Experiment 4: Supplementary Analyses

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Setup				
Load data and select columns used in model. See data/exp4_data_about.txt for more details.				
<pre>d <- read.csv("/data/exp4_data.csv", stringsAsFactors=TRUE) %>% rename("Participant"="SubjID", "Item"="Name") %>% select(Participant, Condition, SubjGender, GenderRating, Item, Male, Female, Other) str(d)</pre>				
<pre>## 'data.frame': 8771 obs. of 8 variables: ## \$ Participant : Factor w/ 1253 levels "R_00dmdQaotbTidXz",: 1001 1001 1001 1001 1 ## \$ Condition : Factor w/ 3 levels "first","full",: 1 1 1 1 1 1 1 1 1 1 1 1 1 ## \$ SubjGender : Factor w/ 5 levels "female","male",: 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2</pre>				

Center gender rating for names: Original scale from 1 to 7, with 1 as most masculine and 7 as most feminine.

Mean-centered with higher still as more feminine.

Set contrasts for name conditions, now weighted to account for uneven sample sizes. This uses Scott Fraundorf's function for weighted contrasts. (The psycholing package version doesn't support doing 2v1 comparisons, only 1v1.) Condition1 is Last vs First+Full. Condition2 is First vs Full.

```
source("centerfactor.R")
contrasts(d$Condition) <- centerfactor(d$Condition, c("last","first"))
contrasts(d$Condition)

## [,1] [,2]
## first 0.3312051 -0.497605746
## full 0.3312051 0.502394254
## last -0.6687949 0.002394254</pre>
```

Without Other Responses

##

AIC

BIC

The first supplementary analysis tests if excluding *other* responses (2.99%) of total responses affects the pattern of results.

```
o <- sum(d$0ther)
o

## [1] 262

o/length(d$0ther)

## [1] 0.02987117

Exclude other responses.
d.no0ther <- d %>% filter(0ther==0)
```

Effect of Name Condition (first name, last name, full name) and first name Gender Rating on likelihood of a female response, as opposed to a male response, with other responses excluded. Participant and Item are again included as random intercepts, with items defined as the unique first, last and first + last name combinations.

logLik deviance df.resid

```
##
     8737.3
              8793.7 -4360.6
                                8721.3
                                           8501
##
## Scaled residuals:
                1Q Median
                                3Q
##
       Min
                                       Max
##
   -3.4146 -0.5648 -0.2574 0.5646
                                    4.7423
##
## Random effects:
##
   Groups
                Name
                            Variance Std.Dev.
##
   Participant (Intercept) 0.05031 0.2243
                (Intercept) 0.36891 0.6074
## Number of obs: 8509, groups: Participant, 1232; Item, 63
##
## Fixed effects:
##
                                   Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                                               0.08196 -2.002
                                                                  0.0453 *
                                   -0.16410
## Condition1
                                    0.13514
                                               0.05783
                                                          2.337
                                                                  0.0194 *
                                                          1.653
## Condition2
                                    0.11301
                                               0.06837
                                                                  0.0983 .
## GenderRatingCentered
                                    0.76972
                                               0.04650
                                                        16.554
                                                                  <2e-16 ***
## Condition1:GenderRatingCentered 0.13700
                                                         3.890
                                                                  0.0001 ***
                                               0.03522
## Condition2:GenderRatingCentered -0.09189
                                               0.04315
                                                        -2.130
                                                                  0.0332 *
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
##
## Correlation of Fixed Effects:
               (Intr) Cndtn1 Cndtn2 GndrRC C1:GRC
##
## Condition1
                0.016
## Condition2 -0.010 -0.012
## GndrRtngCnt -0.022 0.005
                              0.013
## Cndtn1:GnRC 0.004 -0.101 0.020 0.038
## Cndtn2:GnRC 0.012 0.020 -0.085 -0.025 -0.038
```

Compared to the main model:

- Intercept and Condition2:GenderRatingCentered (difference between Last Name and First+Full name conditions) potentially smaller differences
- Condition2 now trending

Quadratic Name Gender Rating

The second supplementary analysis tested the effect of squared name gender rating, such that larger values meant names with stronger gender associations (masc or fem), and smaller values meant names with weaker gender associations.

```
## Generalized linear mixed model fit by maximum likelihood (Laplace
     Approximation) [glmerMod]
## Family: binomial (logit)
## Formula:
## Female ~ Condition * GenderRatingCentered + Condition * GenderRatingSquared +
       (1 | Participant) + (1 | Item)
##
##
      Data: d
##
##
        AIC
                BIC
                      logLik deviance df.resid
##
     9142.9
             9220.8 -4560.4
                               9120.9
                                          8760
##
## Scaled residuals:
      Min
               10 Median
                               30
                                      Max
## -3.2148 -0.5741 -0.2557 0.5736 5.9912
##
## Random effects:
## Groups
               Name
                           Variance Std.Dev.
## Participant (Intercept) 0.2036
                                    0.5901
                (Intercept) 0.3482
## Number of obs: 8771, groups: Participant, 1253; Item, 63
##
## Fixed effects:
##
                                  Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                                              0.11557 -3.189 0.001429 **
                                  -0.36854
## Condition1
                                   0.16076
                                              0.08016
                                                        2.006 0.044900 *
## Condition2
                                  -0.07650
                                              0.09273 -0.825 0.409405
## GenderRatingCentered
                                   0.77986
                                              0.04638 16.814 < 2e-16 ***
## GenderRatingSquared
                                   0.03431
                                              0.02628
                                                       1.306 0.191653
## Condition1:GenderRatingCentered 0.13226
                                              0.03480
                                                        3.800 0.000145 ***
## Condition2:GenderRatingCentered -0.09191
                                              0.04261 -2.157 0.031001 *
## Condition1:GenderRatingSquared
                                  -0.01425
                                              0.01933 -0.737 0.461103
## Condition2:GenderRatingSquared
                                   0.05970
                                              0.02351
                                                        2.539 0.011108 *
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## Correlation of Fixed Effects:
##
               (Intr) Cndtn1 Cndtn2 GndrRC GndrRS C1:GRC C2:GRC C1:GRS
## Condition1
               0.002
## Condition2 -0.003 -0.002
## GndrRtngCnt -0.173 0.003 -0.005
## GndrRtngSqr -0.717 -0.005 0.005
                                    0.212
## Cndtn1:GnRC 0.001 -0.165 -0.009 0.038 -0.003
## Cndtn2:GnRC -0.004 -0.008 -0.154 -0.027 0.029 -0.043
## Cndtn1:GnRS -0.005 -0.636 0.007 -0.003 0.029 0.117
                                                         0.056
## Cndtn2:GnRS 0.005 0.006 -0.620 0.034 -0.027 0.058
                                                         0.095 -0.045
```

• Condition (F v F) * Quadratic Gender Rating interaction, but n.s. after correction for multiple comparisons, so not making a big deal of it

Participant Gender

Setup/Data Summary

The third supplementary analysis looks at participant gender: if male participants show a larger bias to recall the character as male than non-male participants.

Participants entered their gender in a free-response box.

```
d %>% group_by(SubjGender) %>%
summarise(total=n_distinct(Participant)) %>% kable()
```

SubjGender	total
female	555
male	602
non-binary	3
transgender female	1
transgender male	1
NA	91

For this analysis, we exclude participants who did not respond. Because there are not enough participants to create 3 groups, we compare male (male, transgender male) to non-male participants (female, non-binary, transgender female).

SubjGenderMale	total
0	559
1	603

Summary of responses by condition and participant gender.

Condition	ParticipantGender	Female	Male	Other	Female_MaleOther	Female_Male
first	Non-male	676	692	46	0.9159892	0.9768786
first	Male	619	718	14	0.8456284	0.8621170
full	Non-male	624	584	45	0.9920509	1.0684932
full	Male	636	707	57	0.8324607	0.8995757
last	Non-male	568	639	39	0.8377581	0.8888889
last	Male	634	792	44	0.7583732	0.8005051

Participant gender is mean centered effects coded, comparing non-male participants to male participants.

```
d.gender$SubjGenderMale %<>% as.factor()
contrasts(d.gender$SubjGenderMale)=cbind("NM_M"=c(-.5,.5))
contrasts(d.gender$SubjGenderMale)
```

NM_M ## 0 -0.5 ## 1 0.5

Model: Condition * Name Gender * Participant Gender

Effects of Name Condition (first name, full name), the first name's Gender Rating (centered, positive=more feminine), and Participant Gender (non-male vs. male) on the likelihood of a *female* response as opposed to *male* or *other* responses.

```
## Generalized linear mixed model fit by maximum likelihood (Laplace
     Approximation) [glmerMod]
  Family: binomial (logit)
## Formula: Female ~ Condition * GenderRatingCentered * SubjGenderMale +
##
       (1 | Participant) + (1 | Item)
##
     Data: d.gender
##
##
       AIC
                     logLik deviance df.resid
                BIC
##
     8483.6
             8581.6 -4227.8
                               8455.6
                                          8120
##
## Scaled residuals:
            1Q Median
##
      Min
                               3Q
                                      Max
## -3.4061 -0.5731 -0.2626 0.5799 4.8537
##
## Random effects:
## Groups
                            Variance Std.Dev.
               Name
## Participant (Intercept) 0.1825
                                    0.4272
               (Intercept) 0.3673
                                    0.6060
## Number of obs: 8134, groups: Participant, 1162; Item, 63
##
## Fixed effects:
##
                                                      Estimate Std. Error z value
```

```
## (Intercept)
                                                      -0.25022
                                                                  0.08272 -3.025
                                                                            2.357
## Condition1
                                                       0.15037
                                                                  0.06379
## Condition2
                                                       0.07764
                                                                  0.07464
                                                                            1.040
## GenderRatingCentered
                                                       0.76492
                                                                  0.04662 16.409
## SubjGenderMaleNM_M
                                                      -0.19870
                                                                  0.06077
                                                                           -3.270
## Condition1:GenderRatingCentered
                                                                            2.662
                                                       0.09637
                                                                  0.03620
## Condition2:GenderRatingCentered
                                                      -0.09858
                                                                  0.04345 - 2.269
## Condition1:SubjGenderMaleNM_M
                                                      -0.02392
                                                                  0.12794
                                                                           -0.187
## Condition2:SubjGenderMaleNM M
                                                      -0.14448
                                                                  0.14940 -0.967
## GenderRatingCentered:SubjGenderMaleNM_M
                                                      -0.01992
                                                                  0.03494 -0.570
## Condition1:GenderRatingCentered:SubjGenderMaleNM_M 0.04097
                                                                  0.07261
                                                                            0.564
## Condition2:GenderRatingCentered:SubjGenderMaleNM_M -0.05269
                                                                  0.08694
                                                                           -0.606
                                                      Pr(>|z|)
## (Intercept)
                                                       0.00249 **
## Condition1
                                                       0.01841 *
## Condition2
                                                       0.29824
## GenderRatingCentered
                                                       < 2e-16 ***
## SubjGenderMaleNM M
                                                       0.00108 **
## Condition1:GenderRatingCentered
                                                       0.00777 **
## Condition2:GenderRatingCentered
                                                       0.02329 *
## Condition1:SubjGenderMaleNM_M
                                                       0.85170
## Condition2:SubjGenderMaleNM_M
                                                       0.33350
## GenderRatingCentered:SubjGenderMaleNM_M
                                                       0.56862
## Condition1:GenderRatingCentered:SubjGenderMaleNM M 0.57257
## Condition2:GenderRatingCentered:SubjGenderMaleNM_M 0.54450
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## Correlation of Fixed Effects:
               (Intr) Cndtn1 Cndtn2 GndrRC SGMNM_ Cn1:GRC Cn2:GRC C1:SGM C2:SGM
##
## Condition1
                0.009
## Condition2 -0.007 -0.007
## GndrRtngCnt -0.029 0.007 0.012
## SbjGndMNM_M -0.011 0.039 -0.042 -0.018
## Cndtn1:GnRC 0.005 -0.122 0.017
                                    0.025 -0.017
## Cndtn2:GnRC 0.012 0.017 -0.104 -0.024 0.000 -0.035
## Cn1:SGMNM M 0.013 -0.063 -0.028 -0.003 0.020 -0.019
                                                           0.000
## Cn2:SGMNM_M -0.014 -0.031 -0.005 -0.002 -0.011 0.000
                                                          -0.041
                                                                  -0.007
## GRC:SGMNM_M -0.015 -0.018 0.001 -0.012 -0.112 0.057
                                                          -0.052
                                                                   0.009 0.024
## C1:GRC:SGMN -0.004 -0.020 0.000 0.016 0.010 -0.082
                                                          -0.036 -0.123 0.018
## C2:GRC:SGMN -0.001 0.000 -0.041 -0.018 0.024 -0.038
                                                           0.002
                                                                   0.017 - 0.103
##
               GRC:SG C1:GRC:
## Condition1
## Condition2
## GndrRtngCnt
## SbjGndMNM_M
## Cndtn1:GnRC
## Cndtn2:GnRC
## Cn1:SGMNM_M
## Cn2:SGMNM_M
## GRC:SGMNM_M
## C1:GRC:SGMN 0.057
## C2:GRC:SGMN -0.050 -0.034
```

- Male participants less likely to recall character as female than non-male participants overall.
- No other interactions with participant gender significant.