

# Stat 136 (Bayesian Statistics)

## Lesson 2.2: Bayesian Inference for a Proportion Using a Continuous Prior

### Motivation

- A limitation of specifying a discrete prior for  $p$  is when a plausible value is not specified in the prior distribution (e.g.  $p = 0.2$ ), it will be assigned a 0 probability in the posterior distribution
- Ideally, we want a distribution that allows  $p$  to be any value in  $[0, 1]$
- Two possible distributions come into mind:
  - Continuous uniform distribution in the interval  $[0, 1]$
  - Beta distribution

### The continuous uniform distribution as prior

- The probability density function of the continuous Uniform distribution on the interval  $[a, b]$  is

$$f(p) = \begin{cases} \frac{1}{b-a}, & \text{if } a \leq p \leq b \\ 0, & \text{elsewhere} \end{cases}$$

- If we use  $U(0, 1)$  as a prior distribution, then

$$f(p) = \begin{cases} 1, & \text{if } 0 \leq p \leq 1 \\ 0, & \text{elsewhere} \end{cases}$$

- Recall that the likelihood function for  $p$  is

$$f(y|p) = \binom{n}{y} p^y (1-p)^{n-y}$$

- Thus, based on the Bayes' rule, the posterior distribution is

$$f(p|y) \approx p^y (1-p)^{n-y}$$

## The Beta distribution as prior

- The density function of the Beta distribution with parameters  $a$  and  $b$  is given by

$$f(p) = \begin{cases} \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} p^{a-1} (1-p)^{b-1}, & \text{if } 0 \leq p \leq 1 \\ 0, & \text{elsewhere} \end{cases}$$

- Hence, this distribution is suitable for modeling a random variable whose domain is between 0 and 1, say the proportion  $p$
- Note that the  $U(0, 1)$  distribution is a special case of the Beta distribution with  $a = b = 1$
- Recall that if  $p \sim \text{Beta}(a, b)$ , then

$$\begin{aligned} E(p) &= \frac{a}{a+b} \\ \text{Mode}(p) &= \frac{a-1}{a+b-2}, \text{ if } a, b > 1 \\ \text{Var}(p) &= \frac{ab}{(a+b)^2(a+b+1)} \end{aligned}$$

## The Beta distribution as prior

- Multiplying the likelihood function for  $p$  given by

$$f(s|p) = \binom{n}{s} p^s (1-p)^f$$

with the Beta prior

$$f(p) = \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} p^{a-1} (1-p)^{b-1}$$

will give us the posterior density

$$f(p|s) \propto f(p) \times f(s|p) = p^{a+s-1} (1-p)^{b+f-1}$$

- If we multiply the above product by

$$\frac{\Gamma(n+a+b)}{\Gamma(a+s)\Gamma(b+f)}$$

then the resulting pdf is that of a beta distribution with  $a' = a + s$  and  $b' = b + f$

## From Beta prior to Beta posterior

- We have seen that if we use a Beta prior for the Binomial proportion, we will obtain a Beta posterior
- That is,

$$p \sim \text{Beta}(a, b)$$

and

$$Y \sim \text{Binomial}(n, p)$$

then

$$p|Y \sim \text{Beta}(a+s, b+f)$$

- This result shows an important concept in Bayesian statistics: **Conjugate** distributions
- *Conjugate* distribution or *conjugate* pair means a pair of a sampling distribution and a prior distribution for which the resulting posterior distribution belongs to same parametric family of distributions as the prior distribution

## How to determine the values of $a$ and $b$ of the Beta prior?

- The parameters of the  $Beta(a, b)$  prior are called *hyperparameters*
- These are chosen to reflect the researcher's prior beliefs about  $p$
- Difficult to guess values of  $a$  and  $b$  in  $Beta(a, b)$
- The solution is to specify quantile(s) of the beta distribution
- Recall that the  $q^{th}$  quantile is the value  $y$  of the random variable  $Y$  such that

$$P(Y \leq y_q) = q$$

- In R, we use the `beta.select()` function in the **ProbBayes** package to find the parameters  $a$  and  $b$  of the Beta density curve

## Revisiting the sleep patterns of graduating college students

- Suppose the researcher believes that the median and 90<sup>th</sup> percentiles are given by 0.3 and 0.5, respectively.

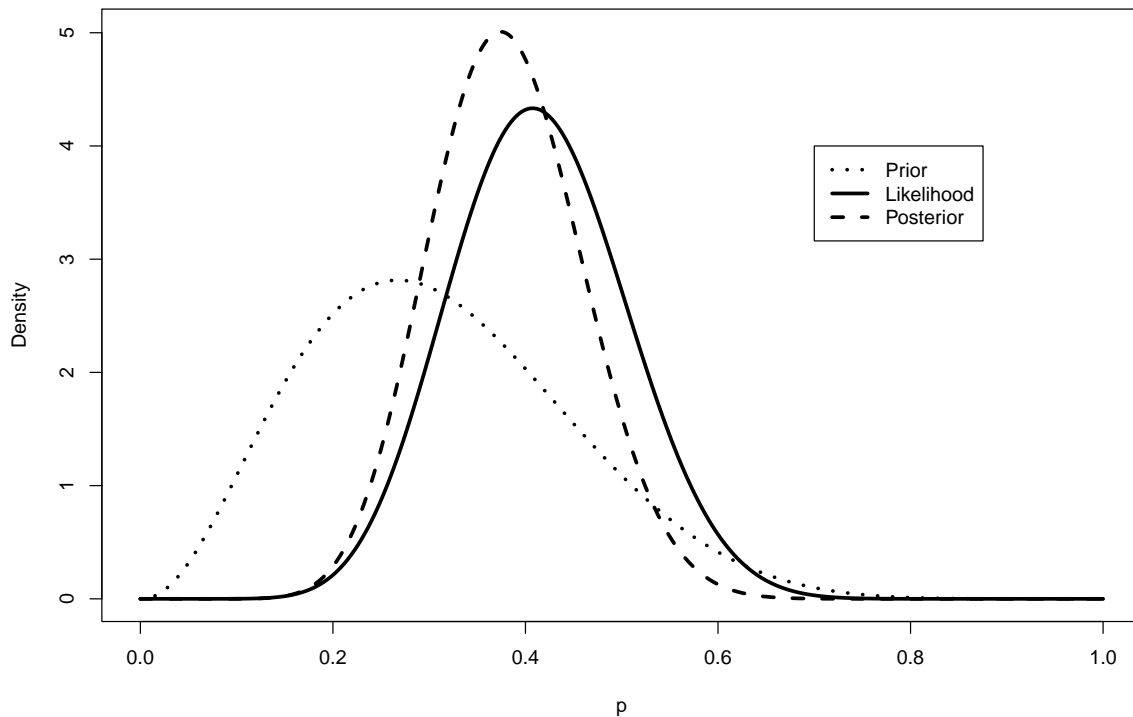
```
library(ProbBayes)
beta.select(list(x=0.3,p=0.50),
            list(x=0.5,p=0.90))
```

[1] 3.26 7.19

- The prior distribution of  $p$  is  $Beta(3.26, 7.19)$ , the likelihood is Binomial  $(27, p)$
- Thus, the posterior is  $Beta(14.26, 23.19)$

```
p <- seq(0, 1, length = 1000)
a <- 3.26
b <- 7.19
s <- 11
f <- 16
prior <- dbeta(p, a, b)
like <- dbeta(p, s+1, f+1)
post <- dbeta(p, a+s, b+f)
plot(p, post, type = "l", ylab = "Density", lty = 2, lwd = 3)
lines(p, like, lty = 1, lwd = 3)
```

```
lines(p, prior, lty = 3, lwd = 3)
legend(.7, 4, c("Prior", "Likelihood", "Posterior"),
      lty=c(3, 1, 2), lwd = c( 3, 3, 3))
```



- Bayesian inference (point and credible interval estimates, and test of hypothesis) will be based on  $\text{Beta}(14.26, 23.19)$
- In fact, a Bayesian point estimate of  $p$  is the mean of  $\text{Beta}(14.26, 23.19)$  which is

$$\hat{p} = \frac{a'}{a' + b'} = \frac{14.26}{14.26 + 23.19} \approx 0.38$$

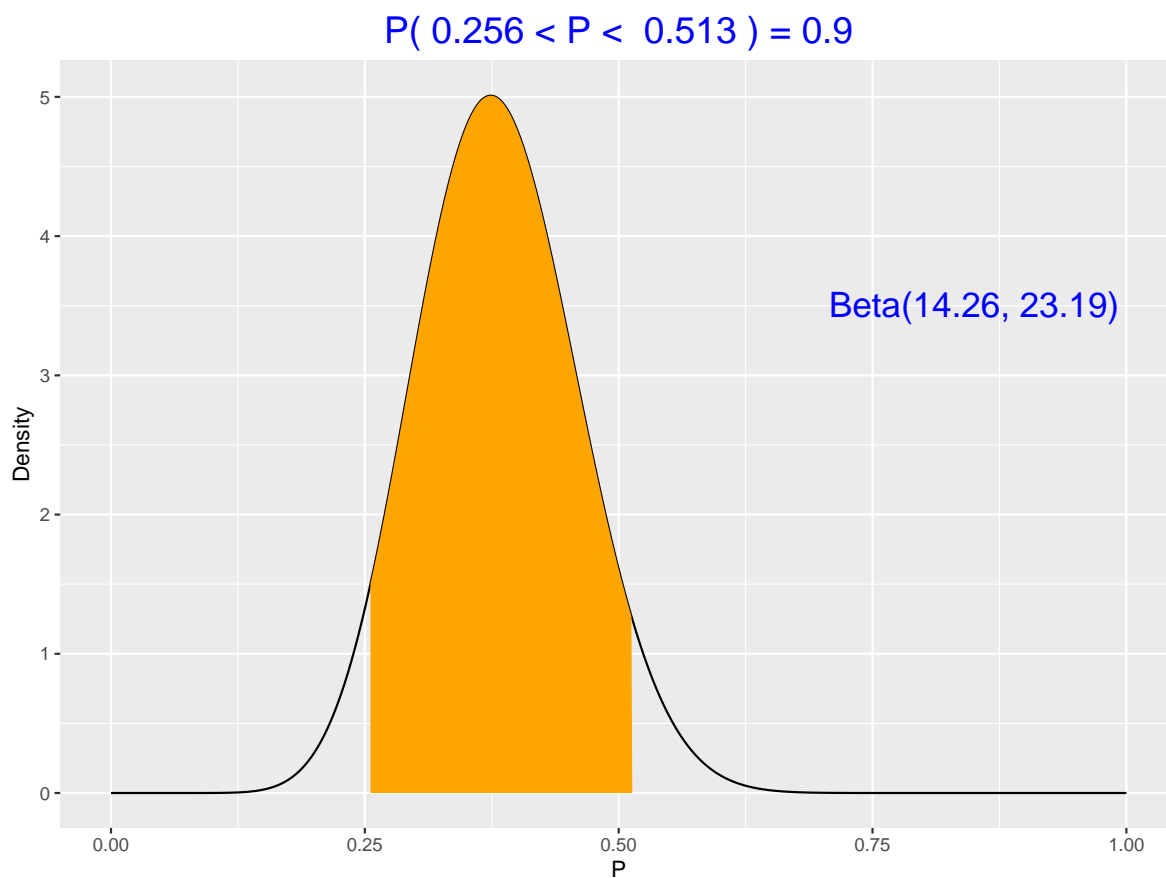
- Alternatively, we can simulate observations from  $\text{Beta}(14.26, 23.19)$  and compute the mean of these observations

```
round(mean(rbeta(1000,14.26, 23.19)),2)
```

```
[1] 0.39
```

- Another type of inference is a Bayesian credible interval, an interval that one is confident contains  $p$
- Such an interval provides an uncertainty estimate for the parameter  $p$
- A 90% Bayesian credible interval is an interval that contains 90% of the posterior probability.
- A  $(1 - \alpha)\%$  credible interval for  $p$  can be obtained using the `beta_interval()` function in the `qbeta()` function in the **stats** package and the **ProbBayes** package.

```
ProbBayes::beta_interval(0.9,c(14.26, 23.19))
```

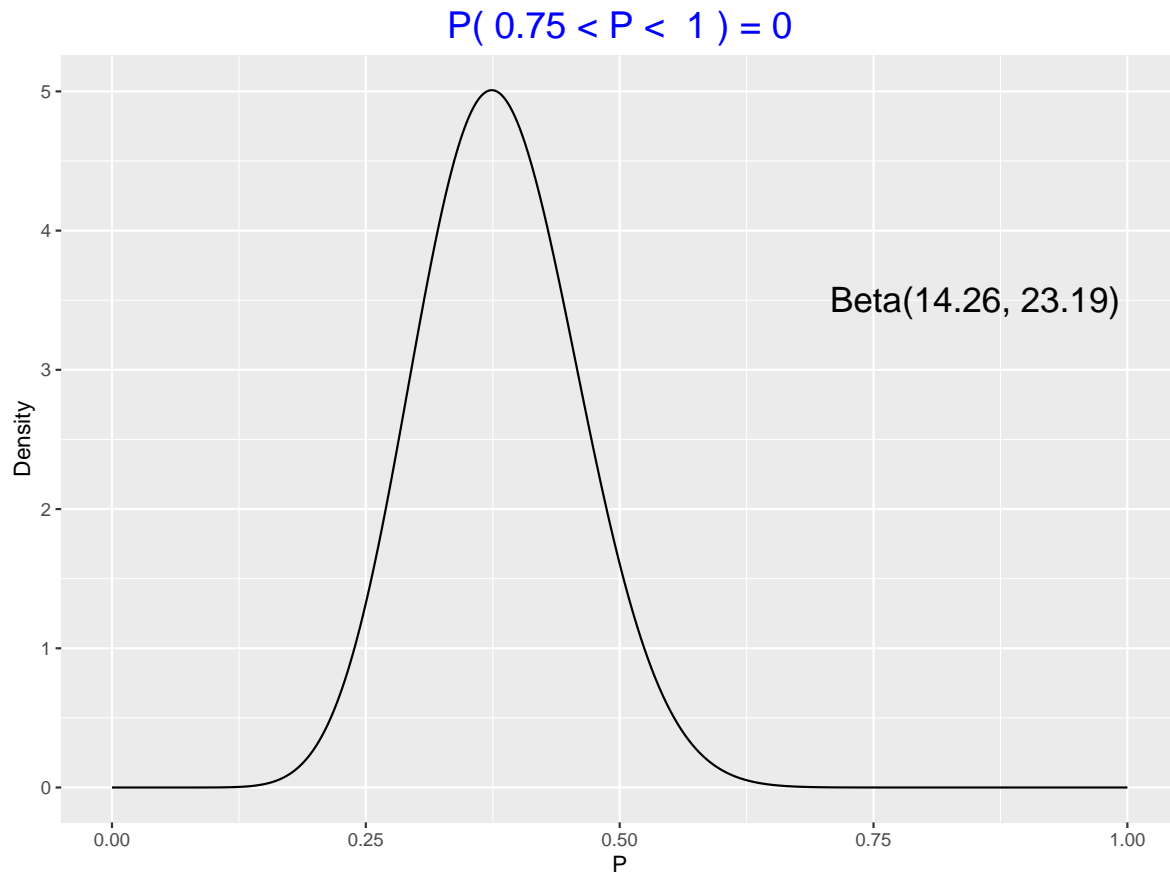


- Suppose it is claimed that at least 75% of graduating college students slept at least 8 hours every night. Is this a reasonable claim?
- From a Bayesian viewpoint,
  - Find the posterior probability that  $p \geq 0.75$ .

- Make a decision based on the value of the posterior probability. If the probability is small, we can reject this claim.

- In R, we can use the `beta_area()` function in the **ProbBayes** package

```
ProbBayes::beta_area(lo = 0.75, hi = 1.0,  
  shape_par = c(14.26, 23.19))
```



- Alternatively, we can use the `pbeta()` function in the **stats** package

```
1- pbeta(0.75, 14.26, 23.19)
```

```
[1] 9.529512e-07
```

- Using the above code we have  $P(p \geq 0.75) \approx 0$

- Or simulate observations and calculate the proportion of the simulated values which are  $\geq 0.75$

```
#simulates n=1000 observations
rval <- rbeta(1000, 14.26, 23.19)
prop <- sum(rval >= 0.75) / 1000
print(prop)
```

[1] 0

- In all cases, the  $P(Y \geq 0.75) \approx 0$ , thus, the claim that at least 75% of graduating college students slept at least 8 hours every night is very unlikely, almost impossible to happen.

## Bayesian Prediction

- Prediction is a typical task of Bayesian inference and statistical inference, in general.
- Once we are able to make inference about the parameter in our statistical model, one may be interested in predicting future observations.
- For example, if another survey is conducted using a sample of  $m$  graduating students, what is expected number of students who would say that they have at least 8 hours of sleep per night?
- Let  $\tilde{Y}$  be a new observation. We want the probability function

$$f(\tilde{Y} = \tilde{s} | Y = s)$$

where  $\tilde{s}$  is a value of  $\tilde{Y}$

- But the conditional distribution of  $\tilde{Y}$  given a value of the proportion  $p$  is  $\text{Binomial}(m, p)$  and the current beliefs about  $p$  are described by the posterior density
- So the joint density of  $\tilde{Y}$  and  $p$  is

$$f(\tilde{Y} = \tilde{s}, p | Y = s) = f(\tilde{Y} = \tilde{s} | p) f(p | Y = s)$$

- Thus, to get  $f(\tilde{Y} = \tilde{s} | Y = s)$ , we integrate out  $p$
- That is,

$$f(\tilde{Y} = \tilde{s} | Y = s) = \int f(\tilde{Y} = \tilde{s} | p) f(p | Y = s) dp$$



- After the substitution of densities and an integration step, we get

$$f(\tilde{Y} = \tilde{s} | Y = s) = \binom{m}{\tilde{s}} \frac{B(a + s + \tilde{s}, b + f + m - \tilde{s})}{B(a + s, b + f)}$$

- This is the Beta-Binomial distribution with parameters  $m, a + s, b + f$
- Recall that  $B(a, b)$  is the beta function defined as

$$B(a, b) = \int_0^1 p^{a-1} (1-p)^{b-1} dp = \frac{\Gamma(a)\Gamma(b)}{\Gamma(a+b)}$$

- In summary, Bayesian prediction distribution of a new observation is a Beta-Binomial distribution where  $m$  is the number of observations in the new sample,  $a$  and  $b$  are the parameters of the Beta prior, and  $s$  and  $n$  are quantities from the likelihood
- Let us use the Beta-Binomial distribution to compute the predictive probability that there are  $\tilde{s}$  successes in a new survey of size  $m$ .
- We shall use the `pbetap()` function in the **ProbBayes** package for the calculation of predictive probabilities

## Bayesian Prediction: an example

- Suppose we survey an additional  $m = 20$  graduating students. What is the probability that  $\tilde{s} = 12$  of them will say that they have at least 8 hours of sleep every night?

```
pred.prob <- pbetap(c(14.26, 23.19), 20, 12)
print(pred.prob)
```

```
[1] 0.03976734
```

- It is desirable to construct an interval that will contain  $\tilde{Y}$  with a high probability. Suppose the desired probability content is 0.90.
- One constructs this prediction interval by putting in the most likely values of  $\tilde{Y}$  until the probability content of the set exceeds 0.90.

```
pred.prob.dist <- pbetap(c(14.26, 23.19), 20, 0:20)
discint(cbind(0:20, pred.prob.dist), 0.90)
```

```
$prob  
[1] 0.9088212
```

```
$set  
[1] 4 5 6 7 8 9 10 11 12
```

- Thus,  $P(4 \leq \tilde{Y} \leq 12) \approx 0.91$

## Bayesian Prediction

- In some situations it is difficult to derive the exact predictive distribution
- To solve this issue, we simulate values from the predictive distribution
  - Step 1: Simulate draws of the parameter (in this case the proportion ( $p$ ) from its posterior distribution
  - Step 2: Then simulating values of the future observation  $\tilde{s}$  from the sampling density (say the Binomial distribution using the simulated  $p$ 's in Step 1)
- For example, let us generate 1000 proportions ( $pred\_p\_sim$ ) from the posterior distribution
- Input these simulated proportions into the Binomial pmf with  $m = 20$ .
- Get the average of the simulated random y-values to get the expected value of  $\tilde{Y}$

```
pred_p_sim <- rbeta(1000, 14.26, 23.19)  
pred_y_sim <- rbinom(1000, 20, pred_p_sim)  
print(mean(pred_y_sim))
```

```
[1] 7.736
```

## Predictive Checking: *Comparing Bayesian Models*

- Suppose another researcher (B) is more pessimistic about the likelihood of students having at least 8 hours of sleep per night
- This researcher (B) believes that the prior median of the proportion  $p$  is 0.2 and the 90<sup>th</sup> percentile is 0.4

```
beta.select(list(x=0.20,p=0.5),
            list(x=0.40,p=0.90))
```

[1] 2.07 7.32

- Based on the above code chunk we have  $a = 2.07$  and  $b = 7.32$ . That is the prior is  $Beta(2.07, 7.32)$
- With the same likelihood for  $Y = 12$  which is  $Binomial(20, p)$  then the posterior is  $Beta(14.07, 15.32)$
- The mean of this posterior distribution is 0.48
- In fact, if we do prediction for  $m = 20$  for this posterior distribution we also get a different result

```
pred_p_sim1 <- rbeta(1000, 14.07, 15.32)
pred_y_sim1 <- rbinom(1000, 20, pred_p_sim1)
mean(pred_y_sim1)
```

[1] 9.488

- These results show that a the prior distribution has a very important contribution to the posterior distribution
- So, which of the two priors is credible?
- We compute the so-called **Bayes Factor** which is the ratio of the predictive densities of 2 models
- The function `binomial.beta.mix()` is used to find the Bayes factor
- One inputs the prior probabilities of the two models (priors), and the vectors of Beta shape parameters that define the two priors

```
probs <- c(0.5, 0.5)
# assumes that the 2 priors are equally plausible
beta_prior1 <- c(3.26, 7.19)
beta_prior2 <- c(2.07, 7.32)
beta_par <- rbind(beta_prior1, beta_prior2)
output <- binomial.beta.mix(probs, beta_par, c(12, 8))
posterior_odds <- output$probs[1] / output$probs[2]
print(posterior_odds)
```

```
beta_prior1  
2.536484
```

- For the given observation (12 successes in 20 trials), there is about 2.54 times more support for the A's prior than for B's prior.

## Posterior predictive checking

- Although the prior predictive distribution is useful in model checking, it has some disadvantages
- For example, the prior predictive distribution may not exist in the situation where the prior is not a proper probability distribution
- A related issue is that a prior may be assigned that may not accurately reflect one's prior beliefs about a parameter
- An alternative method of checking the suitability of a Bayesian model is based on the posterior predictive distribution.
- We compute the posterior predictive distribution of a replicated dataset, that is a dataset of the same sample size as our observed sample
- We then check if the observed value of  $s$  is in the middle of this predictive distribution
- If this is true, then this means that the observed sample is consistent with predictions of replicated data; else some model misspecification exists
- The process is similar to predictive checking wherein we simulate values of  $p$  from the posterior distribution and use these simulated proportions as input to simulate  $s$  values from the Binomial distribution

```
sim.p <- rbeta(1000, 14.26, 23.19)  
sim.y <- rbinom(1000, 20, sim.p)  
hist(sim.y, xlab="Simulated Y", main = " ")  
abline(v = 7.668, col = "red", lwd = 3, lty = 2)
```

