

BETH 2019:
Report MinusMinusEnergy

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1 Introduction

This report is part of the ETH: Blockchain School for Sustainability, which took place in February 11-15, 2019, at ETH Zurich. More information about this week can be found at: www.beth.ethz.ch.

We worked during the Hackathon on the challenge presented by Energy Switzerland:

How could Blockchain technology benefit the climate twice with a solution that documents:

1) *CO₂ emission reduction by households*

2) *The reinvestment of saved costs in (local) sustainable projects with direct payments,*
with the requirement to provide a solution as energy efficient as possible.

We first will do a literature review of the different aspects of the blockchain technology that could be relevant for this challenge. Then we will present our solution's concept, implementation and evaluation. Finally we will discuss further developments and alternatives.

2 Literature Review

Explained by Satoshi Nakamoto in 2008, with a paper about Bitcoin, the blockchain is grounded on two technologies: asymmetric cryptography and distributed systems. There are already a substantial number of blockchain-based applications related to diverse fields such as finance, integrity verification, governance, citizenship, user services, public sector, voting, Internet of Things (IoT), healthcare management, privacy and security, business and industry, supply chain, energy sector, education and data management.[1]

The well-known Bitcoin is just one use case of the blockchain technology. There is a whole world beyond cryptocurrencies that could benefit from the unique confluence of smart contracts and smart devices.

Smart contracts are user-defined programs or protocols that can be automatically enforced once certain preconditions are met. Those executable programs define rules for writing in the distributed ledger, without the need of any centralized control. Building trust in a distributed environment will change the way we share information, interact with each other and thus do business, especially in the IoT industry.[2]

As shown in figure 1 on page 4, the number of electronic devices around us is always growing, with already more than seven billion IoT devices in 2018. A large part of the future growth should come from low-power wide area network (LPWAN), a technology allowing an extremely high battery life and a maximum communication range over 20 kilometers. There is already more than 25 Millions devices - the majority of which are smart meters - connected through LPWAN, and this number should increase to more than two billion devices by 2025.

Smart meters allows to monitor electric energy consumption. This data can then be transmitted to energy suppliers for billing. Although a large amount of data provided by smart devices - like the ones recorded by smart meters - could be used to adequately adjust energy consumption and/or optimize networks, it may also raise critical privacy issues [4] that the blockchain technology can potentially solve.

Generally, the specificities of the energy sector could enable major transformations thanks to blockchain technology. Indeed it is characterized by millions of transactions to trade and distribute energy that trusted payments systems built on a blockchain could automate. Furthermore, the existing grids could be optimized based on more data control at the facilities level using a decentralized platform. The potential impact could be of a massive scale, reaching millions of users currently connected by the regular grid. Although for more than half of the blockchain initiatives related to energy, climate and the environment, the time frame for impact is two or more years, due to the necessity to negotiate and partner with utility companies.[5]

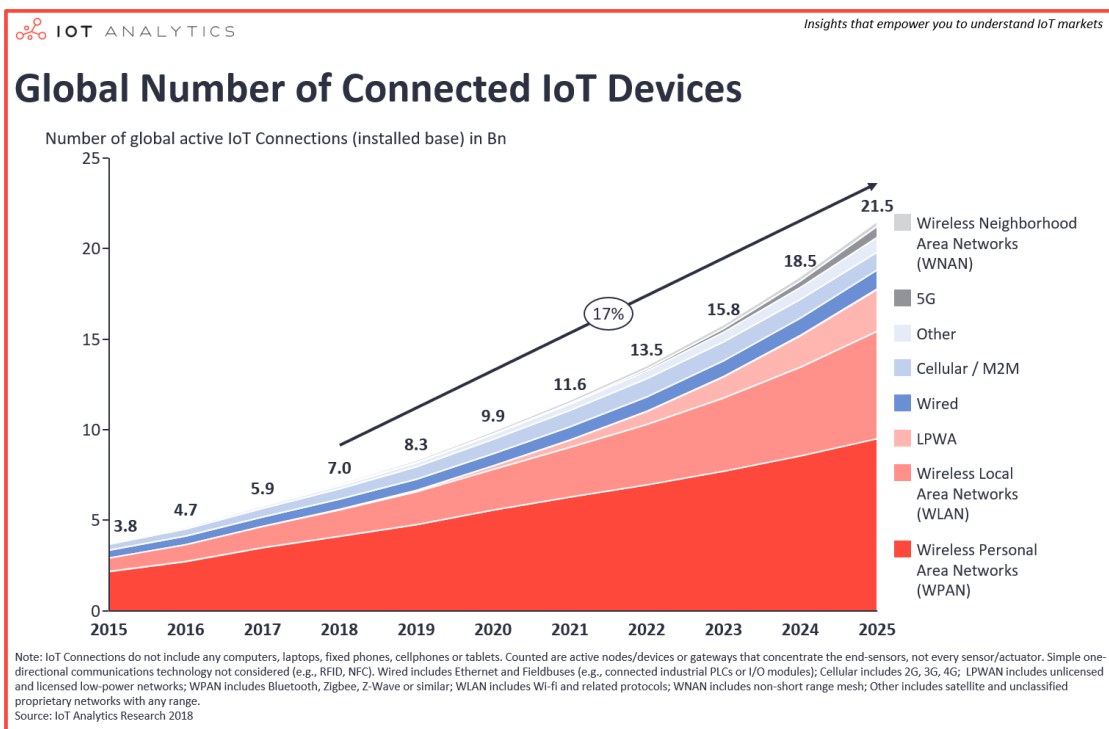


Figure 1: State of IoT 2018, [3]

When facing the energy waste issue, monitoring in real time could potentially save 4 650 TWh in 2040, far more than their expected cost of 275 TWh for that same year. Active tracking and predicting the energy performance of buildings would help to reduce peak loads, and control that energy is really consumed when and where it is needed. Useful insights from this data would enhance power system performance and asset diagnostics which can lead to cost reduction when e.g. investments are not performing as expected or when maintenance is needed. Thus energy savings - achieved at a limited energy cost - could benefit consumers.[6]

At the moment there are no suitable solutions for consumers to manage their energy supply either with some active control or with an automated software. What could really affect the energy sector will not be a small group of consumers using blockchain applications in small decentralized networks, but effective and easy to use applications and software reaching the majority of consumers. Without those user-friendly applications and/or automated software (e.g. using learning algorithms that automatically program heating and cooling services) that are used on a large scale, the blockchain technology will not affect the energy sector in a noticeable manner.[7]

There are two major challenges to overcome if we want the Internet of Things to be widely accepted and adopted: the lack of standardization and trust issues. The actual heterogeneity in the field, resulting from the huge expansion of the IoT, needs to be lessened with the help of standard mechanisms and protocols. Regarding the trust issue, the blockchain technology could provide a reasonable answer. The threat that untrusted entities alter information according to their own interests can no longer exist if all participants are part of a distributed system where the data is owned by everyone, is easy to verify, and remains immutable. The development of cloud computing did stimulate the IoT applications, but it is characterized by a centralized architecture that does not provide reliable traceability to ensure enough trust among the network participants. Data transparency is a key for the further adoption of IoT.[8]

One of the main leverage to reduce energy consumption lies in the residential sector. Adopting a Home Automation System (HAS): a smart home system that combines Wireless Sensor and Actuator Networks (WSAN) with Computational Intelligence technique could be a way to address this issue.[9]

Blockchains enable digital peer-to-peer transactions, thus could facilitate machine-to-machine communication and data transfers between smart devices. Digitalisation and IoT platforms promise to improve network efficiency, billing processes and supply chain, offering the opportunity to optimize demand aggregation services and demand response, and lowering management costs with remote maintenance and control.[21]

Indeed the Internet of Things became the main standard for low-power lossy networks

(LLN) having constrained resources, where embedded devices having sensors are interconnected. Those devices' wide acceptance and popularity are the result of the rapid growth in miniaturization, electronics and wireless communication technologies, e.g. adding cognitive radio based networks to the underutilized frequency spectrum to improve bandwidth.[15]

The further development of the components of blockchain-based energy systems, like smart-phone apps, sensor technologies, smart devices, smart homes, etc. will allow smart grids to blossom. In this new vision, interconnected smart devices coordinate and adjust their power consumption to price, availability or grid stability signals. To reach this state with a large number of devices producing high volume of data at high frequency, a centralized approach becomes inefficient. Thus, local decision-making and distributed control is more suitable. They help to lower the consumption of the computational resources needed to optimally operate power systems.[21]

Assuring interoperability in smart grids and IoT applications, the blockchain technology could improve competition between energy suppliers, by providing better flexibility to consumers. They could switch more easily from one energy supplier to another, as the energy market operations could become more efficient and more transparent.[20]

Pursuing energy efficiency became a goal for many governments and institutions. There is no one and only appropriate solution to deal with this issue. Policies that apply a more diverse and flexible approach seem more successful. The example of New Zealand, a renewable-rich country could be inspiring for Switzerland, where only 62% of consumed electricity comes from renewable sources[10]. The recommendations for New Zealand include: raising consumer awareness, public procurement, developing strong measurement and verification systems, revisiting the housing energy efficiency strategies and promoting the energy efficiency research and product development. One important step of implementing those beneficial policies is to make the citizens adhere to their improvements in dealing with urgent environmental issues. As stated in the same paper, displaying well-designed awareness programs in form of television commercials that reached 69% of New Zealanders, motivated 40% to take actions to reduce their energy consumption. [11]

Besides the traditional television commercials, there are many other ways to create incentives for citizens to act appropriately regarding environmental agendas. The example of #SmartME which provides a virtual complementary currency for access and payments of registered services within a bigger ecosystem, including university cafeterias, etc. The #SmartME incentive mechanism is implemented through an Android-based mobile app. This concept could be a first step toward smart cities. Indeed blockchain could be a good candidate to turn the smart city concept into reality, since it would enable devices to be more autonomous with easier exchange of trusted information recorded on a distributed open ledger.[12]

Another paper presented the reasons why people adopt certain environmental-friendly behaviors related to waste, reusing and recycling. It emerged that both strong belief in an intrinsic value in nature and convenience-based factors were important to enhance actual behaviors. It underlies the importance to design easy to use and convenient ways to reduce energy consumption until those new behaviors become a norm widely accepted among citizens. Efforts to further raise awareness of environmental issues will definitely help to reshape fundamental values of the consumers, but it should go in pair with a more practical approach.[13]

There are 3 agendas that could support smart urban development: more control and optimization of urban infrastructure with embedded digital technology, more analysis of the datasets produced in the smart cities using big data and more citizen participation with digitally-enabled democratic decision-making in urban governance. A good implementation is the Better Reykjavik platform, where citizens can submit and vote for projects funded by the municipality.[14]

To reach an intelligent energy management, the utilization of cross-domain data could support the creation, development, maintenance and exploitation of smart energy services. This shift from data scarcity to data abundance could be done with some big data platform that authorities and local administrations, energy service companies, energy managers and consultants, energy providers could access.[17][19]

The benefits following from a systematic use of large chunk of data, like more effective policies and regulation of techno-socio-economic systems supported by IoT technologies must be balanced against the need for privacy protection. Indeed surveillance and discriminatory actions leading to segregation phenomena could ensue from large-scale access to consumer data. An interesting alternative to this dilemma is a supply-demand system run by computational markets. On one hand the citizen is incentivized, but can decide which level of information he wants to share. On the other hand data aggregators reward citizens that give them the data to realize accurate computing analytics required for more informed decision-making.[18]

Not only the cities can be affected by the rapidly emerging embedded intelligence, the agriculture could also benefit from this transformative approach. For a further analysis of smart agriculture, you can refer to this paper[16].

Even if the emergence of new ideas and the implementation of pilot projects results from a bottom-up approach, the government has a major role to play to facilitate the funding of those renewable energy projects in most stages, especially via government policies and building an appropriate regulatory environment. Sustainable projects are still heavily dependent on the support a state can provide, often in the form of subsidies, differen-

tial feed-in-tariffs (compared with conventional power tariffs), or regulatory arrangements (such as carbon trading).[22]

3 Presentation of our solution

3.1 Solution Concept

To design a realistic and working solution to the given challenge by SwissEnergy some boundary conditions had first to be defined. We assumed that

1. There is a subsidizing party (e.g. government, NGO¹)
2. The local energy producer can be trusted
3. The end consumer are not able to physically manipulate the smart meters

The basic idea of our solution consists on the concept that the end consumer (client) is rewarded for an energy consumption below a defined target by positive incentives. The target has to be defined by the subsidizing party based on the desired consumption reduction and the amount of available subsidies. The client is able to claim MME tokens for his consumption reduction and use the tokens to pay part of his bill and/or invest the tokens into the fund. In the future, the fund can be extended with a voting system to reinvest the saved assets into local or global sustainable projects. The concept is illustrated in 2 on page 17.

¹Non-governmental organization

3.1.1 Example

A Swiss household in a one-family house with 4 persons consumes on average 5200 kWh per year², paying around 1372.- CHF.³ The government defines a target reduction of 10% of the average energy consumption equal to a reduction of 84.8 kg CO₂⁴ per year and subsidizes a maximum of 120.- CHF per household.

Rp. / kWh	26.39
g CO ₂ / kWh	169
MME / kg CO ₂	700
CHF / MME	0.01

Table 1: Parameter

An end consumer uses 4940 kWh in one year equal to 5% below the average consumption. These values are measures by a smart meter installed by the energy provider. The data is regularly sent to a client server to analyze and visualize the energy consumption for the end consumer. Furthermore, the sensor data is used on a monthly basis to claim tokens for the reduced energy consumption.

Reduction		Consumption	Costs	Reduction	CO ₂	Reward	
		[kWh]	[CHF]	[kWh]	[kg]	[MME]	[CHF]
Average	0%	5200	1372	0	0	0	0
Target	10%	4680	1235	520	87.9	11424	114
Actual	5%	4940	1304	260	43.9	5712	57

Table 2: Reduction target and actual reduction reward

At the end of the year the energy provider charges the end consumer with 939.- CHF for their usage. The end consumer decides to split their tokens into a 40/60 ratio between their own invoice and the fund. Therefore the consumer has to pay the energy provider

$$1304 - 0.4 \cdot 57 = 1281 \text{ CHF} \quad (1)$$

The amount of money the subsidizing party is paying to the energy provider is equal to

$$0.4 \cdot 57 = 23 \text{ CHF} \quad (2)$$

and the money the subsidizing party is transferring to the fund with a reference of the end consumer (for voting rights and shares) amounts to

$$0.6 \cdot 57 = 34 \text{ CHF} \quad (3)$$

²Bundespublikationen 805.902.D

³EWZ Zürich: 26.39 Rp./kWh

⁴BAFU R071-1222: 169 g CO₂/kWh

3.2 Solution Design

3.2.1 Architecture

During the BETH-Event, we developed a project divided into individual modules, each of which will be discussed later. The architecture consists of a sensor, the client server and three smart contracts on the ethereum blockchain. A small overview is presented in figure 3 on page 18.

3.2.2 Smart Contracts

The smart contracts were implemented on the Ethereum⁵ blockchain in the high-level programming language Solidity. Ethereum is a decentralized platform that runs smart contracts. These apps (smart contracts) run on a custom built blockchain, an enormously powerful shared global infrastructure that can move value around and represent the ownership of property.[23]

The ownership of these contracts belongs to the subsidizing party. We separated the functionality into three different contracts. A small overview is presented in figure 3 on page 18.

MME Token Contract The MME token contract is a ERC20⁶ compliant token contract. It manages the token balance of addresses and allows to claim new token in exchange for the proof of energy consumption reduction.

The sensor data is cryptographically secured using elliptic curve cryptography signature (ECC) [24] inside the sensor and then sent to the MME contract. The contract validates the signature of the data and also prevents replay attacks.⁷

Bill Contract The bill contract handles the creation of invoices for clients by the energy providers and the payment of those. The currency of the invoices is Ether and all transaction handled on the Ethereum platform. The owner of the contract is able to add new invoice issuer. When a payment is made to the bill contract the client includes the desired ratio of available tokens to use for a reduction of their invoice.

⁵<https://www.ethereum.org/>

⁶<https://eips.ethereum.org/EIPS/eip-20>

⁷A replay attack is a form of network attack in which a valid data transmission is maliciously or fraudulently repeated.

Fund Contract The fund contract stores the amount of money each client has invested. In the future the fund contract can be extended with a voting system to reinvest the saved assets. In the currently implemented state only the owner of the fund is able to release the assets.

3.2.3 IoT-Sensor

We envisioned the system to use an IoT Sensor that measures energy consumption, a smart meter. This measured data (preferably given in kilowatt hours or similar) would be used to track the consumption reduction progress of a consumer from cycle to cycle.

Since we did not have such a sensor, the github code from the Hackathon uses a light sensor that provides analog data and is simply used as a proof of concept.

3.2.4 Broker

The data broker consists of two components.

Firstly, we have a python script⁸ that simply extracts sensor data values and writes them to a SQLite3 database.

For our system to work properly it is a requirement for the sensor to add a signature to the data that is later verified by the contract. This signing process must be so hard to reverse-engineer that one cannot generate any profit out of simply breaking the sensor open and extracting a private key. The data handler is what we call a C++ program⁹ that is used to determine how much energy a consumer has saved in a cycle. The program first extracts the energy consumption in the current cycle from the SQLite3 database. Afterwards, it creates a signed transaction from the extracted data and sends them to the MMEToken contract on the blockchain.

A relatively small problem that however we have yet to solve is performance-related: The calculation step of the tokens can be non-trivial, especially if the evaluation of the statistics should be as fair as possible i.e. taking into account the number of persons consuming power that passes through this sensor, the heating system of the house and many more similar factors. These small calculations eventually pile up to a very large amount of computation power used by the blockchain that possibly could be saved by moving this calculation onto a small computer that is built into the sensor casing. This would however open up another possibility for fraudsters to exploit the system by hijacking this computer.

3.2.5 Web server

Our webserver runs with NodeJS¹⁰. It connects to the database created by the Broker and serves a frontpage with the data shown in a graph. The user can select two distinct

⁸src/client/broker/sensorDataHandler.py

⁹src/client/broker/datahandler.cpp

¹⁰<https://nodejs.org>

dates and view his energy consumption between those dates. In the navigation menu, the user can go to the bill page, where, if he received an invoice, he can choose how many of his tokens he will spend for lowering his bill and how many should go to the fund. At last, he can submit his payment via MetaMask. The backend of the server runs a simple javascript-file, namely app.js¹¹. It loads from the config-file several values (i.e. contract address, wallet address, and more). This data will be used for connecting to the contract on the Ethereum blockchain and later for checking if the user has a new invoice to pay. The frontend of the page is written in the template engine PugJS¹². The pages are served with routes from the backend node server.

4 Conclusion: Evaluation of our Solution

blockchain for social impact: methodology from *Stanford Business School, Center for Social Innovation, 2018, Blockchain For Social Impact Moving Beyond The Hype*:

- 1-what is the problem of your organization is trying to solve? What are your end users?
- 2-How does your initiative use blockchain, and why is blockchain a good technology for this problem?
- 3-What technologies or services are available to solve this problem, and how is blockchain a better solution?
- 4-what is your initiative's intended impact? How do you measure it?
- 5-In what time do you think you will see meaningful impact from your blockchain initiative?

4.1 Final goal

The initial goal of our project was based on a challenge posed by the Swiss Federal Office of Energy. The final goal of said challenge was to reduce the CO₂ emission across Switzerland by encouraging the consumers to do so using an incentive reward system.

We focused on reducing energy consumption across the country, which will automatically reduce CO₂ emissions due to the two being strongly linked by the remaining reliance on fossil fuels in the area of energy production.

We tried to tackle the problem of energy consumers faking their power usage data. The idea of using blockchain technology is to mitigate any consumers from providing false usage numbers, the chain will store the verified sensor data and therefore the consumers cannot submit or retroactively alter their actual recorded usage. As such, a blockchain fulfills all requirements for decentralizing oversight of the reward system presented in this report.

¹¹src/client/webserver/app.js

¹²<https://pugjs.org>

4.2 Current issues

4.2.1 Privacy concerns

A big problem we see with our current implementation, is transparency of data that should not be transparent. A central goal of the blockchain implementation is to make all data involved in the system viewable to every client on the network. However, with our current smart contracts, any user may engage in profiling other all other users based on their blockchain addresses. This exposes bills, power usage statistics and perhaps even the location of a user because everything is absolutely transparent. Aside from many consumers likely being deterred from taking part in this project due to privacy concerns, this is also a legal issue. Especially in Switzerland, this must be resolved before any actual implementation can occur.

4.2.2 Construction of the consumer unit

Another problem we see arising is the exact construction of the consumer unit. This unit consists of the consumption sensor and a Raspberry Pi for computing power. Ideally, the box should be built in a blackbox style to prevent any intentional or unintentional tampering. This is necessary to ensure that any data gathered and sent by the unit is guaranteed to be valid and thus ready for proper usage on a blockchain system.

4.2.3 Fund authority

In the current fund smart contract, there is only one way to retrieve the stored money, which can be done by the fund owner. This is of course a trust issue as well as a contradiction to the decentralization premise of the system. A possible solution to this issue is the introduction of another module that enables consensus-based payout directly to sustainability projects.

4.3 Further development

4.3.1 Voting system

Currently, the implementation lacks any sort of voting system which would be used to give back the money from the fund to local communities (and projects they choose). This would of course have to be implemented, along with a way for the system to know which sustainability projects are relevant to a consumer. Our first design idea was based on only showing projects in a consumer's hometown. This however ties in with the privacy concerns mentioned in section 4.2.1 and thus needs further refinement.

4.3.2 Scalability

As with any blockchain based system, we have also thought about scalability of our project. We believe that our current architecture will work well and in a time frame of a few months to reduce power consumption on a very small scale, e.g. a neighbourhood of single family homes or an apartment building block. This claim is based on the assumption that the competition aspect of potentially knowing and wanting to one-up a familiar face is more encouraging compared to just being a drop in the water of a large scale network. Furthermore, the higher the competition within the consumer group, the higher the potential effort (reduced power consumption) an individual is willing to make. //TODO: 1. thoughts on how to scale up the system; 2. write proper, less abrupt ending

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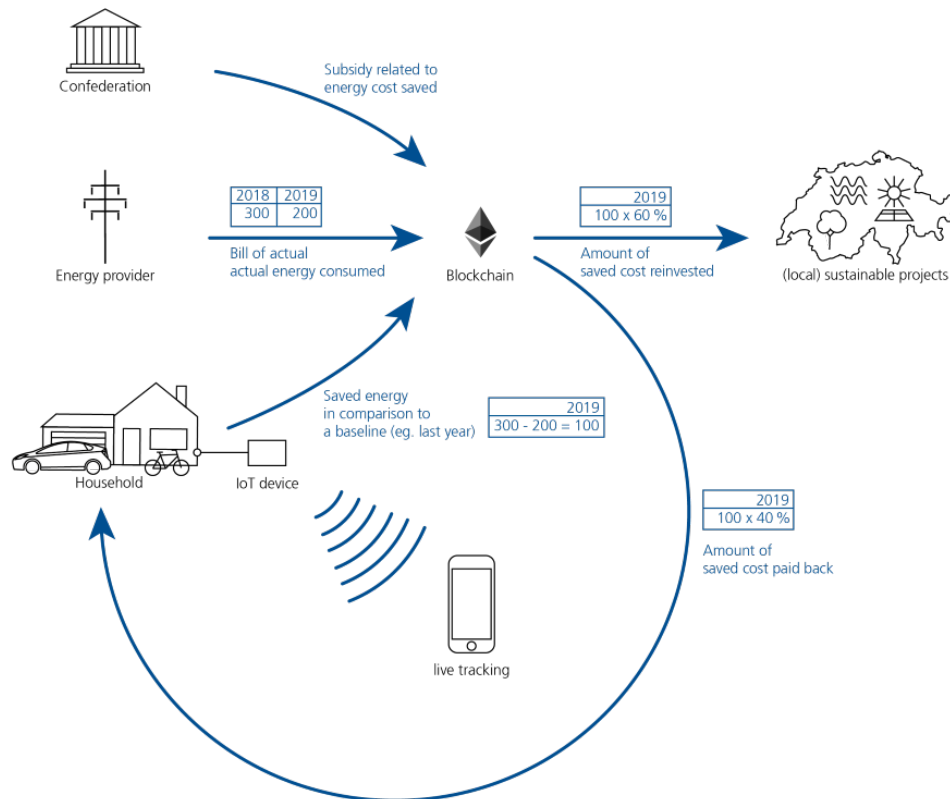


Figure 2: Concept Design

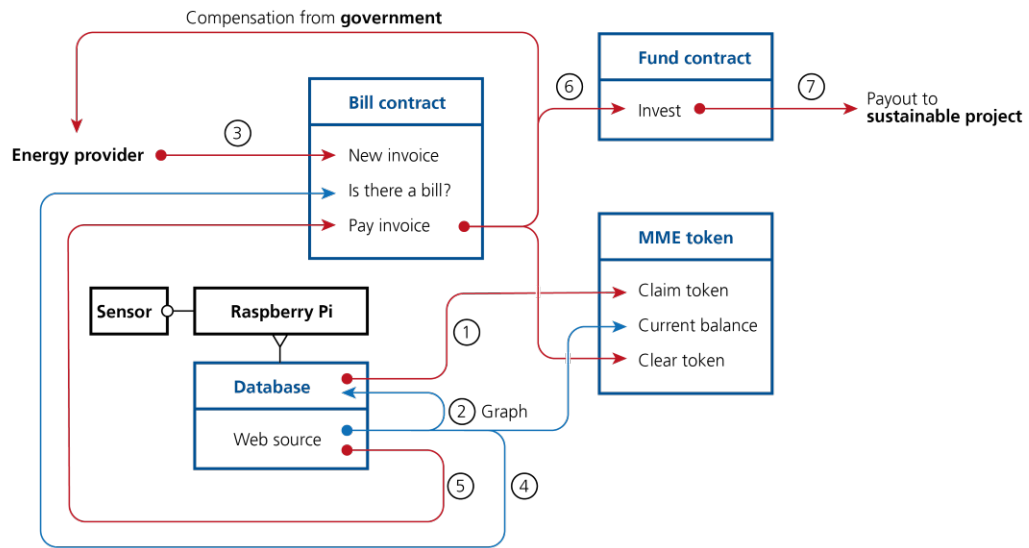


Figure 3: Implementation Overview