

Bess Goldstein

Digital Media Writer & Designer



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@bessgoldstein

Results driven media professional with a knack for turning ideas into engaging multimedia stories. Whether it's crafting authentic content or infusing creativity into digital design, I thrive on blending the technical and the creative. Seeking a role that fosters collaboration, values innovation, and allows me to leverage my skills for impactful contributions.

Education

Bachelor of Arts in Media and Professional Communications

University of Pittsburgh
2020 - 2023 | GPA: 3.9

Skills

- Communication
- Adobe Creative Suite
- Proofreading & Editing
- Advertising & PR Writing
- Blog Writing
- HTML5, CSS, Java
- Creative Writing
- Website Development

Certifications

Digital Media Studies

University of Pittsburgh
2023

Experience

Freelance Writer | IAPWE

Nov 2023 - Present

- Completed authentic, appealing writing content for multiple clients.
- Developed skills through IAPWE courses and tools.
- Proofread and edited content following SEO web content guidelines.

Blog Writer | IES Abroad

June 2023 - Sept 2023

- Generated compelling blog posts and photography for the IES abroad program website.
- Produced articles merging my passion for communication with travel insights.

Peer Tutor | The Writing Center at the University of Pittsburgh

Sept 2022 - Dec 2023

- Guided students of diverse writing levels in strengthening and proofreading their writing.
- Conducted research on Dyslexia within the realm of Writing Center theory, enhancing strategies to better support students.