

Michele Piazzai

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Depto. Economía de la Empresa

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SUMMARY

I am a social scientist interested in problems of organization, strategy, and decision making, particularly in the context of creative industries. My research uses statistical and computational methods to explain how people form categories to make sense of products, and how product categories, in turn, shape the competitive behavior of firms. To better understand these phenomena, I combine ideas from organizational sociology, strategic management, cognitive psychology, and computer science.

ACADEMIC POSITIONS

- Assistant Professor of Management, Carlos III University of Madrid 2020–
- Assistant Professor of Innovation, University of Amsterdam 2017–2020

EDUCATION

- Data Science Specialization, Utrecht University 2018
- PhD *cum laude* in Management, Delft University of Technology 2015–2018
- MA *cum laude* in Cultural Economics, Erasmus University Rotterdam 2011–2012
- BA *summa cum laude* in Humanities, Sierra Nevada College 2009–2011

SELECTED PUBLICATIONS

- Michele Piazzai, Min Liu, Martina Montauti (2024). Cognitive economy and product categorization. **Organization Science**. <https://doi.org/10.1287/orsc.2021.15751>
- Michele Piazzai, Nachoem Wijnberg (2019). Product proliferation, complexity, and deterrence to imitation in differentiated-product oligopolies. **Strategic Management Journal** 40(6), 945–958. <https://doi.org/10.1002/smj.3002>

OTHER PUBLICATIONS

- Angelo Tomaselli, Oguz Acar, Michele Piazzai, Nachoem Wijnberg (2024). When more is more. **California Management Review Insights**. <https://cmr.berkeley.edu/2024/04/when-more-is-more>
- Michele Piazzai, Marilena Vecco (2020). Deaccessioning. **Oxford Bibliographies in Anthropology**. <https://doi.org/10.1093/obo/9780199766567-0246>
- Min Liu, Martina Montauti, Michele Piazzai (2018). Old at heart, young at the periphery: An age-dependence approach to resource partitioning. **Academy of Management Best Papers Proceedings**. <https://doi.org/10.5465/AMBPP.2018.31>
- Marilena Vecco, Andrej Srakar, Michele Piazzai (2017). Visitor attitudes toward deaccessioning in Italian public museums: An econometric analysis. **Poetics** 63, 33–46. <https://doi.org/10.1016/j.poetic.2017.05.001>

- Willem Conradie, Sabine Frittella, Alessandra Palmigiano, Michele Piazzai, Apostolos Tzimoulis, Nachoem Wijnberg (2017). Toward an epistemic-logical theory of categorization. **Theoretical Aspects of Rationality and Knowledge**. EPTCS 251, 167–186. <https://doi.org/10.4204/eptcs.251.12>
- Michele Piazzai, Nachoem Wijnberg (2017). Diversification, proliferation, and firm performance in the US music industry. **Academy of Management Best Papers Proceedings**. <https://doi.org/10.5465/AMBPP.2017.29>
- Willem Conradie, Sabine Frittella, Alessandra Palmigiano, Michele Piazzai, Apostolos Tzimoulis, Nachoem Wijnberg (2016). Categories: How I learned to stop worrying and love two sorts. **Logic, Language, Information, and Computation**. LNCS 9803, 145–164. https://doi.org/10.1007/978-3-662-52921-8_10
- Marilena Vecco, Michele Piazzai (2015). Deaccessioning of museum collections: What do we know and where do we stand in Europe? **Journal of Cultural Heritage** 16(2), 221–227. <https://doi.org/10.1016/j.culher.2014.03.007>

COURSES TAUGHT

CARLOS III UNIVERSITY OF MADRID

- | | |
|--|-----------|
| • Organizational Design (coordinator), BSc | 2020– |
| • Strategic Management, MRes | 2020–2022 |

UNIVERSITY OF AMSTERDAM

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| • Thesis Workshop (coordinator), BSc, MSc | 2019–2020 |
| • Innovation Management (coordinator), BSc | 2018–2020 |
| • Cases in Creative Entrepreneurship, MSc | 2017–2019 |
| • Cultural Entrepreneurship and Innovation, MSc | 2015–2019 |
| • Strategic Management in the Creative Industries, MSc | 2015–2017 |

DELFT UNIVERSITY OF TECHNOLOGY

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| • Formal Methods for Strategic Decision Making (TA), BSc | 2016–2017 |
| • Economics Law Philosophy and Technology (TA), BSc | 2015–2016 |
| • Ethics and Engineering (TA), MSc | 2014–2017 |

INVITED SEMINARS

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|--|------|
| • Strategy Group, University of Edinburgh | 2024 |
| • Department of Logic History and Philosophy of Science, UNED Madrid | 2023 |
| • Strategy and International Business Group, University of Warwick | 2020 |
| • Department of Business Administration, Carlos III University of Madrid | 2019 |
| • Strategy and Entrepreneurship Group, NOVA University of Lisbon | 2019 |
| • Strategy Group, IE University | 2019 |
| • Strategy Entrepreneurship and Innovation Section, Maynooth University | 2019 |
| • Department of Mathematics and Computer Science, Chapman University | 2019 |
| • Cultural Sociology Group, University of Amsterdam | 2018 |
| • Management and Marketing Group, Durham University | 2017 |
| • Entrepreneurship and Innovation Section, University of Amsterdam | 2017 |

CONFERENCES AND WORKSHOPS

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| • EGOS Colloquium, University of Milano-Bicocca | 2024 |
| • Nagymaros Conference, University of Amsterdam | 2023 |
| • Nagymaros Conference, ESMT Berlin (virtual) | 2021 |

• Nagymaros Conference, ESMT Berlin (virtual)	2020
• Nagymaros Conference, Stanford University	2019
• AOM Annual Meeting, Boston	2019
• Nagymaros Conference, University of Cambridge	2018
• Applied Logic Workshop, Delft University of Technology	2018
• SMS International Conference, Houston	2017
• AOM Annual Meeting, Atlanta	2017
• Nagymaros Conference, Carlos III University of Madrid	2017
• Creative Industries Research Workshop, VU Amsterdam	2017
• Logic and Algebra Workshop, University of Johannesburg	2017
• Workshop on Logic and Cognition, Sun Yat-sen University	2016
• AOM Annual Meeting, Anaheim	2016
• EGOS Colloquium, Federico II University of Naples	2016
• Lorentz Workshop, Leiden University	2016
• Logic and Algebra Workshop, University of Johannesburg	2016
• Logic and Algebra Workshop, University of Johannesburg	2015
• EGOS Colloquium, American College of Greece	2015
• EGOS Colloquium, Erasmus University Rotterdam	2014
• IASPM Conference, Erasmus University Rotterdam	2014
• Music Industry Research Workshop, Tilburg University	2014

RESEARCH VISITS

• Department of Economics and Business, Pompeu Fabra University	2019
• Department of Mathematics and Computer Science, Chapman University	2018
• Department of Pure and Applied Mathematics, University of Johannesburg	2017
• Graduate School of Business, Stanford University	2016
• Department of Pure and Applied Mathematics, University of Johannesburg	2016
• Department of Pure and Applied Mathematics, University of Johannesburg	2015
• Department of Arts and Culture Studies, Erasmus University Rotterdam	2013

GRANTS

• Ramón y Cajal Fellowship, Spanish Ministry of Science	2023–2027
• Knowledge Generation Project, Spanish Ministry of Science	2021–2024
• Undergraduate scholarship, Sierra Nevada College	2010–2011
• Undergraduate scholarship, National Italian American Foundation	2009–2010

AWARDS

• UC3M Business Teaching Award, Carlos III University of Madrid	2022–2023
• UC3M Business Teaching Award, Carlos III University of Madrid	2021–2022
• UC3M Business Teaching Award, Carlos III University of Madrid	2020–2021
• Departmental Scholar Award, Sierra Nevada College	2011

SERVICE

SOCIETIES

• Webmaster, Nagymaros Group	2023–
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CONFERENCES

• Co-organizer, Nagymaros Conference	2024
• Scientific Committee, Nagymaros Conference	2020

- Organizer, Applied Logic Workshop 2018

DEPARTMENTAL ACTIVITIES

- Strategic Funding Group, Carlos III University of Madrid 2023–
- Business Program Committee, University of Amsterdam 2018–2019

PEER REVIEWS

- AOM Annual Meeting (3)
- Management Science (1)
- Organization Science (2)
- Organization Studies (1)
- Strategy Science (1)