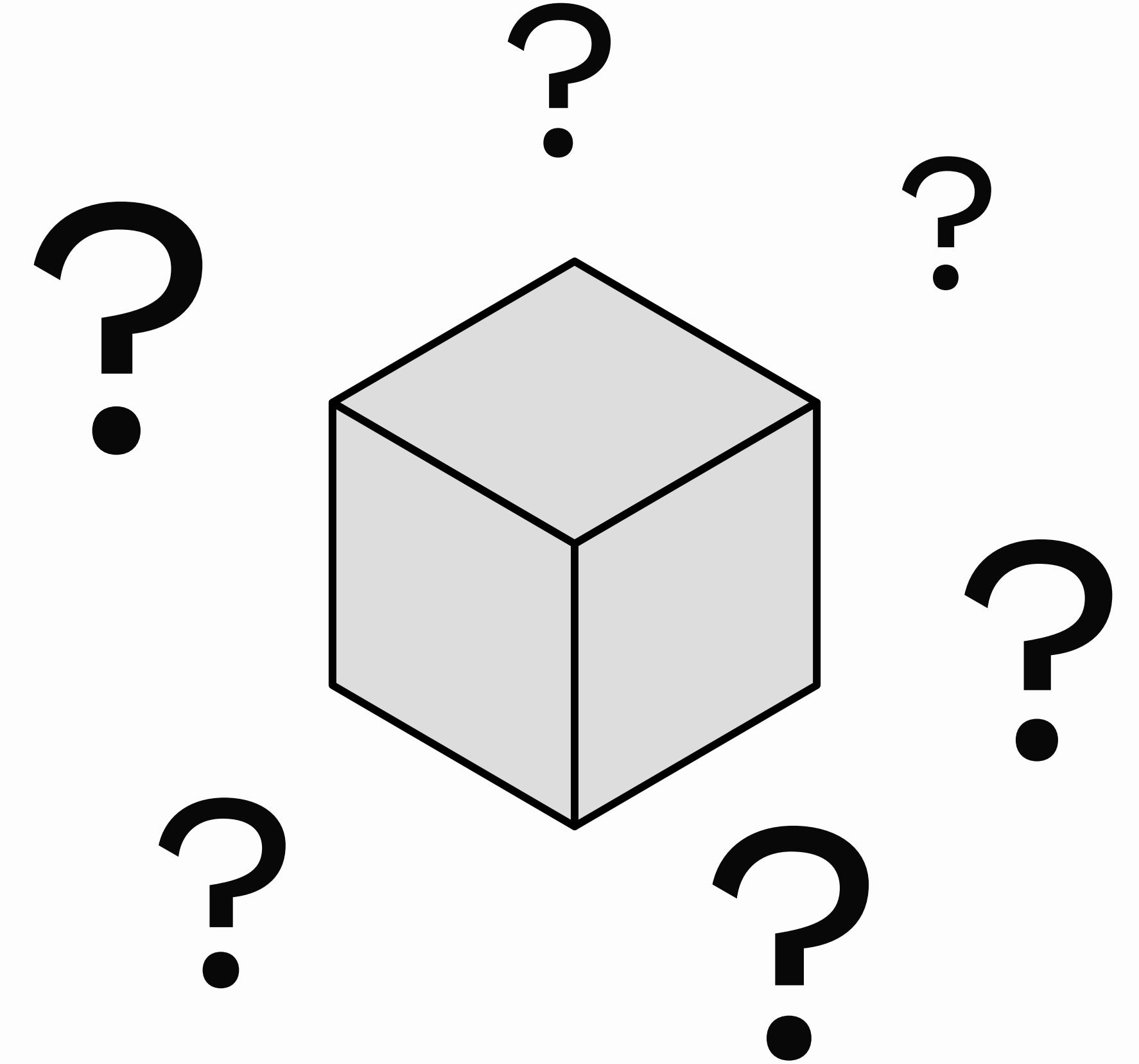


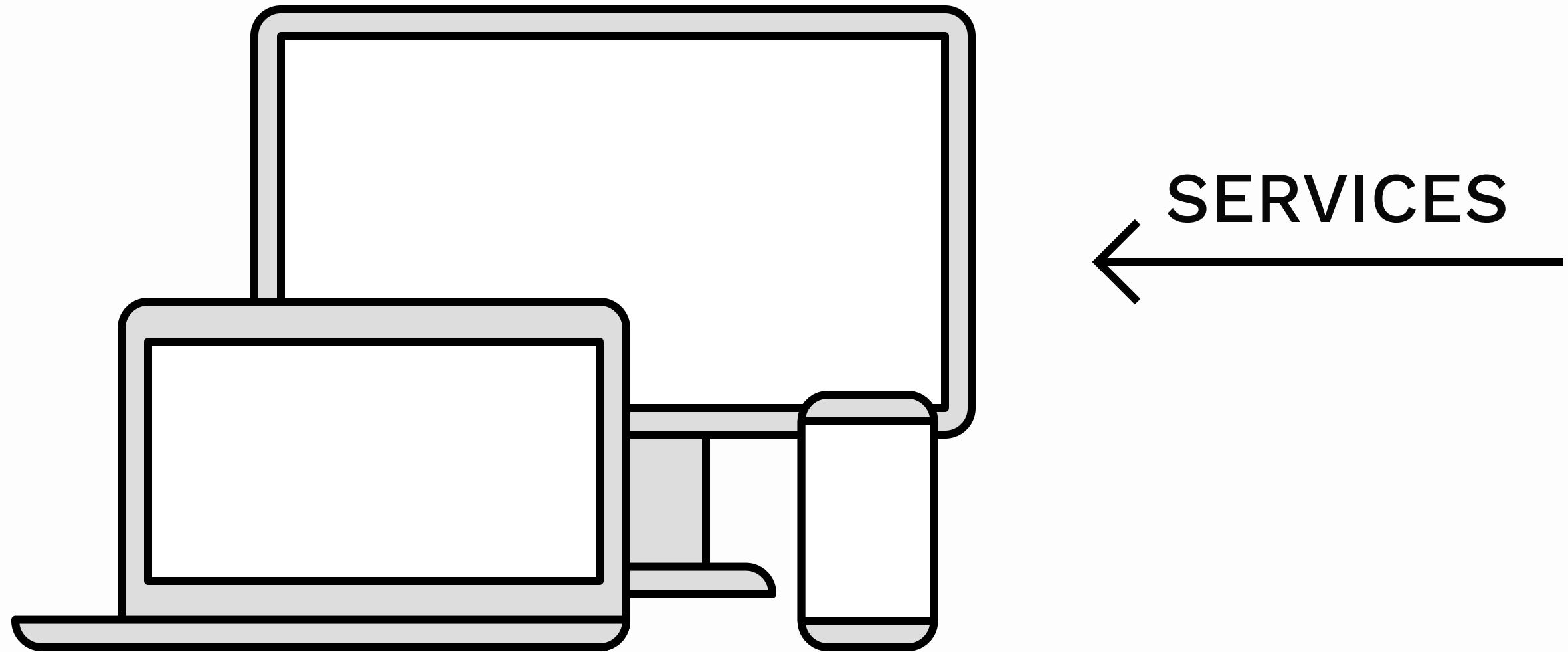
DESIGN-DRIVEN FREE SOFTWARE

TOBIAS BERNARD

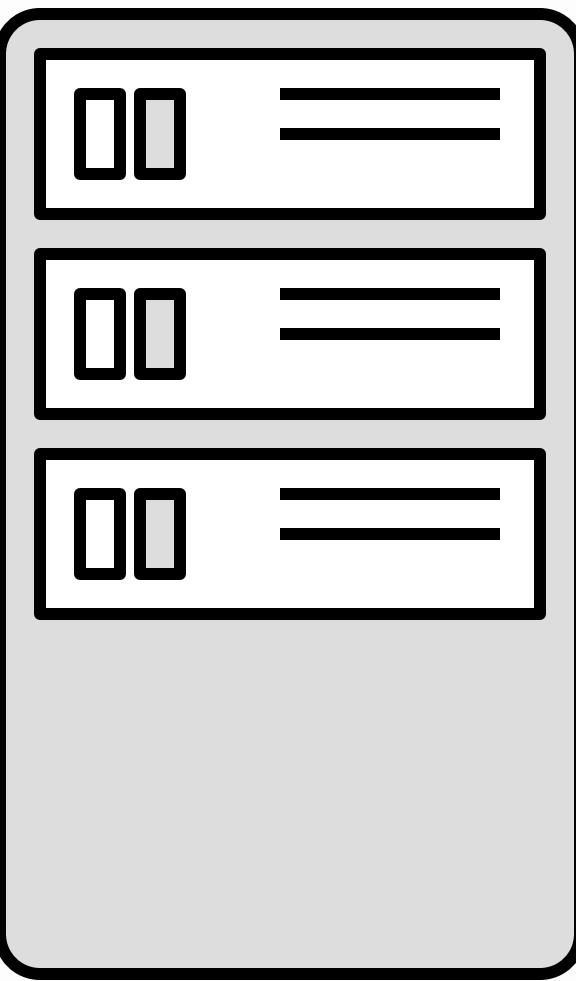
WHY SOFTWARE FREEDOM?







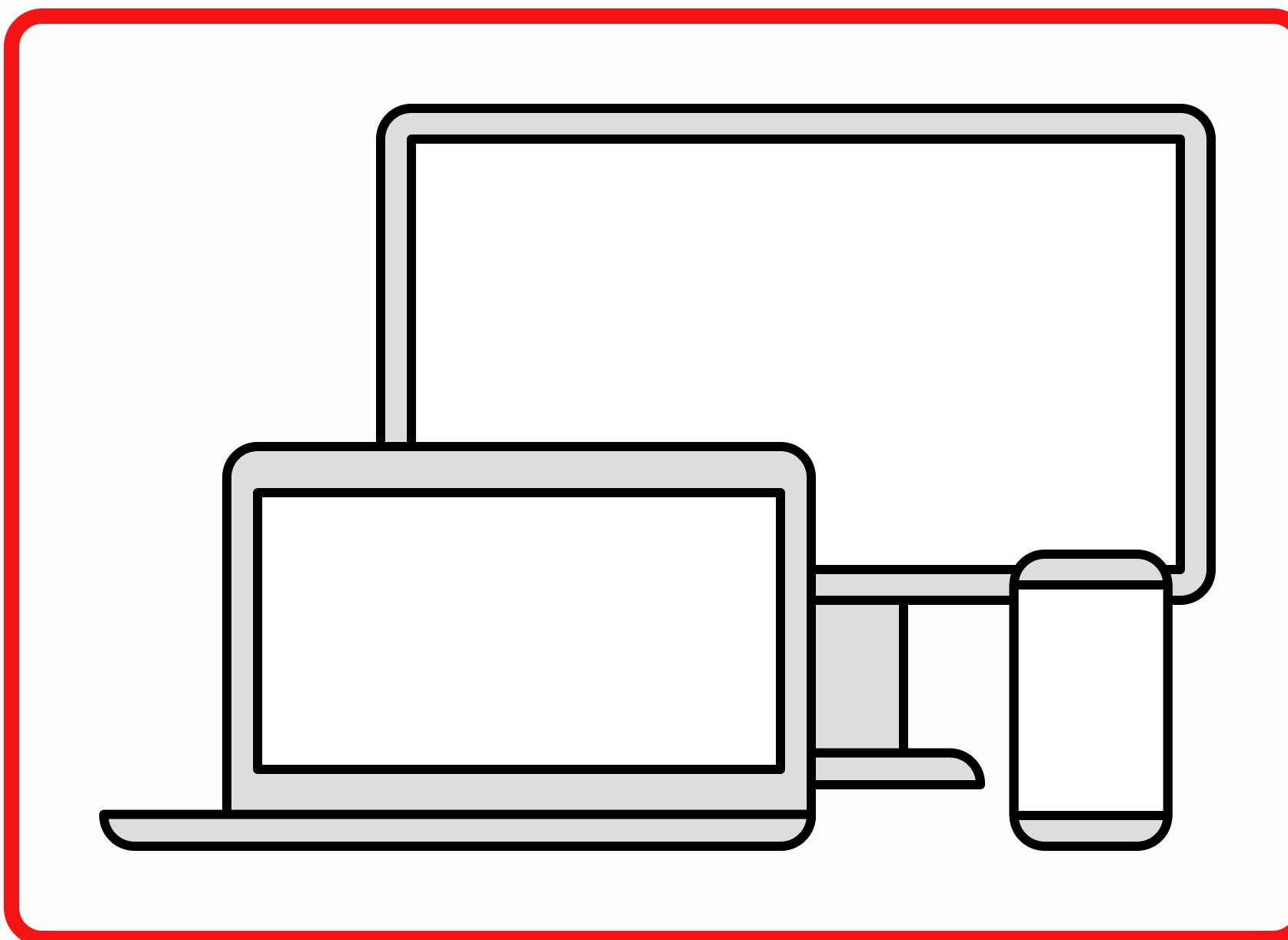
END-USER DEVICES



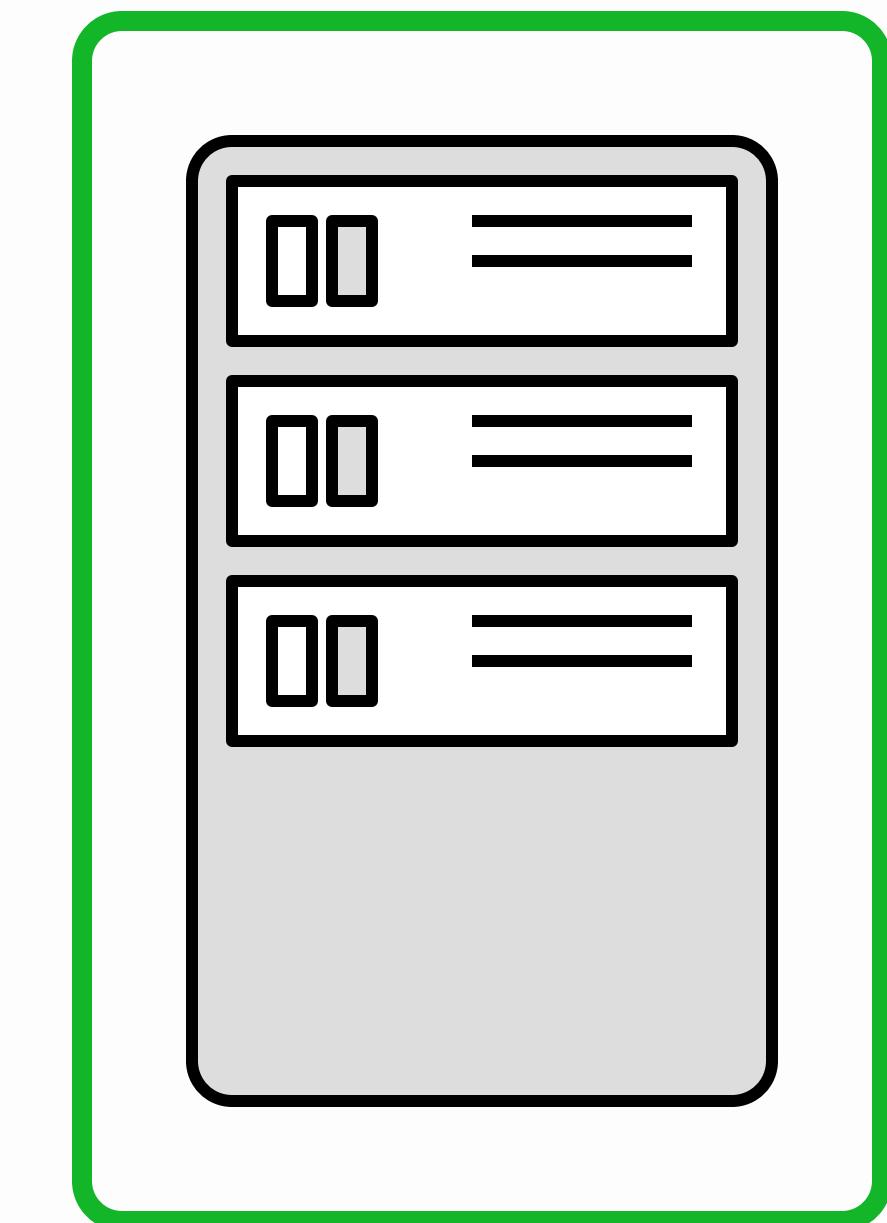
SERVERS

PROPRIETARY SOFTWARE

FREE SOFTWARE



INDIVIDUALS



COMPANIES

SERVICES

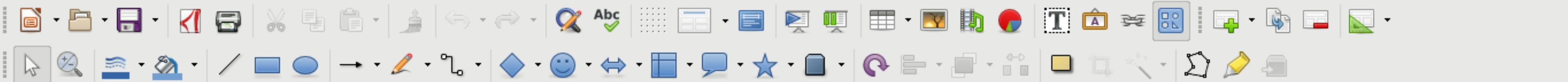
**FREEDOM FOR
CORPORATIONS,
NOT INDIVIDUALS**

HAVE WE
FAILED?

Linux Foundation Head Calls 2017 'Year of the Linux Desktop'... While Running Apple's macOS Himself

Last updated September 17, 2017 By [Abhishek Prakash](#) — [119 Comments](#)





Slides

1

2

3

A vertical sidebar titled "Slides" showing three slides. Slide 1 has a red header bar and a red footer bar. Slide 2 has a red header bar and a red footer bar. Slide 3 is partially visible at the bottom.

Click to add Title

Click to add Text

The main slide area contains a large red rectangular placeholder with a dashed border. Inside, the text "Click to add Title" is centered in a bold white font, and below it, "Click to add Text" is in a smaller gray font.

Properties

Slide

Format: Screen 4:3

Orientation: Landscape

Background: None

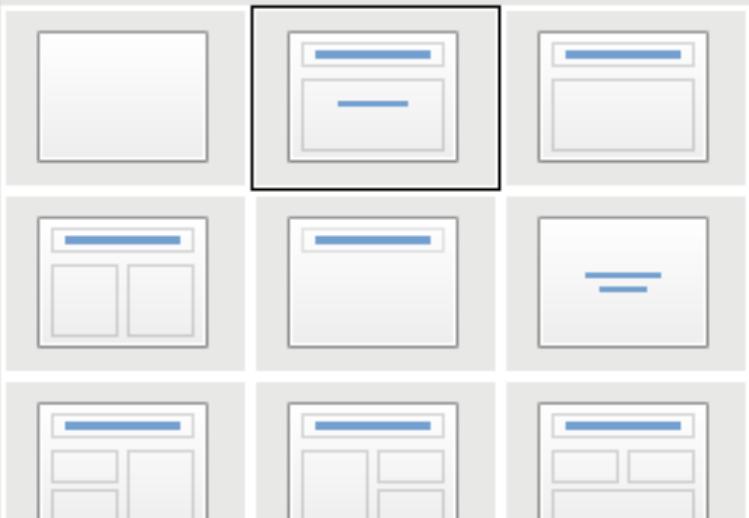
Insert Image

Master Slide: Alizarin0

 Display Background Display Objects

Master Slide

Layouts



**BY DEVELOPERS,
FOR DEVELOPERS**

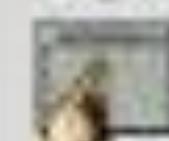
 Programs

 Favorites

 Applets

Red Hat menus

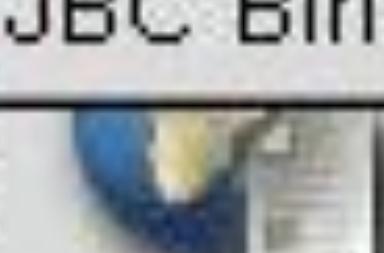
 KDE menus

 Run...

 Panel

 Lock screen

 Log out



 Amusements

 Clocks

 Monitors

 Multimedia

 Network

 Utility

 Clocks

 Another Clock

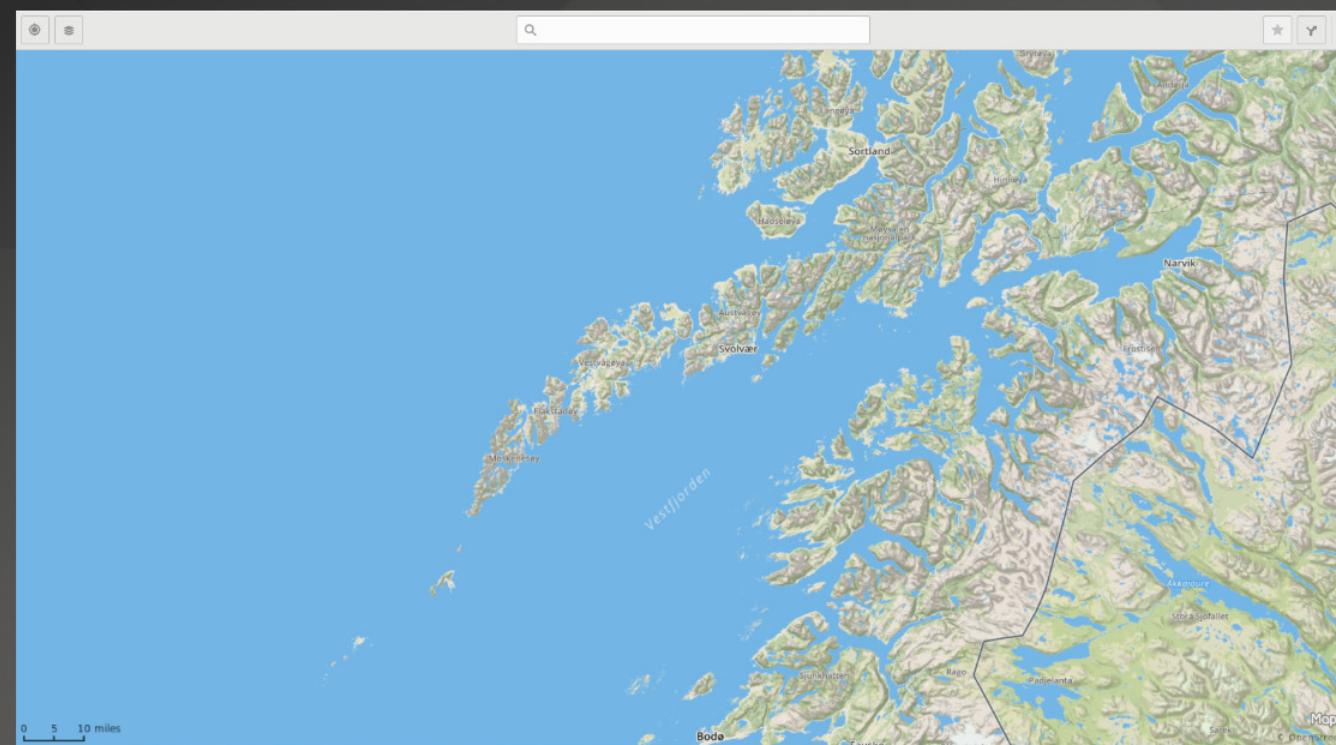
 AfterStep Clock

 Clock

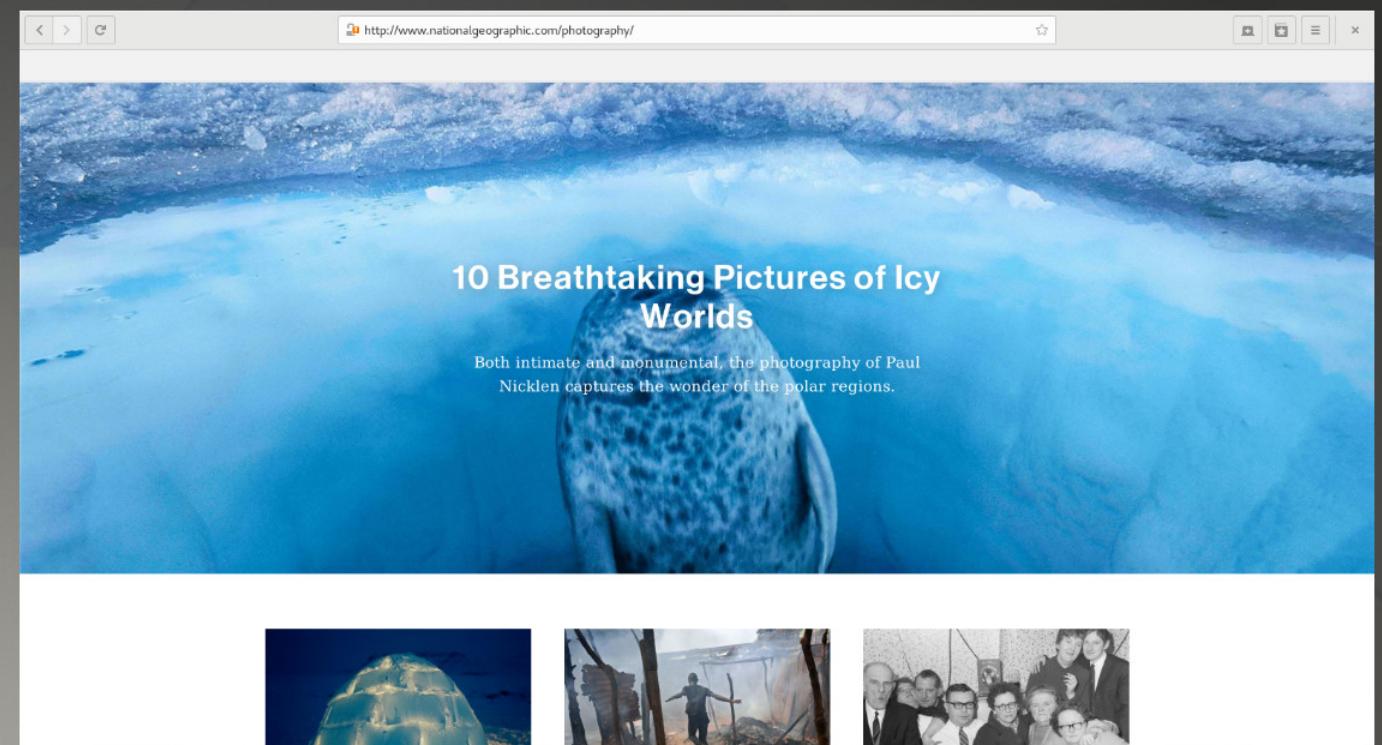
 Clock and Mailcheck

 JBC Binary Clock

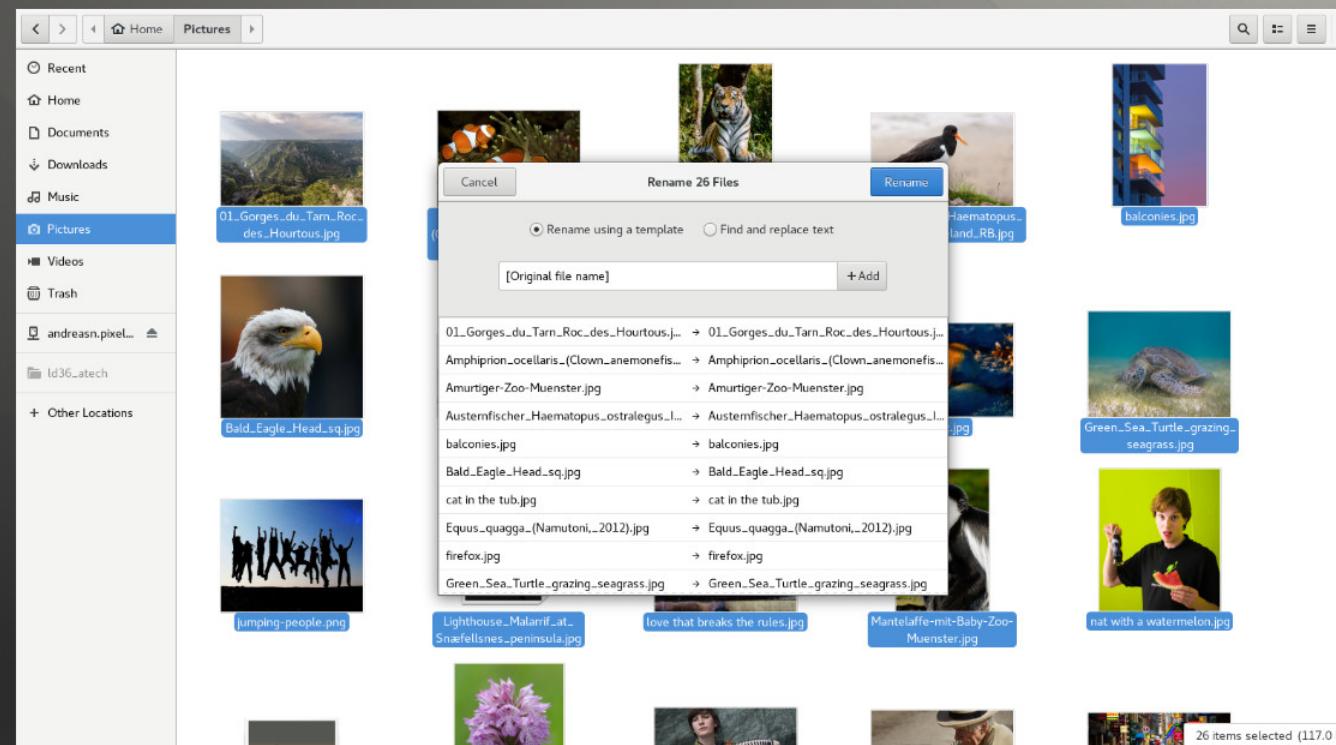
DESIGN

Type to search...

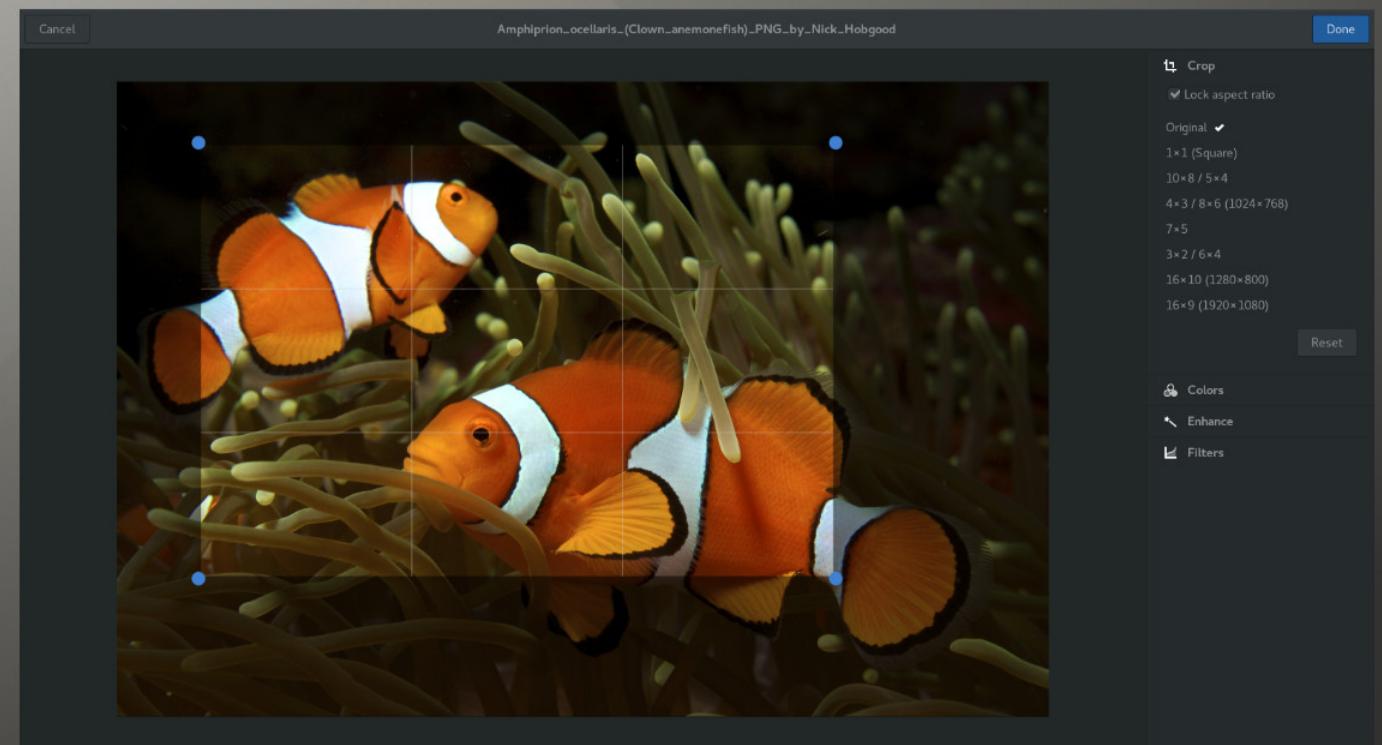
Maps



Photography and Photos of the Day - National Geographic



Pictures



Photos

GNOME

ELEMENTARY

NEXTCLOUD

1.

**INVOLVE DESIGNERS
FROM THE START**

2.

**EVERYONE THINKS
ABOUT DESIGN**

3.

**DEFER TO THE
EXPERT**

BUT

HOW?



G · N · O · M · E



GNOME™

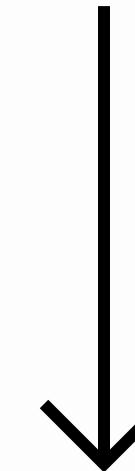
**BY DEVS,
FOR DEVS**

DEVS VALUE DESIGN

DESIGNERS JOIN

COMPANY HIRES
DESIGNERS

NEW PROJECTS



**DESIGN
DRIVEN**

**FIND A
DESIGNER**

opensourcedesign.net/jobs

LEARN
DESIGN

The DESIGN
of EVERYDAY
THINGS



DON
NORMAN

**SOFTWARE FREEDOM
FOR EVERYONE**

THANKS :)

@tobias_bernard

hi@tobiasbernard.com