

Brian A. Berzellini

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www.offpistedesigns.com

PROFESSIONAL EXPERIENCE

Vitamin T (Division of Aquent), Washington, DC

March 2014-present

Creative Account Manager / Web Development Specialist

- Deliver exceptional and personalized customer service through account management and consistent quality checks with Clients and Talent
- Recruit a strong network of creative talent (candidates) through social media and face-to-face networking with the Digital and Interactive community to match clients' needs by continually sourcing, qualifying and evaluating Talent with skills that align with client industries
- Work with a team to strategically grow the DC Market through managing top accounts and building a talent pool for those clients
- Act as a Subject Matter Expert for the DC Market on Front-End Web Development roles and Talent
- Market available Talent and Talent coming off assignment to hiring managers, clients, and other Aquent/Vitamin T teams
- Facilitate training sessions geared to new "Agents" to establish strong talent pitches for client review
- Participate in continual learning seminars with design and development professionals to stay apprised of industry trends
- Maintain and grew a Talent pool by developing long term relationships with outstanding Talent through a minimum of 5 interviews a week with new Talent

Off-Piste Designs, Freelance

August 2014-present

Founder / Front-End Web Developer

- Design & develop responsive websites for clientele utilizing HTML5, CSS3, JavaScript, jQuery, Bootstrap, SASS, Ajax & Grunt
- Maintain & update website content
- Create custom themes
- Manage social media campaigns & content

CityStaff, Washington, DC

March 2013-March 2014

Recruiting Associate

- Maintained and recruited a candidate pool by developing relationships with outstanding candidates through a minimum of 10 interviews a week; phone screened up to 20 candidates a week; on boarded all employees
- Represented CityStaff at all local college job fairs and workshops; built and cultivated relationships with local and national colleges
- Maintained ATS by updating information and correspondence with current and potential candidates
- Handled full life-cycle recruiting for temporary and temp-to-hire placements
- Served as career coach to 100+ temporary employees; initiated weekly contact to guide hiring process, shared manager feedback and provide mentoring/career coaching
- Coordinated and administered pre-employment testing and background checks
- Maintained 75% candidate referral rate and 60% utilization through effective recruitment strategies (outreach, events, networking, campus visits, job fairs and social media)

Sushi Pier, South Lake Tahoe, CA

June 2011 – September 2012

Assistant General Manager

- Redesigned and improved system used for allocating tips between waiters and bar tenders
- Monitored/managed inventory levels of fish and other foods by various information systems
- Supervised and scheduled kitchen, servers, and chefs to match high demand; Managed staff of 30+ employees
- Planned and executed various fund raising events for charities

- Developed and supervised freestyle training program
- Instructed students of all ages and ability levels
- Supervised and maintained a well-organized program as a lead instructor
- Coached both a development team and the NX team of high-level teens who want to improve their skiing by structuring my own program both on and off snow
- Lead weekly parades, as the Master of Ceremonies, that involved both parents and children as a family activity known as the “Ripparoo’s Snow Parade”

Red Bull of North America, Harrisonburg, VA

June 2008 – April 2009

Student Brand Manager

- Distributed the entire product line for consumer sampling
- Coordinated and executed both school-related and social events for product sampling
- Promoted full product line on campus and built consumer relationships
- Managed \$1,000 to \$50,000 worth of inventory and event supplies
- Researched and prioritized events due to number of prospective consumers and highest potential for positive brand imaging

EDUCATION

General Assembly - Washington, DC

Front End Web Development Program

October 2014

James Madison University

B.S. Kinesiology

August 2009

Major: Sports Management with Marketing Concentration, Deans List '08

Minor: Business Administration

TECHNICAL SKILLS

HTML5, CSS3, JavaScript, jQuery, Bootstrap, Grunt, Sass, Node.js, Ajax, Photoshop