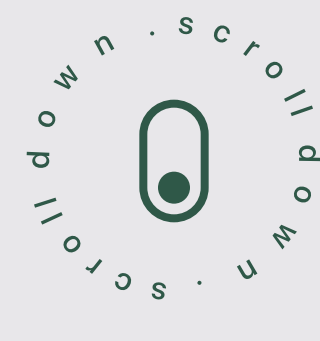


Hey!

# My name is Abril Beron



Buenos Aires, Argentina · beronnabril@gmail.com

@abrillberon

## About me

I am an **organized, responsible,** and **enthusiastic** individual. I aspire to continually improve in my field of study and to keep learning within a dynamic work environment where I can contribute my creativity to a team.

I am comfortable with technology and possess knowledge in **digital tools, video editing,** and **graphic design.** Additionally, my ability to adapt quickly allows me to easily acquire new skills.

Beyond my passion for technology and design, I enjoy art, photography, music, and sports.



## Education

2006 - 2021

**Padre Respuela School**

Economics and Administration

High School Diploma with a focus on Economics and Administration.

2008 - 2020

**Boston Institute**

English

English Course comprising Elementary, Intermediate, and Advanced levels.

2022 - Present

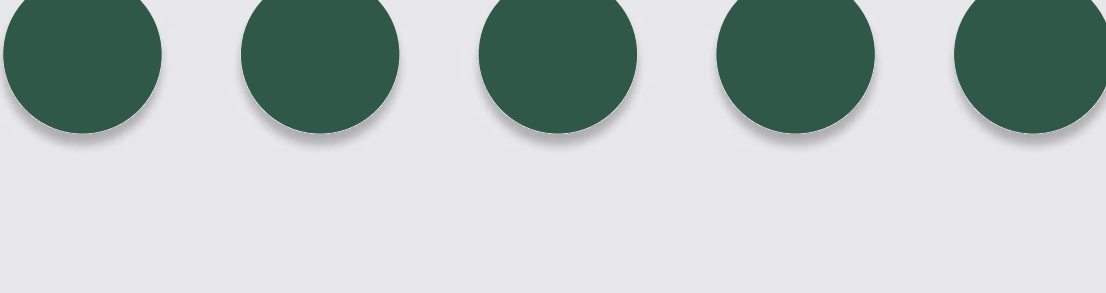
**University of Palermo**

Digital Communication

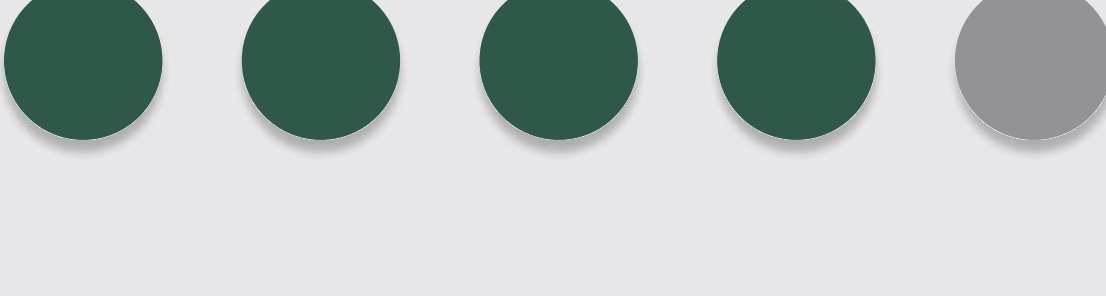
Ongoing degree in Digital Communication.

## Languages

Spanish



English



## Skills

VISUAL

Logo and visual identity elements creation.

Design of graphics, digital materials, and data visualizations.

Development of banners and graphic materials for social media.

Creation and updating of corporate identity manuals.

Establishment of style guides and brand guidelines.

Maintaining visual consistency across various channels and materials.

User research and needs analysis.

Information organization and structuring.

User flow and experience map design.

Wireframes and prototype creation.

Usability testing and analysis.

Navigation optimization.

JX

WEB

Proficient in HTML, CSS, and JavaScript for website structure, design, and interaction.

Development and management of databases.

Creation of queries to extract and manipulate data.

Familiarity with query languages like SQL.

Collaborative work in shared repositories (GitHub).

Adaptation of interfaces for different devices (responsive design).

## Tools



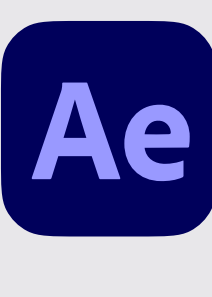
Adobe Illustrator



HTML 5



Php



After Effect



CSS



MySQL



Adobe Photoshop



JavaScript



Bootstrap



Canva



Figma



GitHub

## Portfolio · Portfolio · Portfolio

Hey, I'm Abril Beron

Graphic & Digital communication

[All](#) [Web](#) [Design](#) [App](#) [Video](#)



View portfolio

ab

Design and Communication student

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