

Ideation Workshop A: Digital Olympic Sport

Main Objective

Create a digital sport anyone can play between Olympic editions.

Ice Breaker (5 minutes)

"Olympic Charades": Act out Olympic sports silently.

Main Steps

1. Introduction (5 min)
2. Mind Mapping (10 min)
3. Group Sharing (15 min)
4. Reverse Thinking (10 min)
5. Concept Development (20 min)
6. Presentations (15 min)
7. Voting (10 min)
8. Refinement (15 min)
9. Wrap-up (5 min)

Instructions

- For Mind Mapping: Create individual mind maps centered on "Inclusive Digital Olympic Sport"
- For Reverse Thinking: Flip the question to "How to create the least inclusive digital sport?" Then reverse ideas.
- For Concept Development: Groups of 2-3 develop one promising idea

Time Schedule

Total: 110 minutes (detailed breakdown in Main Steps)

Voting Process

Silent dot voting: 3 stickers per person, place on favorite ideas

Note: Pictures of the workshop would be taken during the actual event.