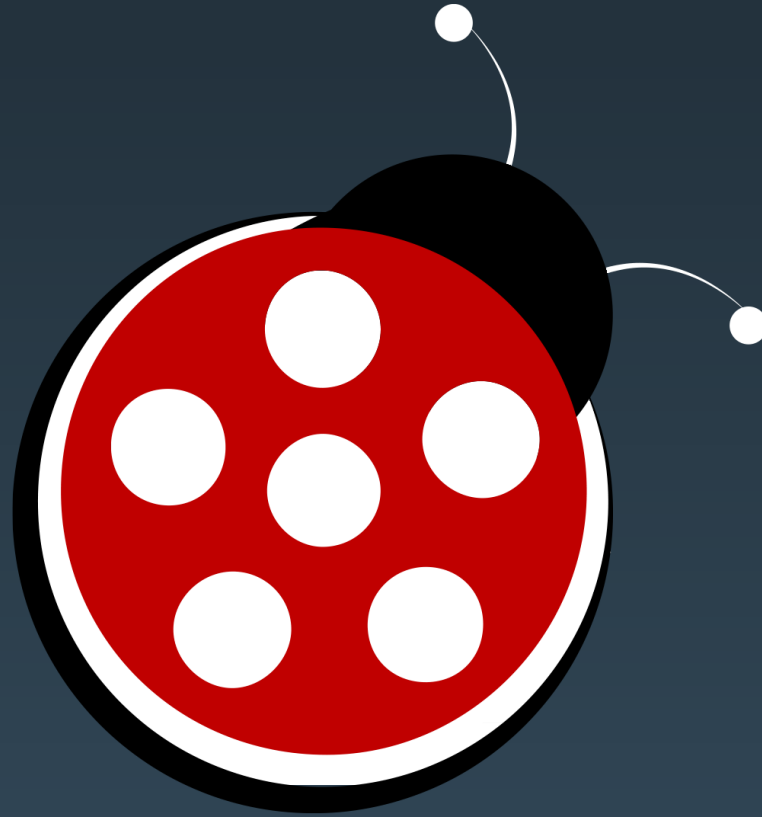


# WHITEPAPER V1.0



BETBEETLE.COM

# OVERVIEW

## THE PRODUCT

Betbeetle offers the opportunity to increase your own cryptocurrency holdings through healthy social competition. All users can create their own bets and bet on anything and invite either one friend in a private bet or all community members in a public bet to participate.

## THE GROWTH

At the moment, there is no established provider for **decentralized wagers**. Betbeetle's goal is to take that first mover advantage and open its platform not only for bets in ETH, but for any cryptocurrency. Smart contracts of different networks will lead to further adoption.

## THE TOKEN

**BTL-Tokens** can be staked and will receive 82% of all ETH fees from betters. Another 10% of the fees will be used for the monthly buy back and burn. In the future, betbeetle plans to add token rewards as well decentralizing the task to pick a winner. An emergency method for admins would prevent abuse.

# OVERVIEW

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## Situation

Problem statement, current market

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## Vision & Solution

Vision, value proposition, unfair advantages

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## Operations & Growth

Roadmap, current progress, growth opportunities

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## BTL Token

Token utilities, tokenomics

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**1**

## **SITUATION**

# PROBLEM STATEMENT

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## **Lack of sociality.**

Research shows that it's more fun to bet against your mate than a faceless institution.



## **Trust problem.**

In every bet it is key to make sure that nobody will pull back. In online bets, this is often times impossible.



## **Missing variety.**

People like to bet on a great variety of topics, even topics you won't find in betting markets.



## **Large effort.**

The setup for a bet is always a big effort, be it online or offline

# CRYPTO MARKET OVERVIEW

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- Players that are active on the market today are heavily focused on sportsbetting and casino.
- You are always betting on given bets against the "bookie".
- Some of these services require a centralized registration and KYC.

The logo for Sportsbet.io, featuring a green circle with a white dot inside, followed by the text "Sportsbet.io" in white.The logo for CRYPTOWAGER, with the word "CRYPTOWAGER" in white, bold, uppercase letters on a dark blue background with a circuit-like pattern.The logo for wager, featuring a white circle with a red "w" inside, followed by the word "wager" in white, lowercase letters, with a red "r".The logo for CryptoBet, with the word "CryptoBet" in blue, italicized, lowercase letters.The logo for CRYPTO WAGER, with the words "CRYPTO WAGER" in white, bold, uppercase letters on a green and brown background.



**2**

## **VISION AND SOLUTION**

# THE VISION OF BETBEETLE

*We allow people to get the opportunity to increase their crypto holdings through healthy social competition in a decentralized and secure environment, with the least possible effort to participate.*



# VALUE PROPOSITION

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## SECURITY

- Secure betting is a must-have for betbeetle.
- Our smart contract will undergo two security audits to ensure that all funds are always safe.

## DECENTRALIZATION

- No registration and no KYC required, just connect your wallet with betbeetle.
- All bets are saved in the blockchain.

## USER EXPERIENCE

- Bets from the people, for the people.
- Anybody can bet on anything.

## SOCIAL ASPECT

- Betbeetle naturally limits frequency and enables healthy social competition.

# UNFAIR ADVANTAGES

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1

**First mover**

Betbeetle aims to be the first mover with a wide range of adoption in the crypto market. The goal is to quickly build an established brand that is known in the entire space for fast and decentralized wagers.

2

**Social Aspect**

The focus on the social aspect of betting is a clear distinction to similar platforms. It strongly incentivizes user for word-to-mouth marketing and reduces customer acquisition cost significantly.

3

**Ecosystem**

With the BTL-Token, the staking and voting rewards as well as the regular buy backs, we are building an ecosystem with a strong lock-in effect to increase user loyalty to our platform.

4

**Gamification**

The longer people stay on betbeetle, the more wins they will get and the higher will the rewards be. That gamification aspect leads to a higher user engagement and loyalty as well.



**3**

## **OPERATIONS AND GROWTH**

# HOW DOES IT WORK?

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The user creates a private or public bet. In a private bet, he invites only one user to make a single bet against him in a fixed ratio.

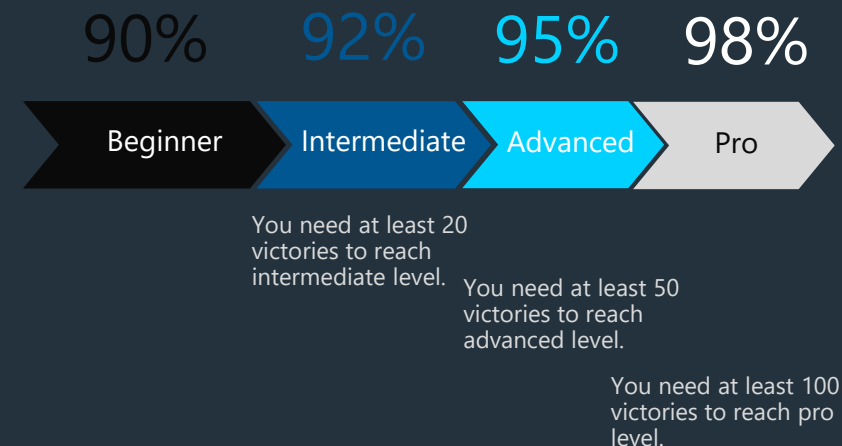
In a public bet, everybody is welcome to add their bets. In every case, conditions for the bet must be made very clear.

The creator of the bet can set an end date for betting.

The admin team always has 2 options:

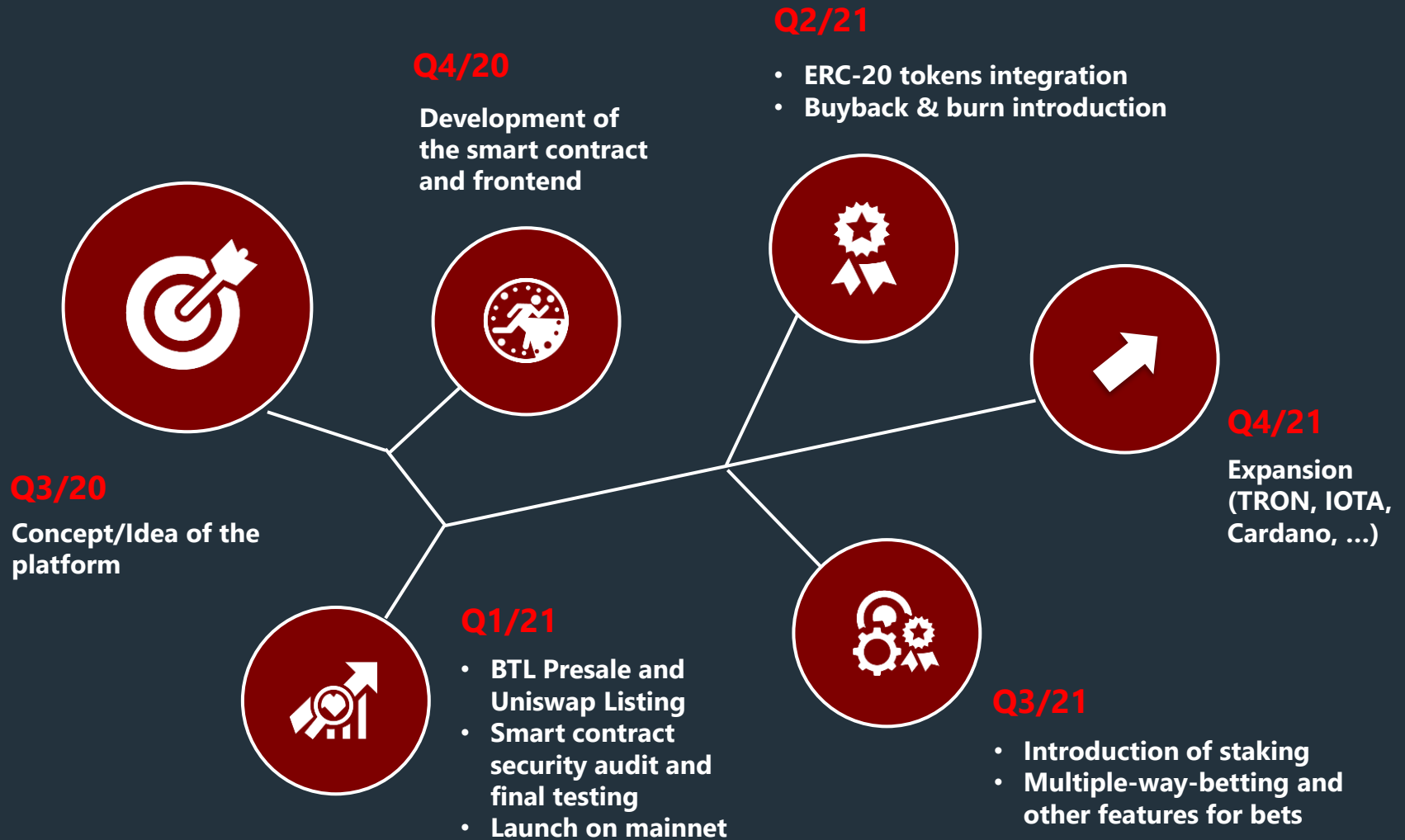
- cancel any bet or
- pick a winner after the decision date.

The winning ratio changes with your level on betbeetle.



# THE ROADMAP

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# MARKETING ASPECTS

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## Word-to-mouth

People place real-money bets against each other. As a consequence, users are naturally incentivized to refer their friends, as this heightens the fun of the app and the opportunities.

## Token expansion

Integration of more tokens automatically widens the network for betbeete. It brings in new betters that will again promote the product through word-to-mouth.



## Investors

The investors in the BLT Token are the early adopters and as they profit from a growing user base, they are not only incentivised to bet on their own but bring in their crypto friends as well.

## Campaigns

Launch marketing campaigns together with influencers on Twitter, Youtube, Facebook and other platforms.

# PROGRESS (DECEMBER 2020)

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The concept is done, but we remain open-minded and flexible in a dynamically changing environment.

Development for V1 is mostly done, however we will improve User Interface as well as the smart contract until we will deploy it on the mainnet

Marketing will be heavily funded with funds from presale and campaigns will begin afterwards. Early adopters will have the chance to buy BTL for low prices.



# GROWTH OPPORTUNITIES

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Betting with ETH is just the beginning – we have several options to grow:

## More features

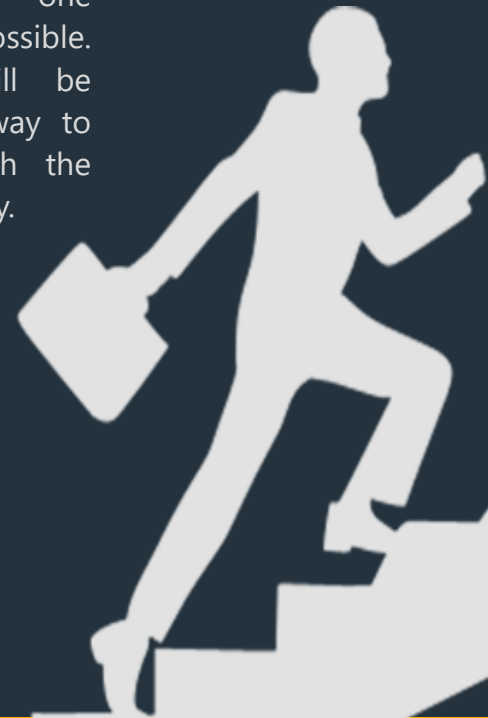
Moving forward from 2-Way-Bets to multiple options is just one example of what's possible. More features will be added along the way to grow together with the betbeetle community.

## Other networks

TRON, IOTA, Cardano and other networks can be added in the future after ETH and ERC-20 bets have been established. IOTA could even lead to bet without transaction fees.

## ERC-20 Integration

The smart contract is already prepared for integrating any ERC-20 token. A listing on betbeetle brings several advantages and opportunities for the crypto projects that will join.







**4**

**BTL TOKEN**

# BTL – THE ECOSYSTEM DEFI TOKEN

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BTL is an ERC-20 token that is in the heart of the betbeetle ecosystem. With BTL, there are multiple income opportunities. Getting monthly passive income is also possible with BFI. It provides the following utilities and decentralized finance aspects:

## Buy back & burn

- **10%** of all ETH fees will be used to buy back and burn BTL monthly
- Deflationary supply

## Staking rewards

- **82%** of all ETH fees, monthly payout
- Rewards from BTL liquidity pool
- The longer you stake, the more rewards you get
- **Passive income**

## Voting rewards

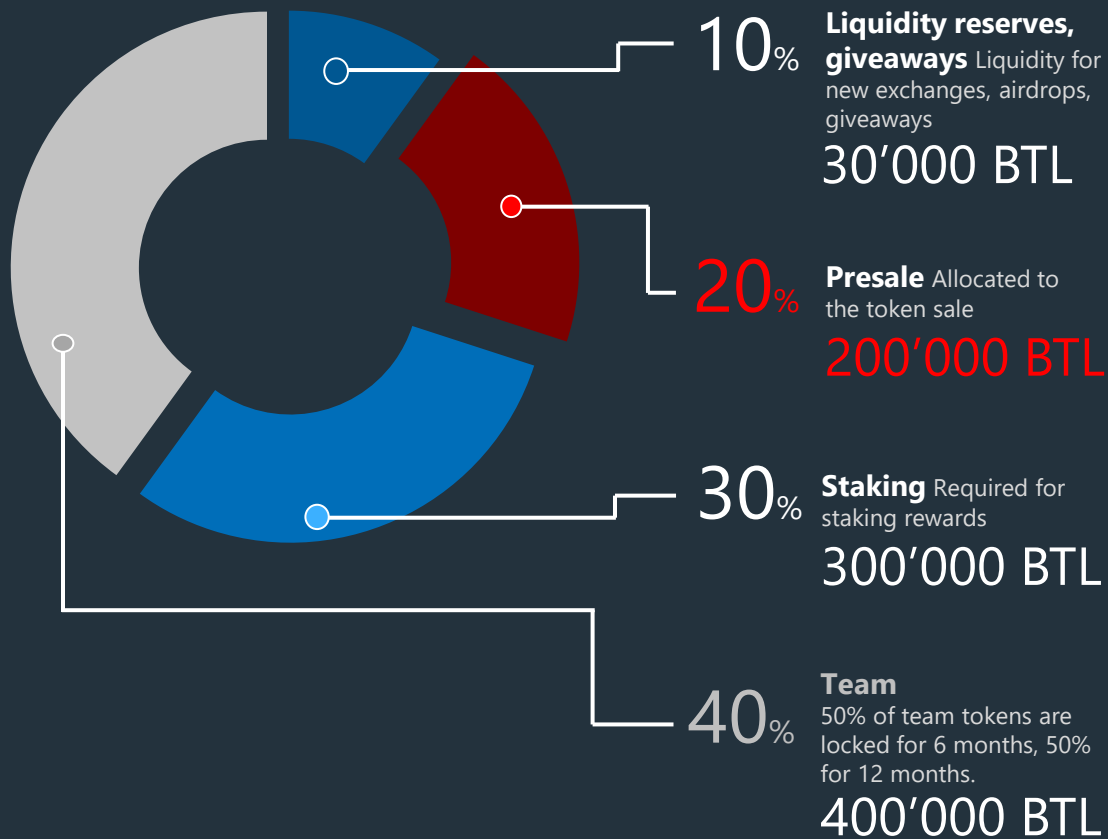
- Voting for the correct result of a bet makes the last centralized factor of the platform decentralized.
- Additional income opportunity

## Bet with BTL

- Bet with the ecosystem token BTL
- 99% ratio when winning the bet

# SUPPLY ALLOCATION

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## Buy back and burn

Buy backs and burn are done monthly, no fixed date is given, but it's directly communicated together with the address that was used after it's done.

# TOKEN SALE SETTING

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In order to achieve our goal to achieve healthy and steady growth, we do not offer large discounts during the presale in round 1 and 2. However, as we want to reward early adopters, there will be a discount on a first come, first serve basis.

## PRICE

Round 1	? ETH
Round 2	? ETH
Round 3	? ETH
Listing	? ETH

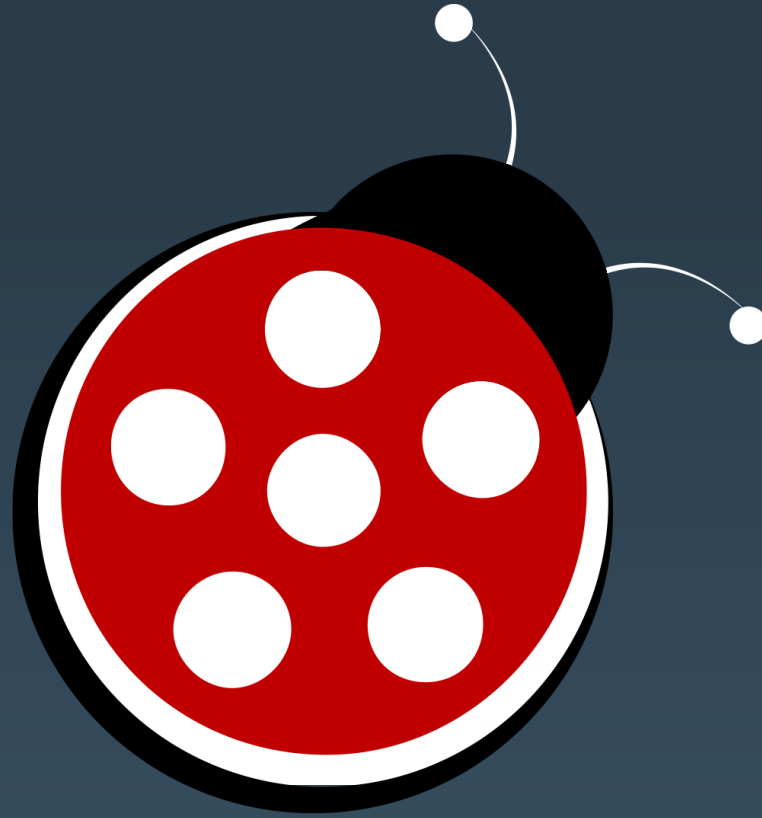
## SUPPLY

Round 1	60'000 BTL
Round 2	60'000 BTL
Round 3	80'000 BTL
Allocated to sale	200'000 BTL
Softcap	? ETH
Hardcap	? ETH

## INFO

Start Date	January 2021
End Date	January 2021
Mintable token	no
Team lock	6-12 months*
Liquidity lock	12 months
Liquidity provided	40% of sale

\* 50% is locked for 6 months, 50% for 12 months.



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