## FORTINET INC.

**REGION NORTH AMERICA INDUSTRY SOFTWARE** 

OVERALL RATING FOR 1ST QUARTER 2025 SELL



### **OUR EVALUATION OF FTNT**

Fortinet Inc. is showing strong Cash Flow Quality, Earnings Quality and Balance Sheet Quality, but Valuation suggests a higher amount of price risk, and Operating Efficiency is weak. When combined, FTNT deserves a SELL rating.

The Operating Efficiency rating was the only dimension that showed a decrease during the last quarter by weakening on declining turnover ratios, which led to a lower overall rating. All other dimensions were unchanged from the previous quarter.

### **HISTORICAL RATINGS**

	Q2 2024	Q3 2024	Q4 2024	Q1 2025
OVERALL RATING	BUY	HOLD	HOLD	SELL
<b>EARNINGS QUALITY</b>	STRONGEST	STRONG	STRONG	STRONG
CASH FLOW QUALITY	STRONGEST	STRONGEST	STRONGEST	STRONGEST
OPERATING EFFICIENCY	STRONG	STRONG	STRONG	WEAKEST
BALANCE SHEET	STRONGEST	STRONGEST	STRONG	STRONG
VALUATION	MOST RISK	MOST RISK	MOST RISK	MOST RISK

### FINANCIAL SONAR™ FOR FTNT **1ST QUARTER 2025**



#### PRICE TRENDS AND VALUATION

Price (USD, AS OF 05/29/25) PRICE/EARNINGS	102.50 42.6	MARKET CA	P. INGS GROWTH	80.0 BILLION 0.7	PRICE/SALES PRICE/CASH			12.4 40.0
PRICE/ADJUSTED EARNINGS	46.3		STED EARNINGS (		PRICE/ADJU		LOW	38.1
120				52 Week Hig	gh: 111.64 on 02	2/10/25		120
100								100
80		$\sim$				V	/	80
60								60
52 Week Low: 56.51 on 07/29/24	4							
40								40
Average Weekly Volume								
50 Million				1				50 Million
Jun Jul Aug <b>2024</b>	Sep	Oct	Nov Dec	Jan <b>2025</b>	Feb	Mar	Apr	May

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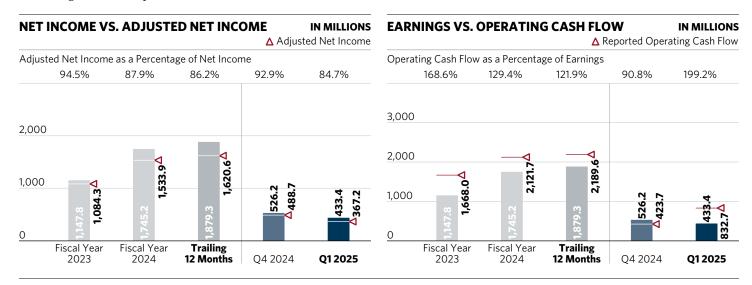
OVERALL RATING FOR 1ST QUARTER 2025 SELL

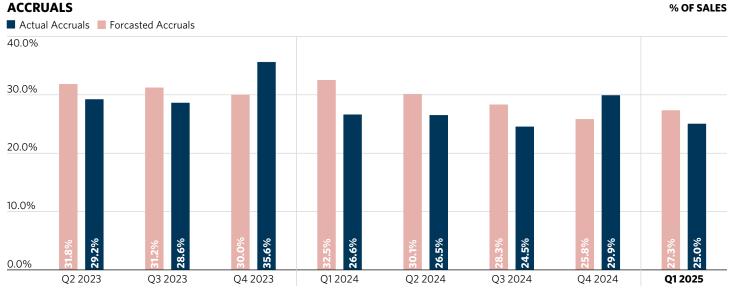
### **EARNINGS QUALITY: STRONG**

Earnings quality has long been analyzed and used by investors as a measure of the fundamental quality of the company and its future prospects. Companies may be including certain items that increase reported earnings and often the amount of cash flow supporting the earnings may be weak. Jefferson adjusts for these kinds of items and other anomalies to produce an adjusted earnings number that more accurately reflects ongoing business fundamentals at Fortinet Inc.. Reported earnings are compared to the Jefferson adjusted earnings as a means to gauge earnings quality. Also measured is the amount of cash flow that underpins earnings.

The earnings quality for FTNT remains STRONG.

The reported net income dropped to 433.4M from 526.2M in the previous quarter, and the quality of that reported net income also declined. However, operating cash flow increased during the last quarter to 863.3M from 477.6M, and the ratio of operating cash flow to earnings has also improved.





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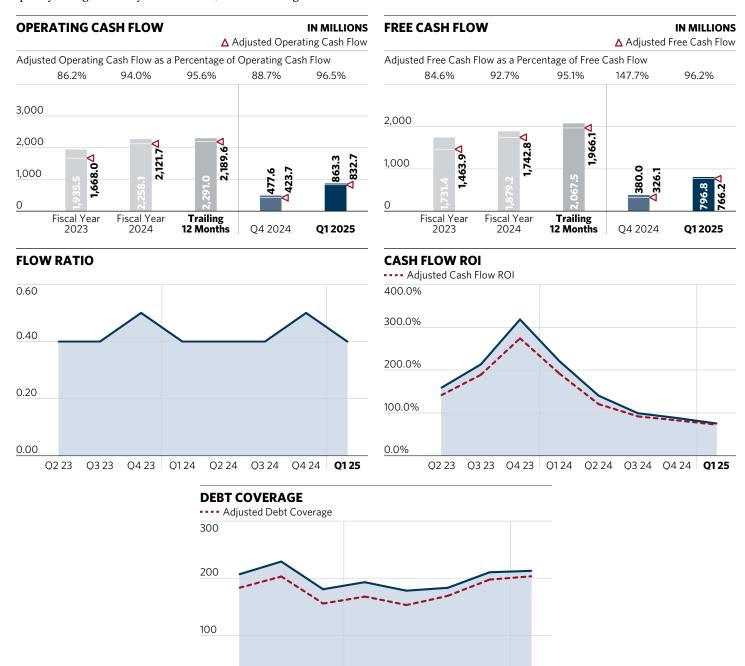
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OVERALL RATING FOR 1ST QUARTER 2025 SELL

### **CASH FLOW QUALITY: STRONGEST**

Cash flow is considered by many investors to be the ultimate measure of company performance and more reliable than reported earnings. The Jefferson measurement eliminates items that are not part of recurring cash flow or the result of actual operations for Fortinet Inc.. These adjustments to cash flow provide a truer measure of cash flow and the resultant cash flow quality rating.

The cash flow quality rating for FTNT remains STRONGEST The operating cash flow quality improved this fiscal year with reported number of 2,258M and an adjusted number that was 94.0% of reported. Though this was a positive change the overall cash flow quality rating is already STRONGEST, the best rating available.



0

Q2 23

Q3 23

Q4 23

Q1 24

Q2 24

Q3 24

Q4 24 **Q1 25** 

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OVERALL RATING FOR 1ST QUARTER 2025 SELL

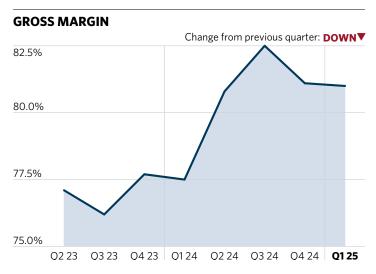
### **OPERATING EFFICIENCY: WEAKEST**

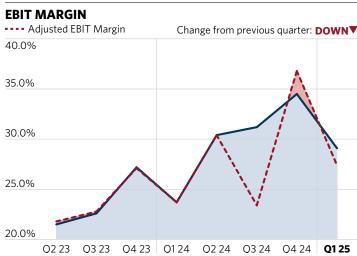
The ability of Fortinet Inc. to earn a profit is in part the result of how rapidly it converts its collection of assets into revenues and the resulting earnings and cash flow margins available. Operating Efficiency is measured by a combination of factors including: return on invested capital (ROIC), gross margin, EBIT margin, asset turnover, equity turnover, and lastly Staff, General, and Administrative costs as a percentage of sales (SGA).

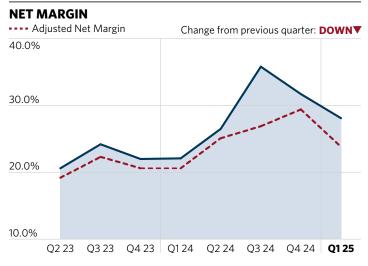
The operating efficiency rating for FTNT declined from STRONG to WEAKEST

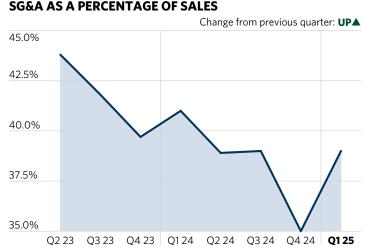
Equity turnover declined from 9.3X to 5.3X, the largest percentage decrease of the operating efficiency measures. The lower equity turnover indicates that FTNT is generating less revenues per dollar of equity.

In addition, return on invested capital deteriorated from 101.7% to 83.9%. The lower ROIC indicates that FTNT is producing less profit per dollar of capital invested in the business.







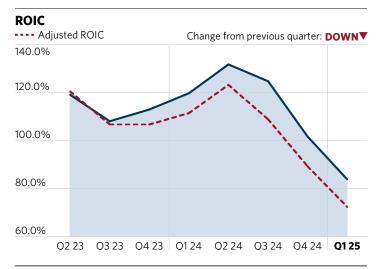


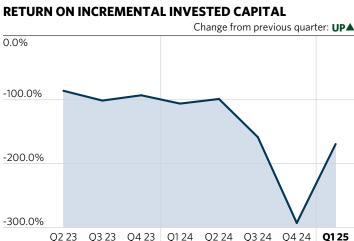
## FORTINET INC.

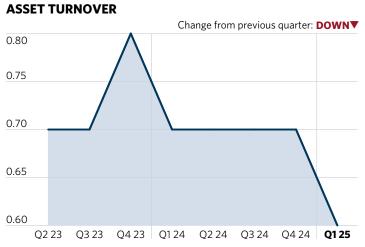
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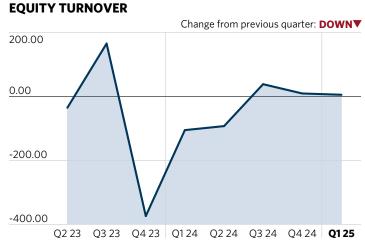
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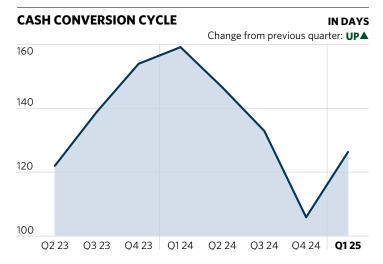
### **OPERATING EFFICIENCY: WEAKEST**











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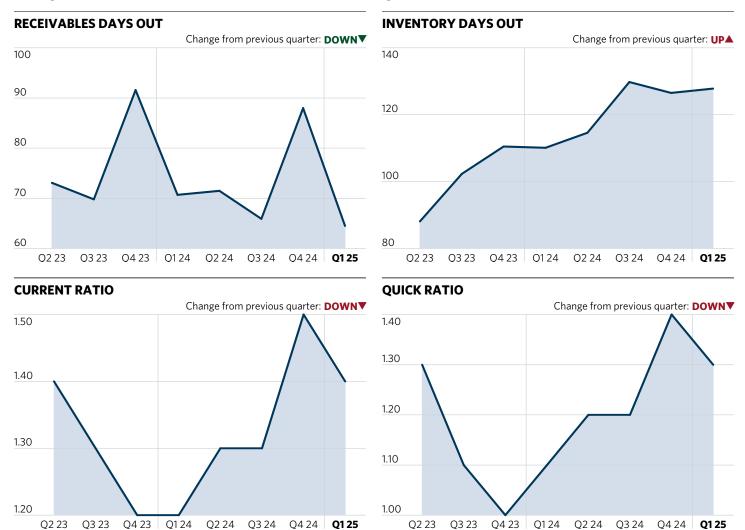
OVERALL RATING FOR 1ST QUARTER 2025 SELL

### **BALANCE SHEET QUALITY: STRONG**

The balance sheet shows the ability of Fortinet Inc. to pay its bills and fund future growth. It also provides clues to aggressive accounting since reported earnings that do not generate cash flow generally end up somewhere on the balance sheet. The following are analyzed in determining balance sheet quality: quick ratio, current ratio, cash position, accounts receivable days sales outstanding (AR DSOs), and number of days inventory is held prior to sale to customers (Inv Days).

The balance sheet rating for FTNT remains STRONG as the AR DSOs, debt/equity, cash position, and debt/assets strengthened over the last quarter while the quick ratio, current ratio and Inv Days weakened.

Even though AR DSOs improved from 88 to 64 days, the decline in the quick ratio offset this by deteriorating from 1.4X to 1.3X. The lower quick ratio indicates that FTNT has decreased the amount of liquid assets relative to current liabilities.

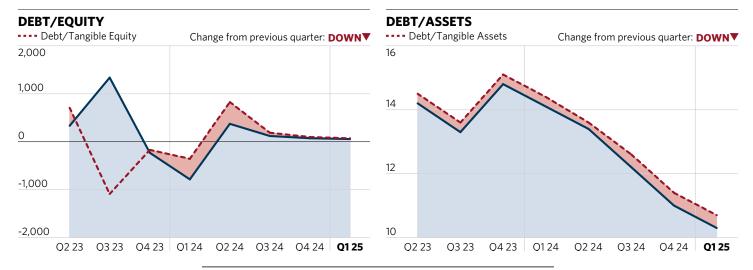


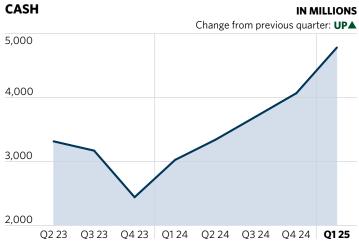
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REGION **NORTH AMERICA**INDUSTRY **SOFTWARE** 

### OVERALL RATING FOR 1ST QUARTER 2025 SELL

### **BALANCE SHEET QUALITY: STRONG**

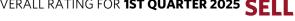




### FORTINET INC.

**REGION NORTH AMERICA INDUSTRY SOFTWARE** 

## OVERALL RATING FOR 1ST QUARTER 2025 SELL



### **VALUATION: MOST RISK**

An unfavorable valuation (a MEDIUM RISK or MOST RISK rating) implies higher potential downward price risk that is evidenced by a company price multiple that is higher than the corresponding sector average. The valuation rating is based on both absolute and relative levels at Fortinet Inc. compared to its peers within its sector based on price to earnings (PE), price to earnings growth (PEG), price to sales (PS), and price to cash flow (PCF).

The valuation rating for FTNT remains a MOST RISK as all four relative valuation ratios became more attractive over the last quarter.

While all four relative valuation measures improved, FTNT's PCF ratio relative to the sector average PCF improved the most changing from 2.72X to 2.48X during the last quarter. In spite of this change and the other positive changes it was not sufficient to raise the overall Valuation rating.

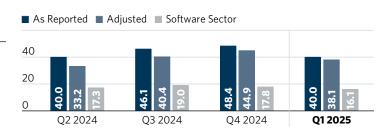
#### PRICE/EARNINGS

	RAN		
LAST 2 YEARS	LOW	HIGH	AVERAGE
■ Reported Price/Earnings	33.70	48.20	42.21
■ Adjusted Price/Earnings	34.00	55.00	45.16
■ Sector Price/Earnings	26.80	30.20	28.84



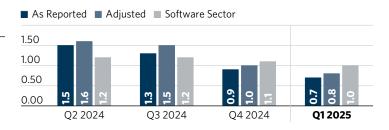
#### PRICE/CASH FLOW

	RAI		
LAST 2 YEARS	LOW	HIGH	AVERAGE
■ Reported Price/Cash Flow	33.40	48.40	41.68
Adjusted Price/Cash Flow	27.90	44.90	36.09
■ Sector Price/Cash Flow	13.80	19.00	16.26



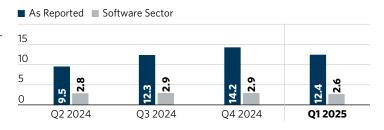
### PRICE/EARNINGS GROWTH

	RAI		
LAST 2 YEARS	LOW	HIGH	AVERAGE
■ Reported Price/Earnings Growth ■ Adjusted Price/Earnings Growth	0.60 0.60	1.50 1.60	1.05 1.13
■ Sector Price/Earnings Growth	0.90	1.20	1.08



#### PRICE/SALES

	1AR		
LAST 2 YEARS	LOW	HIGH	AVERAGE
■ Reported Price/Sales	7.50	14.20	10.40
■ Sector Price/Sales	2.40	2.90	2.71



# **FORTINET INC.**

REGION **NORTH AMERICA**INDUSTRY **SOFTWARE** 

# OVERALL RATING FOR 1ST QUARTER 2025 SELL

PEER VALUATION COMPARISON								
TICKER	COMPANY	MARKET CAP.	PRICE ON 05/29/25	PRICE/ EARNINGS	PRICE/ SALES	PRICE/ CASH FLOW	PRICE/ EARNINGS GROWTH	VALUATION RATING
CSU	Constellation Software Inc.	103.2 B	4,869.40	91.9	6.7	117.5	3.2	MOST RISK
MSTR	MicroStrategy Incorporated	99.6 B	366.10	NA	162.0	-19.3	NA	<b>LOW RISK</b>
FTNT	Fortinet Inc.	80.0 B	102.50	42.6	12.4	40.0	0.7	<b>MOST RISK</b>
CDNS	Cadence Design Systems Inc.	78.8 B	288.70	66.1	15.0	75.2	27.8	<b>MOST RISK</b>
SNPS	Synopsys Inc.	71.5 B	469.60	55.2	11.7	33.7	NA	MOST RISK
WDAY	Workday Inc.	64.1 B	240.10	125.4	7.8	132.9	NA	MOST RISK
ADSK	Autodesk Inc.	64.0 B	297.60	53.6	9.5	55.1	46.6	<b>MOST RISK</b>
SOFTWA	RE SECTOR	22.3 B	_	29.2	2.6	16.1	1.0	_
PEER OI	PERATING COMPARISON							
			GROSS	EBIT	NET		CASH	OPERATING
			MARGIN	MARGIN	MARGIN		CONVERSION	EFFICIENCY
TICKER	COMPANY	MARKET CAP.	(%)	(%)	(%)	ROIC (%)	CYCLE (DAYS)	RATING
CSU	Constellation Software Inc.	103.2 B	35.7	14.7	4.3	9.5	-18.0	<b>MEDIUM RISK</b>
MSTR	MicroStrategy Incorporated	99.6 B	69.4	NA	NA	-26.1	NA	MOST RISK
FTNT	Fortinet Inc.	80.0 B	81.0	29.1	28.1	83.9	126.0	MOST RISK
CDNS	Cadence Design Systems Inc.	78.8 B	86.5	29.1	22.0	15.7	-13.0	<b>MEDIUM RISK</b>
SNPS	Synopsys Inc.	71.5 B	80.6	23.5	21.5	11.1	37.0	MOST RISK
WDAY	Workday Inc.	64.1 B	76.0	9.2	3.0	4.0	NA	<b>LOW RISK</b>

64.0 B

91.7

20.7

9.3

19.6

ADSK

Autodesk Inc.

**LOW RISK** 

NA

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#### **DEFINITIONS**

**Adjusted Net Income:** Adjusted Net Income is a company's reported net income less adjustments for one-time and non-operating items yielding a more realistic picture of a company's ongoing earnings.

Accruals – Forecasted and Actual: The comparison of forecasted and actual accruals identifies a discretionary build not attributable to a company's sales growth, and could be a sign of poor earnings quality. For our purposes, the forecasted accrual component is an aggregate measurement of total accruals (short-term balance sheet accounts) that distinguishes between "normalized" and "extraordinary" accruals. The normalized accruals are based on historical relationships between sales and accruals and are dynamically adjusted over time to account for changes in the ratio between these two variables. Normally, short term accruals will grow as sales grow – i.e., the "normalized" measure. Discretionary accruals are the portion of accruals that are in excess of the base factor and therefore exceed the normal and are "extraordinary".

Adjusted Operating Cash Flow: Adjusted Operating Cash Flow is reported operating cash flow less adjustments for one-time and non-operating items yielding a more realistic picture of a company's ongoing cash flow from operations.

Adjusted Free Cash Flow: Adjusted Free Cash Flow is reported operating cash flow less adjustments for one-time, non-operating items and capital expenditures. This provides a more realistic picture of a company's ongoing cash generation from operations after capital investments.

Flow Ratio: The Flow Ratio is a measurement of management's effectiveness in managing its working capital to maximize the company's cash flows. The measure is a ratio of a company's non-cash current assets to its non-interest bearing short-term liabilities.— These non-cash assets include items such as accounts receivable (which are essentially interest-free loans to customers) and inventory (which is subject to obsolescence or spoilage). The non-interest bearing liabilities are essentially interest-free loans to the company. A lower ratio implies tighter cash management for a company as it has less cash tied up in non-cash current assets and is able to utilize interest free loans from suppliers.

Cash Flow Return on Investment: Cash Flow ROI is a measure of a company's ability to generate operating cash flow from its invested capital. Many analysts consider this measure preferable to an earnings return measure such as ROE since cash flow is considered a more reliable measure.

**Adjusted Cash Flow Return on Investment:** Adjusted Cash Flow ROI is a measure of the ability to generate operating cash flow from its investment in capital calculated using a company's adjusted cash flow.

**Debt Coverage:** Debt Coverage is a measure of a company's ability to cover its debt obligations with cash flow it generated

from continuing operations.

Adjusted Debt Coverage: Adjusted Debt Coverage is a measure of a company's ability to cover its debt obligations with cash flow it generated from continuing operations, calculated using a company's adjusted cash flow.

Adjusted Return on Invested Capital: Adjusted ROIC assesses a company's efficiency at allocating the capital to profitable investments using a company's adjusted net income (see above) yielding a measure of how well a company is using its capital to generate returns.

**Adjusted EBIT Margin:** Adjusted EBIT Margin is a measure of a company's earnings before interest and income taxes less adjustments for one-time and non-operating items divided by a company's sales.

**Adjusted Net Margin:** Adjusted Net Margin is a measure of a company's net income less adjustments for one-time and non-operating items divided by a company's sales.

Return on Incremental Invested Capital: ROIIC measures the relationship between incremental investment and incremental net operating profit after tax. This provides a measure of the returns a company is earning on recent investments rather than all investments as measured by ROIC.

**Cash Conversion Cycle:** The Cash Conversion Cycle measures the number of days working capital is tied up from the date of purchase of raw materials until the collection of cash from the sale of the product.

**Debt to Tangible Equity:** Debt to Tangible Equity is a ratio of a company's debt to equity less adjustments for goodwill and other intangible assets yielding tangible equity.

**Debt to Tangible Assets:** Debt to Tangible Assets is a ratio of a company's debt to total assets less adjustments for goodwill and other intangible assets.

**Price/Adjusted Earnings:** Adjusted Price/Earnings is a relative valuation measure comparing a company's share price to its adjusted net income.

**Price/Adjusted Cash Flow:** Adjusted Price/Cash Flow is a relative valuation measure comparing a company's share price to its adjusted cash flow.

**Price/Adjusted Earnings Growth:** Adjusted Price/Earnings Growth is a relative valuation measure comparing a company's share price to its growth in adjusted earnings.

Report prepared on May 30, 2025

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The Jefferson Financial Sonar™ ratings system classifies companies into three categories: Buy, Hold and Sell. The Financial Sonar rating is the result of a point scoring system derived from the five main criteria. The more negative the rating, the more likely the overall rating will be a Sell. More positive criteria will support an Overall Rating of Buy.

Jefferson Research & Management has developed the Financial Sonar<sup>TM</sup> Rating System which is based upon five analytical criteria: Earnings Quality, Cash Flow, Operating Efficiency, Balance Sheet, and Valuation. The first four criteria are rated in one of four categories (best to worst): Strongest, Strong, Weak, Weakest. Valuation is also rated in one of four categories (best to worst): Least Risk, Low Risk, Medium Risk, Most Risk.

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