

INTERVIEW GUIDE: IMPROVING COMFORT DURING HOLIDAYS WITH FRIENDS

OBJECTIVE

The objective of this interview is to gather insights into the habits, challenges, and stress points experienced by people when planning and going on holidays with friends. The goal is to identify the most painful problems related to discomfort or stress during these experiences.

HYPOTHESES

1. Planning and coordination are significant sources of stress when organizing holidays with friends.
2. Differences in preferences and expectations create tension during group holidays.
3. Budget management is a frequent cause of discomfort and conflict am

INTRODUCTION

"Thank you for taking part in this interview. I'm working on a project focused on making holidays with friends more enjoyable by understanding the pain points and sources of stress. Your insights will help improve the way holidays are planned and experienced in groups."

MAIN TOPICS

1. Planning and Organization
2. Group Dynamics and Decision Making
3. Budget and Expenses
4. Expectations and Conflicts
5. Post-Holiday Reflection

SCREENING QUESTIONS

- What's your age, occupation, and where do you live?
- How often do you go on holiday with friends?
- What type of holiday do you usually prefer (e.g., city breaks, beach trips, adventure holidays)?

CONCLUSION

"Thank you so much for your time. Your input is invaluable. If you know anyone else who might be interested in sharing their experiences, I'd love to talk to them too."

QUESTIONS

1. PLANNING AND ORGANIZATION

- Tell me about the last holiday you planned with friends.
(How did you organize it? What tools or methods did you use?)
- What challenges did you face while planning the trip?

2. GROUP DYNAMICS AND DECISION MAKING

- How were decisions made during the trip?
(Did everyone have a say, or did someone take the lead?)
- Can you describe a moment when group preferences conflicted? How was it resolved?

3. BUDGET AND EXPENSES

- How did you manage the trip's budget?
(Was it a shared responsibility? Were there any conflicts over expenses?)
- Tell me about a time when budgeting caused tension during a holiday.

4. EXPECTATIONS AND CONFLICTS

- What expectations did you have for the holiday?
(Were they met, or did you encounter any challenges?)
- Can you recall a moment where there was disagreement or conflict?
(What happened, and how did you handle it?)

5. POST-HOLIDAY REFLECTION

- Looking back, what would you change to make the holiday more comfortable for everyone?
- What's the most important factor in making a holiday with friends stress-free?