

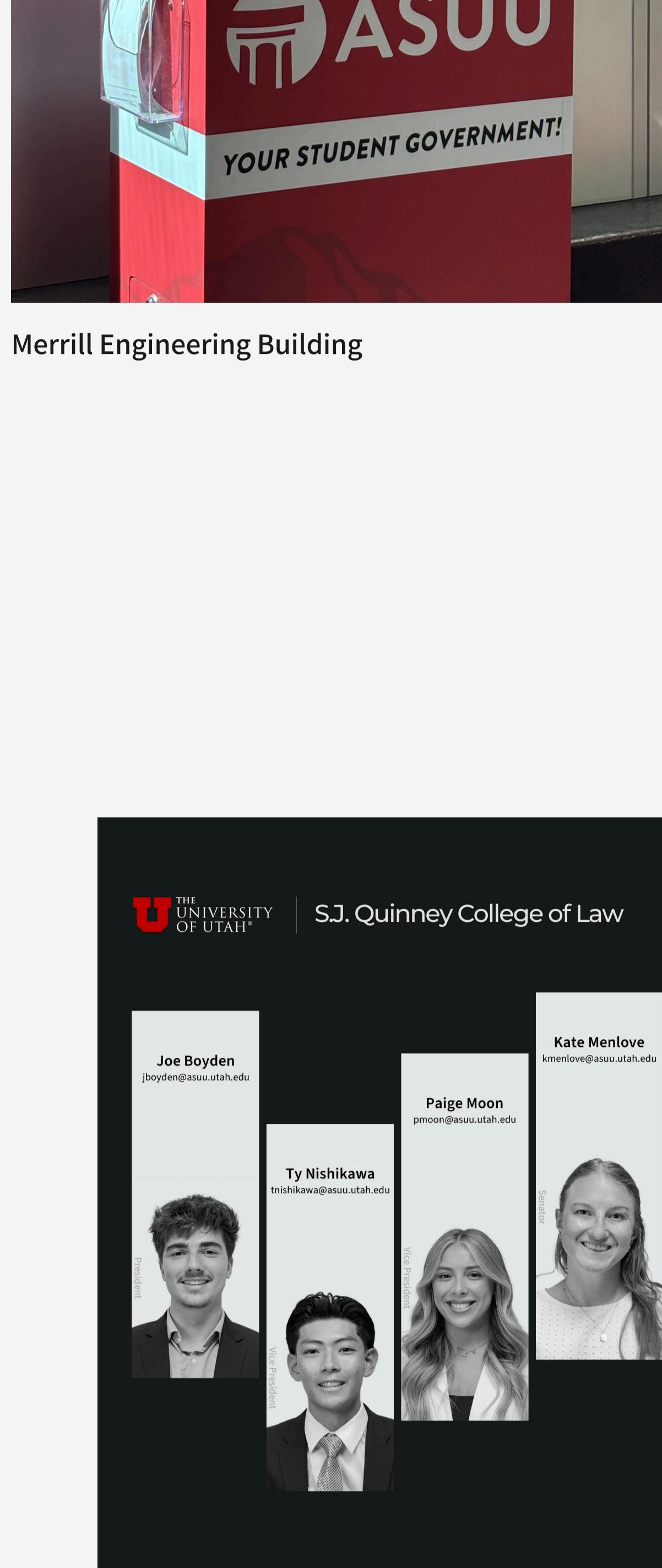
Slip Box - ASUU (Associated Students of University of Utah)

Date: 2024.12 ~ 2025.01 2 mon

Tools: Photoshop 100%

Contribution: 100%

Led creation of department marketing boards across all 18 colleges/departments. I defined a lightweight design system—shared grid, components, and legibility rules—to keep layouts consistent, then customized color, typography, and imagery to match each unit's branding. The boards standardized Senate/Assembly information so students could quickly see who represents them and how to get in touch.



Merrill Engineering Building

