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| **STUDENT USE** | | **STAFF USE** | |
| Module Name | Web development fundamentals | First Mark |  |
| Module Code | WDFN | Second Mark |  |
| Module Leader | Mr Rathi Kumar | Final Mark |  |
| Student ID | 22010246 | For Registrar’s Office use only  (Hard Copy Submission) | |
| Submission Deadline | 23:59, 30th April, 2023 |
| Assignment Type | Report |

My website link - <https://online-jobs-searcher.netlify.app/>

I have created Job Searcher website. As the name implies, the main purpose of creation of the site is to help people to find job without going out and without paying extra fees to any recruiter. The job searching process can be a boring task for many people. With hundreds of job boards and job search websites, browsing through job ads can be time-consuming and frustrating. To make it easy for job seekers, a three-page job searching website is designed to help job seekers with their job finding process. This website is user-friendly, with minimal distractions to allow job seekers to focus solely on their job search. This website aims to help job seekers find the right job, apply for it, and land an interview.

**Audience profile**

The website can be used by a wide range of audience. And we can divide audience into five main categories which are:

1. Job level
2. Job function
3. Employment type
4. Location
5. Education

**Job level**

People in three categories – entry, mid-senior and director ─ are the main audience when considering job level

**Job function**

Three main fields are included in the job function which are IT, Management and Education. We think that in twenty first century most of vacancies are available in these three areas and also, the attention to develop these fields has noticeably increased.

**Employment type**

Another type of audience can be defined as internship, part-time and full time job seekers.

**Location**

Location is also crucial when identifying the audience. The main places to find a job are the US, the UK and remote jobs.

**Education**

People who have either high school or bachelors or master’s degree are another target audience of the site.

**Functions and features**

My website consists of three pages with different functionalities and aims. The first page is home page. In this page, you can search jobs you need. The Home page welcomes job seekers to the website and provides them with a brief introduction to the website's features. On the top right side of the page, you see navigation bar and it makes the navigation easy allowing users move easily. The Home page will also feature a search bar, where job seekers can search for job vacancies by job title or keyword. And also you can join the job community through join button in this page. The homepage will also feature sponsored job postings from top employers with a brief description of the job, allowing job seekers to view a variety of job options. In the next two pages are testimonial and blogs. In the testimonial page, users can see the comments and opinions of those who have successfully landed their jobs with the help of job searching website. And in blogs page, we will upload different articles and useful readings to improve their employment competency in the job market. Use this website and become the first trillionaire in the world!!!

Reference list

Website links used for images:

<https://unsplash.com/> , <https://www.freepik.com/>

Javascript libraries:

<https://cdn.jsdeliver.net/npm/swiper@9/swiper-bundle.min.css>

APIs

<https://cdnjs.cloudflare.com/ajax/libs/font-awesome/5.15.3/css/all.min>

<https://fonts.googleapis.com/css2?family=Ysabeau:ital,wght@0,1;0,100;0,300;0,400;0,500;0,600;0,700;0,800;0,900;0,1000;1,1;1,100;1,200;1,300;1,400;1,500;1,600;1,700;1,800;1,900;1,1000&display=swap>