One-pager

An example of a naive prompt:

```
Can I have a list of product names for a pair of shoes that fit any shoe size?
```

How do we make it better?

1. **Give Direction**: Describe what you're imagining, to get an output matching your vision.

```
Product description: A home milkshake maker
Seed words: fast, healthy, compact
Product names: HomeShaker, Fit Shaker, QuickShake, Shake Maker

Product description: A pair of shoes that can fit any foot size
Seed words: adjustable, bigfoot, universal
Product names:
```

1. **Specify Format**: Define the response you want, and minimize time spent parsing errors.

```
Product description: A home milkshake maker
Seed words: fast, healthy, compact
Product names:
1. HomeShaker
2. Fit Shaker
3. QuickShake
4. Shake Maker

Product description: A pair of shoes that can fit any foot size
Seed words: adaptable, fit, omni-fit
Product names:
```

1. **Provide Examples**: Insert examples in your prompts, to improve the reliability of the output.

```
Product description: A watch that can tell accurate time in space
Seed words: astronaut, space-hardened, eliptical orbit
Product names: iNaut, iSpace, iTime

Product description: A home milkshake maker
Seed words: fast, healthy, compact
Product names: iShake, iSmoothie, iShake Mini

Product description: A pair of shoes that can fit any foot size
Seed words: adaptable, fit, omni-fit
Product names:
```

1. **Evaluate Quality**: Identify errors and rate responses, testing what drives performance.

Prompt A:

```
Product description: A home milkshake maker
Seed words: fast, healthy, compact
Product names: HomeShaker, Fit Shaker, QuickShake, Shake Maker

Product description: A pair of shoes that can fit any foot size
Seed words: adaptable, fit, omni-fit
Product names:
```

Prompt B:

```
Product description: A watch that can tell accurate time in space
Seed words: astronaut, space-hardened, eliptical orbit
Product names: AstroTime, SpaceGuard, Orbit-Accurate, EliptoTime

Product description: A pair of shoes that can fit any foot size
Seed words: adaptable, fit, omni-fit
Product names:
```

1. **Divide Labor**: Split tasks into multiple prompts, chained together for complex goals.

```
Please rate the product names for "A pair of shoes that can fit any foot size" based on th
eir catchiness, uniqueness, and simplicity. Rate them on a scale from 1-5, with 5 being th
e highest score. Respond only with a table containing the results.
```