

Ideation Workshop B: Olympic Impact Information Platform

Main Objective

Create a platform for on-demand information about Olympic environmental and social impact.

Ice Breaker (5 minutes)

"Impact Chain": Name an Olympic event and its potential impact, building on previous responses.

Main Steps

1. Introduction (5 min)
2. 635 Brainwriting (18 min)
3. Idea Clustering (10 min)
4. SCAMPER Technique (20 min)
5. Concept Sketching (15 min)
6. Gallery Walk (20 min)
7. Impact-Effort Matrix Voting (10 min)
8. Top Ideas Elaboration (15 min)
9. Final Selection (10 min)
10. Wrap-up (5 min)

Instructions

- For 635 Brainwriting: 6 participants, 3 ideas each, 5 minutes per round
- For SCAMPER: Apply each letter (Substitute, Combine, Adapt, etc.) to existing ideas
- For Gallery Walk: Silently review all concepts, use sticky notes for comments

Time Schedule

Total: 133 minutes (detailed breakdown in Main Steps)

Voting Process

Impact-Effort Matrix: Plot ideas based on potential impact and implementation effort

Note: Pictures of the workshop would be taken during the actual event.