

# Beth Hall

## EDUCATION

**Master of Library and Information Science** - Florida State University, 2021

**Certificate of Information Architecture** - Florida State University, 2021

**Bachelor of Arts in Editing, Writing & Media w/ Philosophy Minor** - Florida State University, 2017

## WORK EXPERIENCE

**University of Alabama at Birmingham Libraries**, Birmingham, AL

*Electronic Access & Discovery Librarian*

06/2022 –PRESENT

- Supports diverse user groups with technical requests across five campus library locations, including medical and historical libraries.
- Implements, maintains, supports, and enhances a wide range of library technologies and systems to provide innovative services.
- Technologies and systems: Alma, Primo VE, OCLC WMS, EZproxy, OneSearch, LibKey, Shibboleth, Digital Commons, Library Mobile, Elastic, Unity Alliance Program, WinSCP, and SpringShare LibApps.
- Collects resource analytics and library platform usage data using Oracle, vendor platforms (SUSHI, COUNTER5 harvesting), Tableau, Google Analytics, and Excel spreadsheets.
- Uses knowledge of Bootstrap 5, CSS, HTML, JavaScript, and AngularJS to enhance Primo VE search experience and LibGuides while remaining ADA compliant.
- Ensures access to the library's extensive range of online information resources, digital collections, and local repositories using knowledge of metadata standards (MARC, DC, LCSH, MeSH), EZproxy, OpenURL mapping, parse parameter linking, 2FA, LibKey, and Shibboleth.
- Creates instructional materials and workshops to support platform and system literacy across all departments using Zoom, Teams, Kaltura, Canva, LucidChart, LibApps, Word, Adobe Firefly, Adobe Express, Google Slides, and PowerPoint.
- Aligns work, research, and professional commitments to the university's and library's strategic goals and service mission.
- Aids in digital collections resource sharing with participating universities and libraries. EX:  
<https://dlmenetwork.org/library/browse/middle-east-manuscripts-u-alabama-at-birmingham>
- Participates in professional development and scholarly activities at both local and national levels.
- Collaborates regularly with library (User Access, Acquisitions, Reference, Digital Services) and university departments (UAB Disability Services, UAB IT).

## PERSONAL INFO

### Email:

bethaneyhall2@gmail.com

### Portfolio:

<https://bethaneyhall.github.io/portfolio/>

## SKILLS

Library Systems & Technologies Management

Digital & Electronic Access Management

Academic Research Support

Analytics, Reporting & Usage Data

Workflow, Project & Process Management

Communication & Cross-Functional Collaboration

Instructional Design, System Literacy & User Training

User-Centered Content Development

UX/UI & Web Development

ADA Compliance

**Florida State University Libraries**, Tallahassee, FL

*Electronic Resources Library Associate*

06/2019 –06/2022

- Installed and built out the Institution's personal instance of CORAL ERMS, which included the following modules: Licensing, Organizations, Usage Data, Resources, Management.
- Created workflows and best practices for adding resources to CORAL as well as managing electronic resources throughout their lifecycle.
- Maintained relationships with the library community at various FSU Library locations across the globe, consortium partners, vendors, and publishers.
- Contributed to the Libraries' UX/UI committee to promote user-centered design for SpringShare LibGuides, library website, and discovery systems using Google Analytics, Drupal 9, Morae, LucidChart, and OptimalWorkshop.
- Created and maintained the E-Resources Department's web presence on the library site and internal wiki.
- Communicated with library community and internal personnel to troubleshoot and resolve electronic resource issues.
- Collected electronic resource usage statistics across all vendor platforms and internal management systems for yearly reporting and collection development purposes.
- Used knowledge of EZproxy, OpenURL mapping, parse parameter linking, OpenAthens, metadata standards (MARC, LCSH, BIBFRAME), and batch loading to implement and maintain access to over 1.5 million electronic resources (databases, journals, media, and e-books).
- Collaborated in an ILS migration from Ex Libris Aleph to Alma by ensuring successful e-resource data ingestion then cleaning up e-collections.
- Worked with the following ILS, ERMS, and LMS: Aleph, EBSCOnet/host/admin, GOBI, OneSearch, Alma, Primo VE, OCLC WMS, Google Scholar, SpringShare LibApps, Amazon WMS, and CORAL.

**State Library of Florida**, Tallahassee, FL

*Information Specialist III*

10/2018 –06/2019

- Solely managed the electronic delivery service of library resources to State of Florida employees using Outlook and Dropbox.
- Assisted in reviewing and renewing yearly serial subscription contracts.
- Provided in-person and online reference services daily.
- Digitized and uploaded heavy-use serials and periodicals to the State Library of Florida catalog and Internet Archive.

**Florida State University Libraries**, Tallahassee, FL

*Library Assistant*

8/2015 –8/2017

- Provided excellent in-person reference services daily.
- Instructed patrons on using microfilm and microfiche scanners.

- Assisted patrons with computer applications and programs.
- Volunteered to help with library events, presentations, and symposiums.
- Checked in/out physical items using SirsiDynix Symphony.
- Gathered and reported usage data on physical item requests.

## TRAINING & CERTIFICATES

- *Certificate holder:* **QPR Suicide Prevention Gatekeeper Program** (2023)
  - <https://bethaneyhall.github.io/portfolio/qpr.pdf>
- *Certificate holder:* **Adobe Education Institute** (2023)
  - <https://www.credly.com/badges/a4c64052-9bee-4c01-9864-b908caec1325>
- *Certificate holder:* **Ex Libris Alma & Primo VE Administrator** (2023)
  - <https://bethaneyhall.github.io/portfolio/alma.pdf>
  - <https://bethaneyhall.github.io/portfolio/primove.pdf>

## ACTIVE PROFESSIONAL SERVICE

- **Technical Services & Systems Round Table Member**, Alabama Library Association (2023 - Present)
- **Intellectual Freedom Round Table Member**, Alabama Library Association (2023 - Present)
- **UAB Faculty Affairs Committee Member** (2023 - Present)
- **UAB Events Committee Member** (2024 - Present)

## SCHOLARLY PRESENTATIONS

- *Bridging the Gap: Navigating the Landscape of Multiple Implementations*, Ex Libris Users of North America (ELUNA), Minneapolis, MN — May 17, 2024
- *Primo VE Error Reporting: Simplifying the Process*, Ex Libris Users of North America (ELUNA), Atlanta, GA — June 20, 2025
- *Ensuring a User-Friendly Catalog Experience: A Comprehensive Guide to a Primo VE Audit*, Ex Libris Users of North America (ELUNA), Atlanta, GA — June 20, 2025