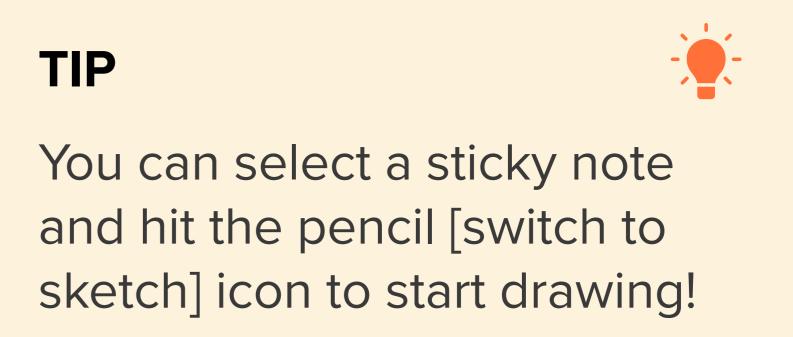


Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

each step in

the drug

supply chain

is recorded.

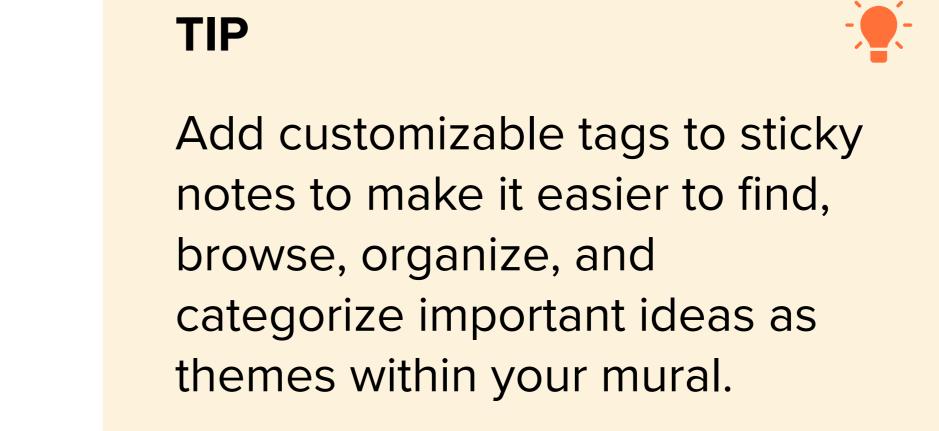
difficult for

counterfeit

drugs to enter

the market

① 20 minutes



making it a

reliable source

ofinformation

for drug

Bersika B

blockchain

Ashmi M

decision-making

transparency, integrity of the immutability of information.

identifier is linked to

authenticity of the drug and access detail

the efficiency of pharmaceutical supply chain.

> becomes much challenging for counterfeit drugs

Rashmi R

facilitate secure data authorized

> unit of a drug is assigned a unique

> > identifier

compliance production to with safety and quality scanning the QR standards.

promoting collaboration and data-driven

Blockchain can be designed to sensitive information

Bivika MA

enhance the efficiency of the pharmaceutical supply chain.

instance, payment for drugs can be triggered automatically

techniques to ensure

> added to a block in the blockchain.

Bersika B

provides a transparent and immutable ledger

Counterfeit drugs are a significant

concern in the pharmaceutical industry

Ashmi M

Rashmi R

in a blockchain, it cannot be altered or deleted

easier to remove these products from the market and protect patients.

ensure that information remains confidential.

Bivika M

ensuring seamless data sharing and traceability network.

must adhere ensure compliance.

Data recorded on a blockchain is highly

integrity of information related to drug supply chains.

lead to cost savings by

the supply chain use the blockchain network

the blockchain

would be easily

detected.

chain use the

network

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

