

# REESE ST AMANT

## WEB DEVELOPER & DESIGNER

Frontend Developer and Designer with proven experience building dynamic web applications for diverse clients that support business growth and drive marketing efforts.

### WORK EXPERIENCE

#### Web Developer

##### Drift Media Solutions

11/2022 - Present

- Establishing budgets within the scope of the project.
- Building new sites and pages from detailed XD, Figma, or PS design comps.
- Proficient in WordPress, PHP, and builders and creating custom content.
- Implementing bug fixes crafted with minimal code weight for content performance.
- Communicating and documenting processes for later reviews.
- Initiating on-page fixes to reduce bounce rates and promote conversions.
- Performing site audits for website stability for responsive edits and bug repairs.
- Presenting and documenting work details to establish tools for future team modifications.

#### Freelance Developer | Designer

##### Self-Employed

01/2018 - Present

- Design and develop dynamic websites for brands, increasing visibility & uplifting marketing efforts.
- Consult with clients to meet the needs of coding projects, including proposals and producing wireframes, prototypes, and mockups.
- Curate blog and website content, driving and increasing traffic to the website sales and client revenue by 25%.
- Update and repair established websites, increasing load speeds up to 70%.

#### Web Developer

##### Ad Leverage

04/2022 - 10/2022

- Assessing issues on varied website platforms and builders and landing pages for 18 multi-million dollar Wordpress clients.
- Promoted within 3 months to mentor and onboard junior staff in troubleshooting & efficiently using tech stack to improve workflows.
- Building new pages as needed from detailed XD and Figma design comps.
- Delivered a critical ten-page project two weeks ahead of schedule, increasing speeds by 30% from the original site while simultaneously handling backlogs and urgent tasks.

### CONTACT

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### EDUCATION

#### Skillcrush

Web Developer | Designer Fast Track | UX Researcher Intensive

#### Woodbury University

B.S. Marketing

#### Brooks College

A.A. Design

### SKILLS

#### Web Development

- HTML5
- CSS3
- PHP | WordPress
- Responsive Web Design
- JavaScript
- Git | Github
- MAMP

#### WordPress Builders

- Elementor
- Gutenberg
- Beaver Builder
- Oxygen
- Cornerstone
- Divi
- Webflow
- Avada
- Unbounce
- Instapage

#### Web Design

- Adobe Photoshop
- Adobe XD
- Figma
- Adobe Illustrator
- Adobe InDesign
- Canva
- Google Suite
- User Research
- Wireframes
- Personas
- UI/UX Design
- Copywriting

#### Certifications

Google Analytics | SemRush