

Representing the one-time use agreement  
between the Sigma Alpha Mu Fraternity, Inc.

and

College Hill Custom Threads  
900 NE Colorado Upper  
Pullman, WA 99163

For value received, this agreement is made and entered into on this 26th day of September, 2013, by and between the Sigma Alpha Mu Fraternity, Inc., of 8701 Founders Rd., Indianapolis, IN 46268, hereinafter referred to as "FRATERNITY", and College Hill Custom Threads, of 900 NE Colorado Upper, Pullman, WA 99163, hereinafter referred to as "COMPANY."

COMPANY hereby acknowledges the ownership by FRATERNITY of each of its insignia and the goodwill associated therewith and agrees that it will do nothing inconsistent with such ownership. Further, COMPANY agrees that all goodwill associated with the limited use of the FRATERNITY's insignia by COMPANY shall inure to the benefit of the FRATERNITY. COMPANY agrees that nothing contained herein shall give COMPANY any right, title or interest in the insignia other than the limited, **one-time** right to use the insignia of FRATERNITY terminating no later than October 26, 2013. COMPANY agrees that it will submit final artwork to FRATERNITY for approval prior to producing any product bearing FRATERNITY's insignia.

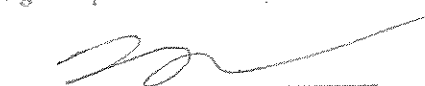
COMPANY acknowledges that FRATERNITY is granting the limited use of its insignia to COMPANY with the understanding that COMPANY will apply for a non-exclusive license with the FRATERNITY prior to any future use of FRATERNITY's insignia.

ROYALTY: In relation to all merchandise marketed by or on behalf of COMPANY utilizing any of FRATERNITY'S insignia, COMPANY shall pay to FRATERNITY a royalty calculated as follows: 8.5% of gross sales

Please make check payable to:  
Affinity Consultants  
3231-C Business Park Drive #300  
Vista, CA 92081

IN WITNESS WHEREOF, the parties have executed this one-time use agreement this day and year first above written.

FRATERNITY:  
Sigma Alpha Mu Fraternity, Inc.

  
Signature

LELAND MANDEOS  
Print name and title

COMPANY:  
College Hill Custom Threads

  
Signature

Jennifer Cangrish COO  
Print name and title

Please fax this agreement and design for approval to Melissa Jean-Baptiste, Manager of Account Services, Affinity Consultants at 413.513.2135