

# EMMA HANEY

WEB & UI DESIGNER

## CONTACT

- 435.680.5358
- beta.ehaney@gmail.com
- [Portfolio Website](#)
- Phoenix, Arizona

## SKILLS

- Responsive Web Design
- Frontend Development
- UI/UX Design
- Digital Art & Design

## EDUCATION

### Careerfoundry Certificate (2022-2023)

#### UI Design

Certified knowledge the essentials of good UI/UX design.

Built my portfolio website from scratch with HTML, CSS, and JavaScript.

### edX/W3C Certificate (2019)

#### Frontend Development

Certified knowledge in HTML5, CSS3, and Javascript.

Utilized Visual Studio Code and GitHub.

## PROFICIENCIES

Adobe Illustrator, Adobe Photoshop, Adobe XD, Figma, Procreate

HTML, CSS, Bootstrap, JavaScript, Visual Studio, GitHub, WordPress

## ABOUT

Artist with a lifelong instinct for digital art & design. Experienced in quickly resolving issues, and consistent in implementing design solutions that ensure optimal user experiences. An infinite core passion for the craft of digital experiences.

## WORK EXPERIENCE

### Front End Web Designer

Fairytales Brownies March 2024 - Present

- Maintaining front-end code and design for brownies.com and other Fairytale Brownies websites using WCAG/ADA and SEO best practices.
- Improving customer experience on websites with front-end coding, layout and responsive HTML, CSS, and Bootstrap framework.
- Collaborating with backend Web Developer and I.T. team to manage and complete ongoing usability testing and cross-browser device testing.
- Utilizing Photoshop for new package designs on existing photography in collaboration with production designer and print designer.
- Benchmarking competitor websites as well as proactively researching industry best practices, trends, and new technologies.

### Graphic Designer

Everyone Loves Buttons May 2023 - March 2024

- Proficiently creating and modifying a variety of custom designs with Adobe Illustrator, Photoshop and InDesign.
- Ensuring consistency between digital and physical products.
- Successfully balancing multiple design tasks while maintaining a high level of quality and meeting deadlines.
- Proactively picking up additional design tasks as needed, showcasing flexibility and a strong work ethic.
- Efficiently communicating with clients to understand their unique design needs, and delivering/adapting artwork proofs.
- Advising customers through calls and emails, providing excellent customer service and addressing inquiries related to digital and print design.

### Digital Artist & Designer

Freelance June 2016 - May 2023

- Utilizing advanced digital illustration techniques to produce high-quality character art for various platforms.
- Creating with WordPress and incorporating interactive features in web design.
- Passionate in adapting design approaches to meet the unique requirements of digital art in both raster and vector formats.
- Translate concepts into visually stunning and satisfactory cohesive designs.
- Clarifying visual needs and desires with clients and sending proofs to ensure success and satisfaction with final product.
- Skilled at receiving critical art and design feedback in a professional manner.