



# 106 PROJECT BRIEF

---

## INTRO

---

During Skillcrush 106 & 206, you are going to be putting your new skills to work on your first responsive web design and development project. The BIG idea is that in 106 you will plan and design your website, and in 206 you will learn how to code it up.

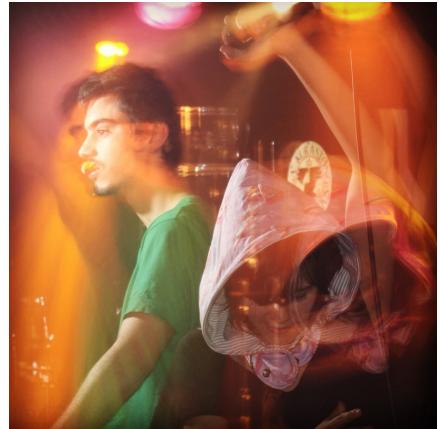
This first project will be one of two portfolio projects that you will complete during your Responsive Web Design & Development Blueprint, and our goal is to walk you through the process of designing and developing a responsive website in accordance with the professional best practices you will be using in your future role as a Responsive Web Designer or Developer.

The purpose of this project brief is to give you some background information about the project concept and get your creative juices flowing. So read on, take notes, and start to think about how you will want to modify the project to make it your own!

---

## UNPLUGGED - Indie Rock Music News Site

---



You have a new client! It's a music publication called Unplugged that covers the latest happenings in the world of Indie Rock. That means music news, music reviews, concert listings, etc.

In **106**, you will design the UX & User Interface of the site and in **206**, you will put all your hard design planning into code. Though a fictional client, this is exactly the type of project you will be facing in the real world of RWD where you need to think about SO many different factors. From the thinking of WHO will be using your site, gathering content, planning the design with your users in mind and dealing with all sort of different content, even geolocation! People need to know where to find the nearest concert, after all.

The site has four main areas of content:

1. News
2. Reviews
3. Concerts
4. About Us

Normally you would define the content categories of your site during a discovery phase of the design project, but since this is your very first responsive site, we're going to give you the categories to give you a head start!

### **How to make it your own:**

Not a huge fan of indie rock? No problem!

We want you to feel excited and inspired by this project, so you should feel free to pick a genre of music that you prefer! Love country? Hip hop? Classical? Klezmer?

Whatever kind of music it is that you love, the most important thing is that you are excited about this project and that you will be proud to show the finished product off to your friends, family, and future employers ;)

### **Next steps:**

Next week, you will get a whole bunch of specific tasks to flesh out your site prep but for now, you just want to get those creative wheels turning.

### **This weekend you should:**

- Think of what genre you want to focus on
- Start browsing some similar music sites to get an idea of what you like
- Start thinking of a name for your site!

**Are you excited and ready to dive in?! All the fun starts Monday!**