

A first project using \LaTeX , R and Mendely in combination with subversion control system git

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1 First section

bla bla bla (Aaker, 1997), and so on and so on (Batra & Homer, 2004), and even further information (Burmam, Schaefer, & Maloney, 2007).

lajs fljas flsjf lajsflkj lsjf lsjfdljs lfjls fjlsjf sf

```
a <- 45 + 67
```

```
a
```

```
## [1] 112
```

2 Second section

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References

- Aaker, J. L. (1997). Dimensions of Brand Personality. *Journal of Marketing Research*, 34(3), 347–356.
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