

October 2018

Time – Three hours
(Maximum Marks: 75)

[N.B: (1) Q.No. 8 in PART – A and Q.No. 16 in PART – B are compulsory.
Answer any FOUR questions from the remaining in each PART – A
and PART – B

(2) Answer division (a) or division (b) of each question in PART – C.

(3) Each question carries 2 marks in PART – A, 3 marks in Part – B
and 10 marks in PART – C.]

PART – A

1. Differentiate formal and informal communication.
2. State the purpose of job evaluation.
3. What is meant by act a policy in insurance of goods?
4. List the contents of a goods forwarding note.
5. State any two methods of solving peak hour demand in passenger transport.
6. Write the definition of mini bus.
7. What is meant by overheads?
8. What is depreciation?

PART – B

9. Write short notes on just in time concept.
10. List the three time rate systems of wage payment.
11. Write about shares and its types.
12. What is way bill? List the types.
Write about log sheet and its use.
14. Draw any three cautionary road signals with names.
15. Write short notes on consumer survey.
16. Differentiate express service and limited stop service.

PART – C

17. (a) Explain the line type organization with a neat sketch.

(Or)

- (b) Explain the selection procedure for a diploma graduate in a multinational automobile company.

18. (a) A certain piece is produced by a firm in batches of 100. The direct material cost for the 100 pieces is ₹. 1600 and the direct labour cost is ₹. 2,000. Factory on-cost is 35% of the total material cost and labour cost. Overhead charges are 20% of the factory cost. Calculate: (i) Prime cost (ii) Factory cost (iii) Selling price of each piece, if the company wants a profit of 10% on the total cost.

(Or)

- (b) Explain the procedure for purchasing in a big manufacturing company.

19. (a) List the material handling equipments used in a goods vehicle depot and explain any two.

(Or)

- (b) Explain the insurance of goods and vehicles and settlement of claims.

20. (a) Explain the administrative setup of a passenger transport organization with a simple block diagram.

(Or)

- (b) (i) Discuss in detail about drivers and conductors duty schedules.
(ii) Explain trip sheet with a sample.

21. (a) Explain the procedure to be followed to obtain a driving license.

(Or)

- (b) Explain in detail about market research and the techniques involved.
