# Brian Esparza

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I am coding bootcamp student who is currently working towards earning his certificate. I am looking forward to gaining practical work experience while I continue my studies.

## Skills

- HTML
- CSS
- Javascript
- APIs
- Node.js
- Express.js
- SQL
- MVC
- NoSQL
- React

## Experience

**Editing Manager at The Arena Group (2016-Present)**

I manage various network sites by curating and editing user-generated content that can drive site traffic and revenue. I also manage a team editors and provide them with feedback and guidance. As a content strategist, I ensure that all of our content can get the widest reach to an online audience. In addition to cleaning up grammar, I also use SEO practices to ensure that an article can get the best search traffic to increase both its views and earning potential. I also manage the social media pages of the sites to further raise brand awareness. My other responsibilities include assisting in moderating submitted content, creating editorial policies, collaborating with colleagues on various projects, and communicating with authors to help them write successful articles that can benefit the online community.