

Design | Research | Strategy



CONTACT

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SKILLS

User Experience Design Graphic / Print Design Information Architecture Design Leadership User Research Communication Design User Interface Design **Brand Design Product Strategy** Photo/videography Video Production Product Development



Adobe InDesign Adobe XD Adobe Illustrator **AxureRP** Adobe Photoshop Sketch + InVision

Adobe Premier Pro Principle Adobe After Effects Framer.is

</> LANGUAGES

● O Advanced **HTML** CSS ● O Advanced **SCSS** • • • Advanced ● O O Intermediate Javascript Coffeescript -Intermediate



SPEAKING EXPERIENCE

Stanford MedicineX 2016

Care Plans: a Path to Driving Better Outcomes

September 2016

https://www.youtube.com/watch?v=fzfDzyCBXhI&t=671s

Care Plan Webinar

Care Plans: a Path to Driving Better Outcomes January 2017



WORK EXPERIENCE

Senior User Experience Architect

WuXi NextCODE | April 2017-Present

Lead design for all clinical applications, collaborating continuously with product managers, developers, and internal clinical stakeholders

Conduct user, stakeholder, and secondary research to drive design and strategy Drive design and research processes across the team, including the creation and evolution of a company-wide design system and user research bank

Product Designer, Researcher & Strategist

Golnvo | September 2014-April 2017

Led design of responsive software/website interfaces for clients and internal projects Conducted user, stakeholder, and secondary research to drive design and strategy Built prototypes of design concepts for feedback and testing

Clients: Walgreens, Janssen, Updox Patient Portals, Seniorlink, Blackduck, MITRE / AHRQ, Glytec, Hallmark Health, WuXi NextCODE, American Chemical Society

Product Design & Development

Slingtype | December 2013-April 2014 Created brand and designed sales material Designed informational website at www.slingtype.com Developed and designed user experience

Editor in Chief of The Campanile

Rice University Student Yearbook | March 2011- June 2013 Oversaw production of two 400-page, all-color books Personally designed 120+ pages while editing the remaining pages Recruited, trained, and managed a 30-person staff

Design Intern

Acumen Design, Houston, TX | May-August 2012

Designed book and marketing material for American Advertising Federation-Houston Developed brand studies for upcoming coffee shop

Assistant in Human Factors Research on iPhones

Psychology Department at Rice University | May-December 2011 Coded and analyzed large data sets in Microsoft Excel Conducted literature searches and wrote reviews



EDUCATION

Master of Product Development

Carnegie Mellon University | Pittsburgh, PA | May 2014

BA in Psychology and Studio Art

Rice University | Houston, TX | 2013 GPA: 3.87/4.0, cum laude



OPEN SOURCE PROJECTS

Carrier Testing Report Design

Research, synthesis, web design | http://genomicsdesign.com/

Care Plan Feature Series

Research, synthesis, web design | https://www.goinvo.com/features/careplans/

Understanding Zika Article

Research, synthesis, web design | www.understandingzika.org

Digital Healthcare Services Article

Illustrations, content writing | http://mobihealthnews.com/content/digital-healthcareservices-2016-and-beyond