

# Ideation Workshop C: Local Olympic Games Organization

## Main Objective

Develop ideas for sports fans to organize local Olympic Games between international editions.

## Ice Breaker (5 minutes)

"My Local Olympic Event": Describe a unique event for your local Olympics.

## Main Steps

1. Introduction (5 min)
2. Empathy Mapping (15 min)
3. "How Might We" Questions (10 min)
4. Brainwriting Pool (20 min)
5. Idea Speed Dating (15 min)
6. Lego Prototyping (25 min)
7. Prototype Showcase (20 min)
8. Dot Voting (10 min)
9. Concept Refinement (15 min)
10. Wrap-up (5 min)

# Instructions

- For Empathy Mapping: Create personas for organizers, participants, and local businesses
- For Brainwriting Pool: Write ideas on cards, place in center, pick new cards to build on
- For Lego Prototyping: Build models representing key aspects of ideas

## Time Schedule

Total: 145 minutes (detailed breakdown in Main Steps)

## Voting Process

Dot Voting with Criteria: Use different colored dots for feasibility, impact, and innovation

Note: Pictures of the workshop would be taken during the actual event.