

PROBLEM

Education funding lacks transparency and accountability. Donors and institutions cannot clearly verify whether funds reach the right students, are used correctly, or create measurable outcomes, limiting trust and institutional-scale adoption.

SOLUTION

FundEd provides a standardized trust layer for education funding by verifying students, tracking donations, and structuring impact data into transparent and reportable formats.

PRODUCT

FundEd is an infrastructure platform for education funding, offering student verification, campaign-based donation tracking, donor impact visibility, and institutional dashboards with audit-ready reporting.

TARGET USERS

Individual donors, corporations, foundations, universities, and institutions that fund education and require transparency, traceability, and structured impact reporting.

VALUE PROPOSITION

FundEd turns education funding into a measurable and reportable process, giving donors clear impact visibility and institutions ESG-ready dashboards and evidence structures.

IMPACT TRACKING

Impact tracking makes outcomes visible through structured campaign progress, verified expenses, updates, and evidence, ensuring continuous accountability.

REVENUE MODEL

FundEd generates revenue through platform fees and institutional ESG and impact reporting subscriptions with tiered access to dashboards and audit tools.

WHY FUNDED

FundEd manages the full lifecycle of education funding—from verification to reporting—designed for institutional trust, scalability, and long-term accountability.

GO-TO-MARKET

FundEd follows a pilot-driven strategy, using Dubai as a global showcase and scaling through university and institutional partnerships.

VISION

FundEd aims to establish a global trust standard for education funding that is transparent, traceable, and measurable worldwide.