

# Brian A. Berzellini

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## TECHNICAL SKILLS

HTML5, CSS3, JavaScript, jQuery, Bootstrap, Grunt, Sass, Photoshop, Balsamiq, Wordpress, Node.js, Ajax

## PROFESSIONAL EXPERIENCE

### **General Assembly | Boston, MA**

**May 2015 - present**

#### **Career Coach - Web Development & UX Design**

- Direct support & guidance of Web Development & User Experience students in the immersive/full-time programs
- Assist in troubleshooting front-end code errors
- Cultivate, manage & grow relationships with local clientele through targeted & effective business development
- Coordinate logistics & branding of outcomes related events
- Collaborate with key community members & businesses to function as guest speakers, portfolio reviewers, & studio tours
- Launch & development of Boston Alumni Community site in Wordpress
- Launch of the "Alumni Advisor Program" intended to pair current students with alumni from the respected programs

### **Off-Piste Designs | Freelance**

**August 2014 - present**

#### **Front-End Web Developer / Founder**

- Design & develop responsive websites for clientele utilizing HTML5, CSS3, JavaScript, jQuery, Bootstrap, Sass, Ajax & Grunt
- Maintain & update website content
- Create custom themes & templates
- Manage social media campaigns & content

### **Vitamin T (Division of Aquent) | Washington, DC**

**March 2014 – May 2015**

#### **Web Development Specialist / Creative Account Manager**

- Acted as a Subject Matter Expert for the DC Market on Front-End Web Development roles & Talent
- Participated in continual learning seminars with design & development professionals to stay apprised of industry trends
- Delivered exceptional & personalized customer service through account management & consistent quality checks with Clients & Talent
- Facilitated training sessions geared to new "Agents" to establish strong talent pitches for client review
- Maintained & grew a Talent pool by developing long term relationships with outstanding Talent through a minimum of 5 interviews a week with new Talent

### **CityStaff | Washington, DC**

**March 2013 - March 2014**

#### **Recruiting Associate**

- Maintained & recruited a candidate pool by developing relationships with outstanding candidates through a minimum of 10 interviews a week; phone screened up to 20 candidates a week; on boarded all employees
- Maintained ATS (Applicant Tracking System) by updating information & correspondence with current & potential candidates
- Handled full life-cycle recruiting for temporary & temp-to-hire placements
- Served as career coach to 100+ temporary employees; initiated weekly contact to guide hiring process, shared manager feedback & provide mentoring/career coaching

### **Heavenly Mountain Resort (Vail Resorts family) | South Lake Tahoe, CA**

**November 2009 – September 2012**

#### **Trainer/Coach**

- Developed & supervised freestyle training program
- Supervised & maintained a well-organized program as a lead instructor
- Coached both a development team & the NX team of high-level teens who want to improve their skiing by structuring my own program both on & off snow

### **Red Bull of North America | Harrisonburg, VA**

**June 2008 – April 2009**

#### **Student Brand Manager**

- Coordinated & executed both school-related & social events for product sampling
- Promoted full product line on campus & built consumer relationships
- Researched & prioritized events due to number of prospective consumers & highest potential for positive brand imaging

## EDUCATION

### **General Assembly - Washington, DC**

#### **Front End Web Development**

**October 2014**

**James Madison University – Harrisonburg, VA**