Beth Hall

EDUCATION

Master of Library and Information Science - Florida State University, 2021

Certificate of Information Architecture - Florida State University, 2021

Bachelor of Arts in Editing, Writing & Media w/ Philosophy Minor - Florida State University, 2017

WORK EXPERIENCE

University of Alabama at Birmingham Libraries, Birmingham, AL

Electronic Access & Discovery Librarian

06/2022 –PRESENT

- Supports diverse user groups with technical requests and issues across five campus library locations, including medical and historical libraries.
- Implements, maintains, supports, and enhances a wide range of library technologies and systems to provide innovative services.
- Applies extensive knowledge of academic online/electronic resources to assist with research needs of the library population.
- Collects resource analytics and library platform usage data using Oracle analytics, vendor platforms (SUSHI, COUNTER5 harvesting), Tableau, and Excel spreadsheets.
- Collaborates with Subject Specialists on instructional design needs.
- Participates in professional development and scholarly activities at both local and national levels.
- Ensures access to the library's extensive range of online information resources, digital collections, and local repositories using knowledge of metadata standards, EZproxy, OpenURL mapping, parse parameter linking, 2FA, LibKey, and Shibboleth.
- Creates instructional materials and workshops to support platform and system literacy across all departments.
- Aligns work, research, and professional commitments to the library's strategic goals and service mission.
- Aids in digital collections resource sharing with participating universities and libraries.
- Manages following systems and technologies: Ex Libris Alma, Primo VE, OCLC WMS, EZproxy, LibKey, Shibboleth, Digital Commons, Library Mobile, SpringShare LibApps, and LibSites.

Florida State University Libraries, Tallahassee, FL

Electronic Resources Library Associate

06/2019 –06/2022

- Installed and built out the Institution's personal instance of CORAL ERMS, which included the following modules: Licensing, Organizations, Usage Data, Resources, Management.
- Created workflows and best practices for using CORAL as well as

PERSONAL INFO

Email: bethaneyhall2@gmail.com

Portfolio:
https://bethaneyhall.github.io/portfolio/

SKILLS HIGHLIGHTS

Library Technical Systems

Academic Digital Access Management

Academic Research Support

Procurement, Resource Licensing & Vendor Coordination

Analytics, Reporting & Usage Data

Compliance & Grant Knowledge

Workflow, Project & Process Management

Communication & Cross-Functional Collaboration

Instructional Design & User Training

SOFTWARE, SYSTEMS, APPS

LMS, ILS, ERMS: SirsiDynix Symphony, Ex Libis Alma, Ex Libris Primo VE, Ex Libris Aleph, Mango, CORAL, GOBI, EBSCOadmin/host/NET, OneSearch, SpringShare Suite LibApps, Library Mobile, Digital Commons, LibKey, Shibboleth

UX/UI, WebDev: Morae, OptimalWorkshop, Drupal 9, Audacity, FileZilla, WordPress, Github, WinSCP, Google Analytics, LucidChart

Adobe: Photoshop, Illustrator, Acrobat, Dreamweaver, InDesign, Premiere Pro, Media Encoder, Fonts, Digital Editions, Express, Firefly

Microsoft: Access, Excel, SharePoint, Outlook, Teams,

managing electronic resources throughout their lifecycle.

- Maintained relationships with the library community at various FSU Library locations across the globe, consortium partners, vendors, and publishers.
- contributed to the Libraries' UX/UI committee to promote user-centered design for the website and discovery systems using software and products such as Google Analytics, Drupal 9, Morae, LucidChart, and OptimalWorkshop.
- Communicated with library community and internal personnel to troubleshoot and resolve electronic resource issues.
- Collected electronic resource usage statistics across all vendor platforms for yearly reporting and collection development purposes.
- Used knowledge of EZproxy, OpenURL mapping, parse parameter linking, and metadata standards to implement and maintain access to over 1.5 million electronic resources (databases, journals, media, and e-books).
- Worked with the following ILS, ERMS, and LMS: ALEPH, EBSCOnet/host/admin, GOBI, OneSearch, Ex Libris Alma & Primo VE, OCLC WMS, Google Scholar, and Amazon WMS, and CORAL.

State Library of Florida, Tallahassee, FL

Information Specialist III

10/2018 –06/2019

- Solely managed the electronic delivery service of library resources to State of Florida employees.
- Assisted in reviewing and renewing yearly serial subscription contracts.
- Provided in-person and online reference services daily.
- Digitized and uploaded heavy-use serials and periodicals to the State Library of Florida catalog and Internet Archive.

Florida State University Libraries, Tallahassee, FL

Library Assistant

8/2015 –8/2017

- Provided excellent in-person reference services daily.
- Instructed patrons on using microfilm and microfiche scanners.
- Assisted patrons with computer applications and programs.
- Volunteered to help with library events, presentations, and symposiums.
- Checked in/out physical items using SirsiDynix Symphony.
- Gathered and reported usage data on physical item requests.

TRAINING & CERTIFICATES

- *Certificate holder*: **Kognito Mental Health At-Risk Training** (2020)
- *Certificate holder*: **QPR Suicide Prevention Gatekeeper Program** (2023)
  - https://bethaneyhall.github.io/portfolio/qpr.pdf
- *Certificate holder*: **Adobe Education Institute** (2023)
  - https://www.credly.com/badges/a4c64052-9bee-4c01-9864-b908caec1325

Forms, OneDrive

Analytics: Oracle, Tableau, Excel, SUSHI protocol, COUNTER5 compliance

- *Certificate holder*: **Ex Libris Alma & Primo VE Administrator** (2023)
    - https://bethaneyhall.github.io/portfolio/alma.pdf
    - https://bethaneyhall.github.io/portfolio/primove.pdf

PROFESSIONAL SERVICE

- **Technical Services & Systems Round Table Member**, Alabama Library Association (2023 - Present)
- **Intellectual Freedom Round Table Member,** Alabama Library Association (2023 - Present)
- **UAB Faculty Affairs Committee Member** (2023 - Present)
- **UAB Events Committee Leader** (2024 - Present)

SCHOLARLY PRESENTATIONS

- *Bridging the Gap: Navigating the Landscape of Multiple Implementations,* Ex Libris Users of North America (ELUNA), Minneapolis, MN — May 17, 2024
- *Primo VE Error Reporting: Simplifying the Process,* Ex Libris Users of North America (ELUNA), Atlanta, GA — June 20, 2025
- *Ensuring a User-Friendly Catalog Experience: A Comprehensive Guide to a Primo VE Audit,* Ex Libris Users of North America (ELUNA), Atlanta, GA — June 20, 2025