

Beryl Baldwin

[LinkedIn](#) | [Github](#)

SKILLS

Languages: JavaScript, SQL, Python
Frameworks: React, Node.js, Express, Bootstrap, MUI, Angular
Databases: MongoDB, MySQL
Dev Tools: Git, GitHub, Postman, VS Code, Docker
Other: REST APIs, HTML, CSS, Object Oriented Programming, Algorithms, Data Structures

PROJECTS

- [Queue](#) | [GitHub](#) - A MEN-stack application with full CRUD functionality, API implementation, Mongoose models/MongoDB, Google OAuth, Node, and Express.js. Queue allows users to keep track of their favorite TV shows and find something new to watch.
- [Newt](#) | [GitHub](#) - Collaborated with a small team to create Newt, a decoupled MERN-Stack application with full CRUD functionality and API implementation that we designed to help users find a new activity to try.

PROFESSIONAL EXPERIENCE

Software Engineering Teaching Assistant 2022 - Present

General Assembly | *Remote*

- Provided guidance, coaching, and personalized learning support for 60+ SWE students/ cohort.
- Tracked core progress metrics for 60+ students/cohort helping instructional staff ensure student success.
- Hosted office hours outside of class time for extra help with software engineering concepts and debugging code.

Founder & Product Manager 2018 - Present

[Caia](#) | *Durham, NC*

- Founded a CPG FemTech startup positioned to disrupt the \$5.5B breast cancer diagnostics market – Caia produces a tool that makes breast self exams 92% more effective than written guidelines alone.
- Executed every stage of product and business development from concept to launch/revenue generation.
- Collaborated with industry experts in oncology, women's health, materials, marketing, web development, and business management to validate and deliver the strongest possible product to the market.
- Hired, directed, and collaborated with 4 employees, including a co-founder/CTO to strengthen all elements of the product life cycle.

Personal Assistant, Executive Assistant 2013 - 2017

Private Individual | Echo Lake Entertainment | *Los Angeles, CA*

- Coordinated 1000+ engagements, ~75% of which required single-handedly aligning and communicating the objectives and timelines of 5+ separate teams.
- Designed and created a comprehensive and interactive financial spreadsheet for 3 managers and their cumulative 112 clients, tracking client earnings, company revenue, and manager commission totaling more than \$8 million per year and increasing system efficiency by more than 65%.
- Recruited, interviewed, trained, and oversaw 15 company interns.

EDUCATION

Bachelor of Arts in Psychology, Innovation & Entrepreneurship Certificate

Duke University

Software Engineering Immersive Bootcamp

General Assembly