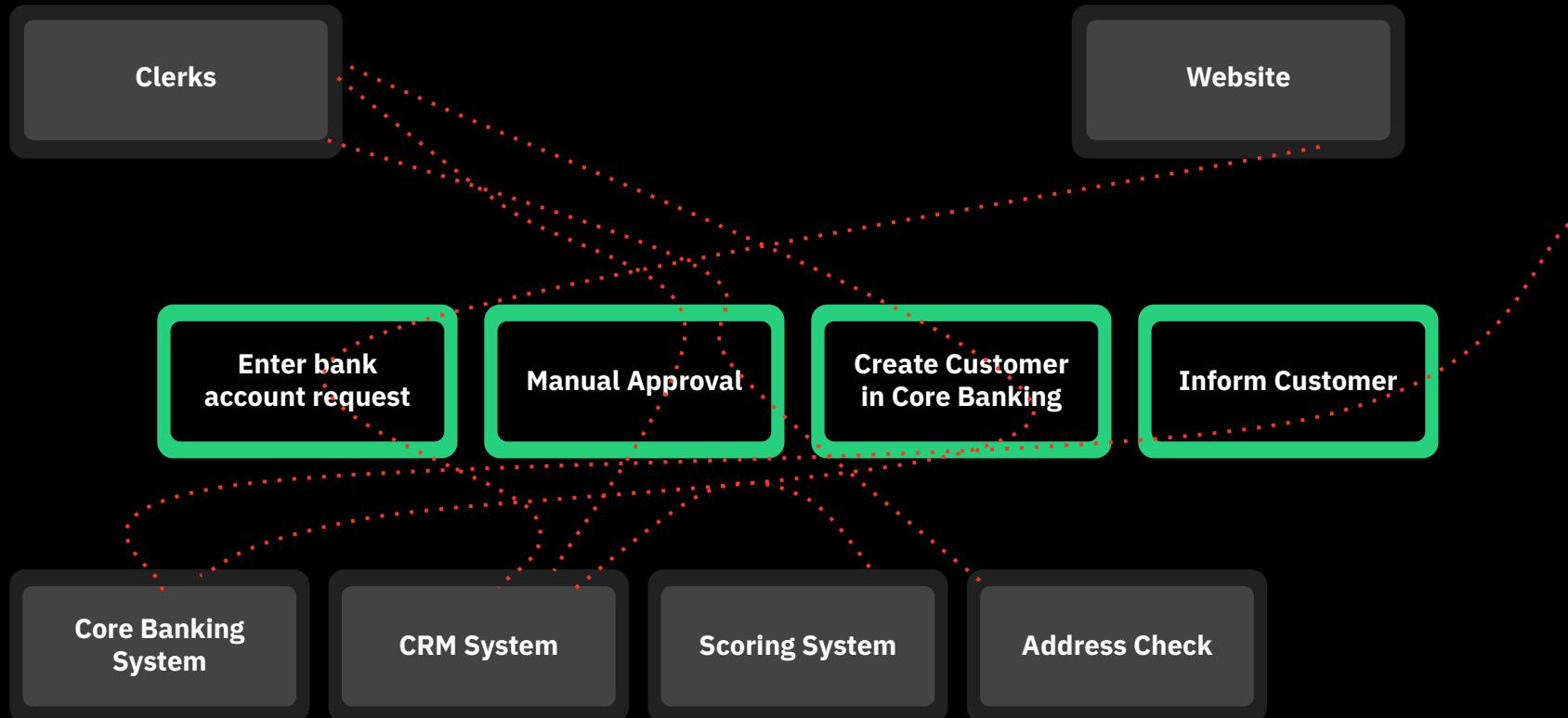
Enter bank
account request

Manual Approval

Create Customer
in Core Banking

Inform Customer

The problem: disconnected local automations

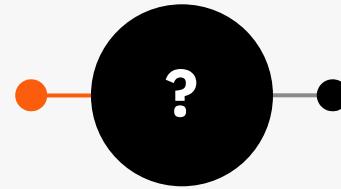


Leads to...



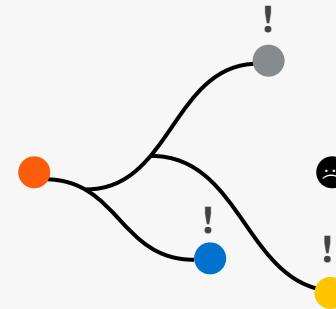
1. A broken end-to-end automation

Local automations are not integrated with one another, the end-to-end process is not fully automated.



2. Lack of understanding

The end-to-end process is not fully visible and key metrics are hard to track.

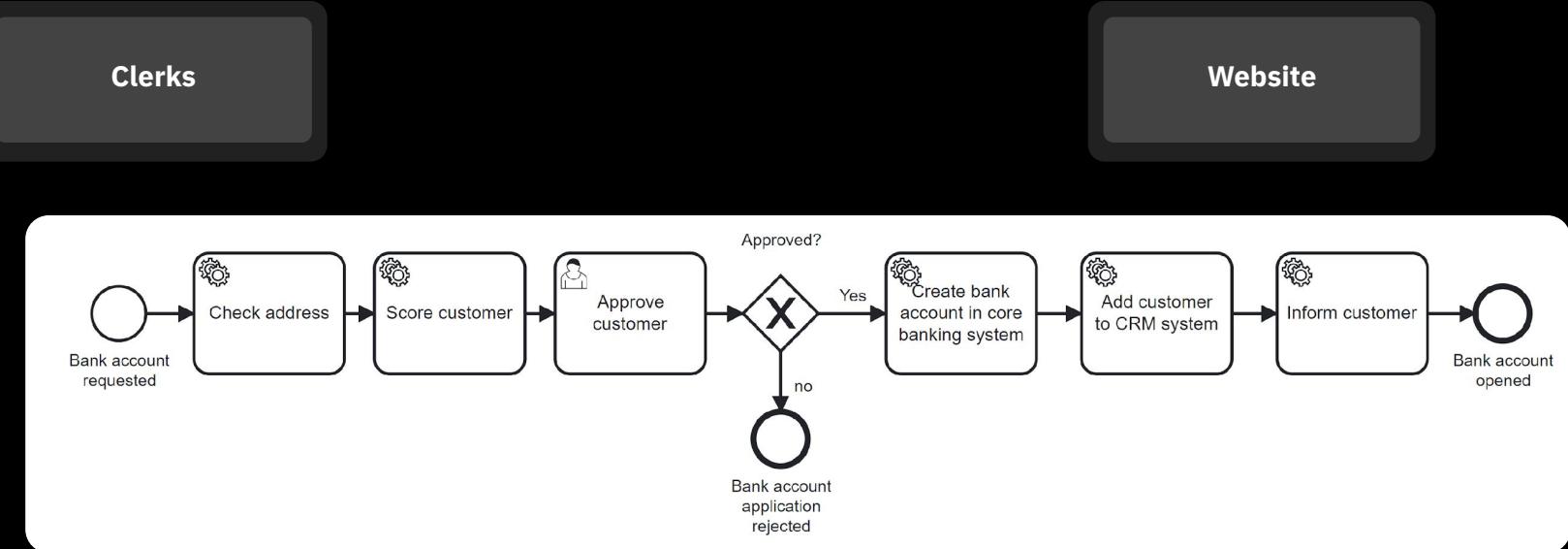


3. Lack of flexibility

Changing the end-to-end process is difficult since it leads to potential changes in many different systems.

Adding process orchestration

CAMUNDA



Core Banking
System

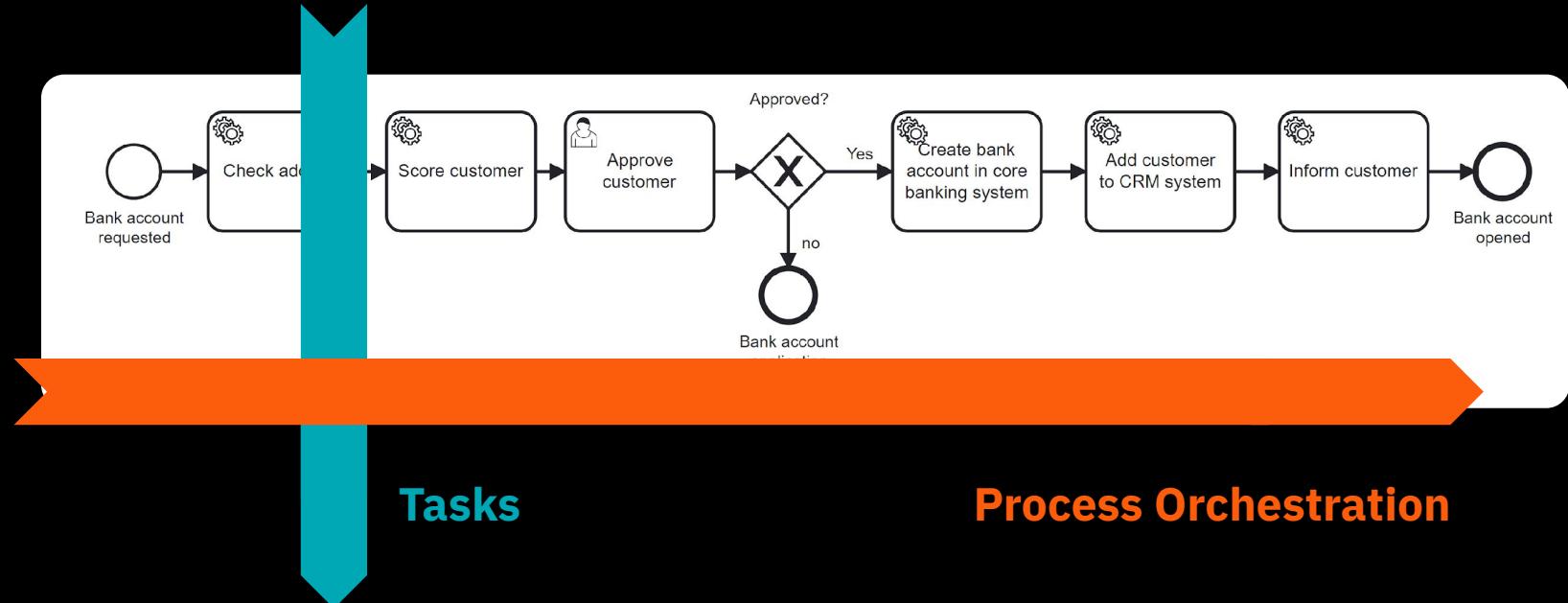
CRM System

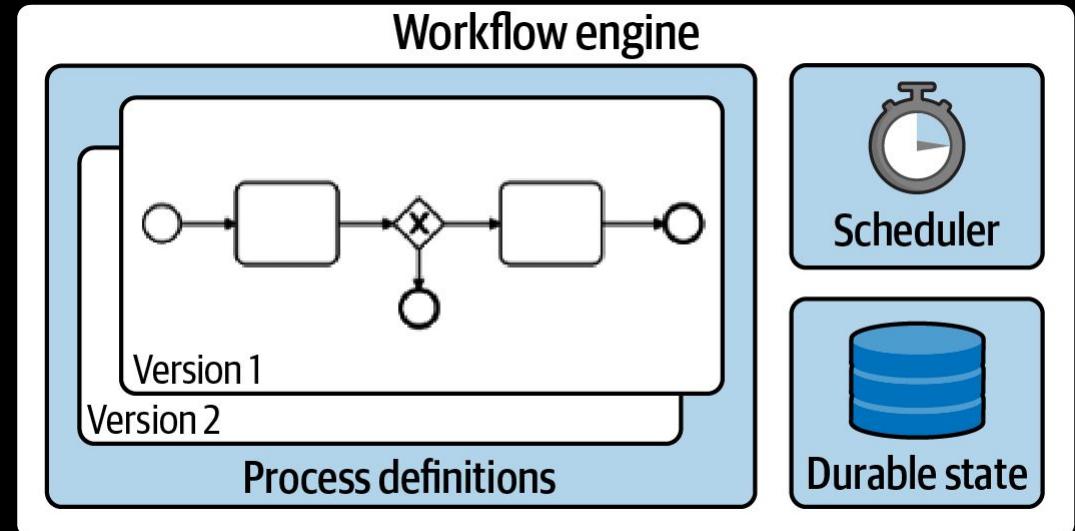
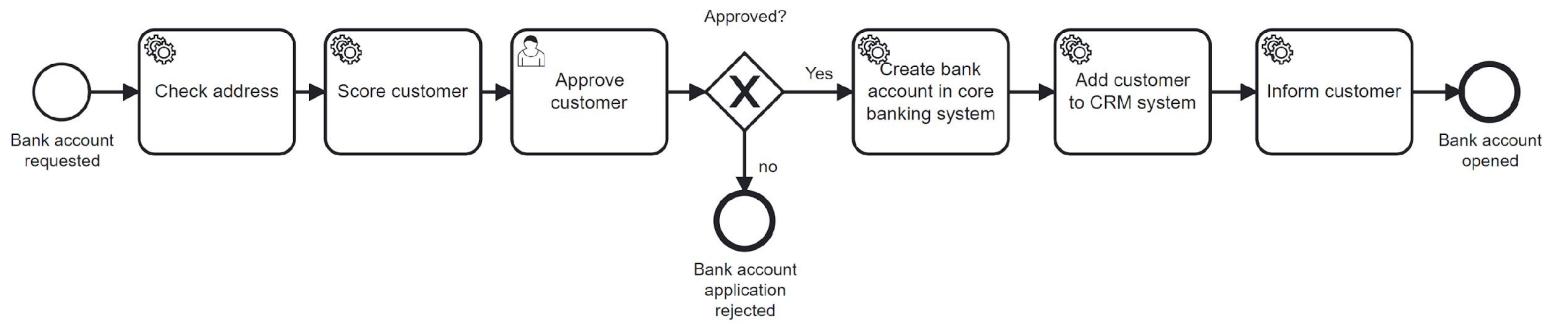
Scoring System

Address Check

Task vs. process automation

CAMUNDA







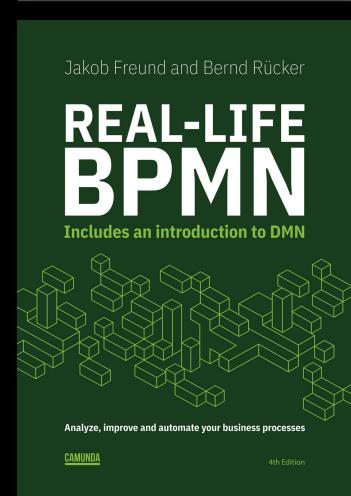
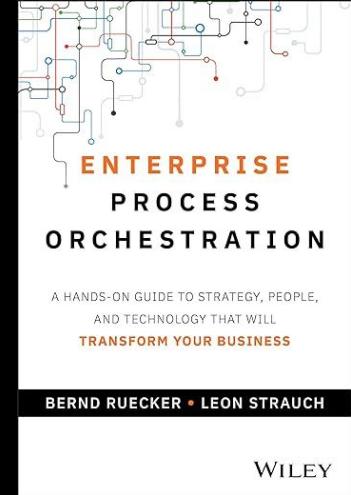
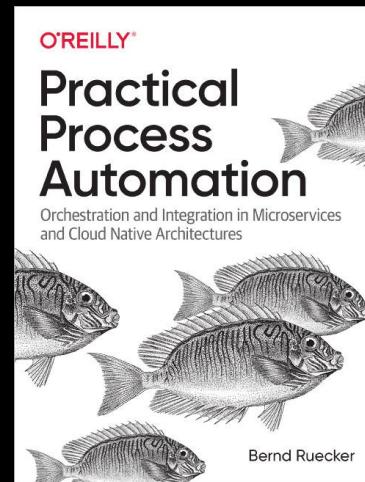
Bernd Ruecker

Co-founder and
Chief Technologist of
Camunda

bernd.ruecker@camunda.com

@berndruecker

<http://berndruecker.io/>



Once upon a time...

“

...the zero-code suite will only let you write code the way the vendor want you to write code. Very often that is their own weird scripting language in tiny property panels which leads to the antipattern **death-by-properties-panel**. You have to do backflips to allow for the authoring of “normal code”, e.g. in Java.



The 7 sins of workflow



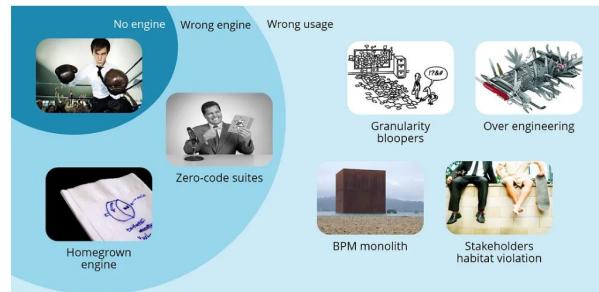
Bernd Rücker 10 min read · Feb 28, 2017



381



2



Over the past 15 years while doing hundreds of workflow projects I found the following 7 sins as typical glitches in workflow related projects.

So let's go over these sins one by one.

Pro code approach

Hook in process orchestration into professional software development.

“Developer friendly”



Example

[https://github.com/berndruecker/
customer-onboarding-camunda-8-springboot/](https://github.com/berndruecker/customer-onboarding-camunda-8-springboot/)

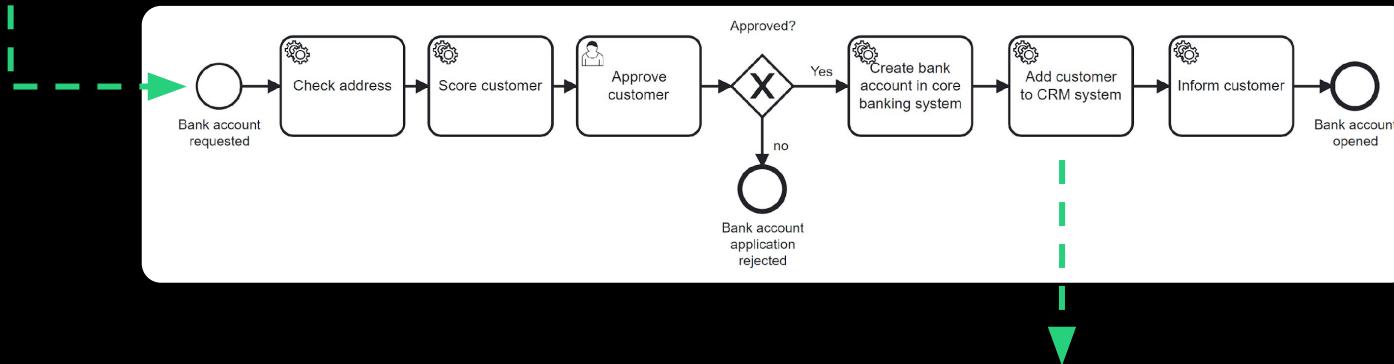


```
@PutMapping("/customer")
public ResponseEntity<CustomerOnboardingResponse> onboardCustomer(ServerWebExchange exchange) {
    HashMap<String, Object> variables = new HashMap<>();
    variables.put("automaticProcessing", true);
    variables.put("someInput", "yeah");

    client.newCreateInstanceCommand() //
        .bpmnProcessId("customer-onboarding") //
        .latestVersion() //
        .variables(variables) //
        .send().join();

    return ResponseEntity.status(HttpStatus.ACCEPTED).build();
}
```

Your code to provide a REST endpoint



Your code to implement the REST call

```
@JobWorker(type = "addCustomerToCrm")
public void addCustomerToCrmViaREST(final ActivatedJob job) {
    String request = "someData";
    restTemplate.put(ENDPOINT_CRM, request);
}
```

Skipping the orchestration engine?

http://www.bpm-guide.de/2009/06/22/workflow-engine-die-bauen-wir-selbst/ Go MAY JUN JUL
28 2009 2011 About this capture

28 Jun 2009 - 27 Mar 2023 SONNTAG, 28. JUNI 2009 suchen GO

BPMGuide
It's Business Process Management

HOME BPMN BLOGS LINKS AUTOREN ALTE VERSION rss feed

Workflow-Engine? Die bauen wir selbst...
22. Juni 2009 von Bernd Rücker



Eigene Workflow-Engines zu bauen scheint nach wie vor ein angesagtes Thema zu sein. Auch wir sind mit der Fragestellung gerade bei verschiedenen Kunden konfrontiert. Warum man im Jahr 2009 immer noch eigene Engines baut ist mir ein Rätsel, ich will auch kurz sagen warum.

Denn als ich neulich im Zuge der Wochenendplanung die **Zitty** durchblätterte viel mir der kleine Cartoon zu unserer Linken in die Hände. Und mir drängte sich sofort der Vergleich zu Workflow-Engines auf, auch wenn dies aus sozial-psychologischer Sicht vielleicht bedenklich ist 😊

Fragt man Projekte warum sie Workflow- bzw. Process-Engines selbst bauen möchten hört man häufig:

- "Wir haben nur ganz einfache Anforderungen, einen ganz simplen Zustandsautomat. Da ist eine Workflow-Engine Overkill."
- "Wir müssen die Engine in die eigene Anwendung einbauen."
- "Wir haben Produkt x evaluiert und es passt einfach nicht"

Klingt ja soweit auch ganz plausibel, oder? Ich möchte den Argumente jedoch ganz kurz ein paar Gedanken widmen:

Wir haben nur ganz einfache Anforderungen

Mit jedem eingesetzten Produkt oder Framework steigt natürlich die Komplexität. Auch ist die Lernkurve mancher Workflow-Engines nicht gerade flach, gar keine Frage. Ich habe es jedoch schon so oft gesehen, dass mit einem einfachen Zustandsautomaten gestartet wird, meist dann so irgendwie eine Entität/Tabelle pro "Prozessinstanz" mit einer Spalte, die den Zustand angibt. Denn Persistenz und eine Datenbank braucht man ja sowieso.

Aber Moment, wenn ich Wartezeitzustände habe, brauche ich dann nicht auch Timeouts oder Eskalationen?

Oder möchte ich nicht vielleicht von einem Zustand in einen Folgezustand "gehen", wobei ich eine Entscheidung treffen muss (also ein datenbasiertes exklusives Gateway in BPMN)?

Naja, ok, das bauen wir schon auch irgendwie in den eigenen Zustandsautomat ein. Die Softwareentwicklung hat ja auch vor der Existenz von Workflow-Engines funktioniert. Werkelt man also weiter vor sich hin, möchte

Neue Einträge

- Schritt für Schritt - BPM für den Mittelstand
- Workflow-Engine? Die bauen wir selbst...
- Wow, was für ein Ereignis!
- 4. Process Solutions Day: Ein kurzer Rückblick
- BPMN 2.0
- Gutes Feedback von der Jax
- Prozessdokumentation: "Warum nicht einfach Visio?"
- "Oft erleben wir, dass die Tekkies mit dem Businesskram nichts anfangen wollen"
- BPM In der Sinnkrise - Was soll das?
- Befragung: Was bringen BPM-Tools wirklich?

Tags

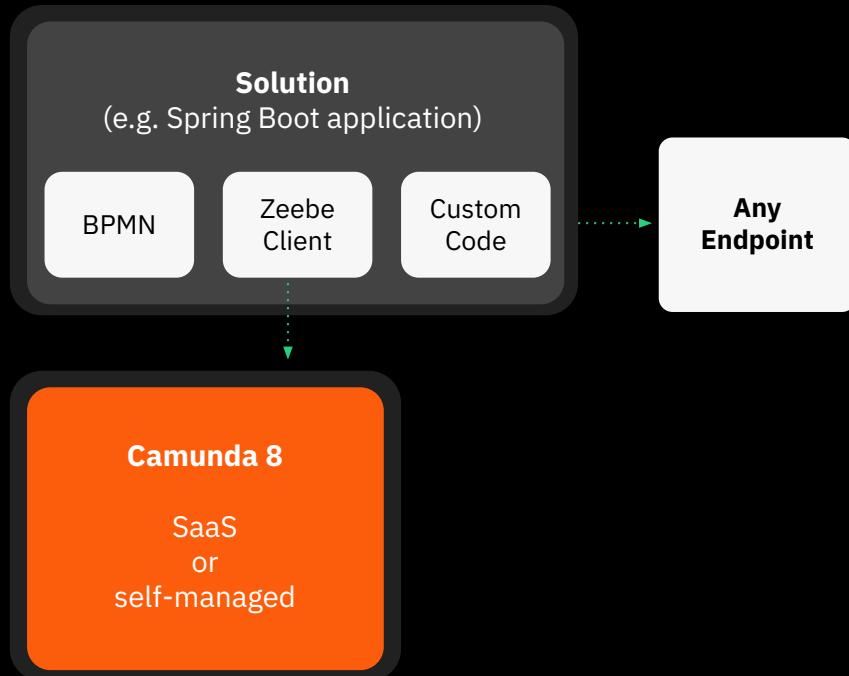
Allgemein BAM BPEL BPM BPM-Software BPMN BPM und Business Rules Business Rules camunda live Drools EPK ESB Fachartikel JAX jBPM jobs Netzwerk OOP process engine Process Hosting Prozessautomatisierung Prozessmodelle Prozessmodellierung prozessoptimierung Rule Engine Slidecast SOA Softwareentwicklung studenten Vortrag W-Jax Workflow

Archiv

- Juni 2009
- Mai 2009
- April 2009
- März 2009
- Februar 2009
- Januar 2009
- Dezember 2008
- November 2008

Solution architecture example

CAMUNDA



Supports any programming language

- Clients for Java, C#, NodeJS, Go, ... available
- Natively integrates into your stack

Runs anywhere

- Available as a SaaS service
- Manage it yourself (in your own cloud, your datacenter, your laptop)

Filters

Process

Name
Customer Onboarding (Si... x v

Version
2 v

Flow Node
Search by Process Flow Node v

Instance States

Running Instances

Active

Incidents

Finished Instances

Completed

Canceled

Reset Filters

Customer Onboarding (Simple)

```
graph LR; Start(( )) --> Score[Score customer]; Score --> Approve[Approve customer order]; Approve --> Decision{Order accepted?}; Decision -- Yes --> Create[Create customer order in CRM system]; Create --> Inform[Inform customer about successful account opening]; Inform --> End(( )); Decision -- No --> Rejected(( ));
```

Operations

⚙️ + -

Process Instances | 6 results found

<input type="checkbox"/>	Name	Process Instance Key	Version	Start Date v	End Date	Parent Process
<input type="checkbox"/>	Customer Onboarding (Simple)	4503599627370990	2	2023-05-17 17:41:54 --		None
<input type="checkbox"/>	Customer Onboarding (Simple)	2251799813685797	2	2023-05-17 17:41:54 --		None
<input type="checkbox"/>	Customer Onboarding (Simple)	2251799813685798	2	2023-05-17 17:41:54 --		None
<input type="checkbox"/>	Customer Onboarding (Simple)	4503599627370975	2	2023-05-17 17:41:54 --		None
<input type="checkbox"/>	Customer Onboarding (Simple)	4503599627370960	2	2023-05-17 17:41:54 --		None

© Camunda Services GmbH 2023. All rights reserved. | 8.3.0-alpha1

Filters

Process

Name

Customer Onboarding (Si... X ▼

Version

2 ▼

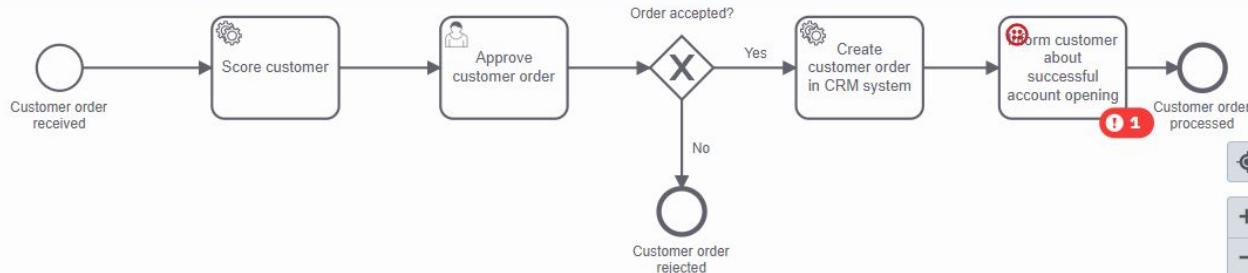
Flow Node

Search by Process Flow Node ▼

Instance States

 Running Instances ● Active ! Incidents Finished Instances ✓ Completed ○ CanceledReset Filters

Customer Onboarding (Simple)



Operations

Process Instances

1 results found

<input type="checkbox"/> Name	<input type="checkbox"/> Process Instance Key	Version	Start Date ▼	End Date	Parent Process In...
! Customer Onboarding (Simple) 2251799813685612	2	2023-05-17 17:40:14 --			None

Flow Node "Inform customer about successful account opening" Error

```
1 | java.lang.RuntimeException: java.lang.RuntimeException: com.google.common.util.concurrent.UncheckedExecutionException: java.lang.RuntimeException: Failed to load secrets from secret manager
2 |   at io.camunda.connector.runtime.outbound.jobhandling.SpringConnectorJobHandler.failJob(SpringConnectorJobHandler.java:75)
3 |   at io.camunda.connector.runtime.util.outbound.ConnectorJobHandler.handle(ConnectorJobHandler.java:97)
4 |   at io.camunda.connector.runtime.outbound.jobhandling.SpringConnectorJobHandler.lamb...
```

“

We need to speed up our bank account opening. Others do this **in minutes**, we need 3 days!





Process performance overview ▾

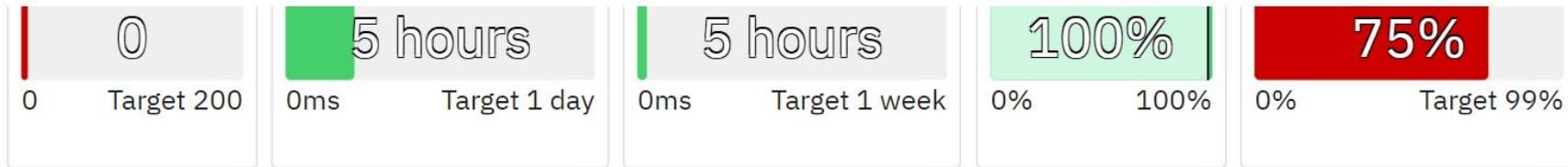
Edit

Delete

Share ▾

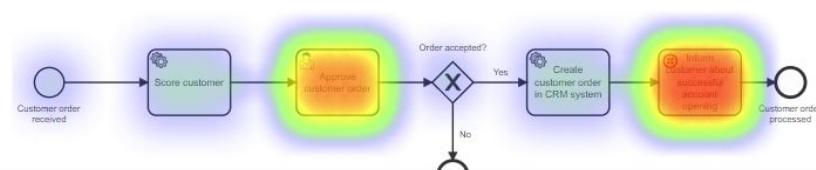
Enter Fullscreen

Auto Refresh ▾



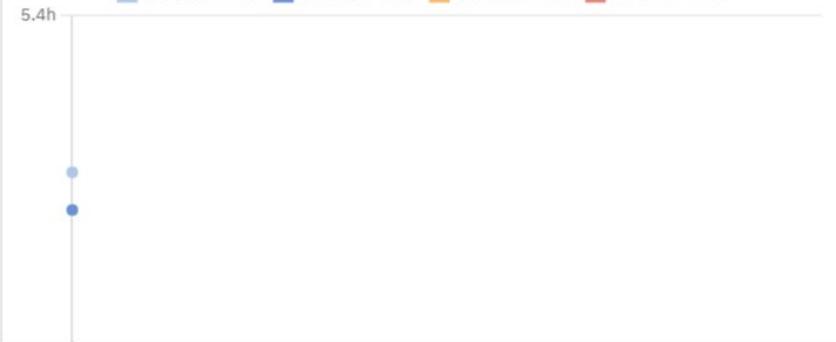
Which process steps take too much time? (To Do: Add Target values for these pr...

Heat: Duration - Avg



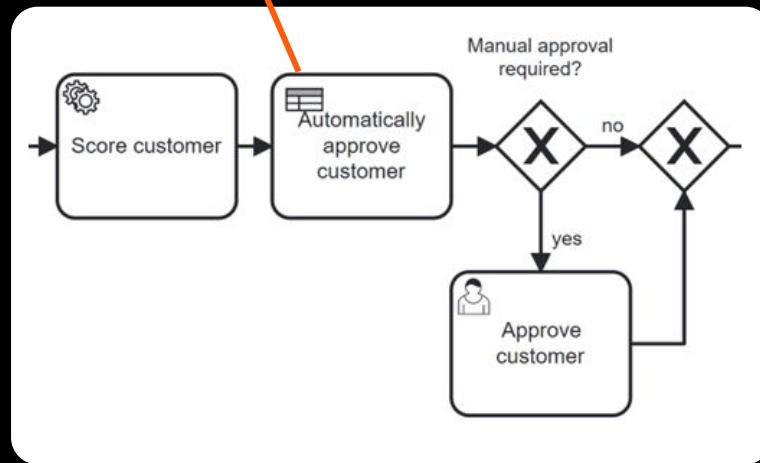
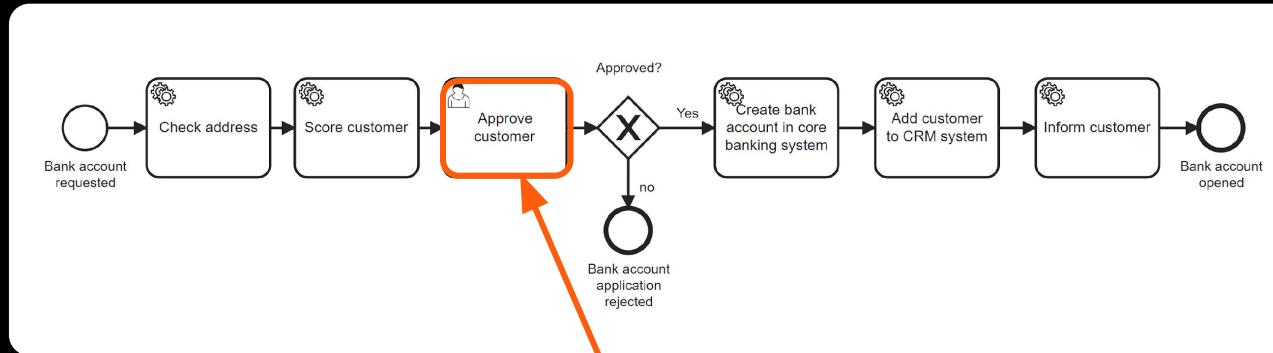
Is my process within control?

Duration - P99 Duration - P90 Duration - P75 Duration - P50



Changing tasks

CAMUNDA



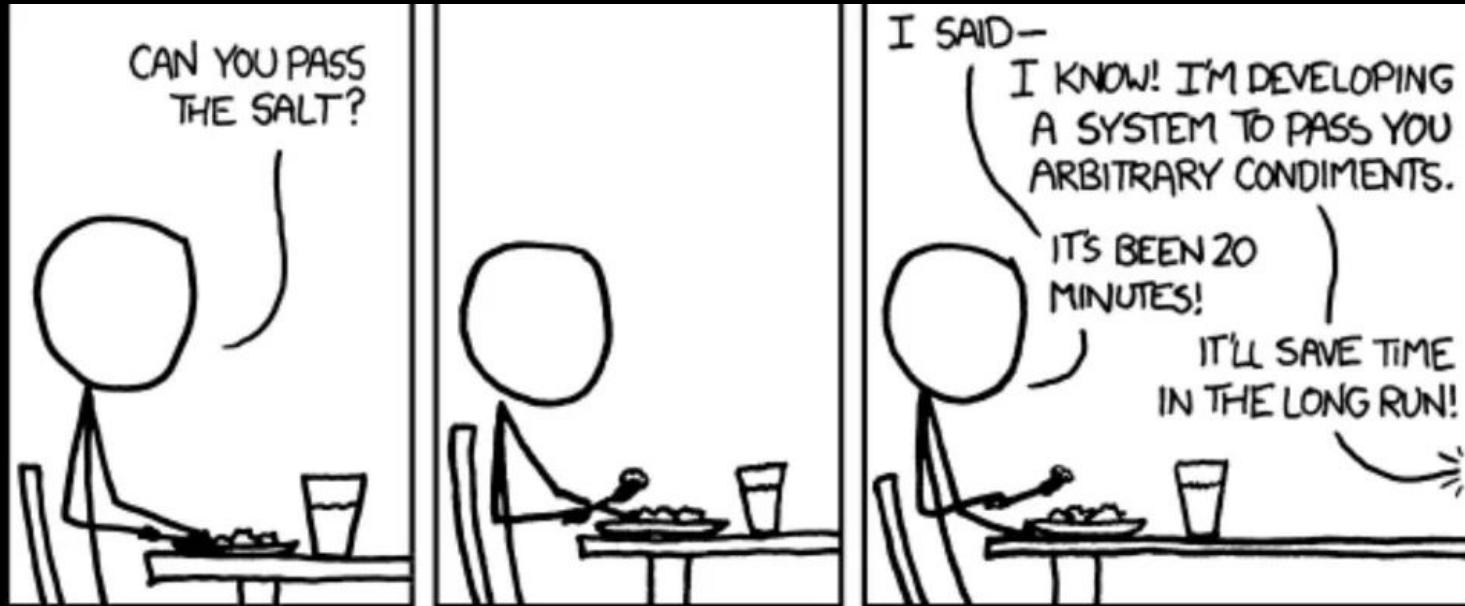
Decision table in DMN

CAMUNDA

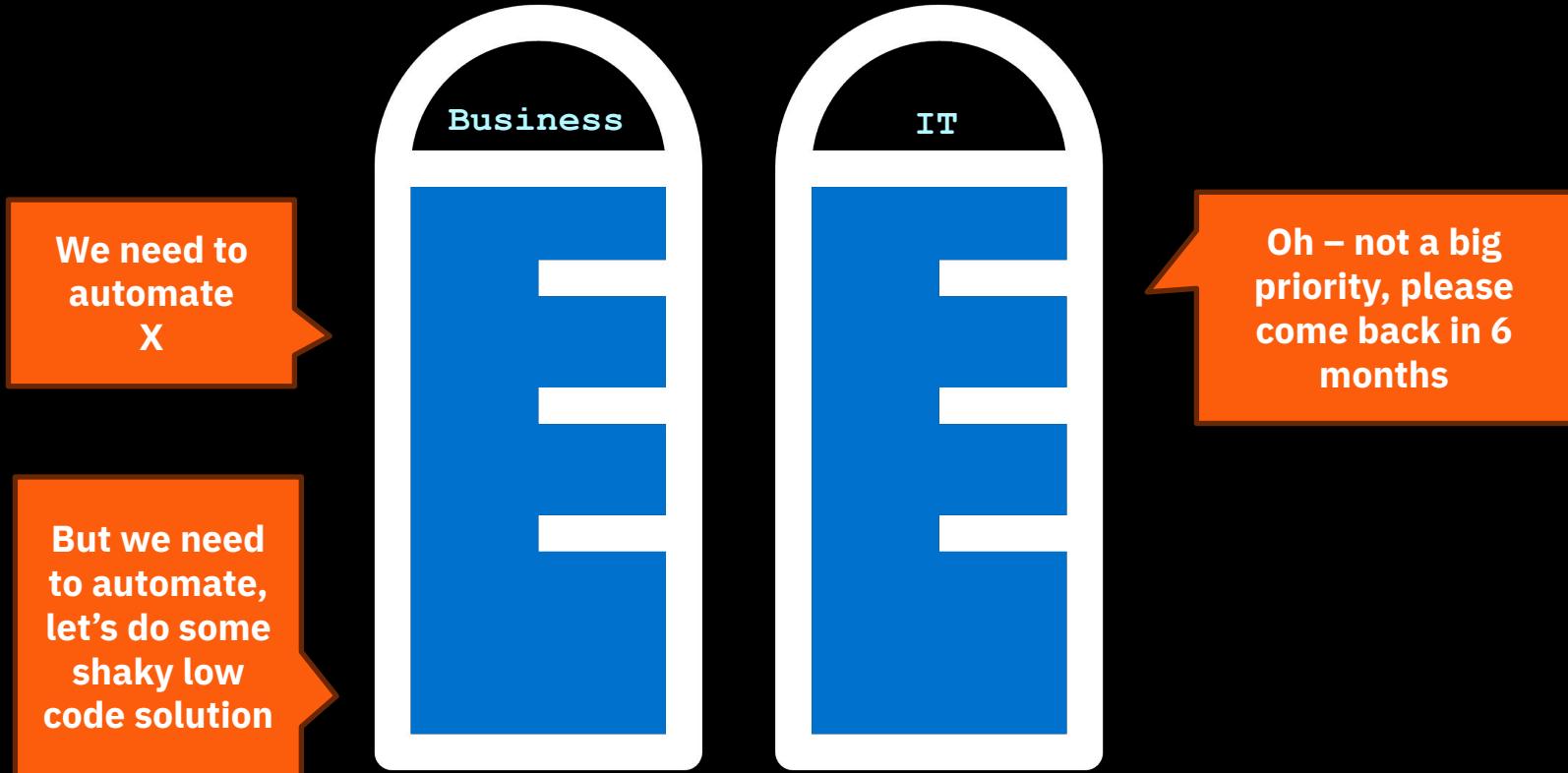
Who does such changes?

CAMUNDA

Developers?

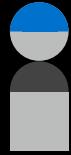


A sad story

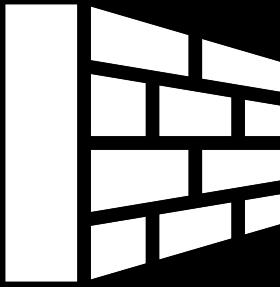


Business vs. IT?

CAMUNDA



Business
Person



Java
Developer

Diversity of roles

CAMUNDA



Business Person



Citizen Developer



Consultant
or
Power User



Bot Developer



Low-code
Developer



Junior
Developer



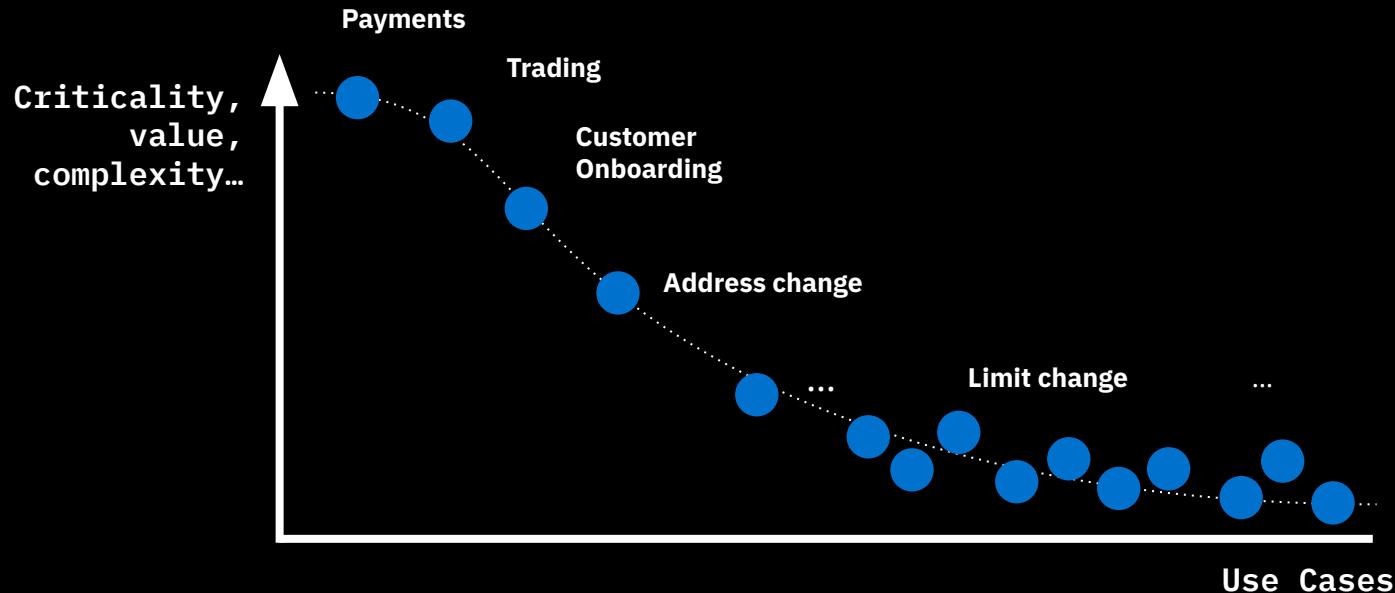
Senior
Developer



Principal
Developer

Process != process

CAMUNDA



Categorize your use case

CAMUNDA



Red

Professional Development

- high complexity
- high criticality
- compliance and regulatory requirements
- version control
- automated testing
- CI / CD



Yellow

Guided

- medium complexity
- medium criticality
- some governance required
- some guidance necessary



Green

Do it yourself

- simple
- local automations with little criticality
- no governance or quality assurance



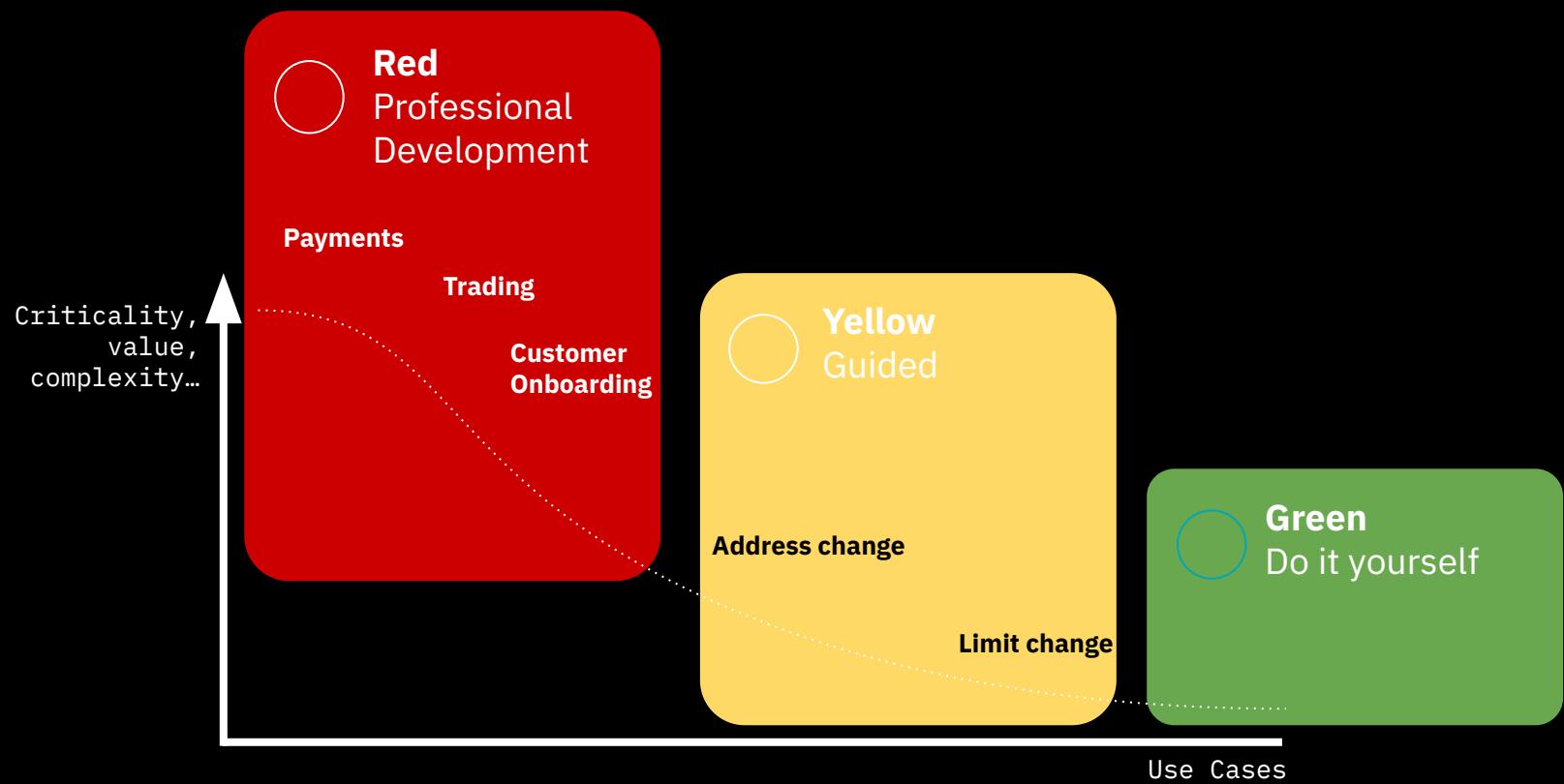
Professional Developer



Anything in
between

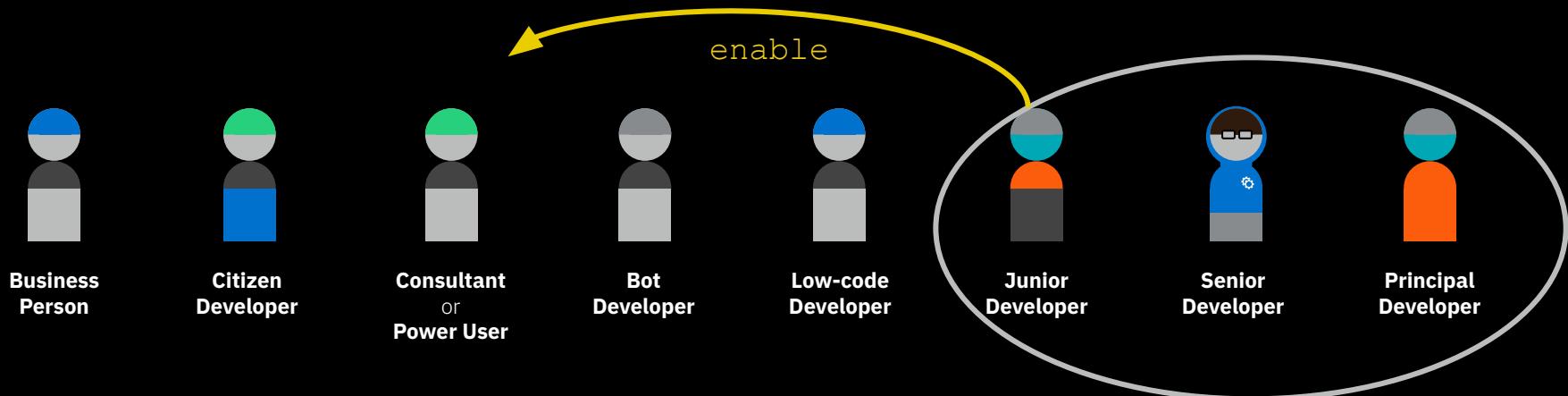


Citizen
Developer



Enabling more roles to participate

CAMUNDA



Low code as accelerator and enabler*

*for use cases with **low** to **medium** complexity
- **not** for **core processes**





Low code?

```
23 public CamundaModelApiOrderEventHandler() {
24     engine = CamundaEngineHelper.startUpEngineAndInit();
25     createFlow();
26 }
27
28 private void createFlow() {
29     engine.getRepositoryService().createDeployment() //
30         .addModelInstance("order.bpmn", Bpmn.createProcess("order").executable() //
31             .startEvent()
32             .serviceTask().name("Fetch goods").camundaClass(FetchGoodsAdapter.class.getName())
33             .serviceTask().name("Ship goods").camundaClass(ShipGoodsAdapter.class.getName())
34             .serviceTask().name("Retrieve payment").camundaClass(RetrievePaymentAdapter.class.getName())
35             .endEvent().camundaExecutionListenerClass("end", OrderDeliveredAdapter.class.getName())
36         .done()
37     ).deploy();
38 }
39 }
```

```
OrderApplication [Java Application] C:\Program Files\Java\jdk1.8.0_102\bin\java.exe (06.07.2017, 07:59:45)
```

```
[CamundaModelApiOrderEventHandler] Ignored Command FetchGoods {"type": "Command", "na
[CamundaModelApiOrderEventHandler] Received: Event GoodsFetched
Sending event via Kafka: {"type": "Command", "name": "ShipGoods", "sender": "OrderEventP
[CamundaModelApiOrderEventHandler] Handled: Event GoodsFetched {"type": "Event", "nam
[CamundaModelApiOrderEventHandler] Received: Command ShipGoods
[CamundaModelApiOrderEventHandler] Ignored Command ShipGoods {"type": "Command", "nam
[CamundaModelApiOrderEventHandler] Received: Event GoodsShipped
Sending event via Kafka: {"type": "Event", "name": "OrderCompleted", "sender": "OrderEve
[CamundaModelApiOrderEventHandler] Handled: Event GoodsShipped {"type": "Event", "nam
[CamundaModelApiOrderEventHandler] Received: Event OrderCompleted {"type": "Event", "na
[CamundaModelApiOrderEventHandler] Ignored Event OrderCompleted {"type": "Event", "na
```



JAVAFORUM
stuttgart

Eine Veranstaltung der JUGS

Low-code as an accelerator

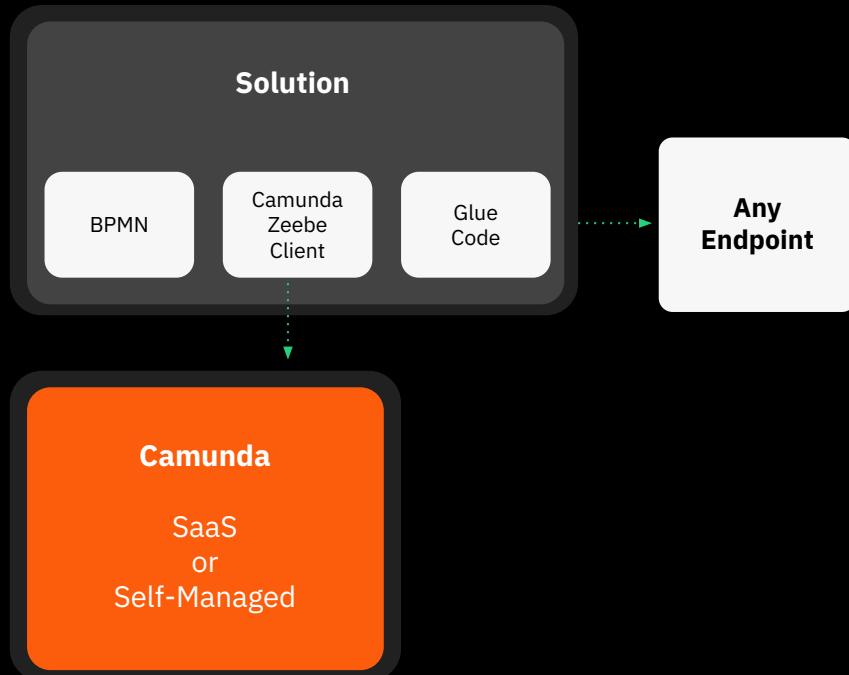
CAMUNDA



Dial-in low-code as much as you need

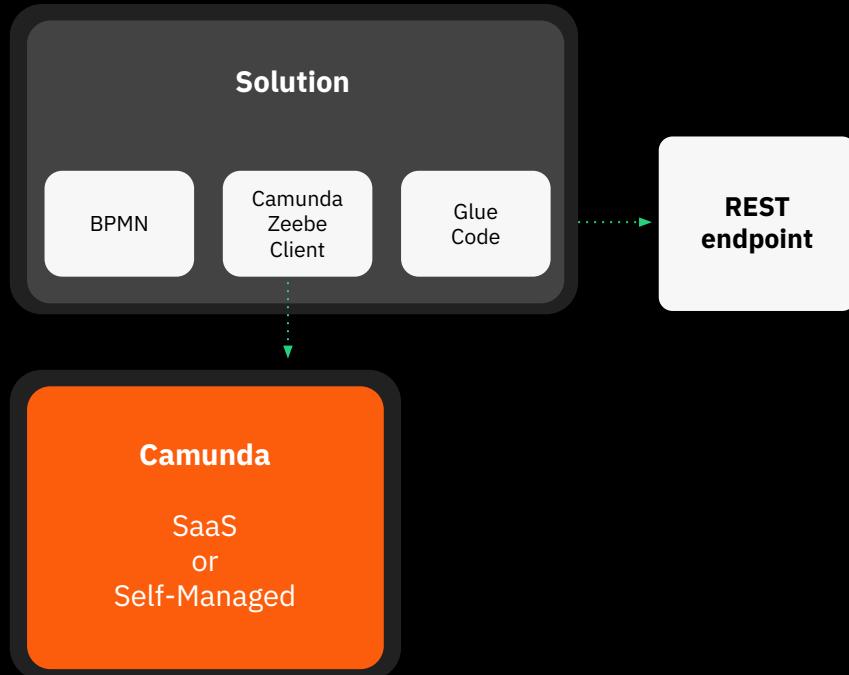
Solution architecture example

CAMUNDA



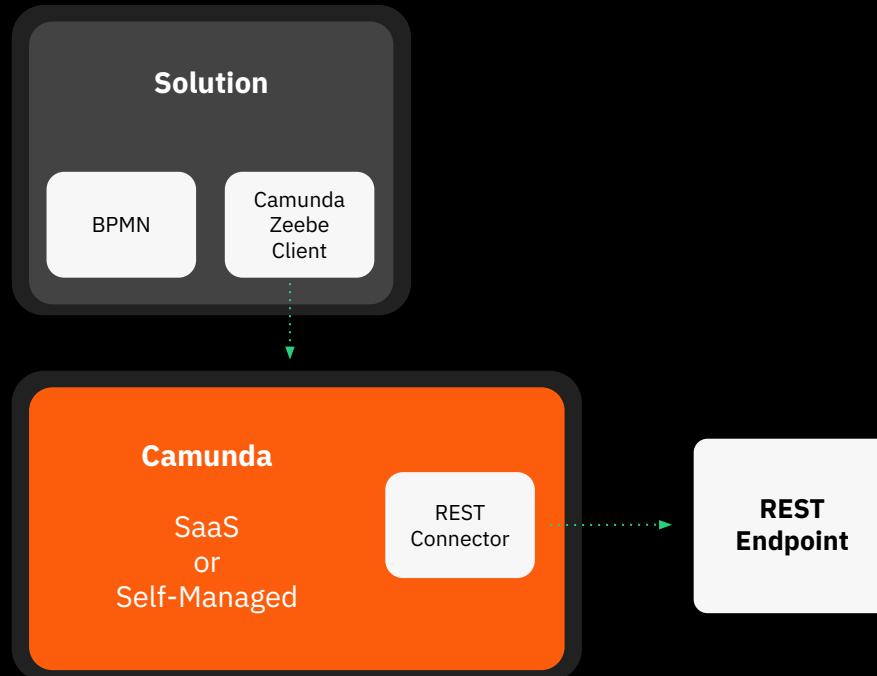
Solution architecture example

CAMUNDA



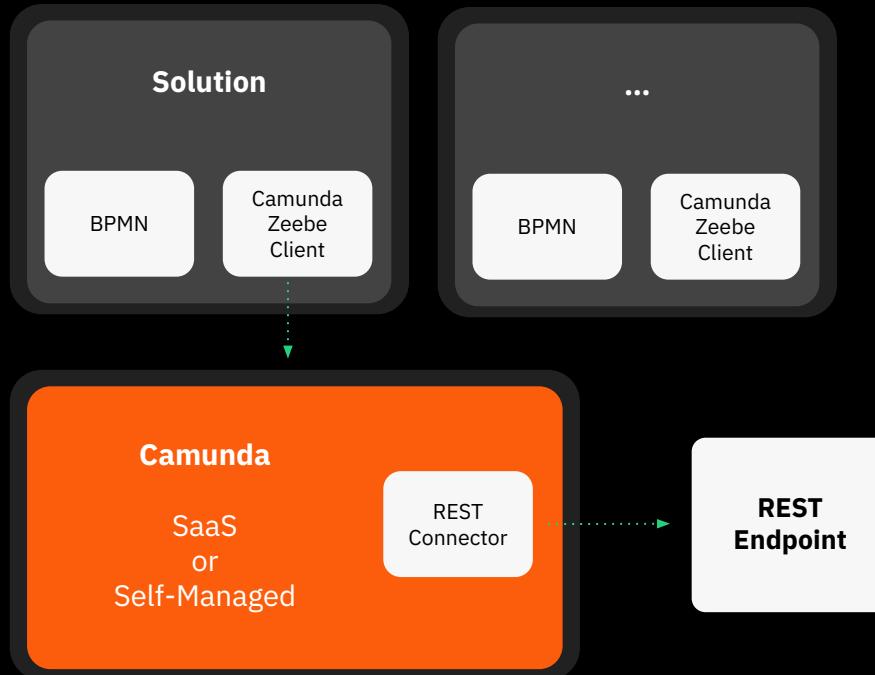
Solution architecture example with connector

CAMUNDA



Solution architecture example with connector

CAMUNDA



Design

Implement

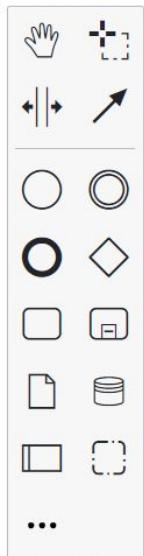
Play

✓ Autosaved at 18:16:03

Deploy

Run

⋮

**Properties** Comments**REST CONNECTOR**
Add customer to CRM

Template

Applied

Authentication**Type**

Bearer Token

Choose the authentication type. Select 'None' if no authentication is necessary

Bearer Token

secrets.token

HTTP Endpoint**Method**

POST

URL

= crmBaseUrl + "/customer/"

Query Parameters

-

Problems 2

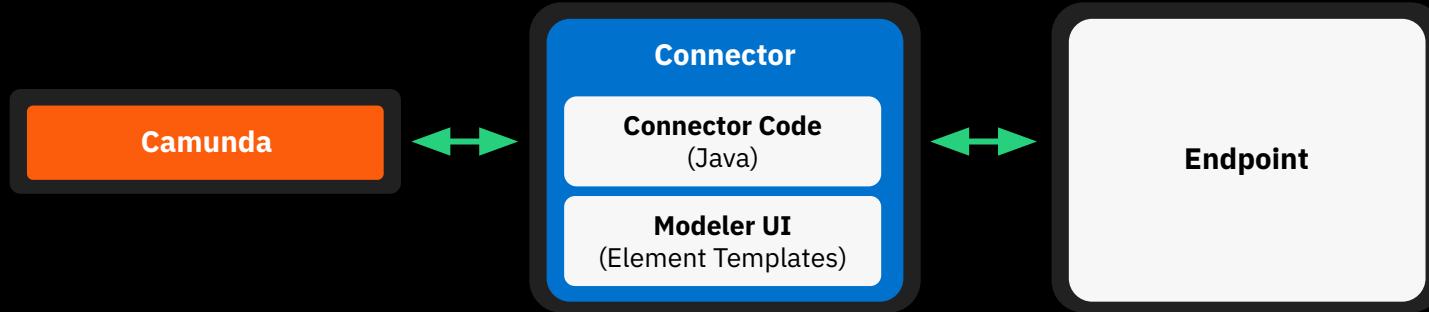
Check problems against: Zeebe 8.2

OK – what's a connector?



What's a connector?

CAMUNDA



Multi Layer Coding Experience

CAMUNDA

Pro code



Protocol connector



Generic system connector

(requires JSON configuration
of REST connector)

Specific capability connector

(requires JSON configuration)

```
@JobWorker(type = "call-rest")
public Map executeRestCall(final ActivatedJob job
    HttpRequest request = HttpRequest.newBuilder()
        .uri(URI.create("https://someUrl.org/"))
        .GET()
        .build();

    HttpResponse<String> response = send(request)

    return newVariable("response", response);
}
```

REST CONNECTOR
Make a request

General • >

Template Applied >

Authentication • ▾

Type None

Choose the authentication type. Select 'None' if no authentication is necessary

HTTP Endpoint • ▾

Method GET

URL ⓘ Must not be empty.

Query Parameters ⓘ

Map of query parameters to add to the request URL

HTTP Headers ⓘ

Map of HTTP headers to add to the request

Connect Timeout • ▾

Connection Timeout 20

TWILIO
ServiceTask

General • >

Template >

Operation • ▾

Operation type

- Send a SMS
- Get message
- List Messages

Authentication type

Response Mapping • ▾

Result Variable

Name of variable to store the response in. Details in the [documentation](#)

Result Expression ⓘ

Expression to map the response into process variables. Details in the [documentation](#)

Error Handling • ▾

Connection Timeout 20

Sets the timeout in seconds to establish a connection or 0 for an infinite timeout

Error Expression ⓘ

SEND SMS
ServiceTask

General • >

Template >

Input • ▾

Message Text ⓘ Must not be empty.

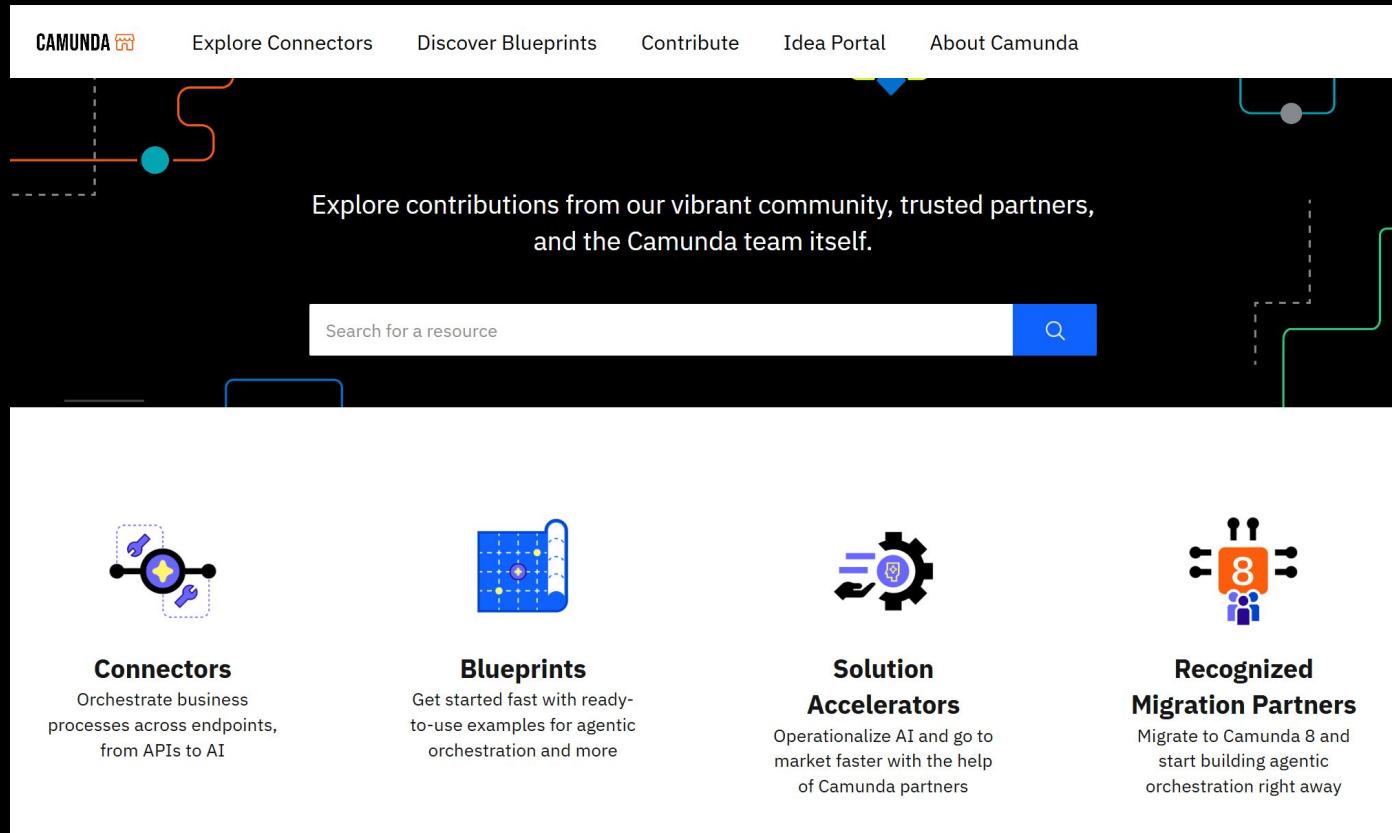
The content of the message that will be sent

To Number ⓘ Must not be empty.

The recipient's phone number

Marketplace

CAMUNDA



The image shows a screenshot of the Camunda Marketplace landing page. At the top, there is a navigation bar with links: CAMUNDA (with a logo), Explore Connectors, Discover Blueprints, Contribute, Idea Portal (which is highlighted with a yellow underline and a blue downward arrow), and About Camunda. Below the navigation bar is a large black header section featuring abstract, wavy, colored lines (orange, teal, grey) on a black background. In the center of this header, there is a search bar with the placeholder "Search for a resource" and a magnifying glass icon. Below the header, the text "Explore contributions from our vibrant community, trusted partners, and the Camunda team itself." is displayed. The main content area is white and contains four sections: "Connectors" (with an icon of two nodes connected by lines), "Blueprints" (with an icon of a blueprint or map), "Solution Accelerators" (with an icon of a gear and a person), and "Recognized Migration Partners" (with an icon of a group of people). Each section has a brief description below its title.

CAMUNDA

Explore Connectors Discover Blueprints Contribute Idea Portal About Camunda

Explore contributions from our vibrant community, trusted partners, and the Camunda team itself.

Search for a resource

Connectors
Orchestrate business processes across endpoints, from APIs to AI

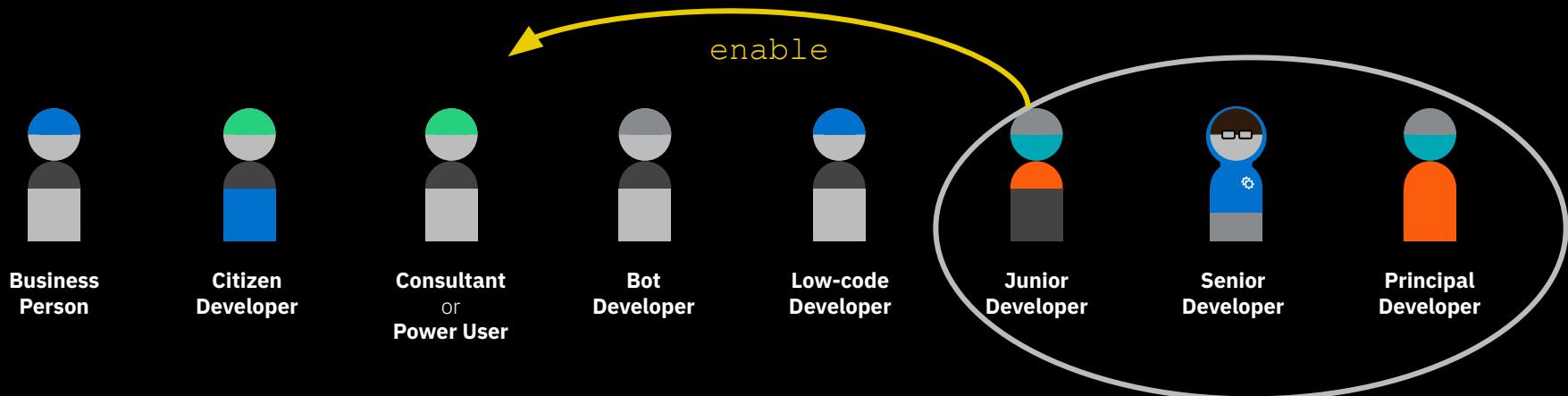
Blueprints
Get started fast with ready-to-use examples for agentic orchestration and more

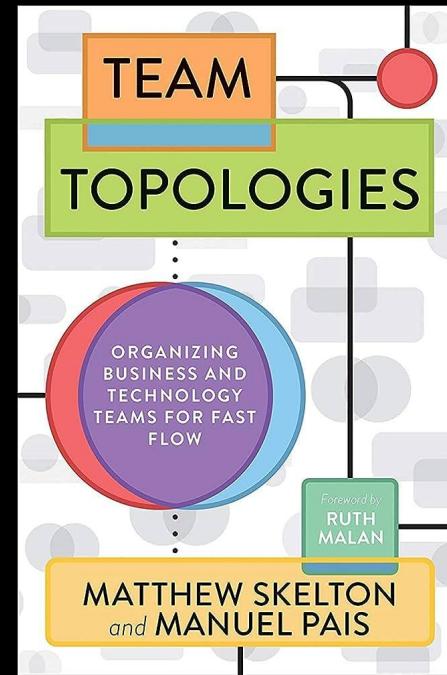
Solution Accelerators
Operationalize AI and go to market faster with the help of Camunda partners

Recognized Migration Partners
Migrate to Camunda 8 and start building agentic orchestration right away

Enabling more roles to participate

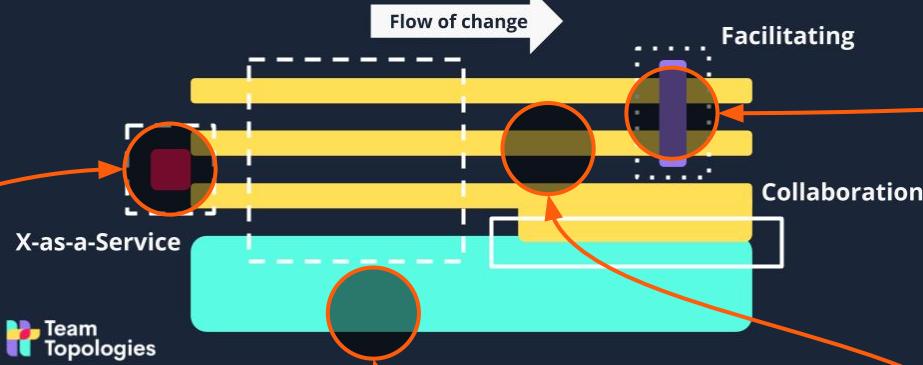
CAMUNDA





Center of Excellence

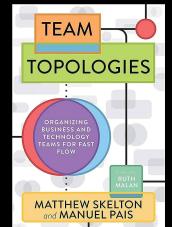
3 core interaction modes



Fraud
detection

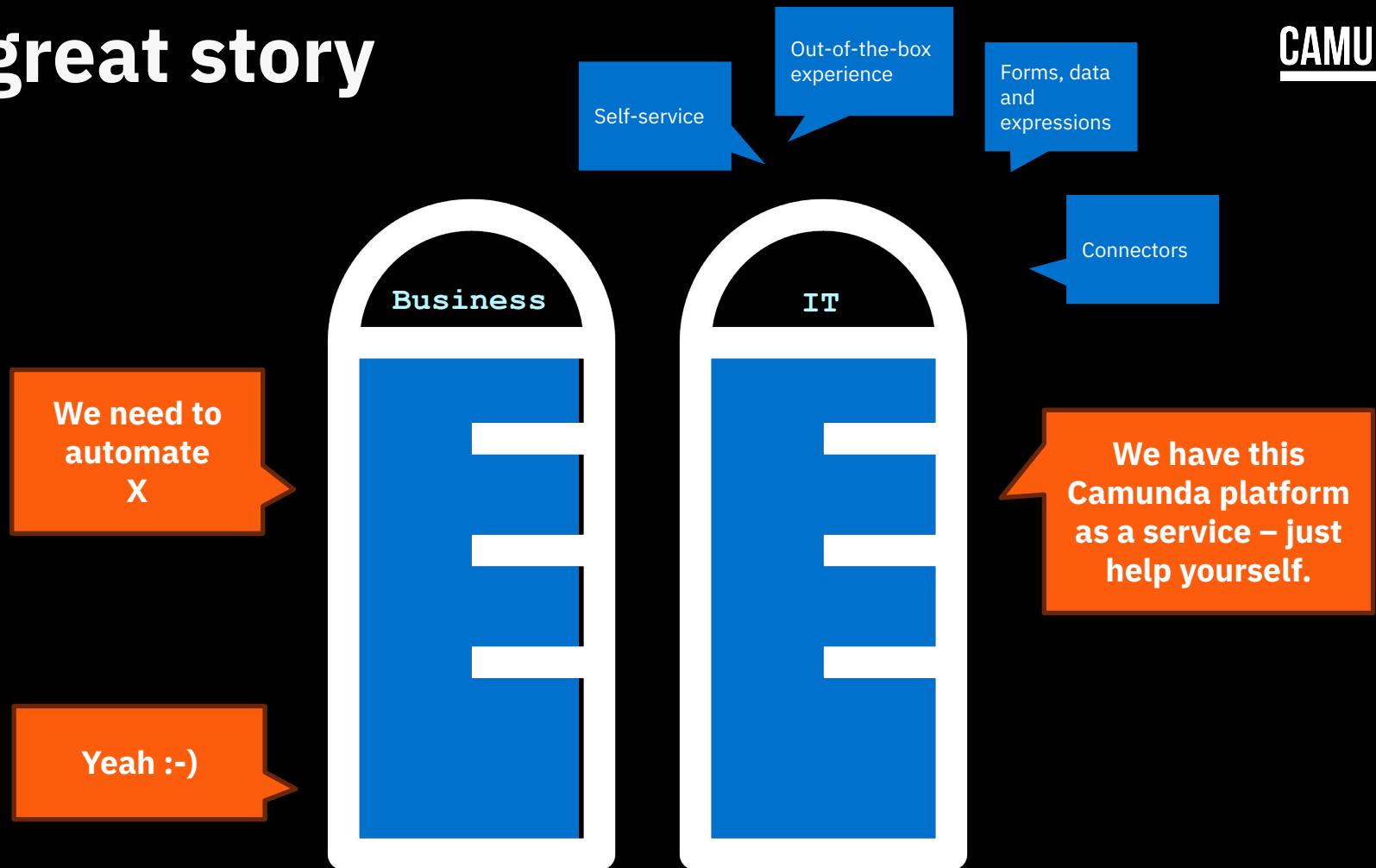
Bank Account
Opening

Camunda
+ X



- Stream-aligned team
- Enabling team
- Complicated Subsystem team
- Platform team

A great story



A fundamental transformation

CAMUNDA

“

“Agentic AI systems are poised to not only become the backbone of the knowledge economy but will completely redefine how organizations operate and compete.”

FORRESTER®

”

Now comes AI....

CAMUNDA

Now comes AI....

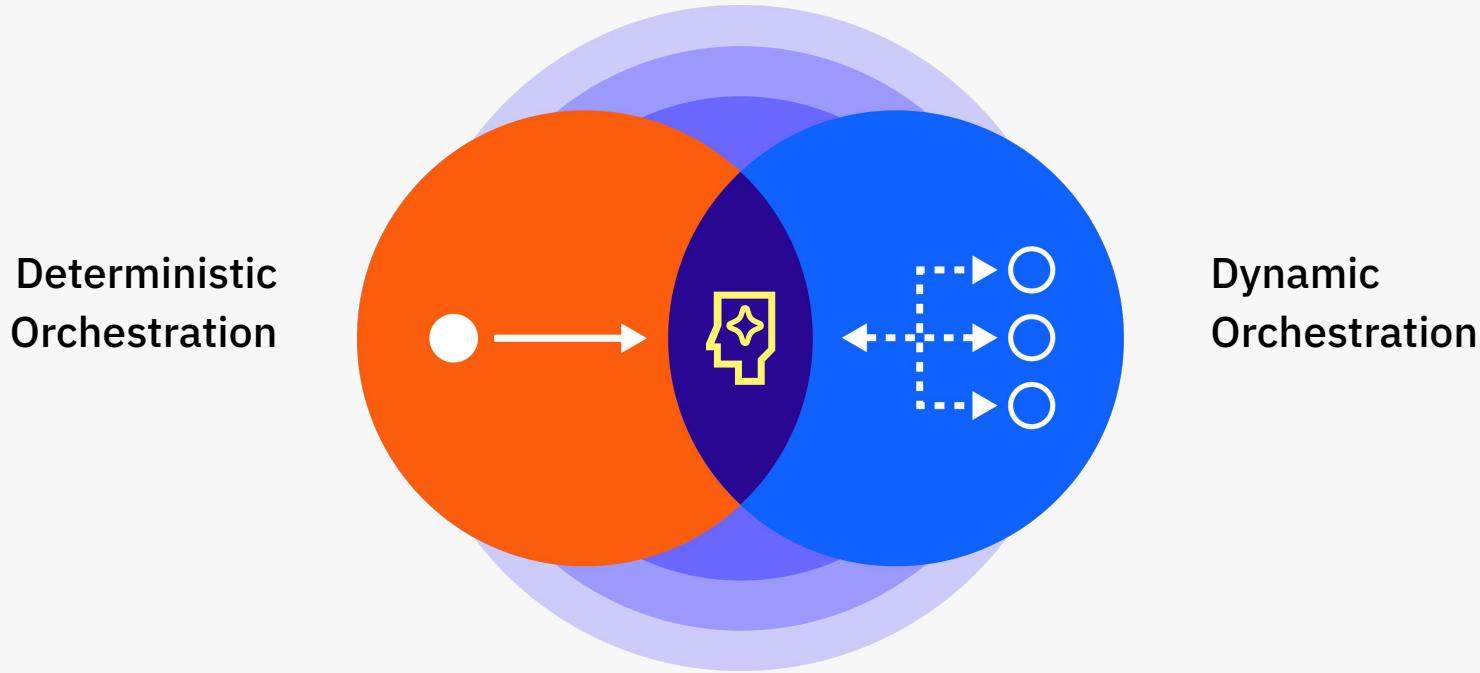
CAMUNDA

AUTOMATE ALL THE THINGS!



Agentic Orchestration

CAMUNDA

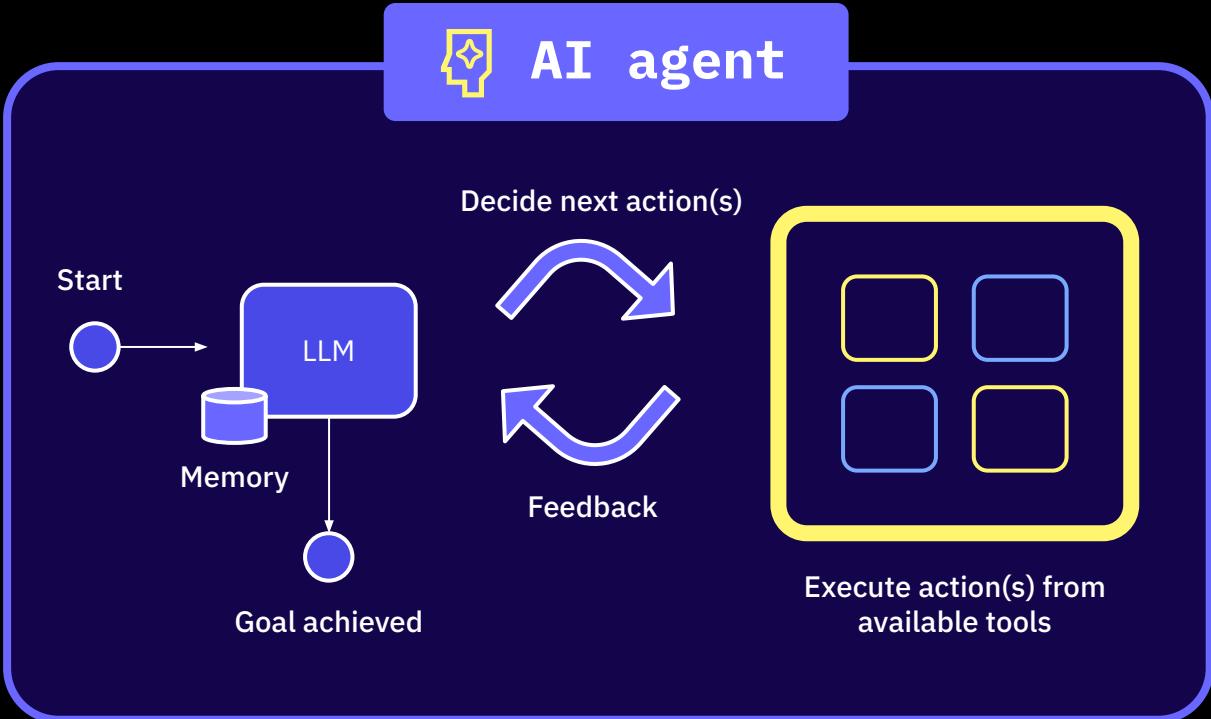


Dramatically increase the value of Agents with **strict guardrails** + **autonomous knowledge work**.

AI Agents

CAMUNDA

Perform
multiple steps
to achieve a
complex goal.
They
orchestrate!



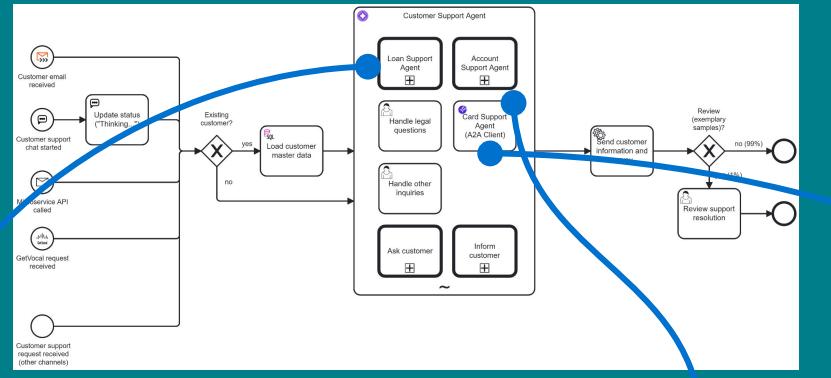
Live demo



Demo

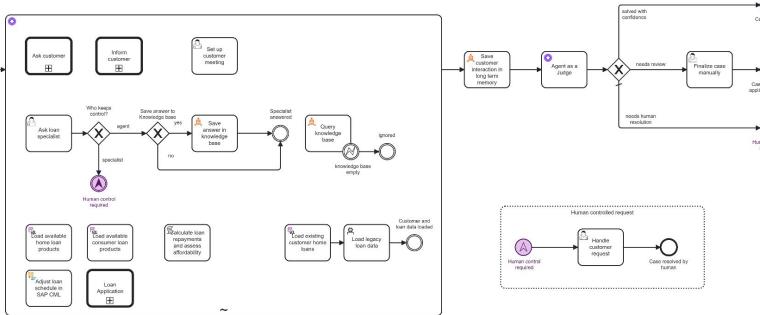
CAMUNDA

L3: Banking Support Agent

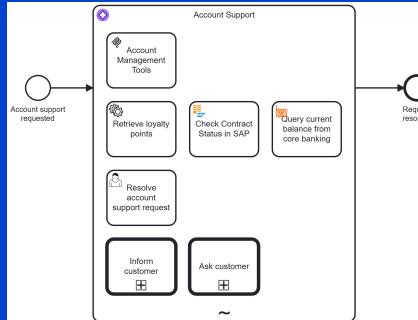


Invocations via
BPMN, API, A2A, ...

L4: Loan Support Agent



L4: Account Support Agent

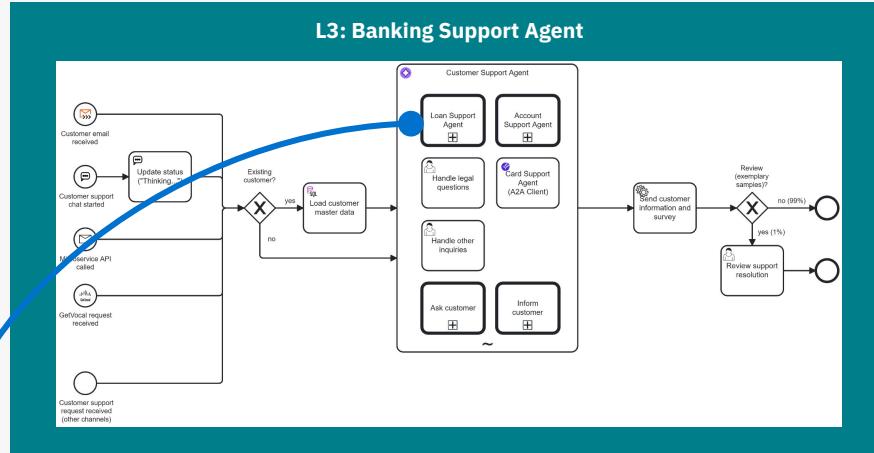


L4: Card Support Agent

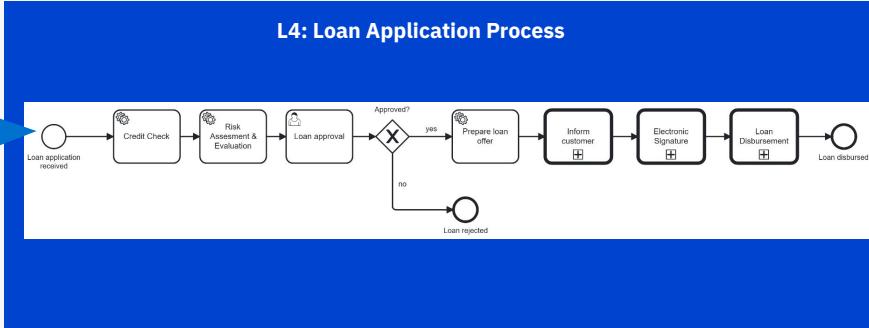
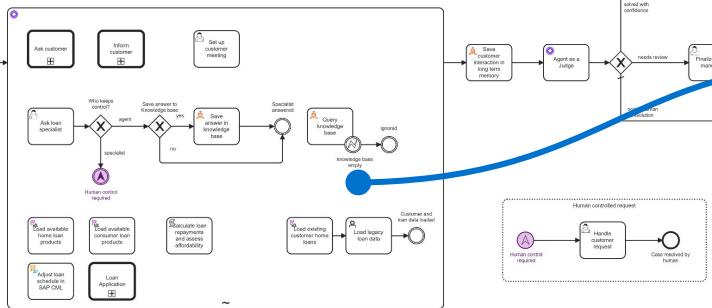


Demo

CAMUNDA



L4: Loan Support Agent



Enterprise Agentic Automation

CAMUNDA

Agentic Engagement
(Customers & Employees)

Multimodal, Omnichannel, Mobile

Digital Twin, Personalized, Proactive, Predictive, Relevant

Unified Agentic Orchestration Layer

- Agent
- Deterministic Process
- Human
- Decision
- Camunda (Agentic BPMN)
- 3rd Party implemented, Camunda orchestrated



**Core Technology
and Systems**

Legacy Applications

Systems of Record



Real-time Data

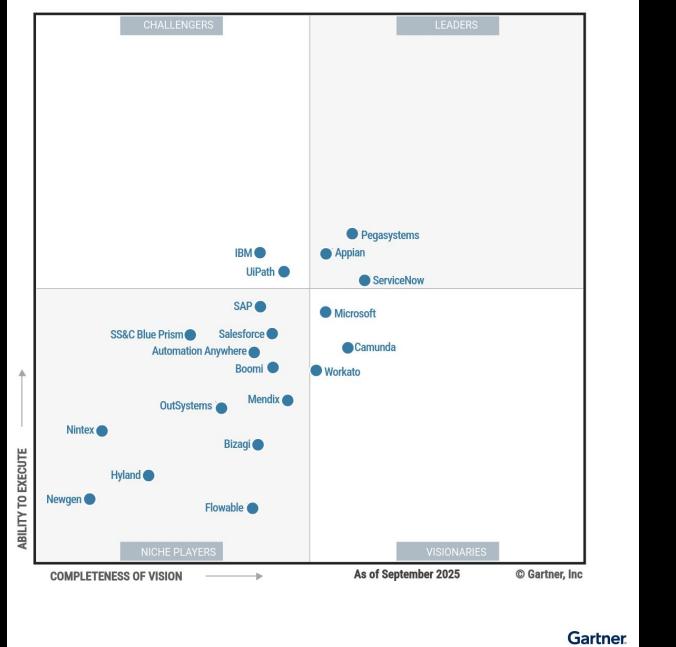


Data Warehouse



APIs & Microservices

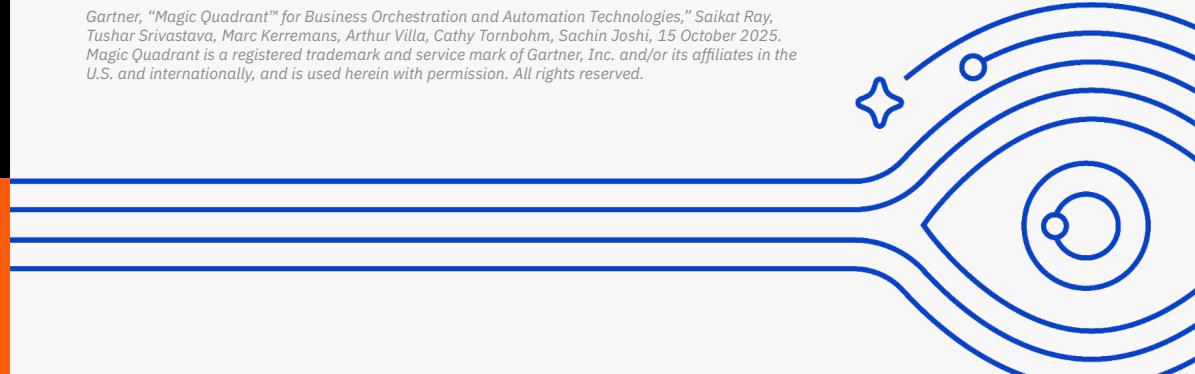




Camunda recognized as a **Visionary** in the Gartner® Business Orchestration and Automation Technologies (BOAT) Magic Quadrant™

Gartner, "Magic Quadrant" for Business Orchestration and Automation Technologies," Saikat Ray, Tushar Srivastava, Marc Kerremans, Arthur Villa, Cathy Tornbohm, Sachin Joshi, 15 October 2025. Magic Quadrant is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and is used herein with permission. All rights reserved.

Access your copy today



Street credibility

CAMUNDA

“ Developer speed and efficiency has increased, as they are able to partner more easily with business users to make changes as needed to processes, which are in turn more transparent and easily tracked. It also has increased collaboration between developers and the business users, who were eager to have their expertise positively represented in their processes.



<https://camunda.com/de/case-study/provinzial-holding-ag/>

Your code to provide a REST endpoint

```

@PutMapping("/customer")
public ResponseEntity<CustomerOnboardingResponse> onboardCustomer(ServerRestExchange exchange) {
    HashMap<String, Object> variables = new HashMap<>();
    variables.put("activationProcessing", true);
    variables.put("someInput", "yeah");

    client.newCreateInstanceCommand() // ...
        .processId("customer-onboarding") // ...
        .listVariables(variables) // ...
        .send().join();
    return ResponseEntity.status(HttpStatus.ACCEPTED).build();
}

```

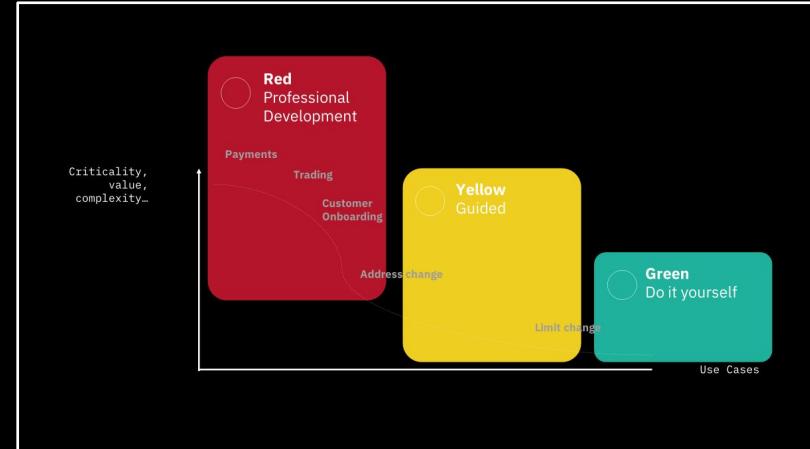
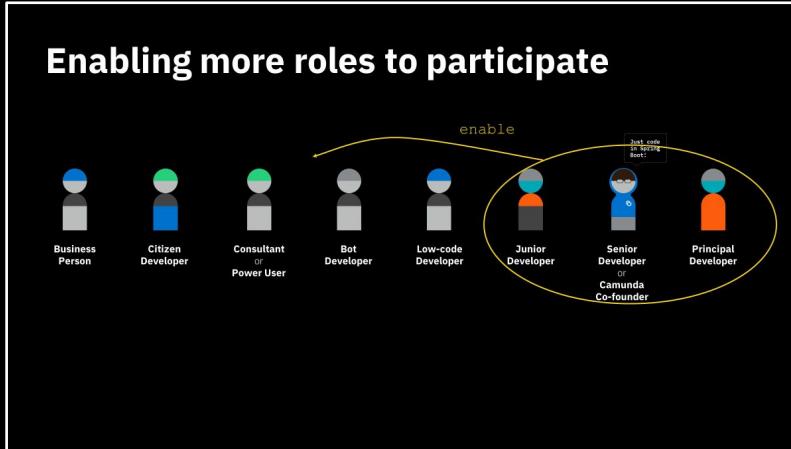
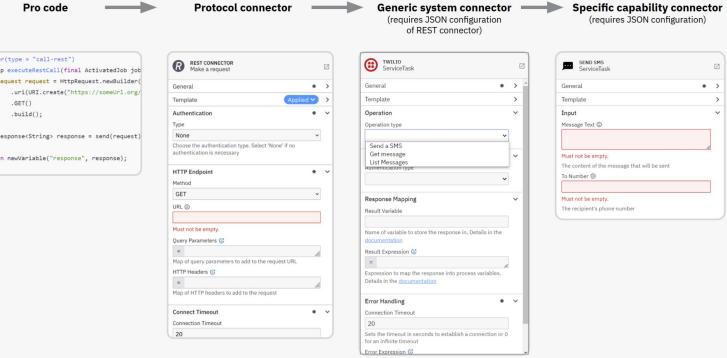
Your code to implement the REST call

```

@JobWorker(type = "addCustomerToCrm")
public void addCustomerToCrmViaREST(@Final ActivatedJob job) {
    String request = "someData";
    restTemplate.put(ENDPOINT_CRM, request);
}

```

Multi Layer Coding Experience



Developers —
shape
automation!

Surf the **low-code**
wave, don't sink in it.



*“Technology leaders must lay the
foundation for process
orchestration”*

Quelle: Forrester – [Agentic AI Is The Next Competitive Frontier](#)

Otherwise...

CAMUNDA



Thank You



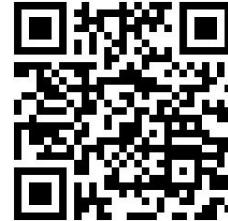
Bernd Ruecker

Co-Founder and Chief Technologist
bernd.ruecker@camunda.com



in

Learn more at camunda.com



**Gets your own hands
on Camunda and try
pro code, low code &
no code:**

docs.camunda.io