

Key Terms from Lecture #1: Making Language Visible

Sign: an object indicating the probable presence or occurrence of something else; *an indication*.






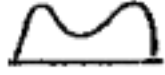






Symbol: a thing that represents or stands for something else, especially a material object representing something abstract.

"the limousine was another symbol of his wealth and authority"

Syllabary: a set of written characters representing syllables and (in some languages or stages of writing) serving the purpose of an alphabet

Conventionalization: to simplify or stylize; taking characteristics and reducing them to motifs.
there is always a process of abstraction required.

Schematize: to form into or arrange in a scheme.

Egyptian Pictograms, ca. 3000 B.C.					
					
Eye	Plough	Giraffe	Horn	Sandal	Mountain
Chinese Pictograms					
					
Bird	Fish	Feather	Tortoise	Imprisoned	Suffering

Pictogram: a pictorial symbol for a word or phrase



Chinese character for soil



Roman numeral three

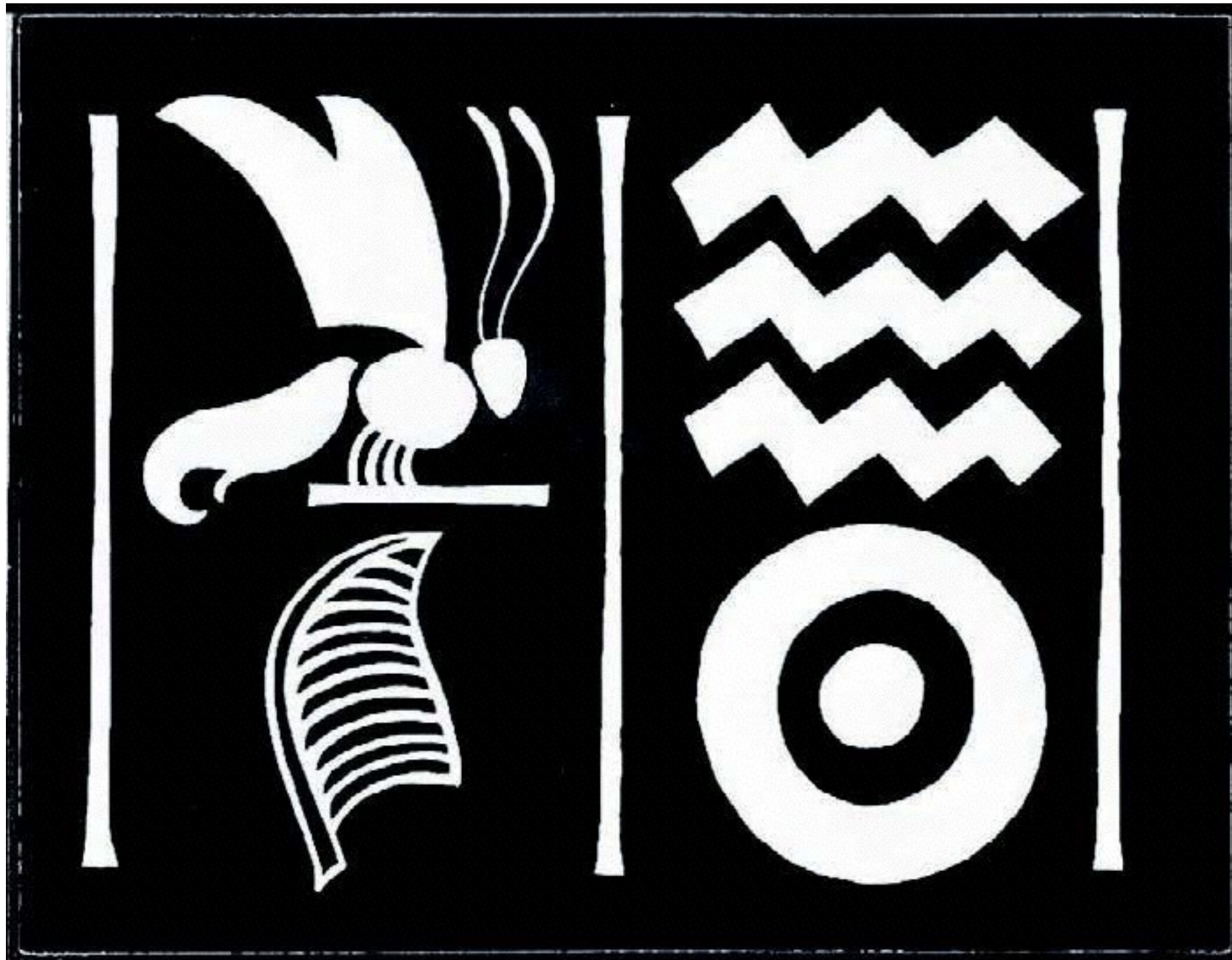


wheelchair access sign



biohazard sign

Ideogram: a written character symbolizing the *idea* of a thing without indicating the sounds used to say it, eg, numerals



Rebus: a puzzle in which words are represented by combinations of pictures and individual letters

NIMARTISQ'DOLOSETD
CHAODENSOSDIVVMN
NEQVOCAPTAEDVMFV

IOCEANNISPRETOSPEDEREPEVL
DEMSIDVUSFUGIENSUBIPISCIS
ORTUIBERNASCALLODESCEN

de illis dixit ih̄s quem mittet
utroq. minone sit quia et pater
mihi et filia cum dicit si aut

Noli timere accipere mce
ricem cum iugem tuum
Quod enim Iuxta nectum
est. despū scō est. b f h k q x y^z
a b c d e f g h i j k l m n
o p q r s t u x y z y u w



facbat q̄m n̄m t̄m
lib̄tatem ut manet de
s; p̄e q̄ lib̄a q̄ h̄it cum me
tis inchoamus in h̄o f̄i
eruna p̄te t̄nō exalta
ad h̄ neuit cogitur f̄i
p̄misse b̄n̄ tenetur eu
q̄ntum ad neuit ē t̄m
c̄e am̄ore f̄iō m̄mō