



DLIKE
an informative face of internet

Share To Get Rewarded

DLIKE is a social platform to share and get rewarded. Being a decentralized application (dapp), DLIKE is built on STEEM blockchain. The goal of DLIKE is to reward contributors for their time and effort which they put to share informative and up-to-date links.

DLIKE is contributing to develop a global community where members build authentic relationships through information sharing. To reward members of the community, DLIKE has developed "Proof of Brain" and "Proof of Likes" systems where every member gets benefited with STEEM and DLIKE Tokens.



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Problems



Centralization

In ongoing social media platforms, centralization is a big issue where all the decisions are taken by one or few persons who are basically owner of the company.



No Incentives For Users

In normal practice of social media, users are main contributors to the success of the platform but they are never paid for their efforts which results in issues like low quality and less interactivity.



Censorship

Biggest issue in any of the social sharing platform is centralization. Users have to face ban on their shared content or even closure of their accounts without any reasons.



Solutions



Blockchain

Blockchain has brought decentralization into the economic systems. Due to this feature of blockchain globally a new trend of management has evolved which is helping to ensure decentralization.



Reward System

As compared to the social media platforms, DLIKE believes in its contributors and has developed a reward system to incentivize the time and efforts of all the users.



Community Management

Being a decentralized platform run by its community members (moderators and curators) Dlike ensures that no single entity can be a deciding power for content curation.



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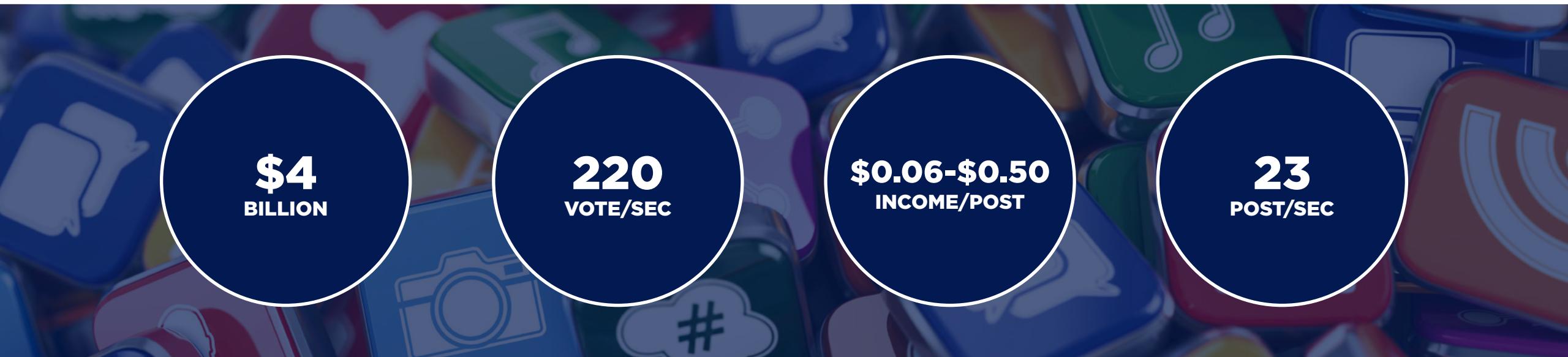
Community Driven DAPP

As compared to normal structure of applications, DLIKE has adopted the modal of "community run dapp". DLIKE choose moderators and curators from its users with a set pattern of top and most active users. With this pattern of management DLIKE gives an utmost security and importance to the issues of users. These moderators and curators being among users know the problems very well and work as a team to solve them and ensure transparency, equality and quality. This has helped DLIKE to grow rapidly and strengthen its community relationships.



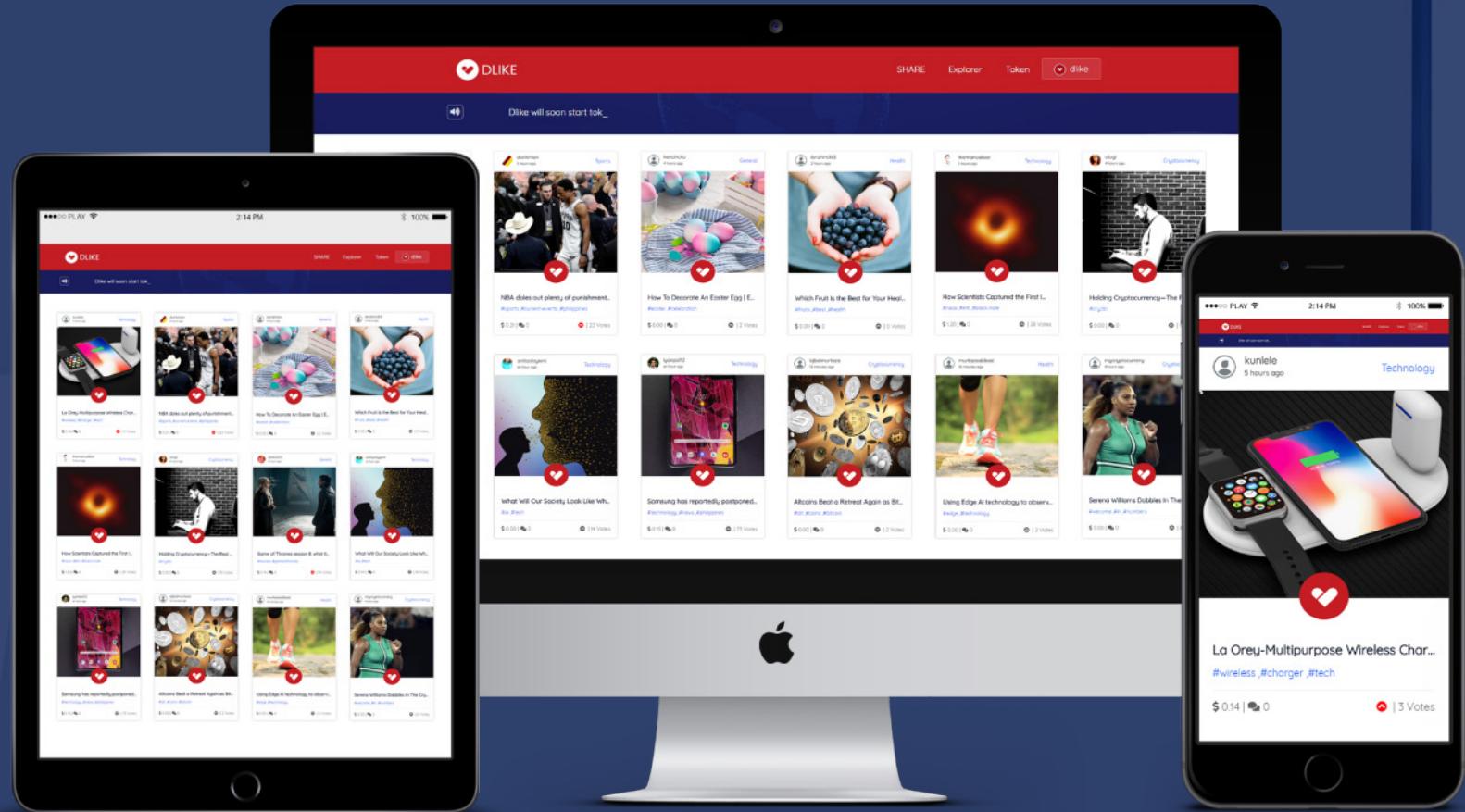
Proven Growth Modal

In an effort to evolve as “informative face of internet” Dlike targets the successful modal of top social media sharing websites named Reddit and Pinterest. Reddit users vote 220 times per second and create 23 posts per second. Reddit is valued around \$4 billion which means that each and every upvote and post is worth between \$0.06 and \$0.50, assuming the value of Reddit is consistent with the activity level of the past year.



These stats show the worth of social modal in daily life usage and the major user of these social media sites is young generation which likes to share interesting and informative links to build their communities. So this is the ground where DLIKE is building its platform with additional incentive of rewards for users.

DAPP of the Future



Dlike Demographics



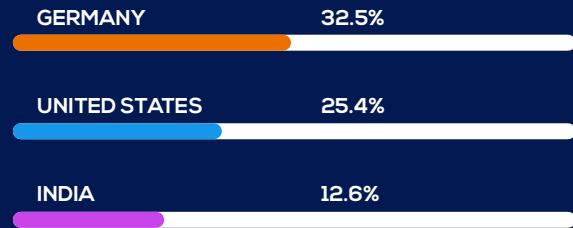
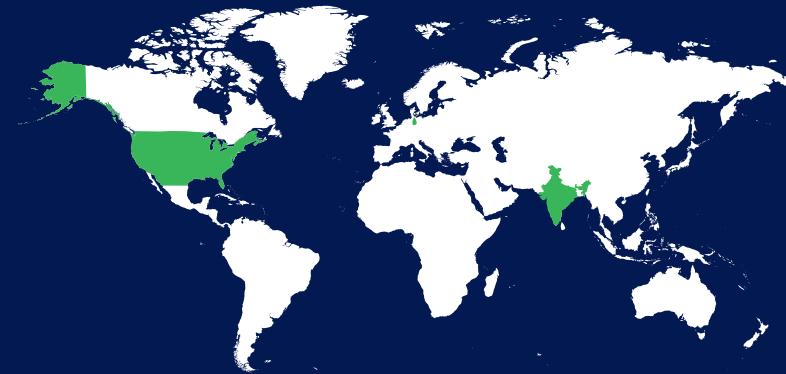
1600+
Registered Users



30K+
Daily Views



215,621+
Shared Stories



130+ STEEM Delegators

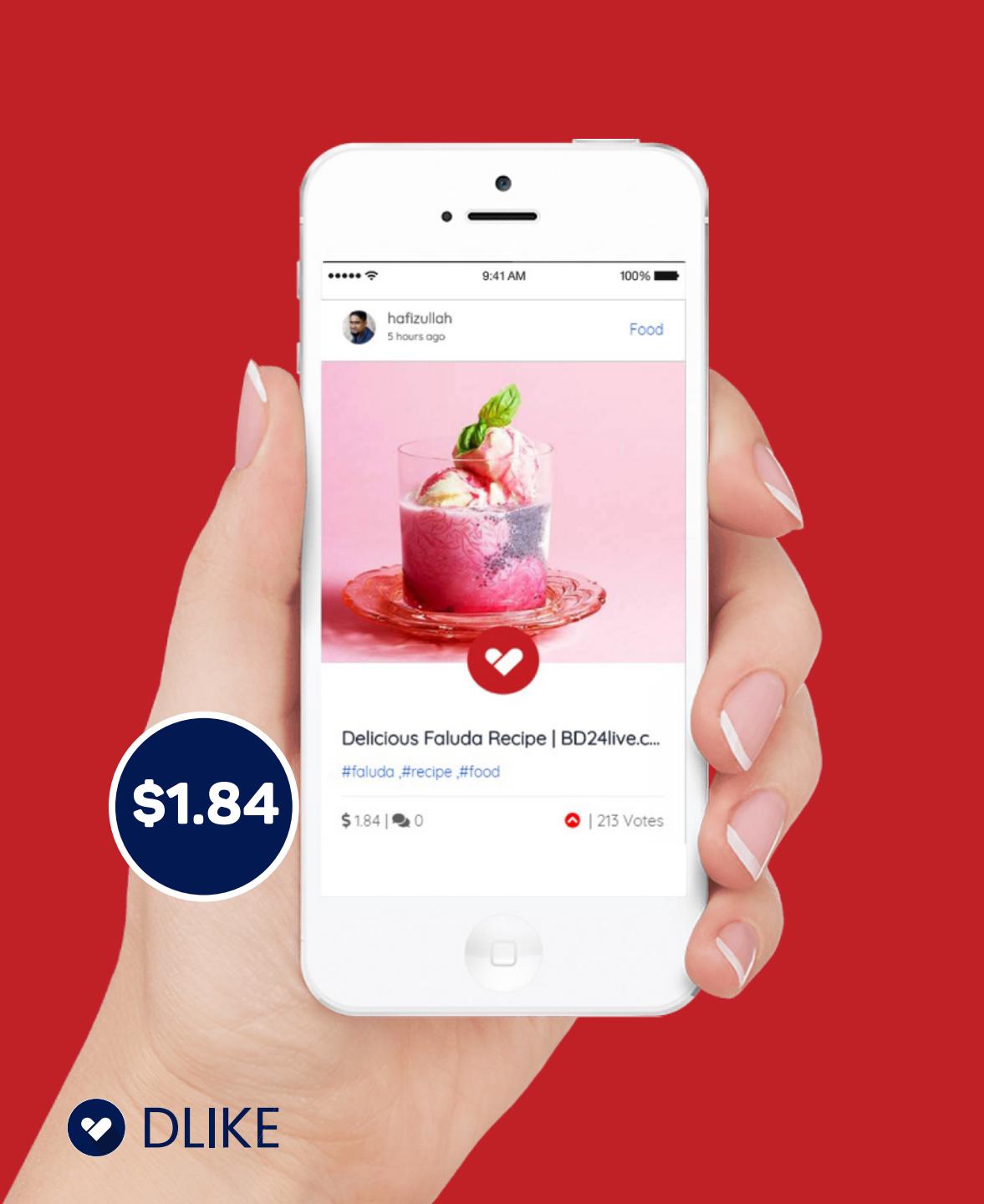


\$170K+ SP DELEGATION



\$219K+ PAID REWARDS





DLIKE Reward System

DLIKE is built as a sharing platform to reward its contributors. For this DLIKE uses following two algorithms.



Proof of Brain

DLIKE is built on STEEM blockchain which has its reward system developed as "Proof of Brain". So to ensure quality of content, DLIKE follows same mechanism.

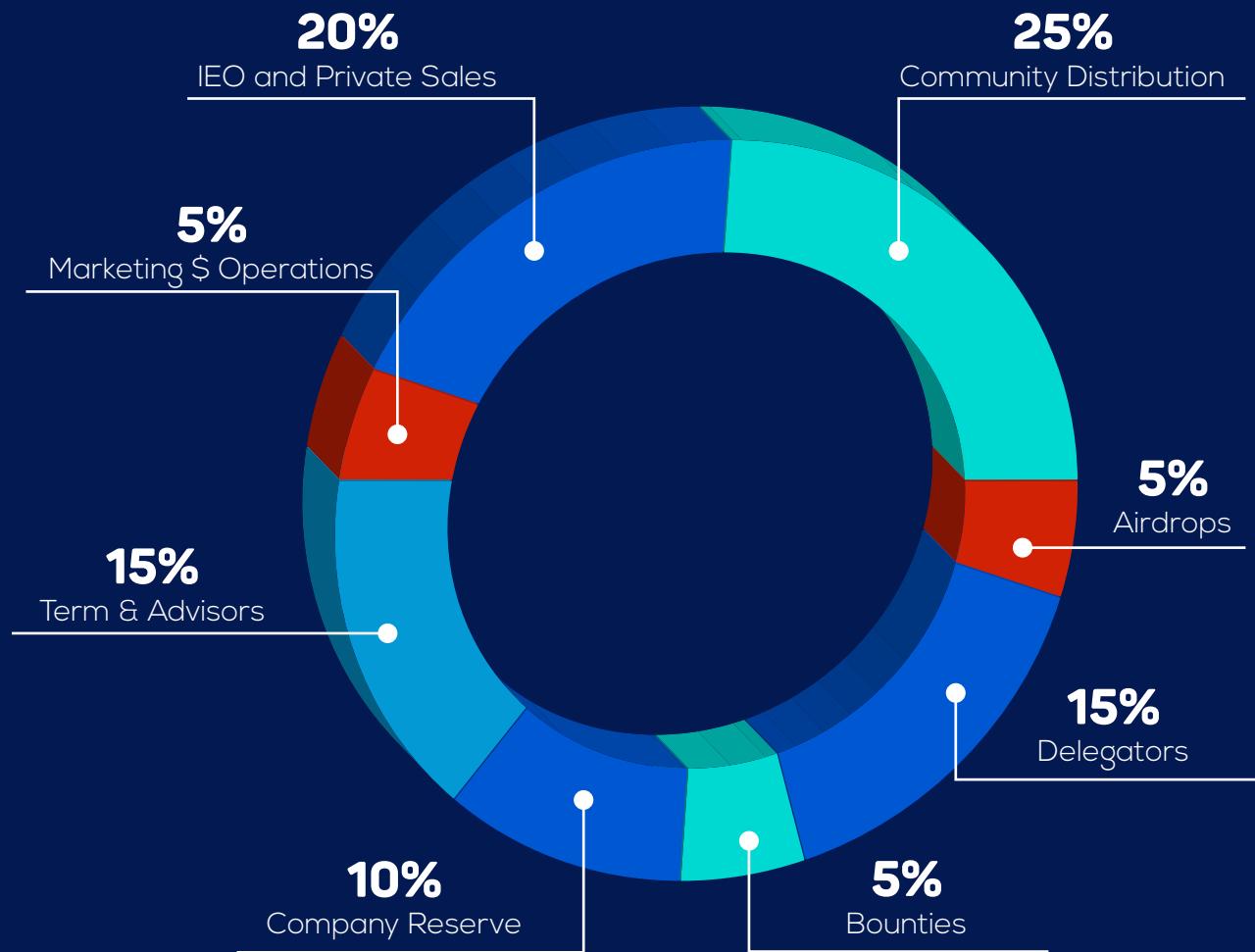


Proof of Likes

In addition to proof of brain, DLIKE has developed "Proof of Likes" algorithm where content (shared links) with most likes gets rewarded in the form of DLIKE tokens.

Dlike Token Economy

- Community Distribution 25% (200M)
- Token Airdrops 5% (40M)
- Steem Delegations 15% (120M)
- Promotional Bounties 5% (40M)
- Team members & advisors 15% (120M)
- Marketing and operations 5% (40M)
- Reserve for future business development 10% (80M)
- Token sales via IEO & Private Sales 20% (160M)



Community Tokenomics



Loyalty Rewards

DLIKE has built in point system to measure the loyalty of users. Every week contributors are rewarded with DLIKE tokens on the basis of their loyalty points.



Sponsor Rewards

Dlike runs a sponsor program through which steem users can delegate their steem power to DLIKE and get rewarded with tokens as a compensation for their investments into the platform.



Moderators and Contributors

Being a community run daap, DLIKE has a team of moderators and curators who have responsibility to ensure smooth activities on the platform. These community managers are rewarded with DLIKE tokens for their efforts.

Value to Investors



One Year Tested Token Modal

DLIKE is a live platform for last 1 year with appreciated demographics which proves the viability of this token modal.



Ranked in Top 25

DLIKE is currently 24th among all existing 2650+ blockchain based applications (dapps).



Abundant Upward Demand

DLIKE has user loyalty score where staking of tokens play an important role. This mechanism ensures upward demand of tokens in long run as the number of users increase.



Less Downward Pressure

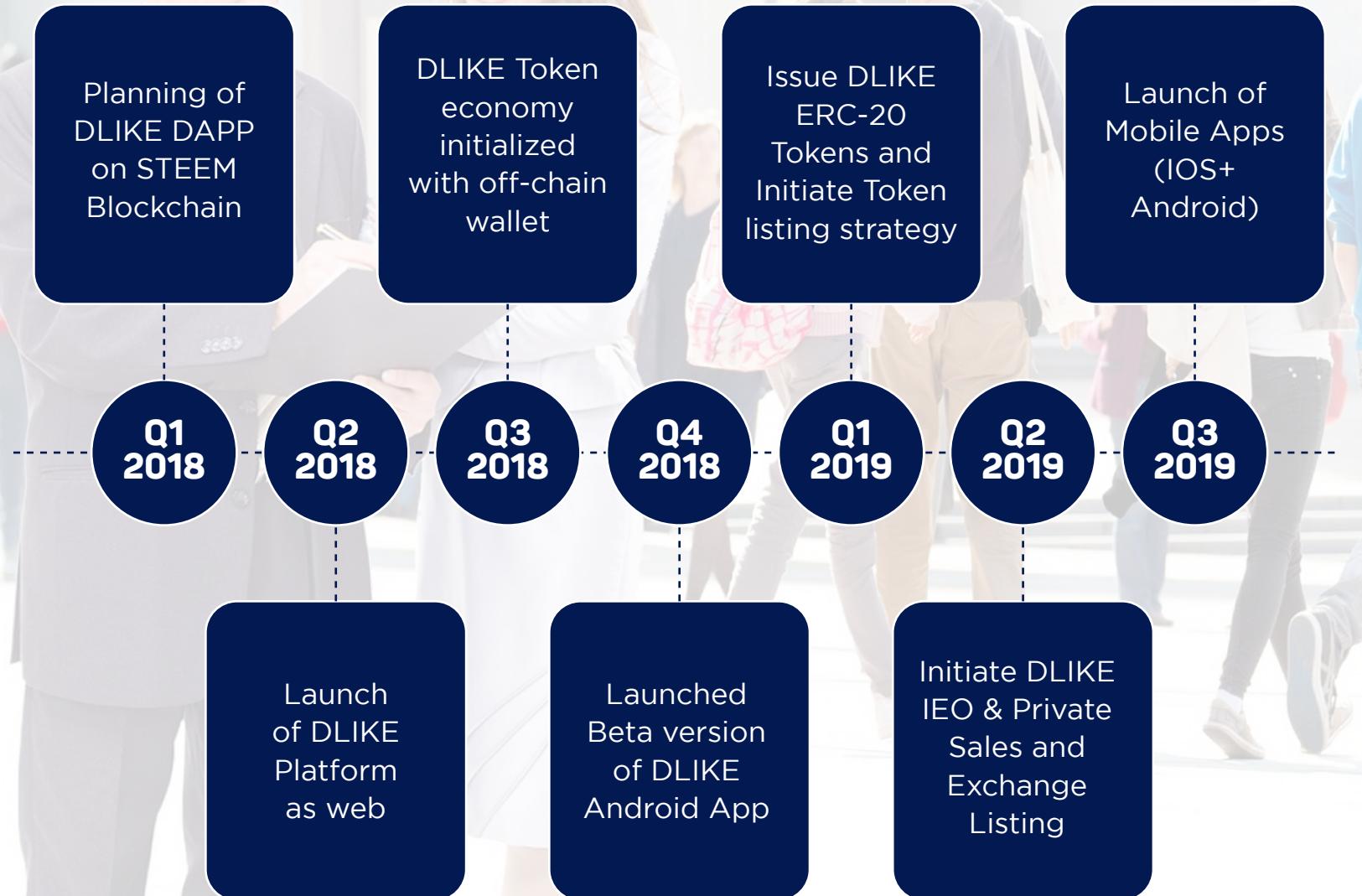
DLIKE will have a vesting period to release all the tokens which will make sure that no dumping is done. Also bounty hunters are paid in their steem wallets and they will follow same pattern for the release of tokens.



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DLIKE Roadmap



Achievements

- DLIKE web platform launched
- DLIKE Android beta version launched
- DLIKE tokens launched on ETH Network

Planned

- Launch of Mobile apps (Android + IOS)
- DLIKE 3.0 with extended features
- Fund Raising and Exchange Listing
- Getting more SP delegation for stability
- Extensive marketing to strengthen user base

DLIKE Team

ABDUL QUDDOOS
FOUNDER



YOGESH PADSALA
BLOCKCHAIN DEVELOPER



TASKMASTER
MEDIA RELATIONS



IYAN P.
COMMUNITY MANGER



Team Member

50+

Delegators

1

3

0

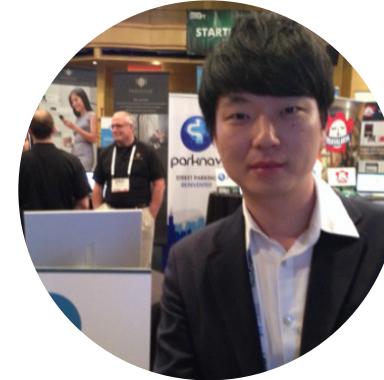
DLIKE Advisors



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FUNDITION.IO



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STEEMHUNT.COM



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DLIKE Contacts

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