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### Executive Summary: XXXXX Strategy (one page)

#### Vision

**Example:** Anything in Blue is an example.  **Ubiquitous mobile access to business applications and information**

### XXXXX Strategic Direction

Include a brief synopsis of the strategic initiatives and roadmap.

**Example:**

**Long Term Strategies**

* Future applications will be developed and exposed in a manner that provides the broadest possible support of native capabilities for current and future consumer mobile devices
* Future applications will be exposed to mobile devices via the Internet
* Employee owned mobile devices with ActiveSync will be leveraged wherever practicable
* "Zero-touch" support approaches will be preferred over the use of client hosted managed applications
* ActiveSync will be the preferred method for delivery of email to mobile clients
* Corporate policies will be modified wherever possible to facilitate wide adoption and usage of mobile devices by company employees, limited only when needed to mitigate operational issues such as hourly employee access.

**Short Term Strategies**

* Extend ActiveSync to support HA, scale to 3000 users, and align client policies with   the above strategies
* Retire the Good Mobile Messaging platform and migrate users to ActiveSync
* Contain further deployment of Blackberry devices and extension of the BES platform
* Define and implement capabilities and architectures needed to develop, support, expose and access mobile applications

#### Business Alignment

Brief description of how this supports the business plan (Enterprise or IT level)

### Purpose

### Business Driver

**The business reasons for developing this strategy**

### Scope

**Example:** Numerous discussions have been held with the Strategy Stakeholders to finalize the scope of this effort based on the vision. Scope is now finalized as indicated below:

#### In Scope

* Example: All US and Canada domain credentialed employees
* Manufacturing, Distrubution and Accounting functions

#### Out of Scope

* Examples: Temp employees
* Sales, Inventory, Operations and Purchase

### Future State

**Example:** The vision and implications of ‘ubiquitous’ access guided the direction of the overall mobility strategy. The mobile technical landscape also influenced with its current high rate of innovation, adoption and consumerization. With the scope of the organization, the team considered the most simple and scalable approaches in all aspects with a view of what management requirements can be successfully deployed into such an environment. In this way we can adjust easily to accommodate a large group while also remaining flexible to adapt to the changing technical landscape. There was an implicit agreement across groups that the productivity gains are sufficient to offset the risks that are inherent with this relatively open approach.

**3 Year Strategic Horizon**

* Mobile access will be delivered through devices employee owned and acquired wherever practical.
* Mobile Platforms that support ActiveSync protocol are preferred for delivery of email, calendar, and contacts.
* ActiveSync will be preferred management control point for employee owned mobile devices.
* ‘Zero-touch’ client support approaches will be preferred.
* ‘Best-effort’ client security approaches shall be adopted in order to support the broadest possible array of current and future mobile clients
* Modernized applications will be developed and exposed in a manner that provides the broadest possible support of native capabilities for current and future consumer mobile devices
* Modernized applications will be exposed to mobile devices via the Internet
* Provide Internet connected employee accessible WIFI at all offices.
* HTML5 will be the preferred standard for developing applications for mobile devices.
* Corporate policies will be modified wherever possible to facilitate wide adoption and usage of mobile devices by company employees, limited only when needed to mitigate operational issues such as hourly employee access.

**Near Term Implications and Actions**

* Extend existing ActiveSync infrastructure and align client policies with above strategies
* Retire Good Mobile Messaging platform and migrate users to ActiveSync
* Extend WIFI based Internet access to all warehouses, depots, corporate office and regional offices in order to support employee mobile device access to Internet facing email and business applications
* Define and implement capabilities and architectures needed to develop, support, expose and access mobile applications

### Strategic Roadmap

**Example:** The work plan is meant to provide guidance on what the implementation approach and timeline may look like when work starts.

### Risks and issues

Highlight significant risks and issues that could interrupt or delay the plan.

### Glossary, Acronyms, and Abbreviations