# **Bernice Ka Hay Wong**

User Experience & Interface Designer

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#### WORK EXPERIENCE

# **UX/UI DESIGNER (INTERN) - NETEASE GAMES (NORTH AMERICA)** Brisbane, CA | 8/2018 - 1/2019

- Redesigned various in-game features of a mobile game for soft launch in two countries
- Created assets and improved design flows that standardized the game's visual identity and consistency
- Implemented designs from concept to final polish in Unity
- Features: Settings, Friend's List & Inbox, FTUE Loading Screens, Progression, Fanfare, Notifications, Quick Chat, Spectator Mode, Party Management, Header, Battle Flow, and Achievements

# **UX/UI DESIGNER (INTERN) - CBS INTERACTIVE (GAMES GROUP)** San Francisco, CA | 6/2017 - 8/2017

- Redesigned the visualization of GameSpot's profile page and related features for both desktop and mobile
- Created a new 'Games I Follow' feature that improved engagement and was engineered for QA testing
- Conducted user research, interviews, and usability testing to drive iterative feedback
- Features: Profile Information, Profile Activity Feed, Profile Editing Mode, Private and Public Profile Views, Games I Follow, and Profile Stacks

# **UX/UI & GRAPHIC DESIGNER (INTERN) - 24/7 TEACH**

San Francisco, CA | 12/2016 - 3/2017

- Redesigned the company's virtual classroom websites and implemented my designs in Squarespace
- Created custom graphic content and style guides
- Features: Course Overview, Instructor Dashboard, Messaging, About, Admissions, and Curriculum

### WEB DEVELOPER / DESIGNER - YOURPEOPLE

Berkeley, CA | 11/2016 - 1/2017

- Redesigned the company's website and implemented the front-end development of all my designs
- Developed a CMS to dynamically integrate employee information within the website interface
- Managed and delegated two other web designers to aid in the redesign process

# **PROJECTS**

**MANIFEST** 1/2018 - 5/2018 Designed and developed a 2D emotional platformer in Unity and lead a team of three engineers through production

**EPITHET WARS** 1/2018 - 5/2018

Designed and developed a 2D single-player fighting game in Unity inspired by epithets of Greek mythology

8/2017 - 12/2017

**COURSE INSTRUCTOR** Taught 40 UC Berkeley students in a 1 unit, 2 hour weekly class about the trading card game Magic: the Gathering

#### **SKILLS**

#### **DESIGN**

- Illustrator • Figma
- Photoshop Invision
- After Effects Adobe XD
- Sketch

#### DEVELOPMENT

- Python
- lava
- CSS • Javascript
- C
- Iquery
- HTML
- Unity

#### **EDUCATION**

# UNIVERSITY OF CALIFORNIA, **BERKELEY**

1/2014 - 5/2018

Bachelor of Arts in English