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# MY Therapists Platform

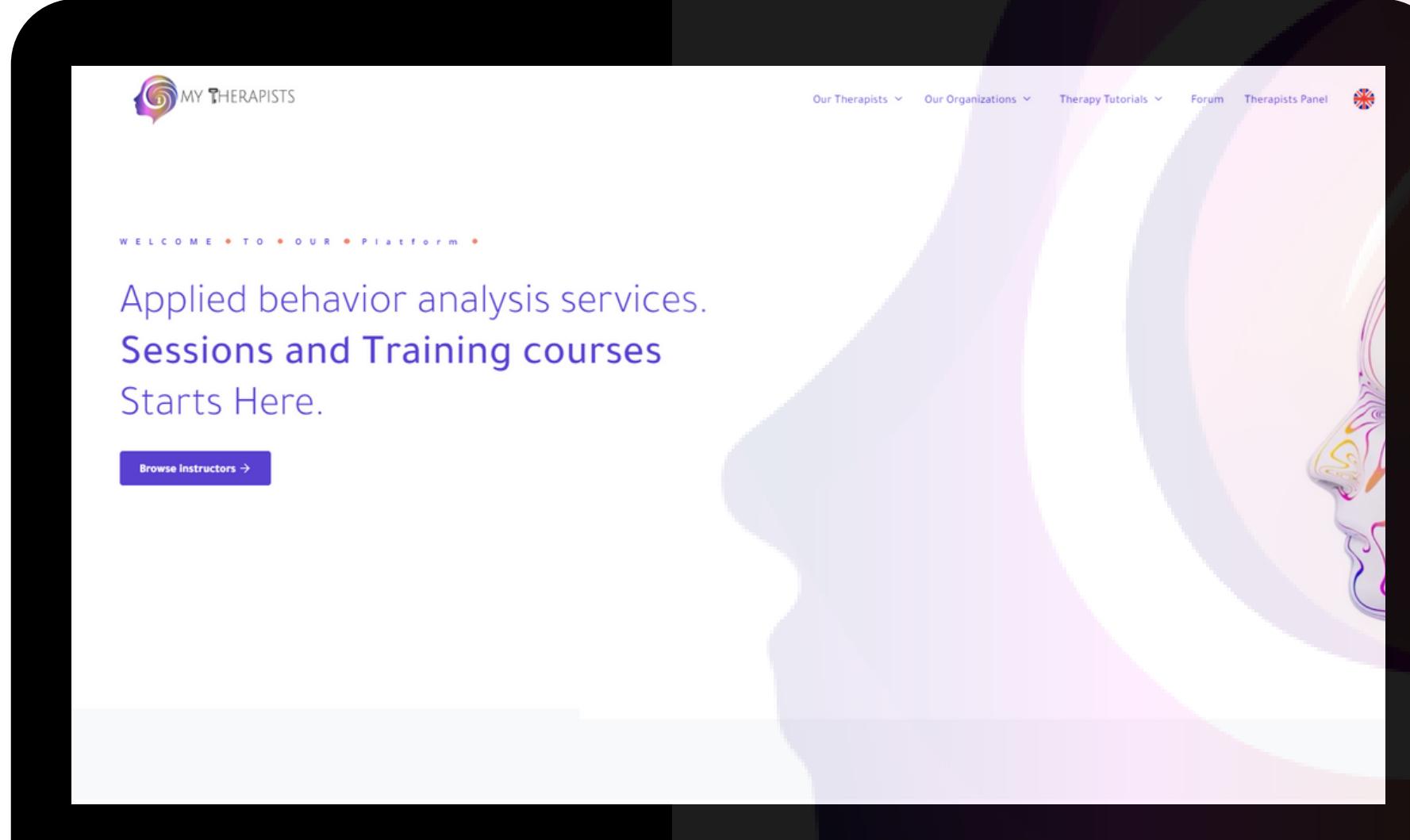
*The beginning of a new era*

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[www.my-therapists.com](http://www.my-therapists.com)



# About Us



We are a platform affiliated with the American company My Therapists LLC, currently operating in the Middle East, Africa, and the Arab Gulf countries. We have noticed that the challenges in these regions differ from anywhere else. Moreover, there are tremendous opportunities in these areas, and the environment is conducive to the spread of Applied Behavior Analysis (ABA) sciences. However, there have been obstacles hindering this progress. The idea behind our platform was to provide solutions and capabilities that comply with the requirements of ABA sciences and their ethical code, thus becoming the first business model to achieve such standards. This allows these sciences to reach every corner of the world.

# THE TYPES OF ACCOUNTS ON THE PLATFORM ARE AS FOLLOWS:

## Centers

- On-ground centers
- Virtual specialized centers, such as speech therapy or occupational therapy centers
- Comprehensive virtual centers

## therapists

- Accredited supervisors
- Accredited technicians

## Accredited parents/guardians

Parents who have obtained accreditation in Applied Behavior Analysis Sciences

## Client

Users, students, parents, etc

Each account in the aforementioned categories has its own unique capabilities in its dashboard, tailored to its specific role and responsibilities. Additionally, there is a process for account approval on the platform, along with specific requirements that need to be fulfilled.



- [Dashboard](#)
- [Manage Therapists](#)
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## The capabilities of centers on the platform include



### Adding therapists

Centers can add certified therapists to their account. The specialists must meet specific requirements, which will be explained in detail later.



### Adding parents and students

Centers have the ability to add parents and students to their account, allowing them to access relevant information and resources.



### Adding courses

Centers can add training courses with all the necessary features, which are provided by the platform's control panel.



### Supervision capabilities

Centers have functionalities related to supervising registered specialists, allowing them to monitor and oversee their activities.

## Requirements for a center to be on the platform (On-ground centers)

Provide a copy of the center's registration in their respective country.

Have certified supervisors at the center.

Have a minimum of three certified technicians at the center.

Operate the center in accordance with the ethical code of applied behavior analysis.

Comply with the platform's regulations and provide any requested information to ensure adherence to the ethical code.

Technicians at the center must successfully complete the platform's free refresher course on the ethical code of applied behavior analysis

Recently, we have noticed the presence of several centers falsely claiming to operate based on applied behavior analysis (ABA) ethical code, while they are far from adhering to it. Therefore, having your center operating according to ABA ethical code on the platform will provide a reliable option for individuals seeking centers that truly follow these ethical standards in their region. These requirements have been established to ensure that all registered centers on the platform genuinely operate based on ABA ethical code.

# Virtual Centers

the platform provide the opportunity to establish virtual centers on the platform. There are requirements for establishing such centers, with the most important one being that the founder must be a certified supervisor in applied behavior analysis (ABA). Virtual centers address supervision challenges in remote geographic areas where there may be a lack of local supervisors. The supervisor, through their virtual center, can oversee a group of technicians working in different locations and countries, providing services either face-to-face or online.



## Requirements for establishing a virtual center on the platform

to Be a certified supervisor in applied behavior analysis (ABA).

Have a minimum of 5 certified technicians in applied behavior analysis (ABA) ready to start it with you

Provide certificates and accreditations for review by the platform.

The number of technicians under your supervision should not exceed the number that you can effectively manage within your available time.

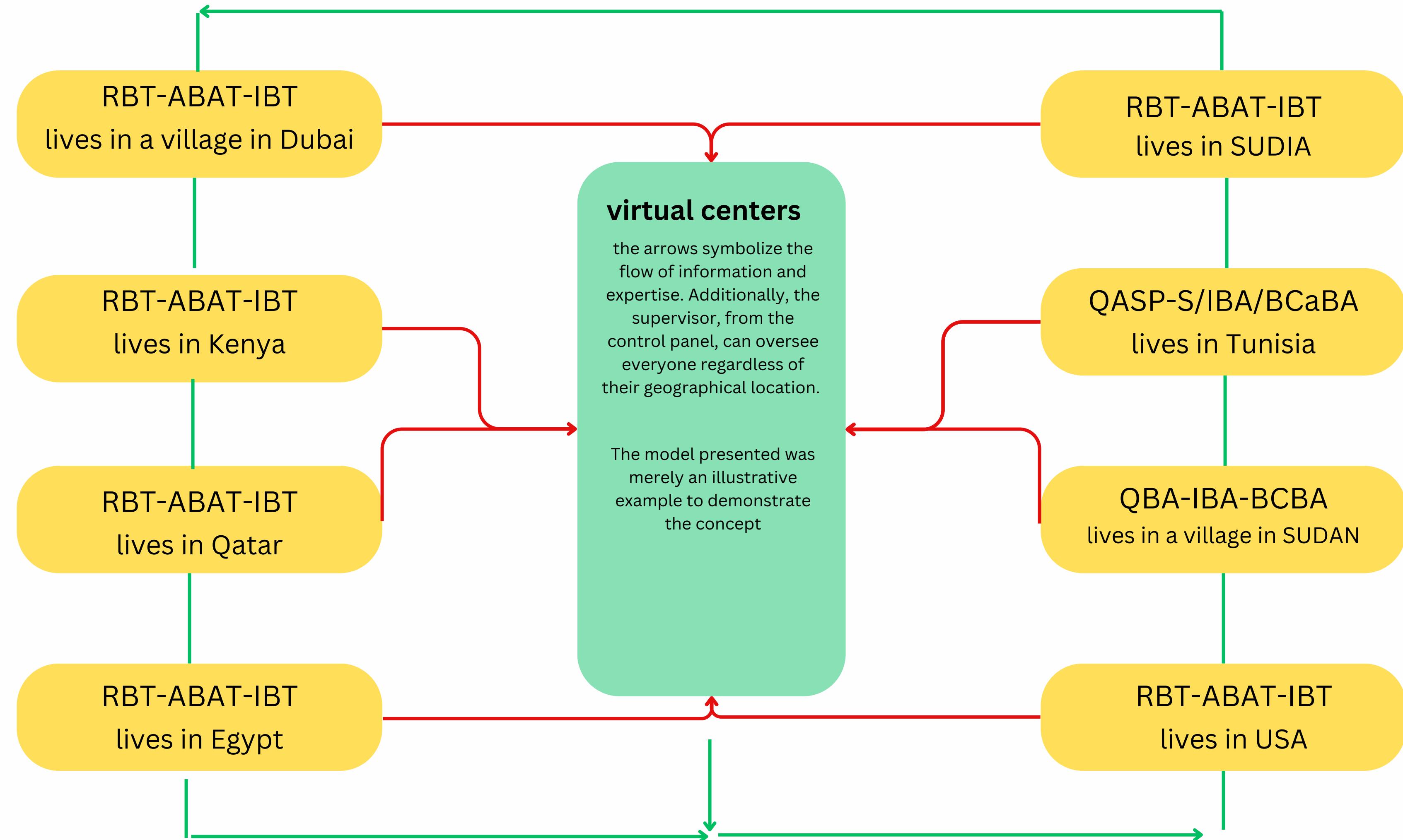
Adhere to the ethical code and supervise technicians in all their sessions, whether conducted outside the platform or online on the platform.

Report any violations of the ethical code by registered technicians under your supervision, if such violations occur.

There are also specialized virtual centers on the platform. For example, if the supervisor is a specialist in occupational therapy, they can create a specialized center where all certified technicians with them are specialized in occupational therapy. Virtual centers have the same capabilities as other centers. Modern technology would allow the supervisor to oversee a technician living on the surface of Mars if there was an internet connection, even though it might be a humorous exaggeration. However, our current focus is on bringing the science of applied behavior analysis to every corner of the Earth.

# Model for virtual centers





# BY BEING PRESENT ON THE PLATFORM AS A CENTER

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You can reach markets that were previously inaccessible to you. The platform's advertising campaigns will attract millions of visitors, increasing your customer base.



The platform provides numerous capabilities that are difficult to summarize. It also offers exciting opportunities for you to become a pioneer in the field of applied behavioral analysis.

The screenshot shows a user interface for a platform called "MY THERAPISTS". At the top, there are navigation links: "Our Therapists", "Our Organizations", "Therapy Tutorials", "Forum", "Blog", "Contact", and "Sign In". Below this, there are sections for "Instructors", "Therapy Tutorials", "Reserve a meeting", and "Certified Parents". The "Instructors" section displays three profiles with their names, specialties, session fees, and service areas. Each profile includes a "View Profile" button.

Therapist Name	Specialty	Fee	Service Areas
Ashraf Khan	IBT,RBT,ABAT	30 \$ /Session 250 \$/Month for 10 Session	ADHD, Physical disability, Sensory Processing Disorder (SPD), Applied Behavior Analysis (ABA)
Rasha Kamal	speech therapist	30 \$ /Session 200 \$/Month for 10 Session	ASD, ADHD, Speech and Language, Sensory Processing Disorder (SPD), Developmental
emy walid	ABA, QBA, IBA	60 \$ /Session 220 \$/Month for 4 Session	ASD, ADHD, Developmental, Applied Behavior Analysis (ABA)



The platform provides you with tools to manage your center and add training courses. You can offer private courses exclusively for registered students and parents that you added by you or public courses accessible to all platform users.



The platform offers a continuous discussion forum where you can engage with technicians or supervisors from around the world. This creates an opportunity for exchanging experiences and information.

## **As a content provider on the platform, you have several capabilities:**

**We will help you reach thousands of customers through advertising campaigns and promotions, expanding your audience.**

**The platform provides you with a highly professional control panel to manage your courses and content. You can organize, schedule, control access, and track student progress.**

**You can deliver content under your personal account or establish/join a center. Establishing a center on the platform allows you to build a team to support you in delivering content**

**The platform does not interfere in determining the pricing of your content. You are free to set the price that you deem appropriate for your content and services, giving you the flexibility to adjust prices based on your own considerations and the value of the content you provide.**

## **As a certified supervisor on the platform, you have several capabilities:**

**You can request the creation of a virtual center (specialized or comprehensive) and add technicians under your supervision, regardless of their location. You have the authority to manage and supervise them.**

**You can monitor the sessions conducted by your technicians in your center, whether they are online or in-person, and provide feedback to parents or guardians.**

**You can train your team and offer training courses to enhance their skills and knowledge.**

**1. By overcoming geographical barriers, you can tap into previously inaccessible markets, which can potentially lead to significant financial returns.**

**These capabilities empower you to expand your reach, offer quality services, and maximize your impact in the field of applied behavior analysis.**

## **As a certified technician on the platform, you have several capabilities:**

**You can easily find supervision since there are many supervisors available. They can guide you and provide you with the necessary knowledge.**

**You can conduct sessions regardless of your geographical location under the supervision of your assigned supervisor.**

**You can join certified courses offered by content providers on the platform and make payment through your electronic wallet on the platform.**

**You can access markets that were previously out of reach, expanding your client base and opportunities.**

**the platform are not responsible for the financial relationships between the supervisors and technicians in their centers, whether they are virtual or physical. Our role is solely to execute the agreement when transferring funds between the parties involved.**

[Applied Behavior Analysis \(ABA\)](#)[Mental Health](#)[Special Needs therapists](#)

## ADDITIONAL DEPARTMENTS ON THE PLATFORM:

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## Special Needs Department

This department is dedicated to registering specialists such as speech therapists and occupational therapists who do not have accreditation in Applied Behavior Analysis. However, individuals joining this department are required to enroll in an accreditation course offered by content providers on the platform within the first month of their presence. They must obtain accreditation within a maximum of 4 months on the platform.

The aim is to provide these specialists with opportunities to compete in lucrative markets, enabling them to generate income that can be used to obtain accreditation in Applied Behavior Analysis. They can make direct payments from their platform accounts, and the platform provides full support for obtaining accreditations in Behavior Analysis.

## The Mental Health Department

The Mental Health Department comprises doctors and mental health specialists who aim to assist parents and professionals in overcoming psychological pressures. They provide mental health services and support to help individuals face challenges effectively.

[Applied Behavior Analysis \(ABA\)](#)[Mental Health](#)[Special Needs therapists](#)[All Our Therapists](#)[All Our Certified Parents](#)

## ADDITIONAL DEPARTMENTS ON THE PLATFORM:

### The Forum Section:

There is a forum section on the platform, which is a crucial element for sharing expertise in the field of Applied Behavior Analysis. All platform users can ask questions related to these sciences, contribute valuable information, and engage in discussions with accredited professionals worldwide. The goal is to promote the dissemination of Applied Behavior Analysis knowledge and facilitate knowledge sharing.

### Accredited Parents Section:

Accredited parents have the ability to register for approved training programs. Once they obtain accreditation, affiliated centers can add them to a dedicated section called "Accredited Parents." While they cannot conduct sessions on the platform, other parents worldwide can communicate with them through messaging, fostering communities based on Applied Behavior Analysis and countering the spread of myths. It is important to note that the center affiliated with the accredited parent, specifically the supervisor assigned to the parent, can view all the messages received by the parent through the center's dashboard.

## Registration on the platform is as follows:

### Content Providers

Send an email attached with a copy of your content provider accreditation. We will then contact you and add you as a content provider. If you wish to establish a virtual center, please include copies of accreditation for at least three technicians.

[providers@my-therapists.com](mailto:providers@my-therapists.com)

### Physical Centers

Send an email with a copy of your legal registration, as well as copies of accreditation for your supervisors and technicians.

[centers@my-therapists.com](mailto:centers@my-therapists.com)

### Supervisors

Send a copy of your accreditation. If you want to create a virtual center, please attach copies of accreditation for at least three technicians.

[supervisor@my-therapists.com](mailto:supervisor@my-therapists.com)

### Independent Technicians

Send a copy of your accreditation. We will respond with a list of approved centers on the platform. You can contact them to join their team and work under their supervision in accordance with the ethical code.

[tech@my-therapists.com](mailto:tech@my-therapists.com)



## FINANCIAL MATTERS:

The platform does not intervene in determining prices for sessions or content provided.

The platform does not interfere in the financial management of each center or their team of technicians or supervisors.

The platform does not require any subscription fees, but it deducts a 20% commission from each transaction on the platform for advertising, fund transfer, and administration purposes.

You can withdraw your funds at any time through various methods provided by the platform.

## **Additional Information**

### **Special Needs Section:**

- 1.If you do not have accreditation in Applied Behavior Analysis sciences, you can still register in this section.
- 2.You must register in any of the accredited Applied Behavior Analysis programs within the first month of joining the platform.
- 3.You must obtain accreditation in Applied Behavior Analysis sciences within a maximum of 4 months of being on the platform.
- 4.The platform provides you with access to lucrative markets in this section, which can help you generate financial returns for obtaining accreditations.
- 5.The platform allows you to pay for these accreditations through your electronic wallet on the platform using the fees earned from the sessions you provide.
- 6.The platform will provide you with all the necessary support to obtain accreditation in any of the internationally recognized Applied Behavior Analysis programs.
- 7.After obtaining accreditation, you can join one of the virtual centers on the platform and work under the supervision of the supervisors in those centers.

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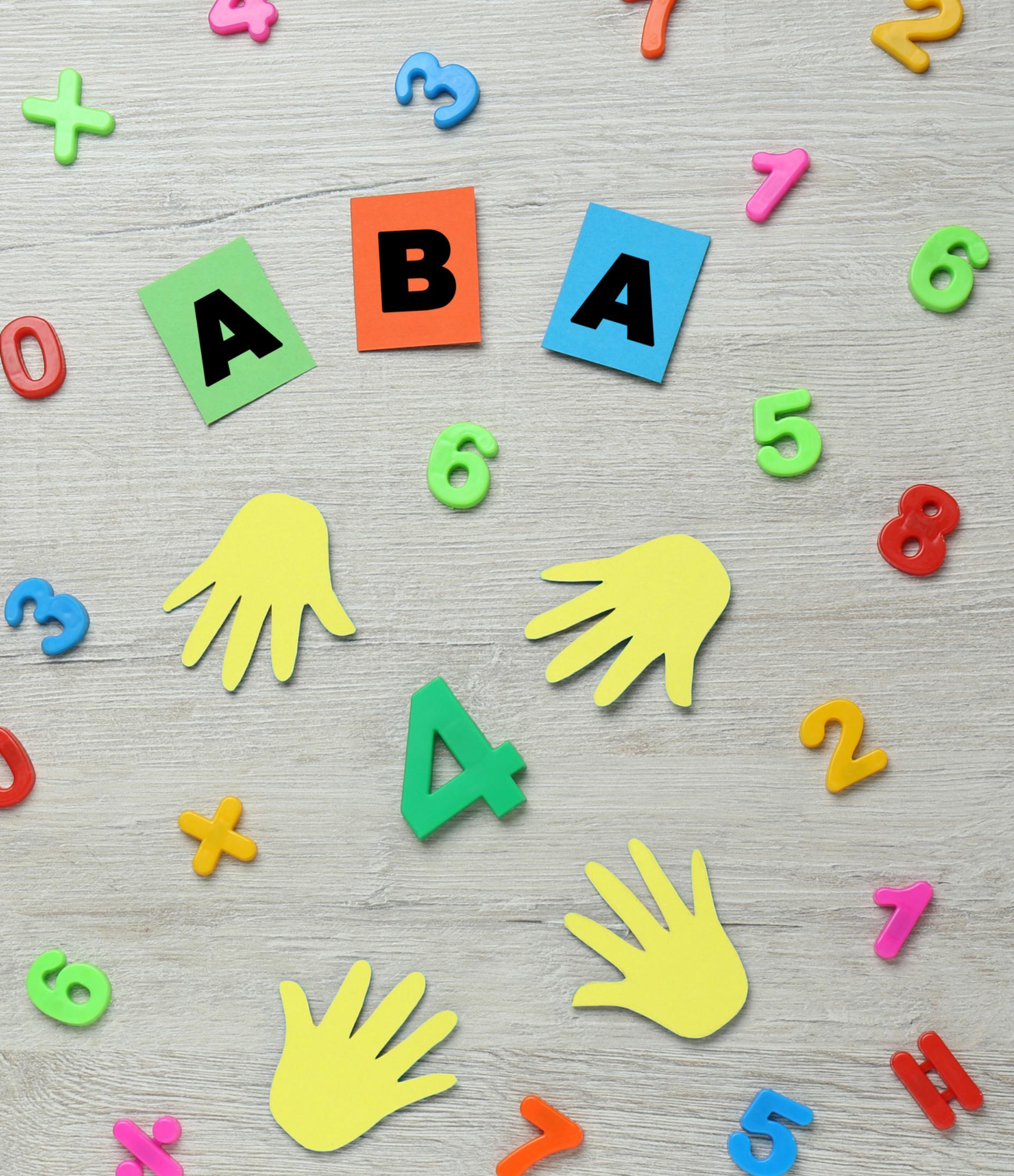
## **Important to know :**

### **Special Needs Section:**

- 1.If you do not register in any internationally accredited programs within the first month, you will be excluded from the platform.
- 2.If you do not obtain accreditation within the first 4 months, you will be excluded from the platform.
- 3.The maximum session fee in this section is \$25 per session, while in the Applied Behavior Analysis section, the pricing is open.

**Non-accredited centers in Applied Behavior Analysis sciences will also operate in the Special Needs section. However, in order to be listed in the ABA section, these centers must provide an internationally accredited supervisor and a team of technicians.**

We believe that Applied Behavior Analysis is the best and most effective approach that humanity should adopt in educational and rehabilitative matters. It has proven beyond doubt that it can achieve remarkable and significant results. It was essential to create a business model that aligns with the ethical code of Applied Behavior Analysis and contributes to its widespread dissemination worldwide. In schools, universities, special needs centers, in large cities and small villages, among the rich and the poor, without geographical or material limitations. However, to achieve these great dreams, we must all collaborate towards this goal. We must believe that collaboration does not mean giving up competition, and that working for knowledge does not mean abandoning financial gains. Join us in spreading the science of Applied Behavior Analysis everywhere in the world. We await your participation.



The platform's launch date has been set for the period of June 10th to June 15th. It will be accompanied by a highly extensive advertising campaign. If you are interested in registering with us, please contact us through the provided email addresses.

**Our technical support team is now available to assist you with the registration process or any inquiries you may have. Please feel free to contact us via WhatsApp : +97431062048 Email at [info@my-therapists.com](mailto:info@my-therapists.com).**



# Thank You

W W W . M Y - T H E R A P I S T S . C O M