

Introduction

For many Foreign Tourist who travel in Ayutthaya province at Thailand. The first thing that they will think about is popular temple, Grocery shopping or absolutely Coffee Shop. But one thing that they cannot forget is the restaurant. Ayutthaya Province not only famous on tourist attraction. But many Foreign Tourist also advert on Ayutthaya restaurant because many restaurant has originating cooking from antiquity period.

From according above. It became the idea about how can we invite foreign tourist who travel around the most popular restaurant nearby that district. So we provide a group of restaurant in Ayutthaya to analyze how distribution of neighborhood would be better. As a result, there are more popular restaurant nearby the central of Ayutthaya Province: Phra Nakhon Si Ayutthaya District. Opening the restaurant in central of Phra Nakhon Si Ayutthaya District could be invite Foreign Tourist and Thai people so much. Particularly, the location of restaurant is one of the most important decisions that will determine the advert of tourist.

Business Problem

The objective of this capstone project is to analyze the most popular restaurant to invite foreign tourist who travel in Ayutthaya, Thailand by using data science methodology and machine learning technique such as loading the Dataset, Scrapping Website or Clustering group of data that is unsupervised learning. This project aims to provide the solution for instructive entrepreneur who give emphasize only Phra Nakhon Si Ayutthaya district that was the most famous district in Ayutthaya. If the foreign tourism need to find which neighborhood has most popular restaurant, how did you invite those tourism to find out the most popular restaurant in that neighborhood?