Judith Desire

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I, Judith Desire graduated with a Bachelors Degree in Computer Science at New York Institute of Technology. I have 15+ years, of experience as a Freelance Web Developer in large to medium size marketing agencies in New York City and San Francisco, I incorporates my skills and knowledge into the classroom as a code instructor for a 6-9 week Basic Web Development programs which provides non-technical professionals the resources in building a fully functional website using HTML, CSS, Javascript, Bootstrap and content management systems.

LEADERSHIP EXPERIENCE

Web Developer / Project Manager | REDESIGNING TECHNOLOGY CORP. | New York, NY

- Providing Front-End/Web Development for desktop browsers and portable devices
- Establish and direct long term strategic goals, policies, and procedures for SEO content and web marketing techniques
- Develop consistent, compliant, cross-browser code websites utilizing best practices for UX and GUI capability - Work in fast-paced small - or large environments - Assist clients with site tracking and analysis
- Built and utilized reporting systems to keep customers and management in loop with latest information
- Gathered requirements, defined scopes, allocated resources and established schedules meeting or exceeding project demands
- Designed, implemented and monitored web pages and sites for continuous improvement
- Designed sites to be compatible with top browsers, including Firefox, Chrome and Safari
- Analyzed requirements and designed, developed and implemented software applications for multiple websites
- Created eye catching and functional digital design concepts across various platforms to strengthen company brand and identity
- Tested websites and performed troubleshooting prior to deployment
- Created site layout and converted mockups using HTML and CSS practices
- Established web hosting for site and uploaded site files to hosting account

WORK EXPERIENCE / 2015 - Present

Code Instructor | CUNY Kingsborough Community College / CityTech | Brooklyn, NY

- Providing new User Experience designers who want a greater understanding of the iteration portion of the UX spectrum and real world development best practices. Students gaining insight to the process of prototyping and wireframing using HTML, CSS, Javascript, and their frameworks
- The program is a 6-week introduction course to Front End Development for UX Designers
- Devised site maps, user flows, wireframes and mockups for designs based on proven methodologies, stakeholder requests and end-user feedback
- Improved and expanded project platforms using, HTML and CSS to develop rich User Interfaces
- Tested websites and performed troubleshooting prior to deployment

Silicon Harlem Lead Coding Instructor | New York, NY
Saint Nicholas Neighborhood STAT: Youth Code the Future, Harlem

- Providing non-technical youth between 16-24 with the skills on how to build prototypes using Adobe XD, fully functional website from end-to-end using HTML/CSS/Wordpress and speaking the lingo
- The program is a 6-week course curriculum which teaches youth the skills towards the development of building a community-oriented website for St Nicholas Houses (NYCHA)
- Helped set appropriate goals and plans to achieve targets
- Assisted with educational needs through Slack and homework assistance
- Documented student attendance and progress against goals
- Assisted in developing community website to teach web development
- Collaborated with team of faculty to develop tutorial program for students in need of extra help
- Coordinate distance learning and schedule courses via Glitch, Zoom and Github Classroom.
- Communicate to faculty, students of distance learning courses or materials, programs, services, or applications.

Basic Web Development Instructor
SUNY Manhattan Educational Opportunity Center, Harlem

- Providing non-technical professionals who want to learn how to build a fully functional website from end-to- end using HTML/CSS/Javascript and speaking the lingo
- The program is a 9-week course curriculum and mentor students during their career growth to help begin their coding careers
- Implemented and optimized new curriculum and day-to-day instruction to align educational strategies with

industry best practices
- Reviewed class and student records to look for areas in need of improvement and implement plans of action
- Created guides and course materials to reiterate lecture information and help students
- Enhanced student knowledge of technology by integrating various web-based applications for research and assignments
- Implemented Github for version control and Github Pages for visual aid.

Web Developer / Community Outreach Coordinator | Boogie on the Boulevard | New York, NY
Projects: #BOOGIEBLVD - boogieontheboulevard.org
- Responsible for developing a mobile-first site using Wordpress, HTML5, JavaScript, jQuery, CSS3 and social media platform management
- Conducted community workshops to promote different programs and educate public on available services
- Wrote content for website, social media pages and informational packets
- Connected individuals with available and relevant resources
- Networked with local organizations, community leaders and businesses, resulting in establishment of new and lasting partnerships and relationships
- Spoke with community organizations to boost outreach and highlight programs successes
- Designed sites to be compatible with top browsers, including Firefox, Chrome and Safari
- Collaborated with committee members on project specifications, strategy and execution to build new WordPress pages and update existing ones
- Coordinated with participating vendors during event planning
- Managed administrative logistics of event planning, including contract signing, budget, event booking and promotional graphics
- Create, deploy and optimize effective campaigns for promoting the DOT Weekend Walk

Web Developer / Community Outreach | William B Washington Community Garden | New York, NY
Projects: Community Garden Outdoor Compost Project
- Responsible for developing native mobile, tablet and desktop web design with responsiveness, fluid layout and fixed layouts landing page using Tumblr, HTML5, CSS3 and Facebook.
- Obtained the 2018 Community-Scale Composting Grant from Citizens Committee for New York City funds to build 3-bin compost system, keeper workshop and coordinate organics collection program with the Department of Sanitation.
- Coordinated logistics of scheduling, supplying and recruiting volunteers

Interactive Developer | Droga5 | New York, NY
Project: Not There' Campaign Removes Women From Ads for International Women's Day
HTML/HTML5, CSS2/CSS3, JS/jQuery
Worked with both mobile, tablet and desktop web design (Responsive Web Design, Fluid Layout, Fixed Layouts)
Worked with cross platform browsers (IE 8-10, Firefox, Chrome, Opera, Safari, Android, iOS)

Consultant Web Developer | PSL Group | New York, NY
Responsible for developing native mobile responsive design applications over the entire application lifecycle in HTML5, CSS3, jQuery, jQuery Mobile, jQuery UI and javascript MVC.

Freelance Senior Web Developer | STEADY | New York, NY
Projects: Nike Runner's Internal Content Management System (CMS)
Coded the CMS in HTML, CSS, jQuery, CoffeeScript, Foundation 4, Angularjs, yeoman grunt bower services with multi-device user responsive design.

TECHNOLOGY PROFILE
HTML/HTML5, XML/JSON, CSS/CSS3/LESS/SASS, JavaScript, jQuery, React JS/Native, Angular, JSON, AJAX, SQL, MYSQL, Bootstrap, Foundation, Git/Github, Github Pages, Tumblr, Wordpress, SurveyMonkey, Mailchimp, Buffer, Hootsuite, Zoom, Slack, Basecamp, Freedcamp, Glitch, ATOM Editor, Sublime Editor, Safari, Chrome, Internet Explorer, Firefox Developer, Adobe Photoshop, Adobe Lightroom, Adobe XD, Microsoft Office Suite, Google Suite, macOS, Microsoft Windows

EDUCATION
BS – Computer Science & Business Management / June 2001
New York Institute of Technology | New York, New York