

## Dishare - Mobile Application

Date: 2024.06 - 2024.08 3 mon

Contribution: End-to-End 35%

DiShare is a student recipe/community app that helps college students find quick, healthy, budget-friendly meals. Our four-person team handled research, IA, and prototyping; I led the UX structure and visual system—defining the information architecture, flows, and design components—while co-running surveys/interviews and building hi-fi prototypes with accessibility in mind.

Project Name

Foodie

Time line

2024 Jun 1 - Aug 3

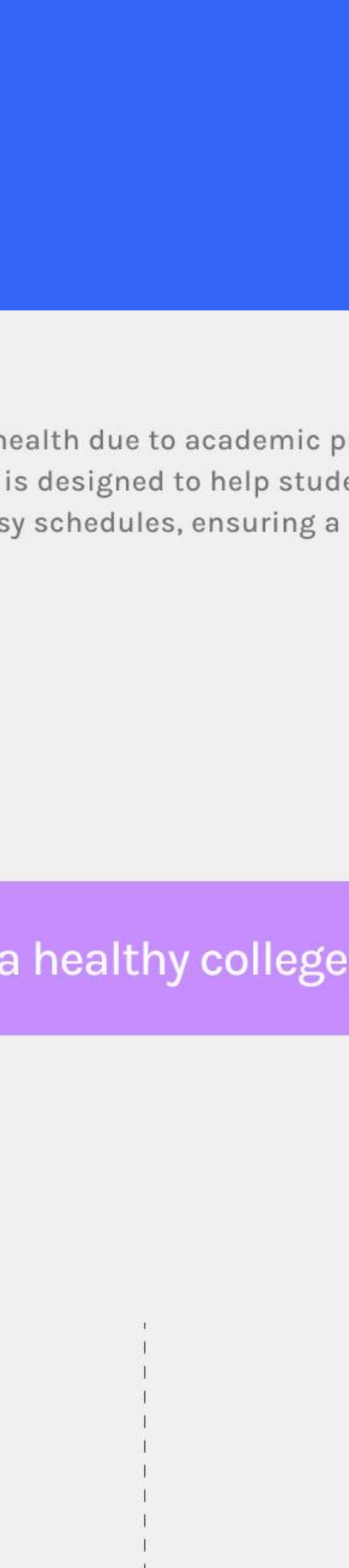
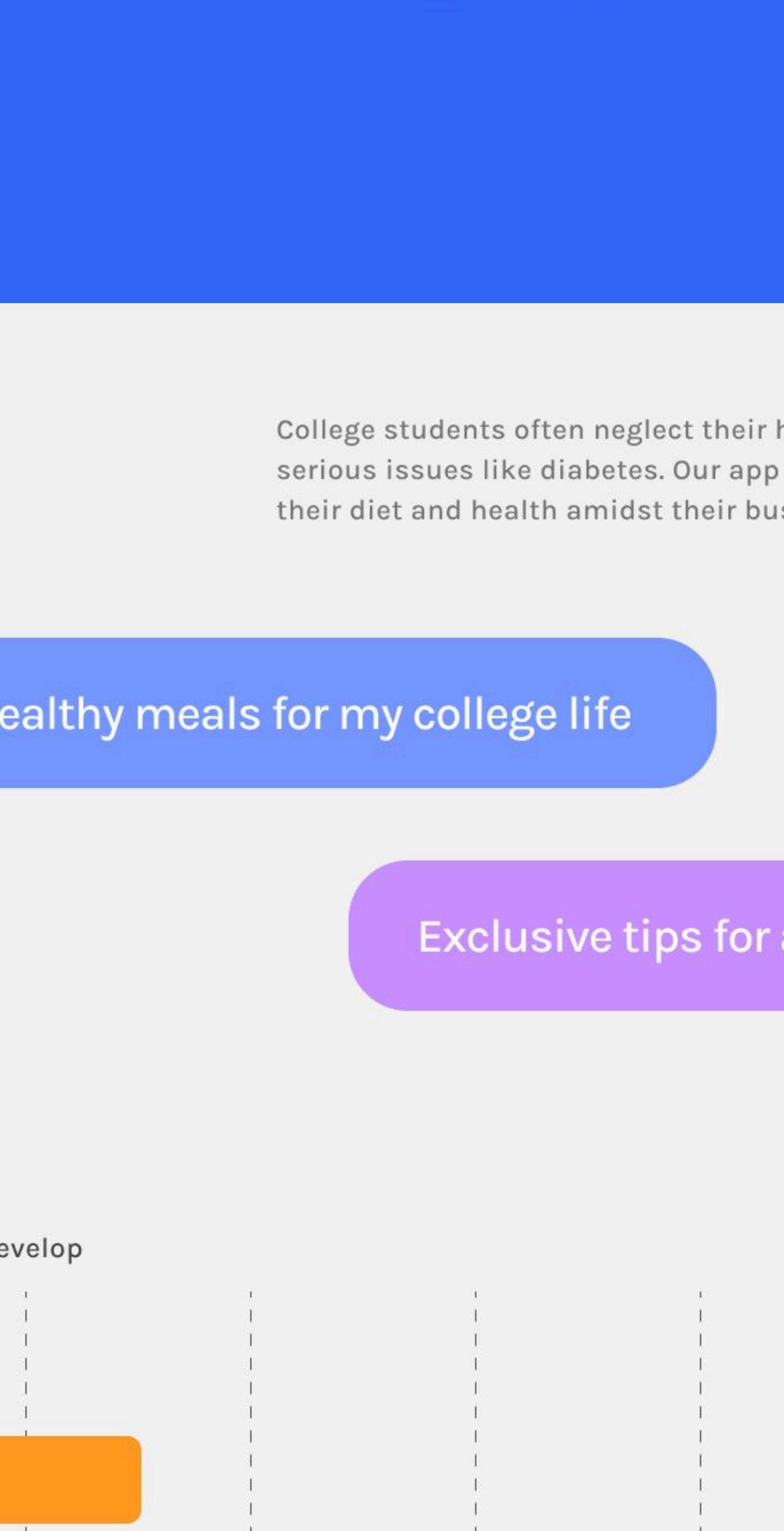
Project Goal

Share Food Recipe Community

Team

T3 - FATE

# DiShare



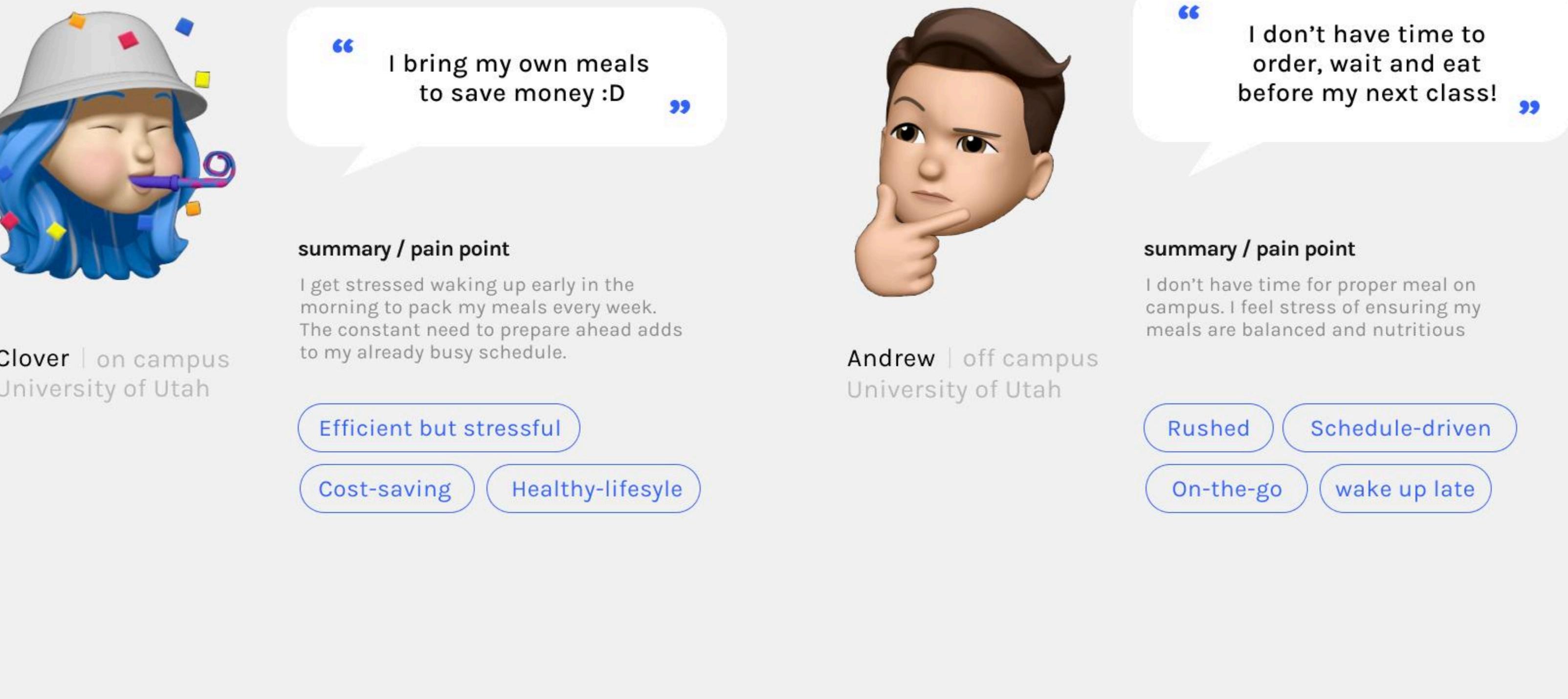
## Overview

College students often neglect their health due to academic pressures, leading to serious issues like diabetes. Our app is designed to help students easily manage their diet and health amidst their busy schedules, ensuring a balanced lifestyle.

"I need quick, healthy meals for my college life"

Exclusive tips for a healthy college life!

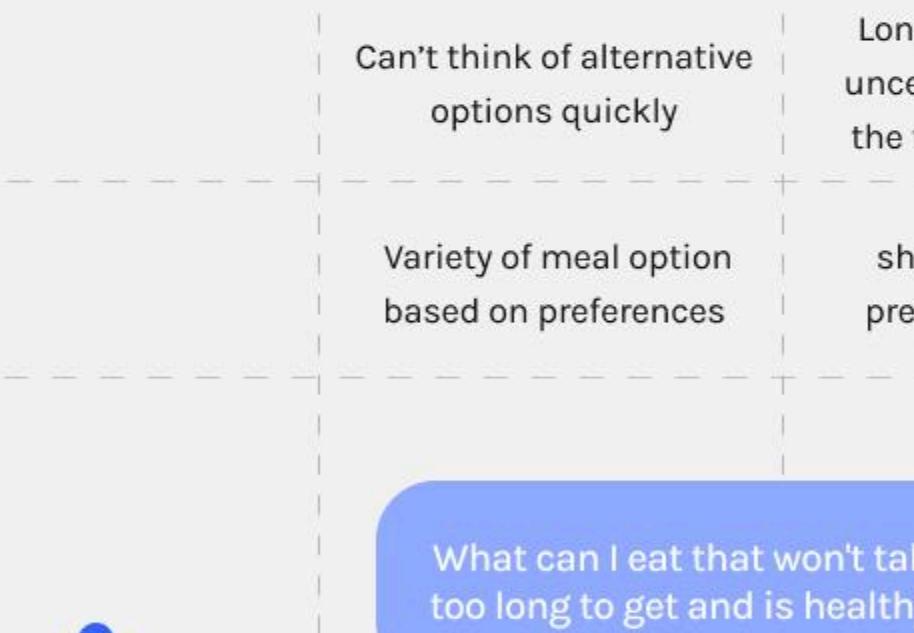
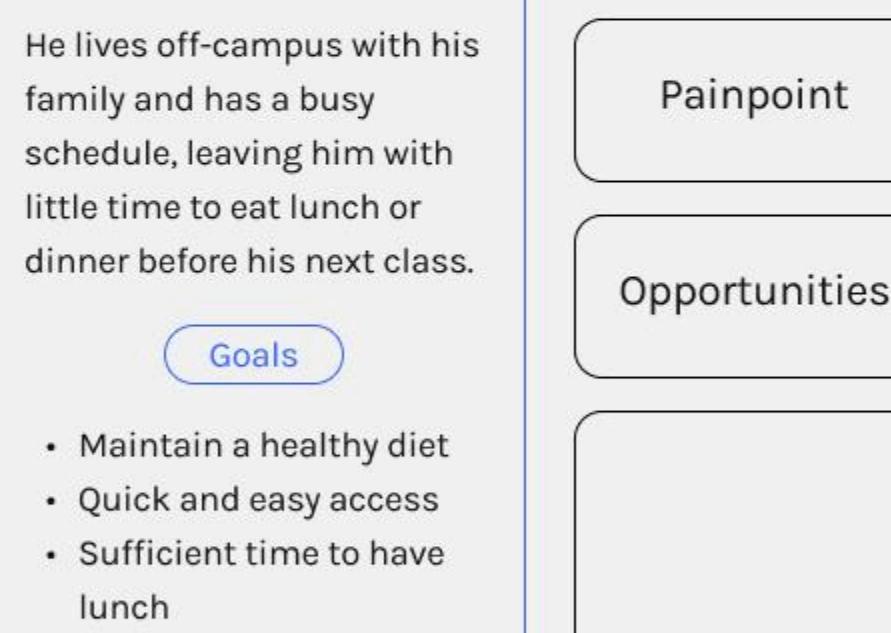
## Scope of Work



## user research

We have conducted surveys to understand the values current students place on campus meals

google form survey period : 2024/6/3 - 2024/6/7 target : University of Utah current students



Clover | on campus  
University of Utah

summary / pain point  
I get stressed waking up early in the morning to pack my meals every week. The constant need to prepare ahead adds to my already busy schedule.

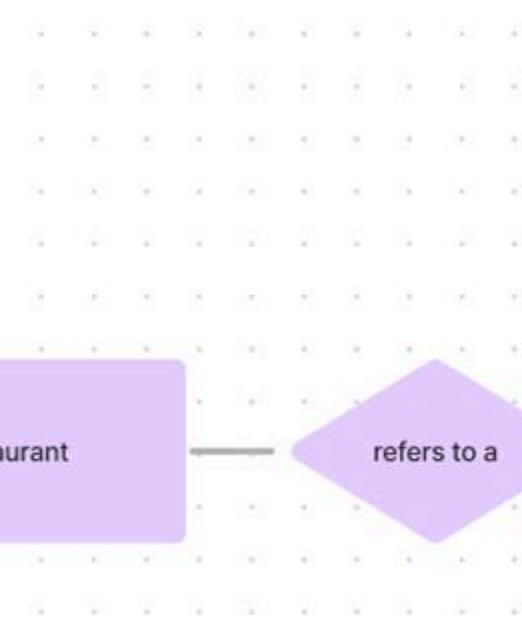
Efficient but stressful  
Cost-saving  
Healthy-lifestyle

Andrew | off campus  
University of Utah

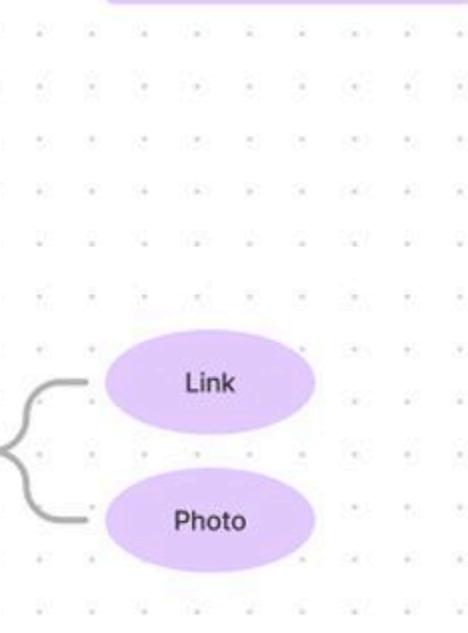
summary / pain point  
I don't have time for proper meal on campus. I feel stress of ensuring my meals are balanced and nutritious

Rushed  
Schedule-driven  
On-the-go  
wake up late

## persona



“ I bring my own meals to save money :D ”



“ I don't have time to order, wait and eat before my next class! ”

summary / pain point  
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Efficient but stressful  
Cost-saving  
Healthy-lifestyle

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## user journey map

