

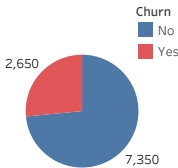
# Telecommunications Company

Churn  
☐ No  
☒ Yes

Churn by Zip

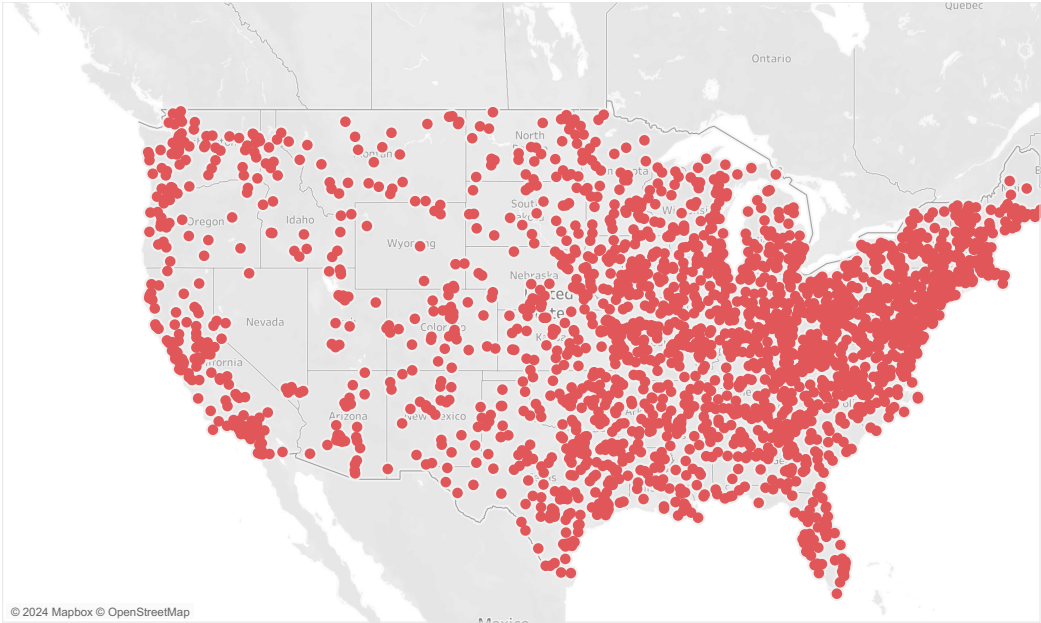
Total Churn:

2,650



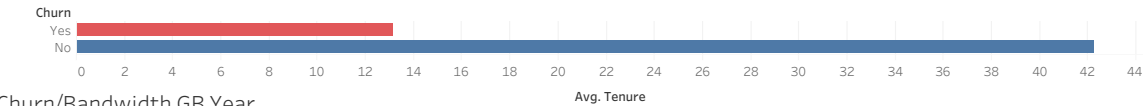
Monthly Revenue:

1,726,248

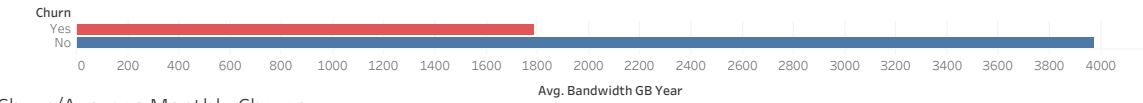


# Demographic Overview

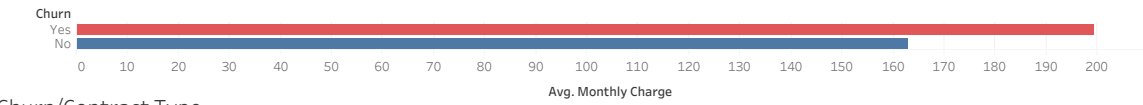
Churn/Average Tenure in Months



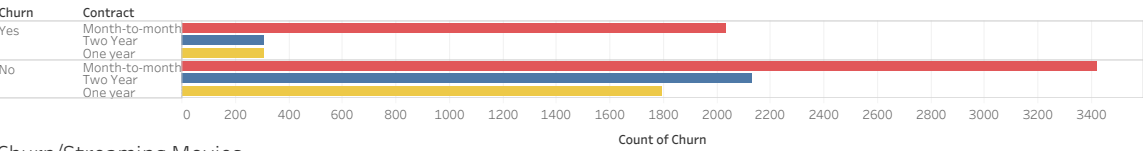
Churn/Bandwidth GB Year



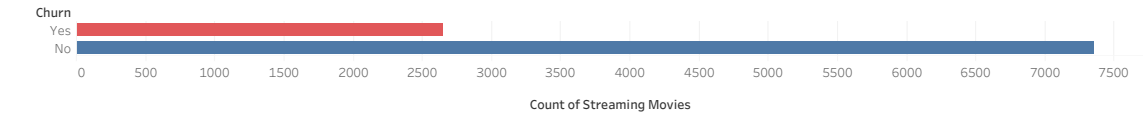
Churn/Average Monthly Charge



Churn/Contract Type

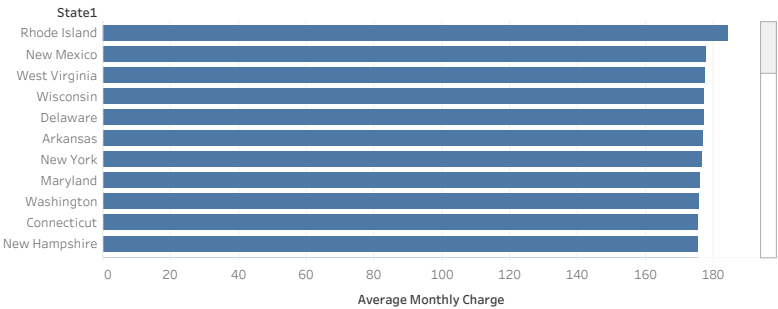


Churn/Streaming Movies

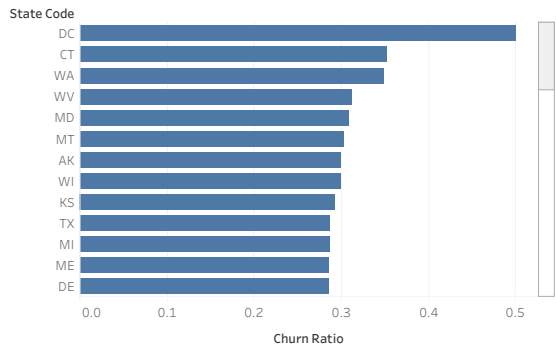


# Regional

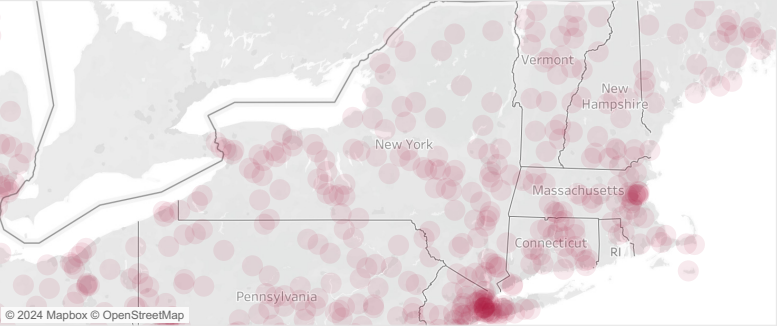
Average Monthly Rate by State



Churn Ratio by State

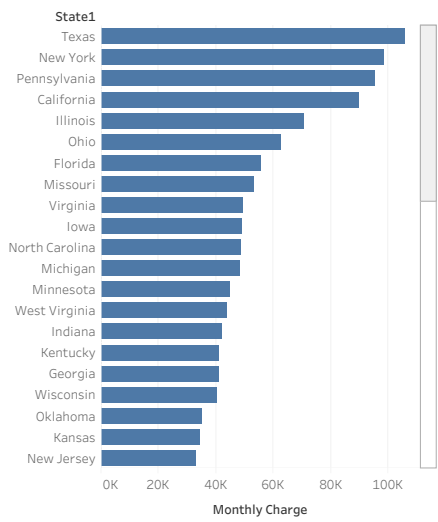


Churn Ratio by Zip

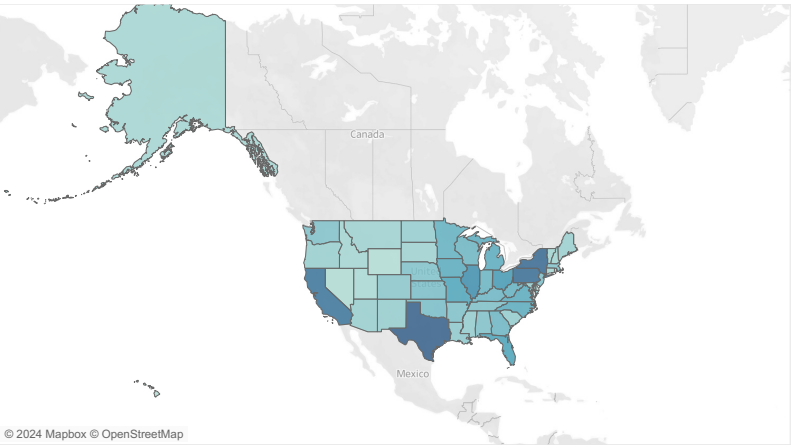


# Regional

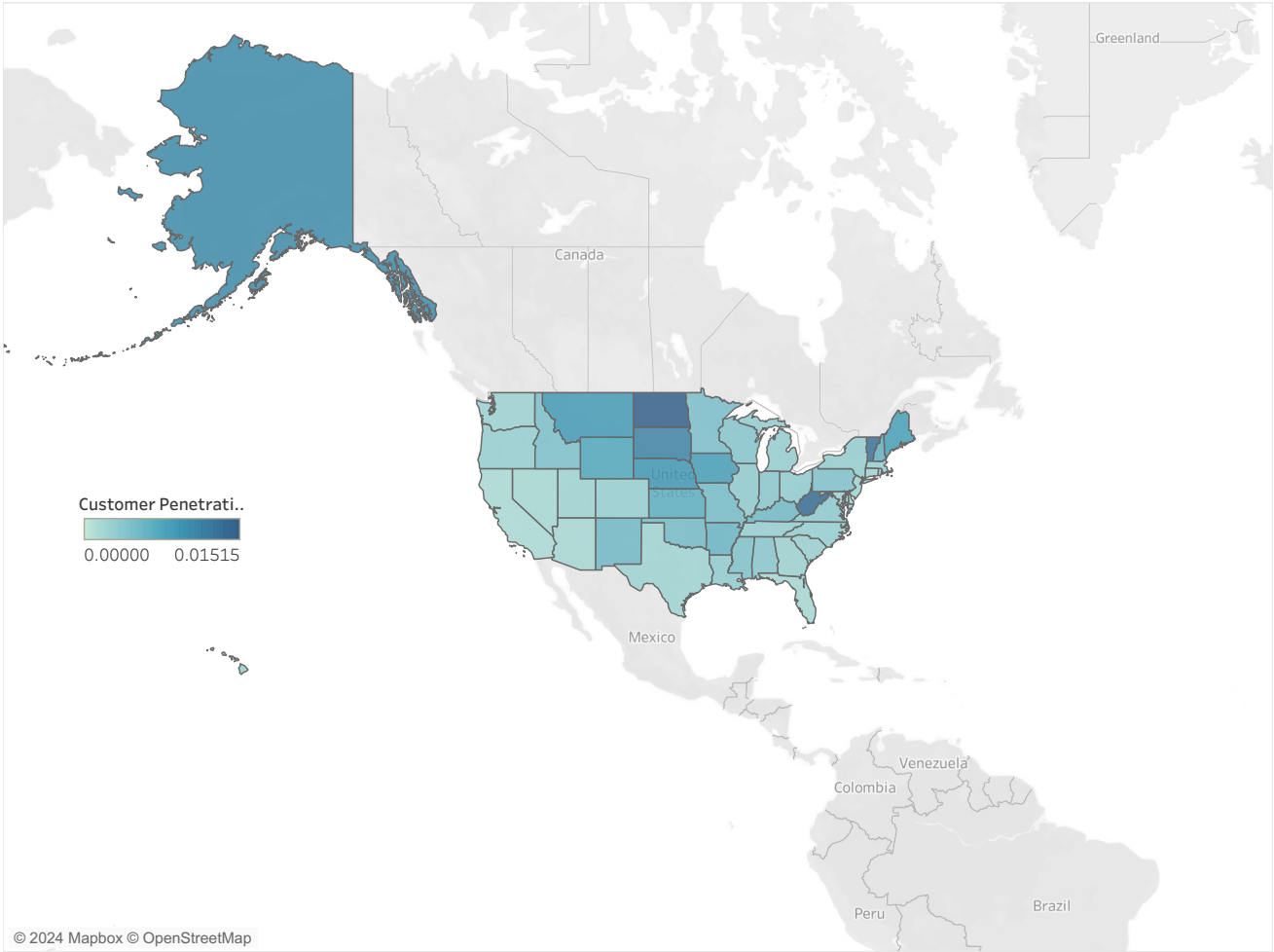
Revenue by State



Revenue by State



# Opportunities: Customer Penetration Rate by State



# Total Churn:

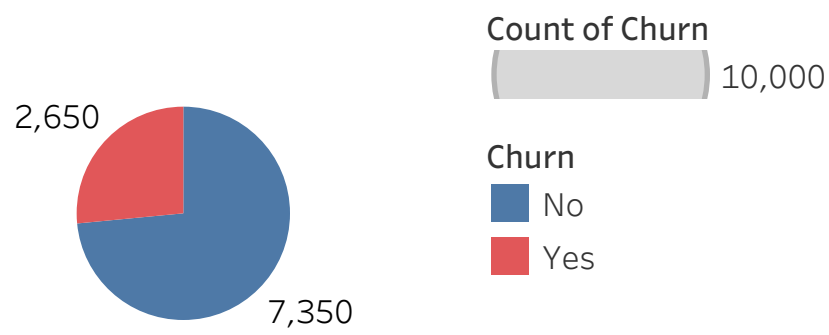
2,650

Distinct count of Customer id. The data is filtered on Churn, which keeps Yes.

Monthly Revenue:

1,726,248

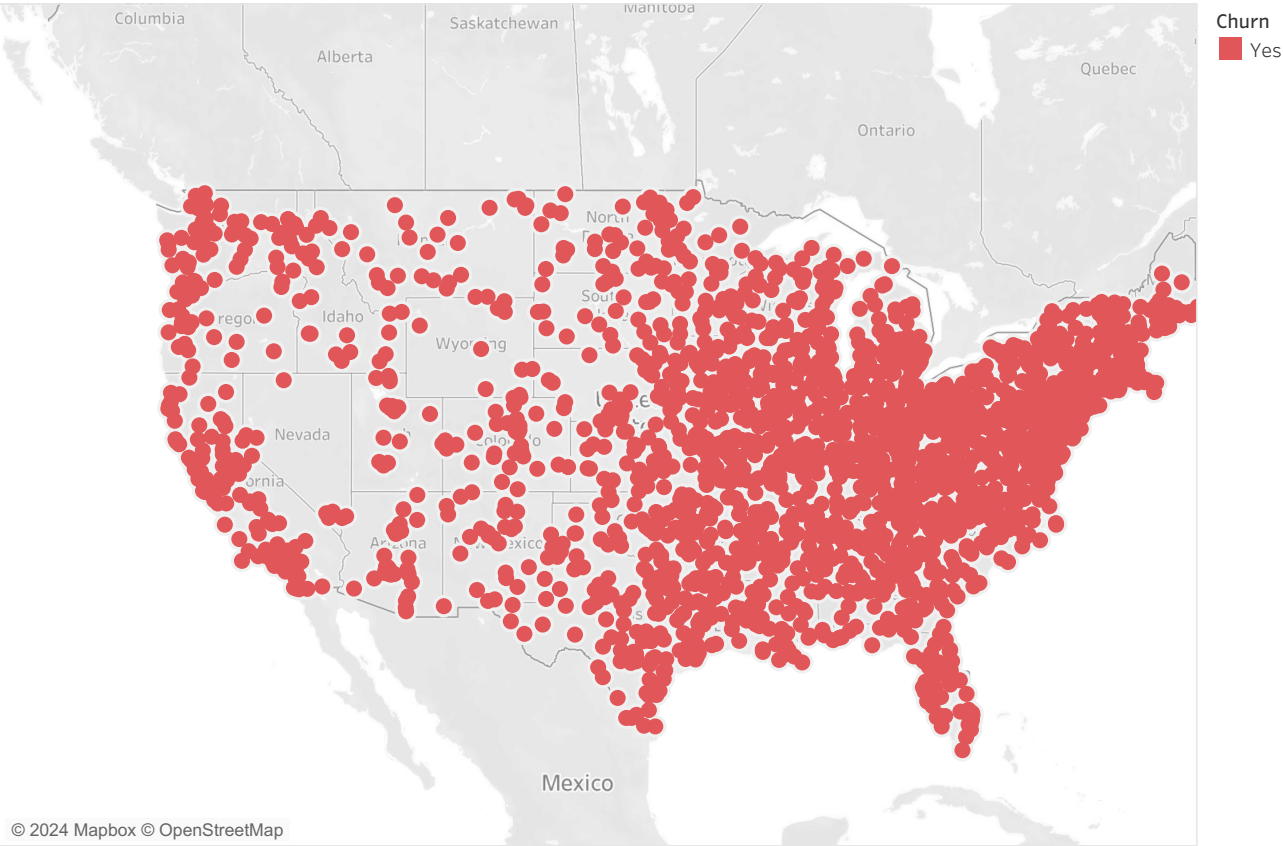
Sum of Monthly Charge.



Churn (color) and count of Churn (size).

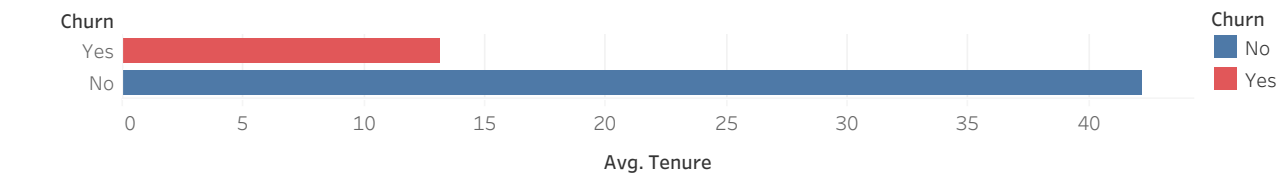


# Churn by Zip



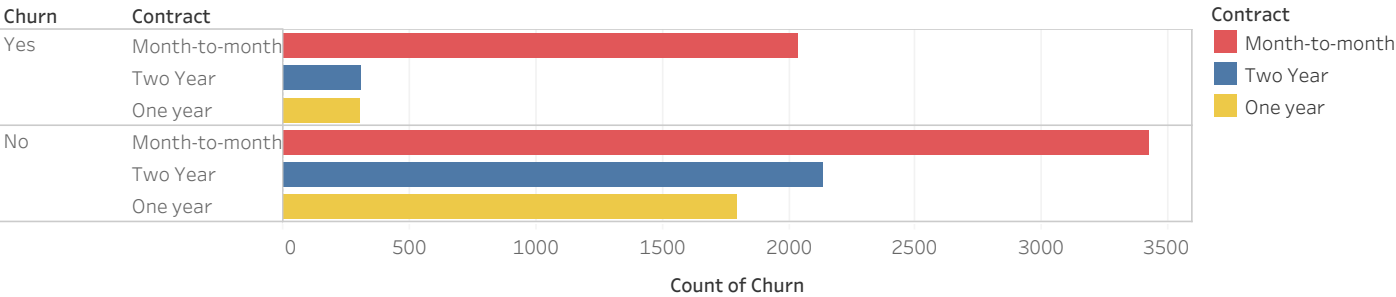
Map based on Longitude (generated) and Latitude (generated). Color shows details about Churn. Details are shown for Zip. The view is filtered on Churn, which keeps Yes.

# Churn/Average Tenure in Months



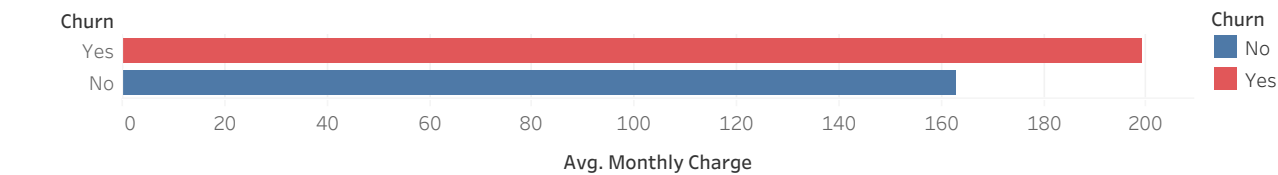
Average of Tenure for each Churn. Color shows details about Churn.

# Churn/Contract Type



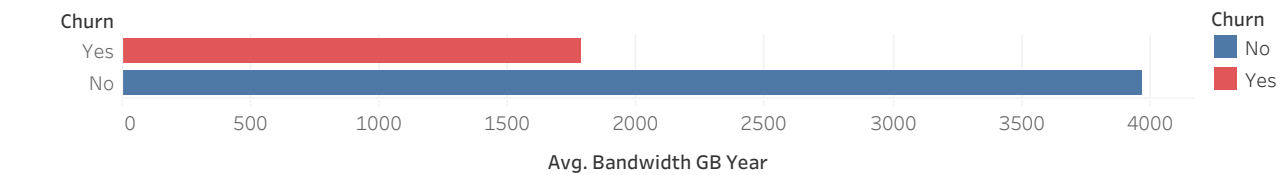
Count of Churn for each Contract broken down by Churn. Color shows details about Contract.

# Churn/Average Monthly Charge



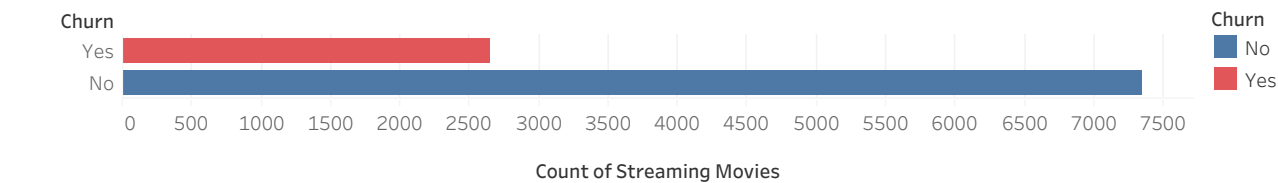
Average of Monthly Charge for each Churn. Color shows details about Churn.

# Churn/Bandwidth GB Year



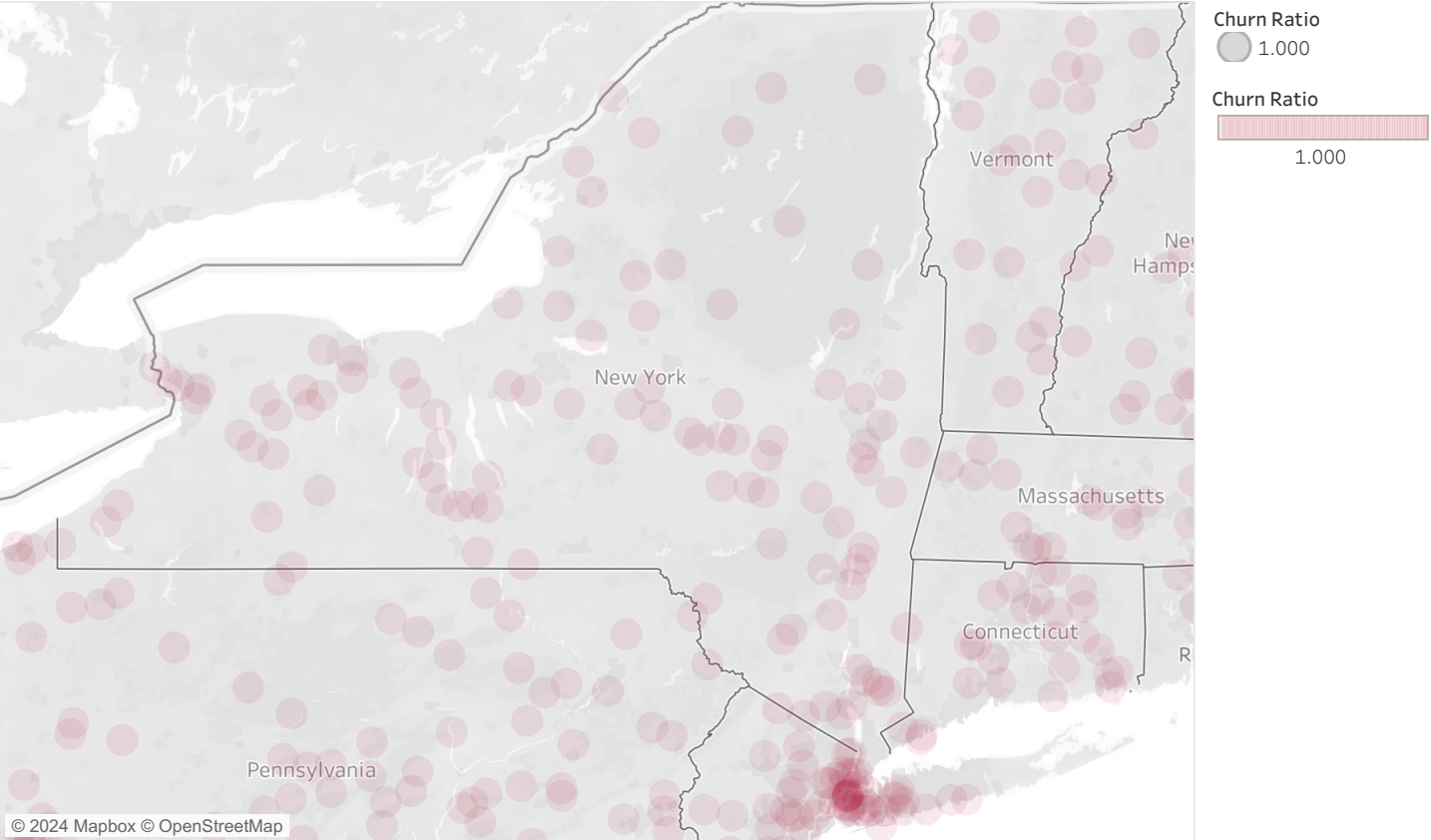
Average of Bandwidth GB Year for each Churn. Color shows details about Churn.

# Churn/Streaming Movies



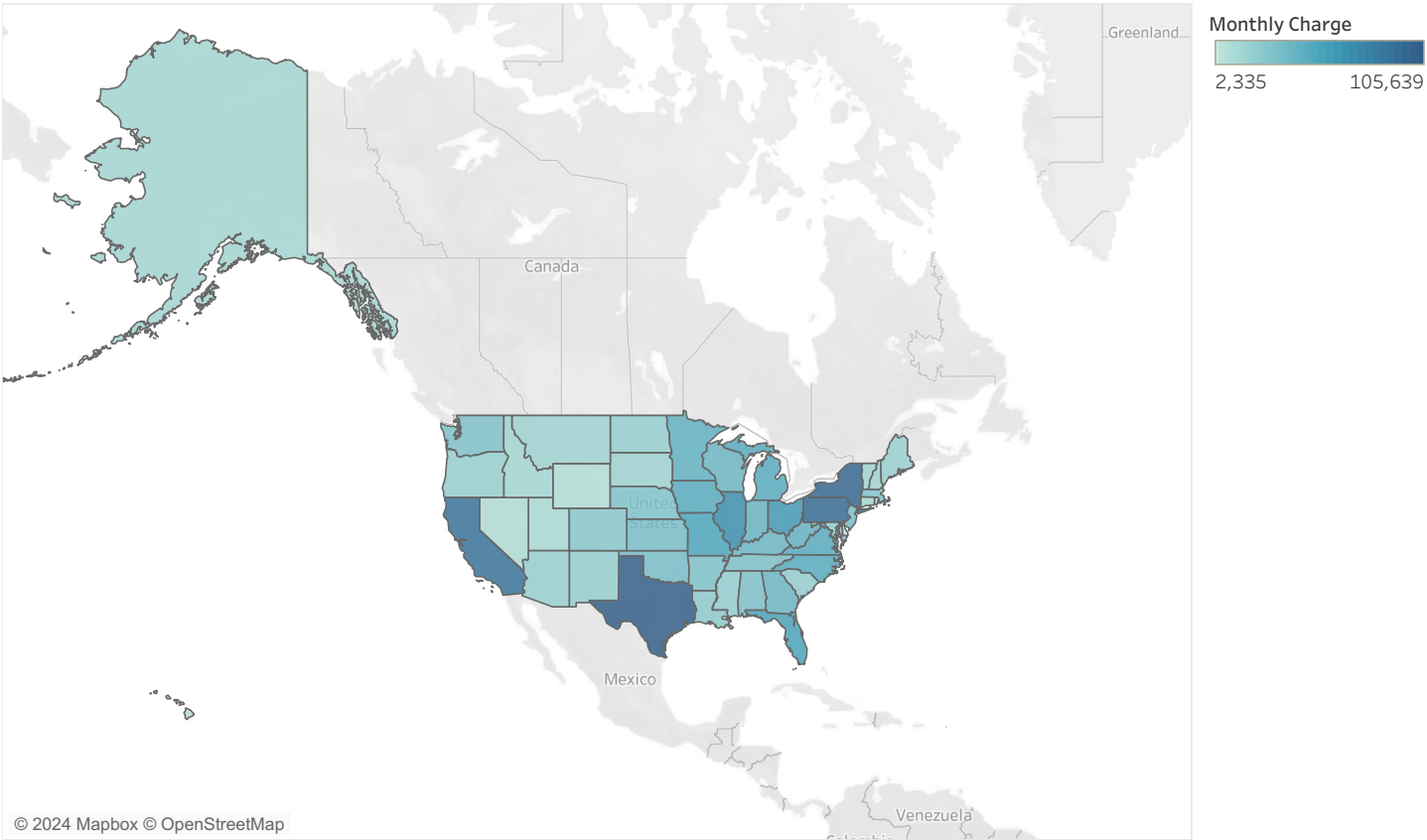
Count of Streaming Movies for each Churn. Color shows details about Churn.

# Churn Ratio by Zip



Map based on Longitude (generated) and Latitude (generated). Color shows Churn Ratio. Size shows Churn Ratio. Details are shown for Zip. The data is filtered on Churn, which keeps Yes.

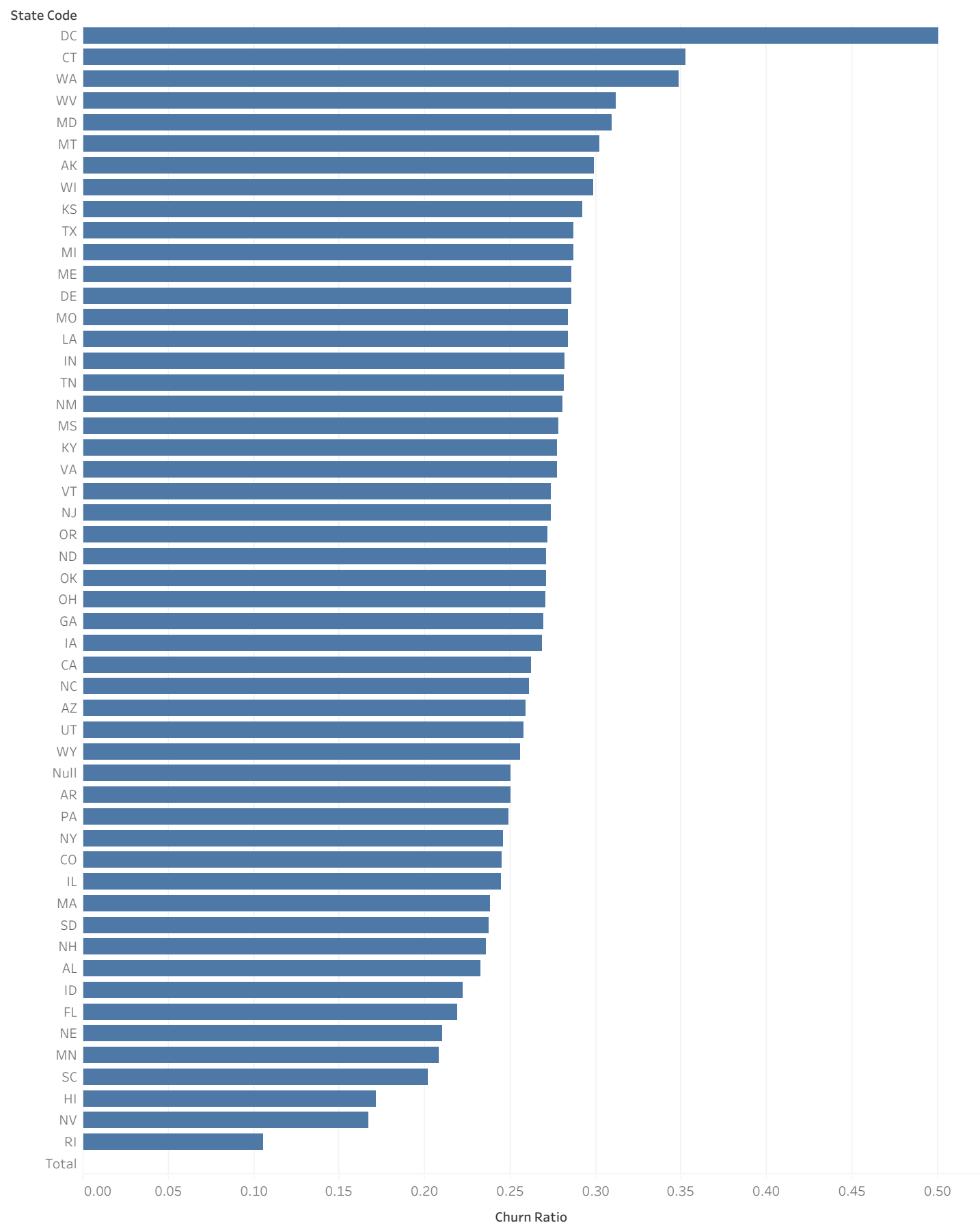
Revenue by State



Map based on Longitude (generated) and Latitude (generated). Color shows sum of Monthly Charge. Details are shown for State1.

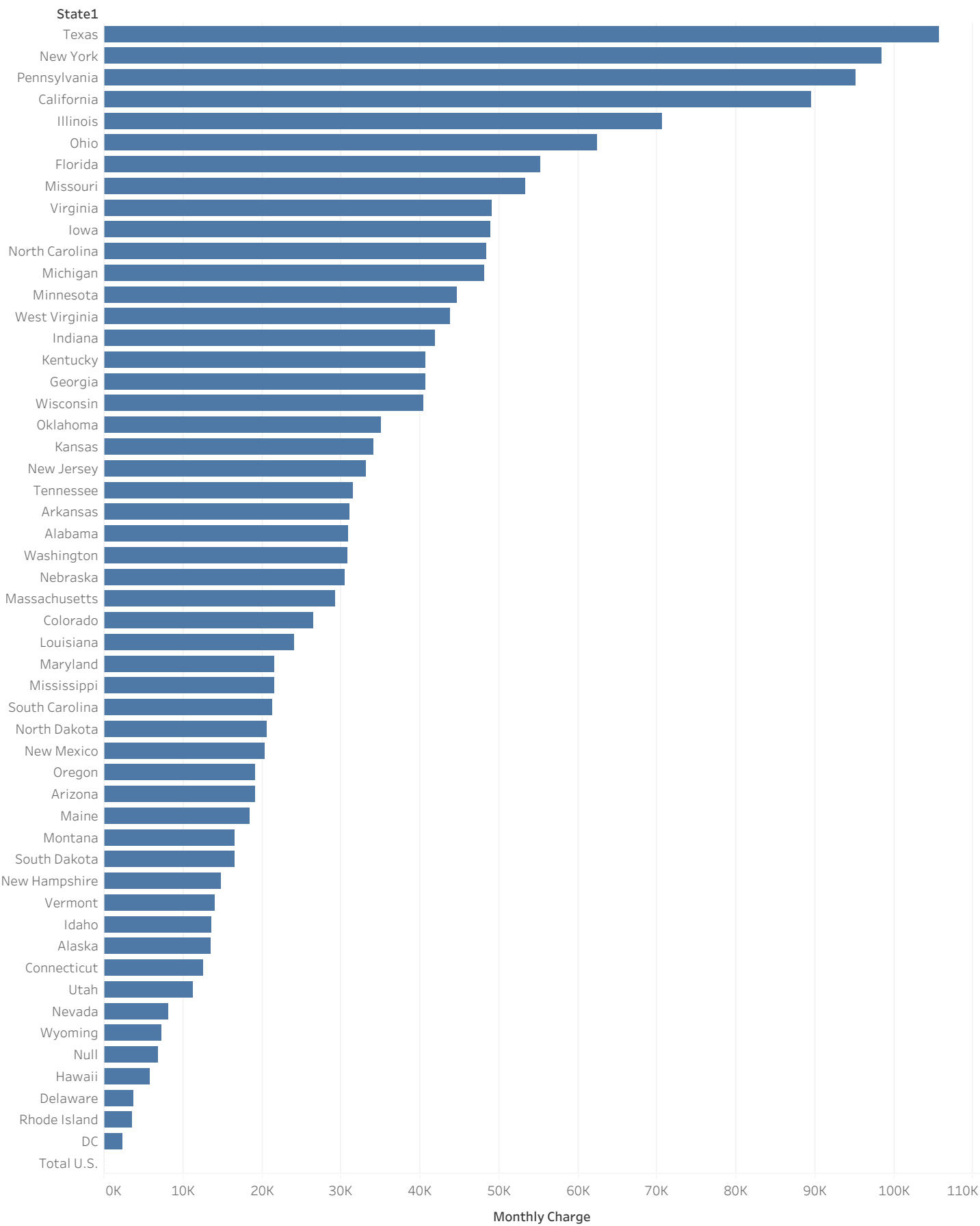


# Churn Ratio by State



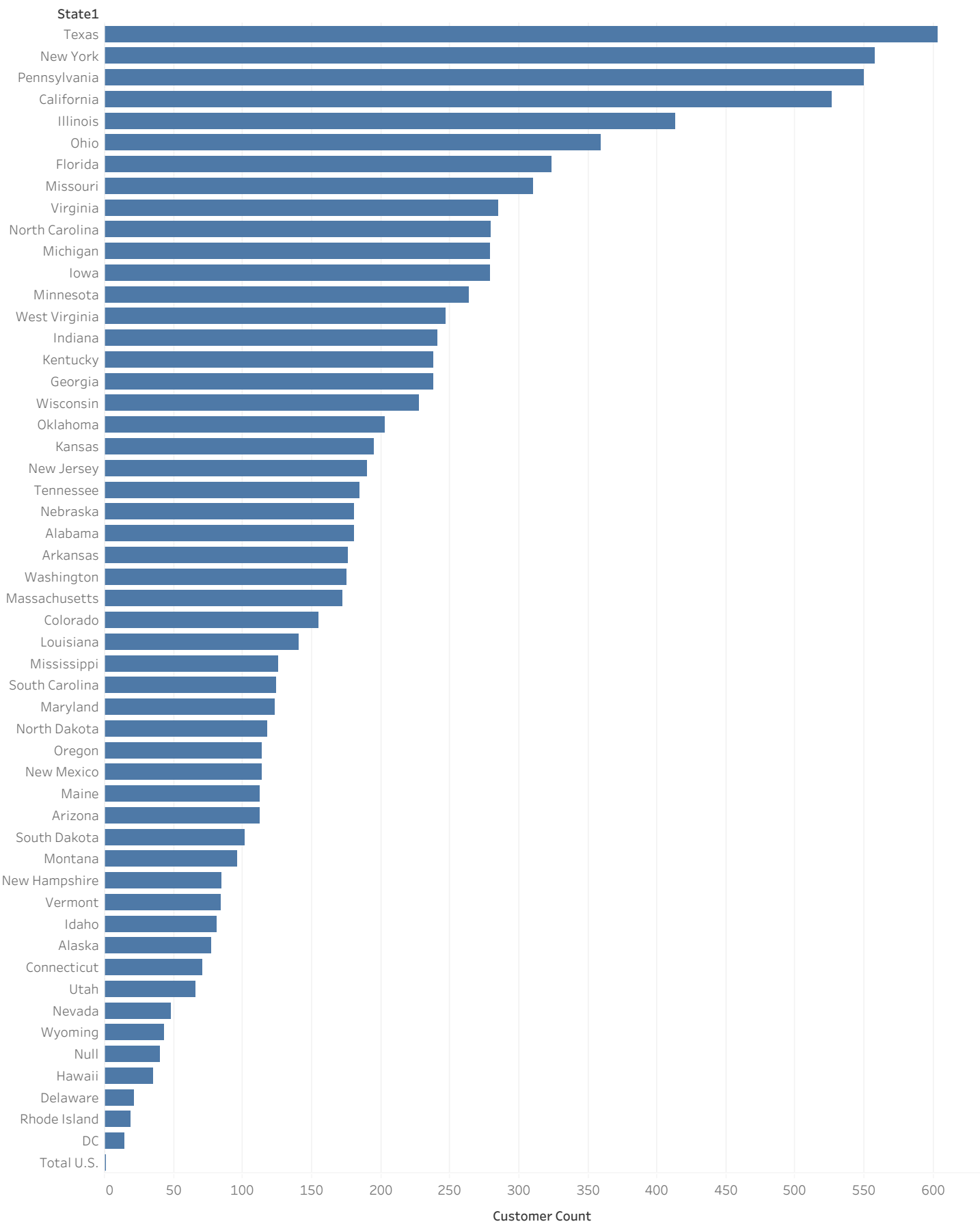
Churn Ratio for each State Code.

# Revenue by State



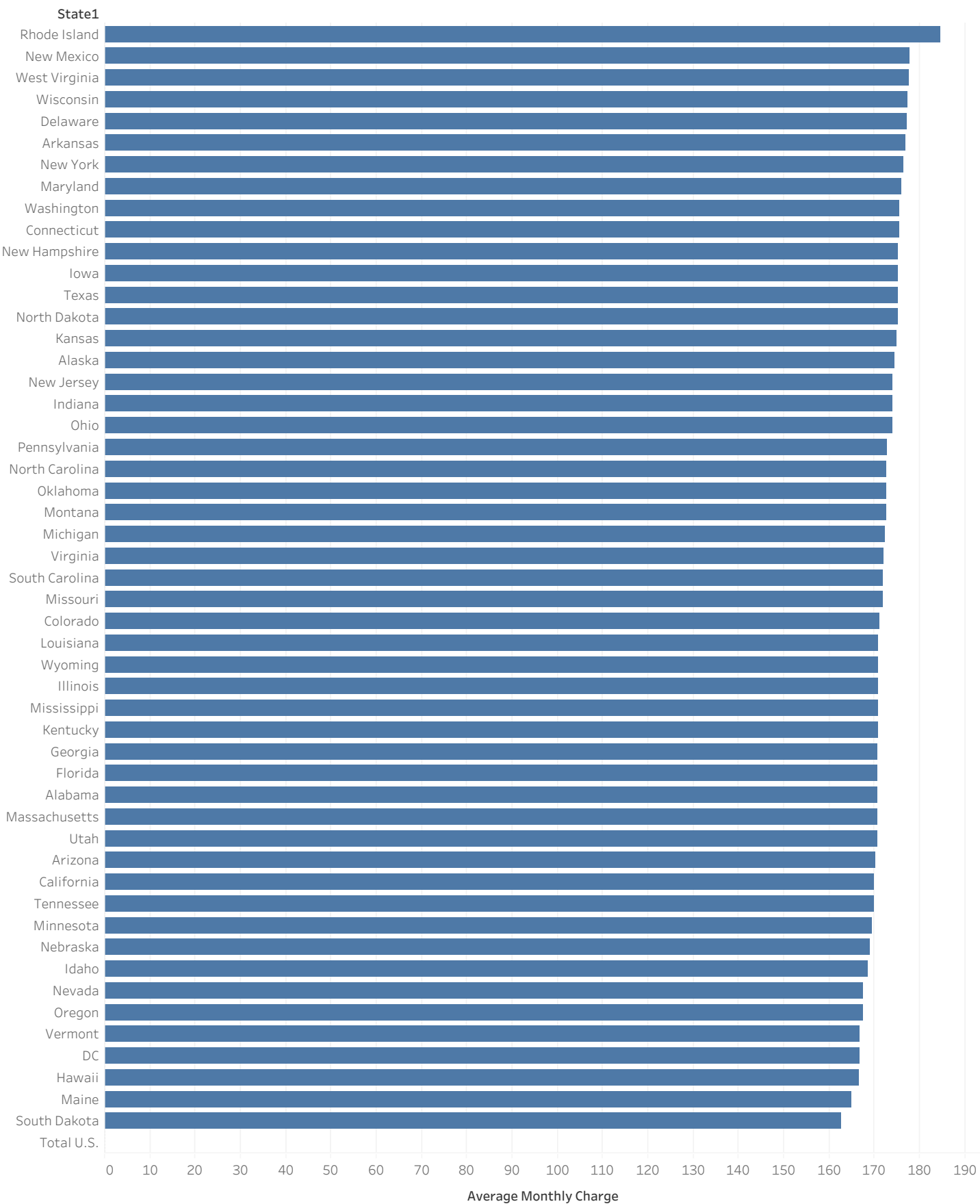
Sum of Monthly Charge for each State1.

# Customer Count by State



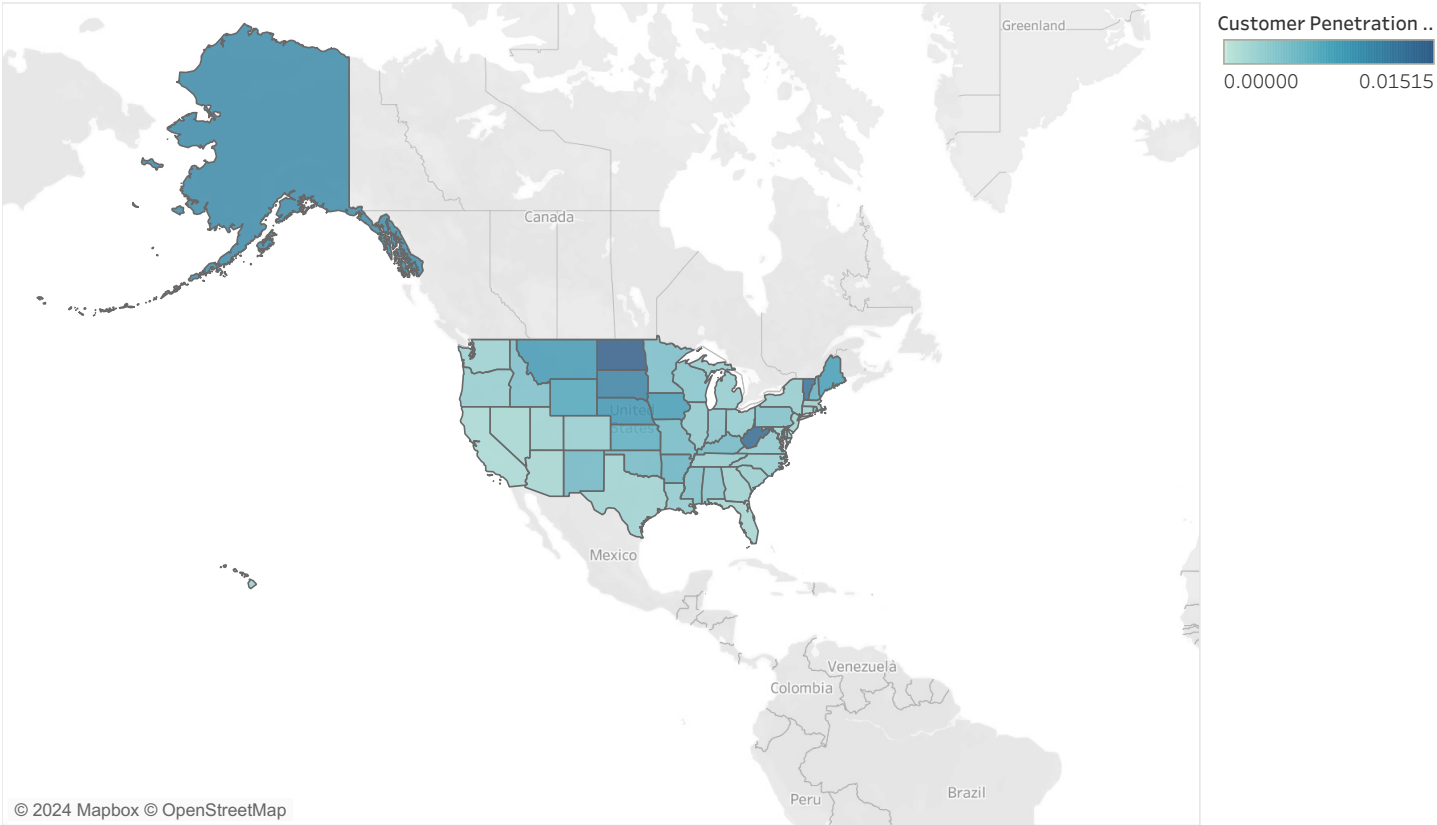
Customer Count for each State1.

# Average Monthly Rate by State



Average Monthly Charge for each State1. The view is filtered on State1, which excludes Null.

# Opportunities: Customer Penetration Rate by State



Map based on Longitude (generated) and Latitude (generated). Color shows Customer Penetration Rate. Details are shown for State1.