

# THE SOCIAL LIST

# INTRODUCTION



## GOAL

To facilitate communication while preserving the sense of community.

# USER RESEARCH









## NAVIGATIOG TABS

Most users are passive browsers.

## HOME SCREEN

Shows a list of all the latest posts.  
Browse through individual posts or  
use Sort or Filter to search for  
something more specific

## FINDING

Some users have specific needs.

They turn to the SL because they think its an effective and efficient way to tap into a trusted network of like-minded people.













## FINDING

# RECENT ACTIVITY



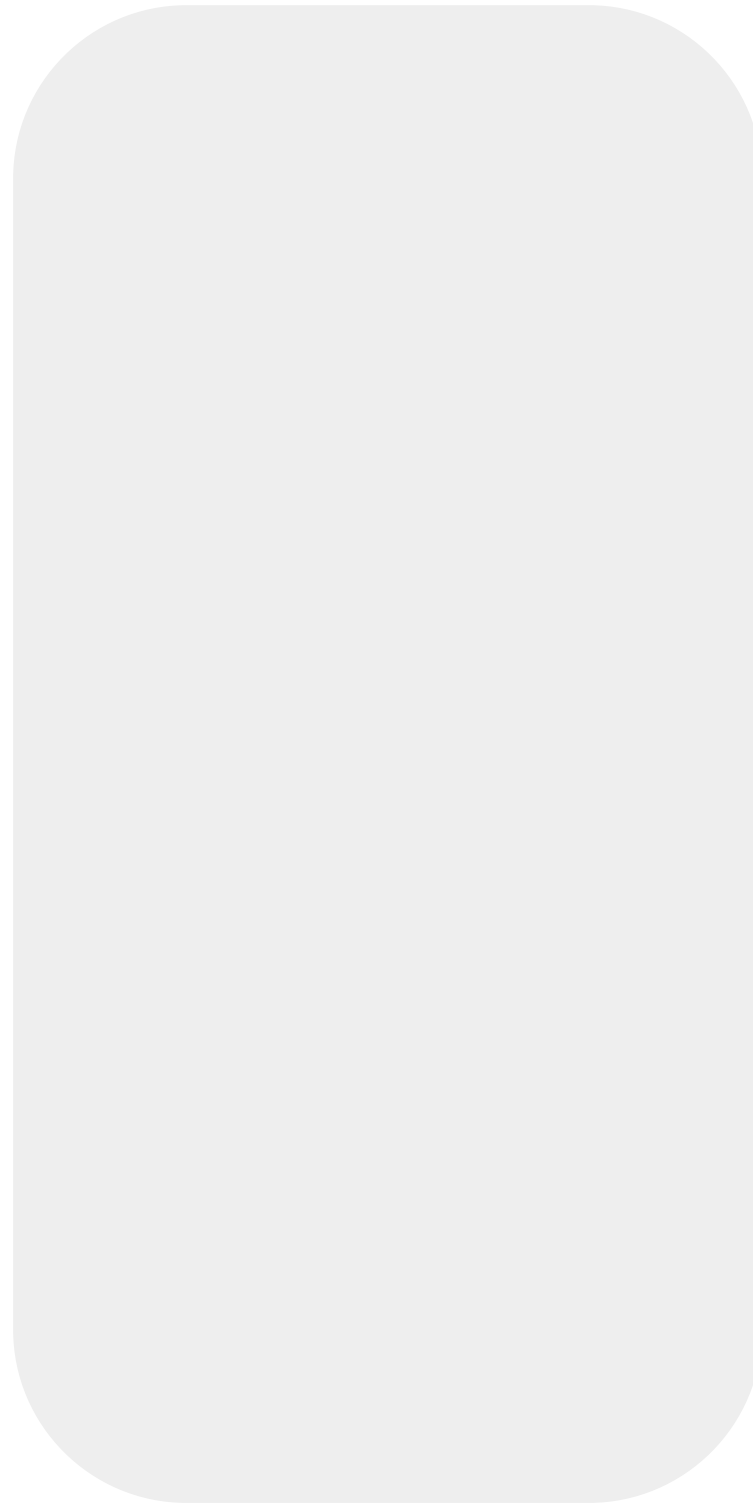




## INDIVIDUAL POST

Tap to read the entire post.

Afterwards you can:



## WRITE

Create your own posts. Label posts based on:

1.0 Category

