

Bernice Go

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http://bernicewygo.github.io

Work Experience

Graphics & Web Designer

Freelance // Jan/15 - Present

- Design logos and web layouts for clients

Digital Marketing

Christie Digital // Sep/15 - Dec/15 (co-op)

- created social media campaign reports
- designed and drafted email campaigns through Envoke
- used all aspects of the Adobe Creative Suite to create & publish press releases on the main site

Business Developer

NeuRecall // Jan/15 - Apr/15 (co-op)

- developed a full business plan with financial statements
- designed vector graphics, web layout and company logo

Quality Assurance Specialist

Magnet Forensics // Jan/14 - Apr/14 (co-op)

- created automated testing scripts with Jenkins
- participated in the development of future versions of software & testing plans

Software Developer – UXP Team

Desire2Learn // Jan/13 - Apr/13 (co-op)

- participated in the implementation of Agile development
- prototyped & built initial feedback tool for internal quality assurance testing

IT Summer Help

St. Clement's School // Jun/12 - Aug/12

- led the image deployment to dual-boot iMacs
- collaborated with colleagues in installing cloud networking and servers for the school environment

Accounting Assistant

Xinyi Auto Glass North America // Jun/11 - Aug/11

- organized and transcribed liquidation papers into computer database

Sales Associate

Buysmart // Jan/06 - Dec/08

- contributed actively to the management of inventory & ensured thorough knowledge of all goods sold

Skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop

C++
C#
Java
Javascript
HTML/CSS
MySQL

Wordpress

Languages

Proficient in English, French, oral Cantonese;
learning Japanese

Other Experience

VP - Public Relations
UW Hearthstone Club // 2015

Newsletter Curator
Hearthstats // 2015

English Conversation Partner
Renison College // 2015

University Courses Tutor
University of Waterloo // 2011-15

Big Sister Mentor
Women in CS // 2011 - 14

Website Developer
Atrium Media Group // 2011-13

Education

Honours Bachelor of Computer Science (Co-op)

University of Waterloo // 2011 - 2016
Software Engineering Option

Honours Bachelor of Business Administration (Co-op)

Wilfrid Laurier University // 2011 - 2016
Marketing Specialization