

LinkedIn

What is LinkedIn?

- Business-specific social media
- Create a resume profile
- See business-related news feeds
- Network with other professionals
- Apply for jobs

Why should I use it?

- Great way to network virtually
- Employers can scope you out
- Nearly everyone is on LinkedIn

Making your Profile

- Should match your resume
- Add a professional picture
- Add a background
- Fill in every section you can
- Ask for skills endorsements
- Ask and give recommendations

Connections

- Allow LinkedIn to automatically pull from your email contacts and you will be amazed
- LinkedIn will suggest new people that your connections know
- Always send a message with a connection request
- You can follow individuals, groups, or companies

Top 2 Job Search Tips

- Skills match / keywords
- Sort by Date Posted and look in the first 24 hours
 - Ideally be in the first 100 applicants
 - Top 20 is best

Other Job Search Tips

- Easy apply
- Alerts
- Follow companies you really like
- Look at your connections and talk with them, especially for small companies
- There's a phone app just for Job Search on LinkedIn

Networking Tips on LinkedIn

- Check regularly!

Get Active!

- Share posts about resources you like and your journey
- Endorse others' posts
- Connect with those who have posts you like