





EMMA HANEY

WEB & UI DESIGNER

CONTACT

-  435.680.5358
-  beta.ehaney@gmail.com
-  [Portfolio Website](#)
-  Phoenix, Arizona

SKILLS

Responsive Web Design

Frontend Development

UI/UX Design

Digital Art & Design

EDUCATION

Careerfoundry Certificate (2022-2023)

UI Design

Certified knowledge the essentials of good UI/UX design.

Built my portfolio website from scratch with HTML, CSS, and JavaScript.

edX/W3C Certificate (2019)

Frontend Development

Certified knowledge in HTML5, CSS3, and Javascript.

Utilized Visual Studio Code and GitHub.

PROFICIENCIES

Adobe Illustrator, Adobe Photoshop,
Adobe XD, Figma, Procreate

HTML, CSS, Bootstrap, JavaScript, Visual
Studio, GitHub, WordPress

ABOUT

Artist with a lifelong instinct for digital art & design. Experienced in quickly resolving issues, and consistent in implementing design solutions that ensure optimal user experiences. An infinite core passion for the craft of digital experiences.

WORK EXPERIENCE

Front End Web Designer

Fairytale Brownies

March 2024 - Present

- Maintaining front-end code and design for brownies.com and other Fairytale Brownies websites using WCAG/ADA and SEO best practices.
- Improving customer experience on websites with front-end coding, layout and responsive HTML, CSS, and Bootstrap framework.
- Collaborating with backend Web Developer and I.T. team to manage and complete ongoing usability testing and cross-browser device testing.
- Utilizing Photoshop for new package designs on existing photography in collaboration with production designer and print designer.
- Benchmarking competitor websites as well as proactively researching industry best practices, trends, and new technologies.

Graphic Designer

Everyone Loves Buttons

May 2023 - March 2024

- Proficiently creating and modifying a variety of custom designs with Adobe Illustrator, Photoshop and InDesign.
- Ensuring consistency between digital and physical products.
- Successfully balancing multiple design tasks while maintaining a high level of quality and meeting deadlines.
- Proactively picking up additional design tasks as needed, showcasing flexibility and a strong work ethic.
- Efficiently communicating with clients to understand their unique design needs, and delivering/adapting artwork proofs.
- Advising customers through calls and emails, providing excellent customer service and addressing inquiries related to digital and print design.

Digital Artist & Designer

Freelance

June 2016 - May 2023

- Utilizing advanced digital illustration techniques to produce high-quality character art for various platforms.
- Creating with WordPress and incorporating interactive features in web design.
- Passionate in adapting design approaches to meet the unique requirements of digital art in both raster and vector formats.
- Translate concepts into visually stunning and satisfactory cohesive designs.
- Clarifying visual needs and desires with clients and sending proofs to ensure success and satisfaction with final product.
- Skilled at receiving critical art and design feedback in a professional manner.