

Blake Pieper

Education

University of Missouri - Columbia (Online)

Master's of Learning Technologies and Design

Expected Spring 2023

- Designed and developed a learning video game for an undergraduate geography course as part of a research project with a professor and PhD student within my program

Cornell University - eCornell

Web Design and Development Certificate

Completed Fall 2019

- Used HTML, CSS, Javascript, jQuery to create a website for a fictitious client

University of Minnesota - Twin Cities Campus

Bachelor of Science in Business - Marketing

Graduated May 2013

- Webmaster for the American Marketing Association - U of M Chapter
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Experience

Next Chapter Technology

Project Manager

Feb 2019 - Present

- Designed comprehensive training curriculums for new and existing software
- Defined UI/UX components for new features based on client business requirements
- Led training of enterprise software for 500+ users across 20+ customers
- Managed dozens of on-time and on budget software implementations
- Wireframed, led the design, and managed the implementation project of a brand new enterprise web application
- Designed new features and functions using Adobe Xd, HTML, CSS, and JavaScript
- Researched systems and processes to determine integration and improvement points

Product Specialist

Feb 2018 - Feb 2019

- Created over 30 training videos
- Spearheaded internal company process improvement projects
- Managed product quality assurance and system configuration efforts for all new customers
- Interfaced with customers and key stakeholders on product and design requirements

- Maintained training materials including videos, manuals, and job aids
- Updated user documentation for over 400 pages of manuals across 5 products
- Defined and conducted acceptance testing for Agile development stories

Ergotron

Channel Marketing Specialist

Dec 2015 - Feb 2018

- Managed relationship for partners that grossed revenue of over \$1 million
- Executed annual marketing campaigns for 15+ partners in the US and Canada
- Managed relationships with partners generating over 30 million in annual revenue
- Created comprehensive marketing campaigns that drove up to 67% growth YOY
- Managed programs and events for over \$750,000 in marketing spend
- Acted as key marketing contact for 7 teams spanning multiple departments and partners

EmergingSoft, LLC

Project and Marketing Manager

May 2014 - Dec 2015

- Created over 25 training videos with over 5000 views
- Conducted over 20 successful software implementations
- Managed the company's website and coordinated with 3rd party vendors
- Assisted several Fortune 200 companies in customized training and implementation

Fitness Formulary, LLC

Marketing Specialist

May 2013 - May 2014

- Leveraged several web tools to design and create key parts of the ecommerce website
- Supervised several internal web platforms (Basecamp, Salesforce, Kayako)