

Base Color	Accent	Neutral	Support 1	Support 2

Nature Picture

Color decisions:

For both pictures, I used a muted mood because it has more light colors. I personally don't like super dark colors, so the muted mood was the best balanced. Also, for both pictures a decided to do a custom harmony since it offers more flexibility and is more personalized, since this is a digital document, I went with the RGB color mode which is applicable to digital documents to be viewed on computers or electronic devices.

This color wheel assignment made me realize that I can consider it when panning my house in the future, I like the contrasts this will look like on the ceiling and the earthy look and feeling of peace with the blues that made feel as if it was the wind, sky or ocean. As for the logo, I am surprised that it doesn't have red. Some time ago one teacher said that all food logos had red on them because apparently it wakes hunger in people. According to the color emotions guide, since it's by color, I assume this one falls into the green, healthy, and peaceful category, which it does fit since the character in the middle does express peace.

Color Wheel Assignment

Logo Picture



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