



Design | Research | Strategy

CONTACT

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SKILLS

User Experience Design	Graphic / Print Design
Information Architecture	Design Leadership
User Research	Communication Design
User Interface Design	Brand Design
Product Strategy	Photo/videography
Product Development	Video Production

TOOLS

Adobe InDesign	Adobe XD
Adobe Illustrator	AxureRP
Adobe Photoshop	Sketch + InVision
Adobe Premier Pro	Principle
Adobe After Effects	Framer.js

LANGUAGES

HTML		Advanced
CSS		Advanced
SCSS		Advanced
Javascript		Intermediate
Coffeescript		Intermediate

SPEAKING EXPERIENCE

Stanford MedicineX 2016
Care Plans: a Path to Driving Better Outcomes
September 2016
<https://www.youtube.com/watch?v=fzfDzyCBXhl&t=>

Care Plan Webinar
Care Plans: a Path to Driving Better Outcomes
January 2017

WORK EXPERIENCE

Senior User Experience Architect

WuXi NextCODE | April 2017-Present

Drive design processes across my team, including workshop facilitation, design and prototyping practices, and creating / maintaining a company-wide design system. Lead user experience and visual design for all clinical and research applications, collaborating daily with product managers, developers, and internal stakeholders. Conduct user, stakeholder, and secondary research to inform design and strategy, and maintain a user research bank for organizational buy-in.

Serve as the lead designer and researcher for a new modular web application, 2 mobile apps, clinical reports, and improvements to other existing products.

Product Designer, Researcher & Strategist

Golnvo | September 2014-April 2017

Led design of responsive interfaces for clients and internal projects.

Conducted user, stakeholder, and secondary research to drive design and strategy.

Built functional prototypes of design concepts for feedback and testing.

Designed / authored open source educational health websites and white papers.

Clients: Walgreens, Janssen, Updox Patient Portals, Seniorlink, Blackduck, MITRE / AHRQ, Glytec, Hallmark Health, WuXi NextCODE, American Chemical Society

Product Design & Development

Slingtype | December 2013-April 2014

Created brand and designed sales material.

Designed and built user experience of product reports and informational website.

Editor in Chief of The Campanile

Rice University Student Yearbook | March 2011- June 2013

Oversaw production of two 400-page, all-color university yearbooks.

Personally designed 120+ pages while editing the remaining pages.

Recruited, trained, and managed a 30-person staff.

Design Intern

Acumen Design, Houston, TX | May-August 2012

Designed book and marketing material for AAF-Houston

Developed brand studies for upcoming coffee shop.

Assistant in Human Factors Research on iPhones

Psychology Department at Rice University | May-December 2011

Coded and analyzed large data sets in Microsoft Excel

Conducted literature searches and wrote reviews

EDUCATION

Master of Product Development

Carnegie Mellon, Integrated Innovation Institute | Pittsburgh, PA | May 2014

GPA: 3.9/4.0

BA in Psychology and Studio Art

Rice University | Houston, TX | 2013

GPA: 3.87/4.0, cum laude

OPEN SOURCE PROJECTS

Carrier Testing Report Design

Research, synthesis, web design | <http://genomicsdesign.com/>

Care Plan Feature Series

Research, synthesis, web design | <https://www.golnvo.com/features/careplans/>

Understanding Zika Article

Research, synthesis, web design | www.understandingzika.org

Digital Healthcare Services Article

Illustrations, content writing | <http://mobihealthnews.com/content/digital-healthcare-services-2016-and-beyond>