

Name ⓘ

Makayla walker

Nora

Joseph Vescera

Kenton

Natalia Jimenez

Mariela

Tianna

Emma Sofianos

Haley Thomasson

Emily Pakula

Jacqueline

Yasmien Farsakh

Danny

20

21

20

21

20

21

21

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21

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22

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8502281615

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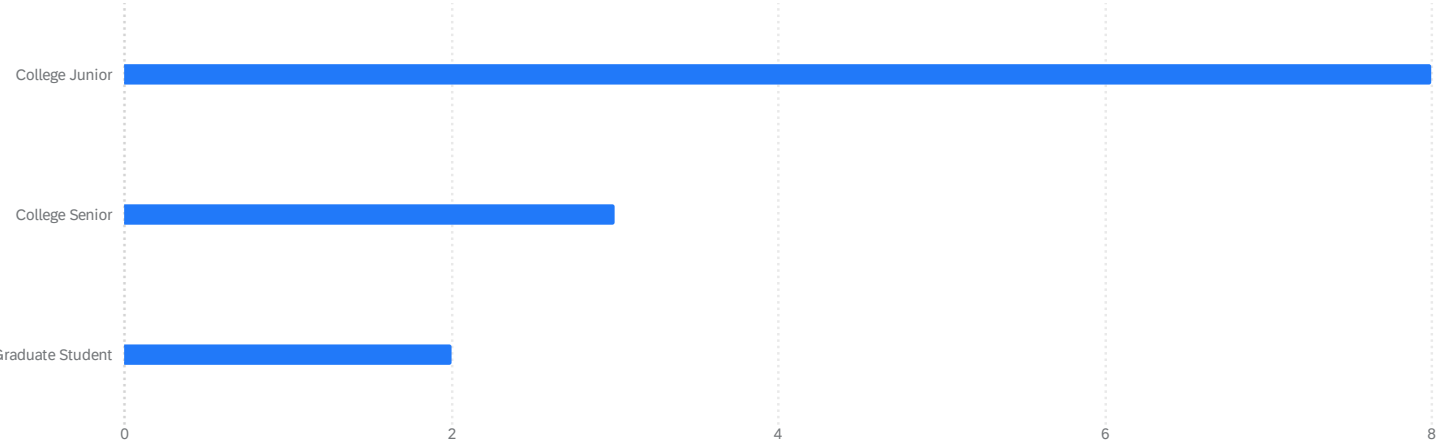
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5615631412

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7863677673

Grade Level 13 ⓘ



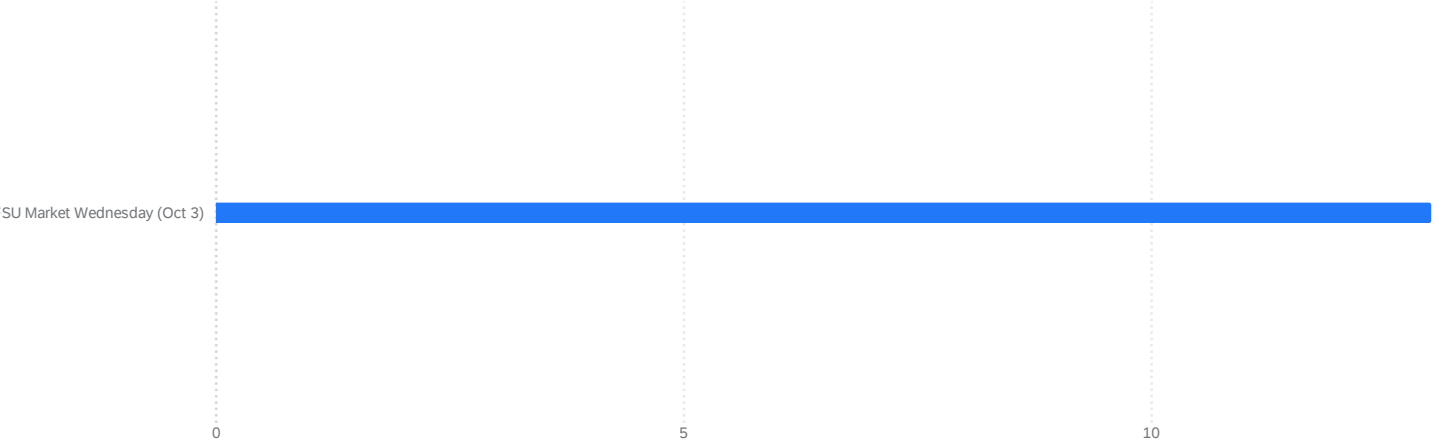
Grade Level 13 ⓘ

Q7 - Grade Level	Percentage	Count
College Junior	62%	8
College Senior	23%	3
Graduate Student	15%	2
Sum	100%	13

Grade Level 13 ⓘ

Grade Level	Average	Minimum	Maximum	Count
College Junior	5.00	5.00	5.00	8
College Senior	6.00	6.00	6.00	3
Graduate Student	7.00	7.00	7.00	2

How did you hear about this? 13 ⓘ



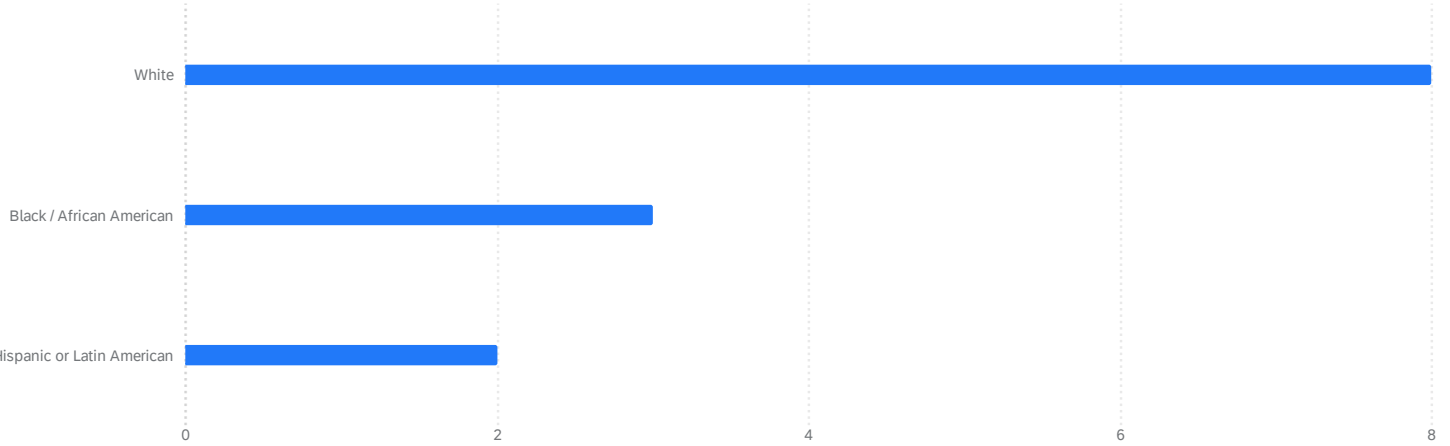
How did you hear about this? 13 ⓘ

Q8 - How did you hear about this?	Percentage	Count
FSU Market Wednesday (Oct 3)	100%	13
Sum	100%	13

How did you hear about this? 13 ⓘ

How did you hear about this?	Average	Minimum	Maximum	Count
FSU Market Wednesday (Oct 3)	1.00	1.00	1.00	13

Ethnicity 13 ⓘ



Ethnicity 13 ⓘ

Q9 - Ethnicity	Percentage	Count
White	62%	8
Black / African American	23%	3
Hispanic or Latin American	15%	2
Sum	100%	13

Ethnicity 13 ⓘ

Ethnicity	Average	Minimum	Maximum	Count
White	1.00	1.00	1.00	8
Black / African American	2.00	2.00	2.00	3
Hispanic or Latin American	4.00	4.00	4.00	2

What do you like about the taste? ⓘ

Yes

Peanut butter

I like the kinda savory nutiness it had and it felt like it would be a pretty good tasting and healthy snack

I like peanut butter

the dark chocolate flavor

Sweet and salty

I like that It's sweet and savory.

I like the chocolate and nut combo. I like that's it has a mix of textures and real nuts.

i love the peanut butter

The chocolate and nuts together

Nothing

I like the sweet and salty

The chocolate

What do you dislike about the taste? ⓘ

Basic

It taste like protein

Something initially felt off about the peanut butter in it, but it may have just been a little meaty when i had it. Just threw me off and kinda shifted my opinion as a whole as a result

Nothing

the excessive amount of nuts

Dries my mouth

A bit too salty.

I don't like that it is kinda sticky and hard to chew.

It's very strong tasting

The protein bar taste

Powdery

Not enough diversity in flavors

The amount of nuts

Add sea salt and coconut

Maybe sweeten up

Any issues i have would be in the peanut butter, but i cannot identify what specifically

Nothing

less nuts

Not sure

More balance of flavors.

I'm not sure. Maybe less of the sticky substance.

Alittle less sweet

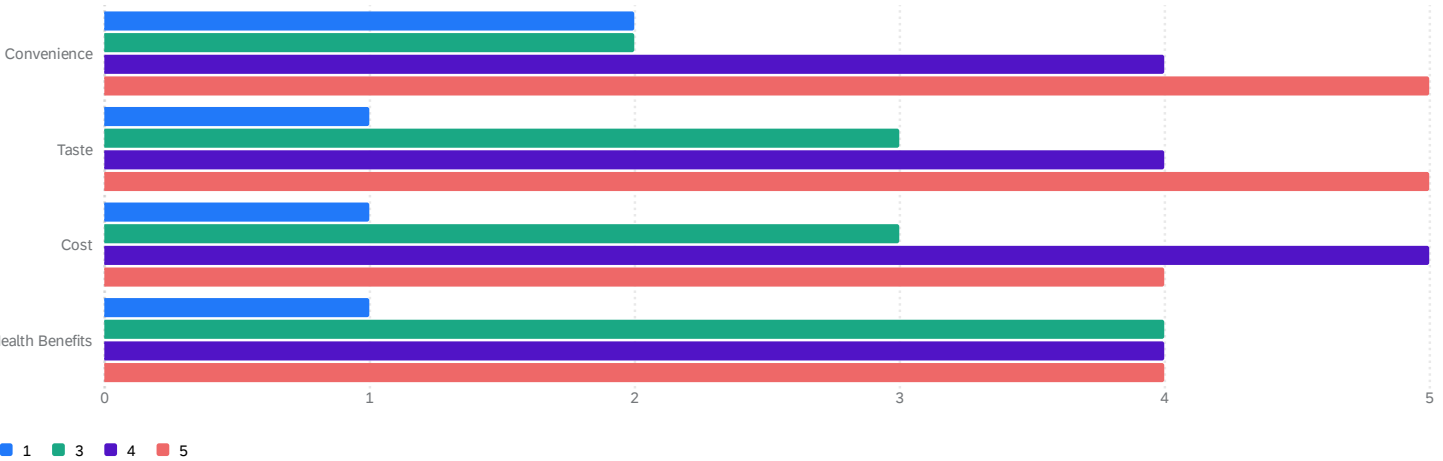
Add seasalt

Idk

Adding an additional flavor

Maybe some salt

Rate how important these factors are when shopping for snack products (1 - not important, 5 - very important) 13 ⓘ



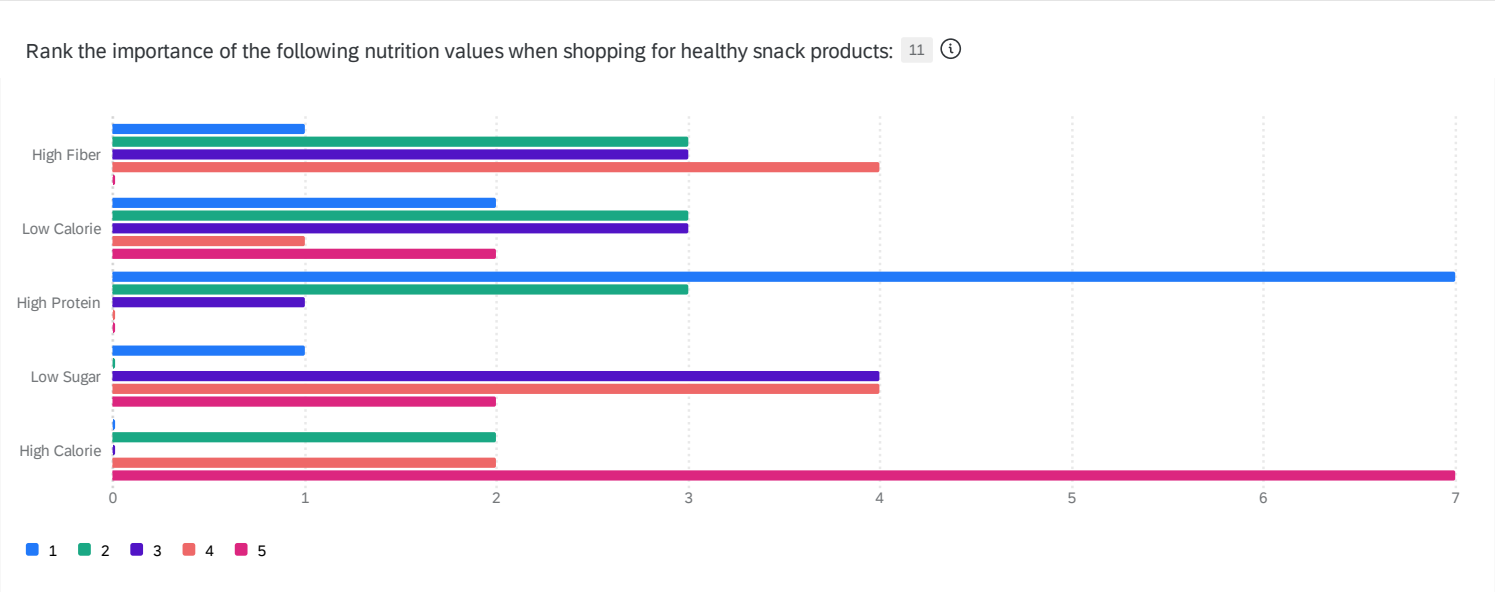
Rate how important these factors are when shopping for snack products (1 - not important, 5 - very important) 13 ⓘ

Rate how important these factors are when shopping for snack products (1 -...	1	3	4	5
Convenience	2	2	4	5
Taste	1	3	4	5
Cost	1	3	5	4
Health Benefits	1	4	4	4
Sum	5	12	17	18

Rate how important these factors are when shopping for snack products (1 - not important, 5 - very important) 13 ⓘ

Rate how important these factors are when shopping for snack products (1 -...	Average	Minimum	Maximum	Count
Convenience	3.77	1.00	5.00	13

Rate how important these factors are when shopping for snack products (1 ~...)	Average	Minimum	Maximum	Count
Taste	3.92	1.00	5.00	13
Cost	3.85	1.00	5.00	13
Health Benefits	3.77	1.00	5.00	13



Rank the importance of the following nutrition values when shopping for healthy snack products: 11 ⓘ					
Rank the importance of the following nutrition values when shopping for healthy snack products:	1	2	3	4	5
High Fiber	1	3	3	4	0
Low Calorie	2	3	3	1	2
High Protein	7	3	1	0	0
Low Sugar	1	0	4	4	2
High Calorie	0	2	0	2	7
Sum	11	11	11	11	11