

# **Main Concept B: OlympImpact**

## **Overview**

OlympImpact is a real-time digital platform providing transparent information about the environmental and social impact of the Olympic Games.

## **Key Features**

1. Live Impact Dashboard: Real-time visualization of environmental and social metrics
2. Comparative Analysis Tools: Compare current Olympics with past events and projections
3. Personal Impact Calculator: Shows individual spectator/athlete contributions
4. Interactive Map: Geospatial representation of impact across host cities
5. Action Center: Suggests ways for users to positively influence the Games' impact

## **Potential Impact**

- Increases transparency in Olympic operations
- Educates public on large-scale event impacts
- Encourages sustainable practices in sports events
- Empowers individuals to make informed choices
- Provides valuable data for future event planning and policy-making